The Omaha Dally Bee



$\mathbf{A}$ Cut in Grain Rates.
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Soap piles up your household labors-not because of what it does, but because of what it doesn't do

With soap alone home purity depends on your efforts, and not upon its meager help
Mere soap is so powerless and inefficient that it is a wonder any thinking woman would continue o be pestered with it.
GOLD DUST will
GOLD DUST will enable you to do your work without becoming muscle-bound from effort. It is a good, honest, vegetable oil soap, ground fine and blended with other purifying materials; it vigorously and thoroughly cleanses without taxing your
strength, and with injury to nothing but dirt. With GOLD DUST you can and should discard.


Made by THE N. K. FAIRBANK COMPANY
Spring Announcement Guckert McDonald,

17 South Fifteenth Street ESTABLISHED 1887

