



Throughout This Entire Week Our Spring Opening and Exposition of the New Styles for 1909

The Store Interior Has Been Transformed to Depict
GARDENS OF ANCIENT ROME
The Most Brilliant Store Decoration Ever Beheld.
The great rotunda gives the illusion of an April sky, seen through a forest of blossoms and foliage. One thousand singing birds. Both stores are exquisitely decorated. Special Art Exhibit on 3rd floor.

As a Special Feature of Opening Week
We Announce a Demonstration of

Madeira Hand Embroidery By Young Girls in Native Costumes from Madeira Island, Where the Most Exquisite of All Embroideries Is Wrought.

These young women are from the island where there is no machine for embroidering but every bit of needlework is hand work. See them work at demonstration booth, west end.

The New Kid Gloves

Two-Clasp French Kid Gloves—Perrin's "La Mure," Paris point stitching and radium clasps—brown, green, blue, mode, rose, black and white. Fitted to the hand, \$1.50 pair

Our Irene and Barcel Brand of Kid Gloves

Finest selected French Lambskin—all colors, 2-clasp fasteners. Fitted if desired, pair \$1

Embroideries at 10c and 25c Yd.

22-inch fine embroidered flouncings, skirtings and corset cover widths; also medium and wide edges and insertions; all choice new designs—worth up to 50c
10c and 25c
a yard; at, yard.....

Bargains in Wash Goods

FOR SPRING and SUMMER—Basement
White and colored high grade mercerized fabrics, in waist and dress lengths, silk finished poplins, mercerized pongees, silk striped and checked white and colored batiste, and numerous other desirable imported washables—values that 35c would be a modest price—on round table by elevator, basement, yd.....
15c
From the bolt—well known brands of Allen Shirting, white ground, stripes and figures, worth 6c a yard—all day at, per yard—
2½c 5c 15c

SPECIAL EVENT DURING OPENING WEEK VENUS DE MILO—the Great Masterpiece

A beautiful painting from the original statue. So wonderfully done that it resembles the original sculpture exactly.
ON FREE EXHIBITION—BRANDEIS STORES

Rough Shantungs at 49c Yd.

24 inches wide, in stripe and lace effect—a very desirable silk for the new coat suits. 15 of the newest spring shades—very special, in silk department, at, yard. **49c**

BRANDEIS STORES

Don't Confuse the name of Lindsay, the Jeweler,

with the Candidate for the Council of the 12th Ward.
Lindsay, the Jeweler, is Not Running for Office.

ATTEND THE Diamond Sale
Big bargains in all the diamonds and diamond jewelry left to us for security are placed on sale for **THE NEXT TEN DAYS**. We will save you about 40% of regular selling price.
Brodkey's Jewelry and Loan Co.
Remember the Number, 1401 Douglas Street

DR. BRADBURY, DENTIST 1606 FARNAM STREET, 17 years same office. 7205th St. 1796.
Painless Extracting 50c
Crown up from \$2.50
Partial Plates up from \$2.00
Fillings up from 50c
Porcelain Fillings up from \$1.00

BUILT ON HONOR SHOES FOR MISSES AND CHILDREN

For the real built on honor shoes for misses and children there is no store in the city to compare with the Drexel. These particular shoes are specially with us, and we take pains in the fitting. Bear in mind when we tell you of these shoes. They are not the ordinary shoes, but genuine well soles, very flexible, no wrinkles in the lining to tear the hose or cause discomfort. There are many other points in these shoes, but we leave it to you to see for yourself.
Sizes and prices range:
5 to 8 \$1.75
8½ to 11 \$2.00
11½ to 12 \$2.50
YOUNG WOMEN'S
2½ to 6 \$3.00

Drexel Shoe Co. 1419 Farnam Street

LOW ONE-WAY RATES TO CALIFORNIA OREGON WASHINGTON and IDAHO EVERY DAY

To April 30th, 1909
to San Francisco, Los Angeles, San Diego and many other California points.
\$25 to Portland, Tacoma and Seattle.
\$25 to Everett, Vancouver and Victoria.
\$25 to Weed, Calif., Ashland, Roseburg, Eugene, Albany and Salem, including So. Pac. branch lines in Oregon.
\$25 to Spokane and intermediate O. R. & N. points.

Union Pacific ELECTRIC BLOCK SIGNALS ALL THE WAY. THE SAFE ROAD TO TRAVEL. Inquire of City Ticket Office, 1324 Farnam St. Phones Bell, Doug. 456; Ind. A-3281.

Johnston Electric Co.
That's Our New Name.
It isn't easy to familiarize the public with a new name, after using an old one for twenty years, as we did. We're doing it, though. And it helps us both a lot. We're no longer confused with another Omaha concern, by the postoffice or the people.
Now that new house of your's—of course you'll put electric lights in it. The wiring for residence lighting is important. Put in properly, it's the safest lighting system known. Put in improperly, it's dangerous.
Our experts know, to the least little detail, how to do the work right. We've a big enough force to do it quickly. Get our figure.
"Forget the 'al.' Don't forget 'Johnston'."
Johnston Electric Co.
Successor to
Western Electrical Company,
411-413 South Tenth St., Omaha.
Phones: Bell, Doug. 456; Ind. A-2485.

Not Much Trouble To Move

—If you let us handle it for you. We have roomy vans and expert movers who relieve you of every uncertainty and worry. We have unsurpassed storage facilities.
OMAHA VAN & STORAGE CO.
1609 Farnam St.
Doug. 1559—Ind. A-1559.

When you buy Gold Medal Flour be sure it is Washburn-Crosby's Gold Medal Flour. This is important.
**TO-NIGHT
CASCARETS**
THEY WORK WHILE YOU SLEEP

BENNETT'S

Great Tuesday Bargains WHITE GOODS

Nothing we have advertised this season in the departments quite approached these from a bargain standpoint. The goods are all the newest and most desirable, specially purchased and specially priced for Tuesday selling.
36-inch Sea Island Nainsook, very nice quality that always sells at 30c yard, Tuesday on sale at (bolt 12 yards, \$2.19.) or yard..... **19c**
46-inch French Batiste—Always 40c, Tuesday, yard..... **29c**
36-inch Plain White Percal—Just the thing for tailor waists and dresses, at, yard..... **25c**
27-inch White Waistings—Small checks, figures and stripes, all 20c goods, for..... **15c**
32-inch Madras Waistings in all the newest stripes and figures, regular 25c goods, for..... **19c**

BARGAINS IN DOMESTICS
Bleached Sheetting, 2 yards wide, excellent 26c quality for **19c**
Best 28c quality for **21c**
Bleached Sheets, 81x90 inch, best 98c quality, Tuesday..... **79c**
Bleached Sheets—72x90 inch, special Tuesday only, at..... **39c**
Canton Flannel—Half bleached, very soft 6c quality, 50 bolts on sale, yard..... **3½c**

Pure Linen Laces 5c

We offer tomorrow thousands of yards attractive all pure linen torchon laces, edges and insertions in match sets, widths to 4 inches, values 15c, for..... **5c**
Embroideries, Rare Bargain—Shipment new fresh stock in Swiss nainsook and cambric edges, insertions, bands and galloons—values actually 20c and 25c—special Tuesday..... **12½c**
Rough Silks at Half
The most popular silks of the year. The rough pongees, in navy, brown, green, gray, pink, light blue, white and black, 28 inches wide, worth \$1.00 yard, at..... **49c**
Calico Special—100 pieces standard American, black and white indigo and red prints, also some apron ginghams, worth 6½c yard, for **3c**

Bennett's Big Grocery

Bennett's Best Coffee, three lbs..... \$1.00
Bennett's Best Coffee, pound..... .50
Teas, assorted, pound..... .35
Bennett's Capitol Pepper, pure..... .10
Tea Siftings, pound..... .80
Evaporated Apples, special, per lb..... .90
Best We Have Cherries, 30c can for..... .30
Royal Tomatoes, 12 cans for..... .15
Burnham's 30c Cream Chowder for..... .15
Van Houten's Cocoa, can..... .15
Stollwerck's Chocolate, ½ pound..... .20
Poppy Evaporated Milk, large can..... .10
Shredded Codfish, 3 pkgs..... .25
Pure Honey, Mason pint jar..... .50
Crackers, three 15c pkgs..... .35
Blue Borax Starch, pkg..... .10
Newport Catsup, bottle..... .10
Van Houten's Cocoa, can..... .15
Galliard's Olive Oil, basket bottle..... .35
Nutlet Peanut Butter, large jar..... .50
Edgy's Sliced Mustard, jar..... .10
Diamond C Soap, ten bars for..... .25

Our Superior Delivery System

It is a real satisfaction to have your purchases sent home by us. Bennett's delivery system is far-reaching, accurate and prompt. Our twenty-five wagons reach all Omaha and suburbs regularly. The service is thoroughly systematized and most efficient. None of the annoying delays and disappointments so common, if you entrust your purchases to our delivery. Telephone orders get same prompt attention as personal purchases. Use either phone.

Big Coal Offer

100 S. & H. Green Trading Stamps Tuesday with an order for each ton of coal at any price. This for Tuesday only. Use either phone if more convenient.

Dorothy Dodds OXFORDS \$4 \$3.50 \$3

No need to tell you what it means to a woman to have fashionable shoes. You are certain of getting just that when you buy "Dorothy Dodds." This beautiful style is only one of our great assortment. And every pair is moderately priced. \$4.00, \$3.50 and \$3.00 a pair.
BENNETT'S
1. Drunkenness, Opium, Morphine and other drug additions are diseased conditions.
2. Therefore, scientific medical treatment is necessary.
3. In case of sickness, none but the best should be accepted.
4. Our treatment is known the world over and has proved its merits in over 350,000 cases.
5. We give value received, and that is the reason we are at the head in our specialty.
6. The only Keeley Institute in the state of Nebraska is located in Omaha. Correspondence confidential.
The Keeley Institute, Omaha, Neb.
Cor. 25th and Cass Sts. Take Harney Street Car from either depot.

Before Easter Bargains of Keenest Interest To the Economical Buyer.

See the New Spring Styles of Queen Quality Oxfords. **HAYDEN'S** THE RELIABLE STORE. See the New Spring Styles in Hart, Schaffner & Marx Clothing.

Bargain Day in Our Cloak Dept.
\$20.00 Tailor Suits \$8.95—150 handsome new tailor suits, all latest designs and colors; garments made to sell at \$15.00 to \$20.00, choice..... **\$8.95**
Long Silk Kimonos—values to \$1.50; on sale Tuesday, at, choice, **\$3.95**
Dress and Walking Skirts, new spring designs, made to sell at \$7.50—at, choice..... **\$3.95**
Nothing shown in Omaha to compare with the famous Crown Jewel Suits—at..... **\$25.00**
We're showing the most beautiful assortment of new styles now.

Grand Embroidery Clearance Continues Tuesday
75c Embroideries On Sale at Yard, 25c—Beautiful Flouncings, Sheer Corset Cover and Allover Embroideries, matched sets and odd pieces of Irish Crochet and Batiste Embroideries from the Globe stock purchase, 50c, 75c to \$1.00 a yard value—all at one price for quick clearance, per yard..... **25c**

Extra Specials for Tuesday
In Our Famous Domestic Room.
From 8 to 8:30 A. M.—One case of 13½c Hope Muslins—the genuine article at, yard..... **5c**
From 10 to 10:30—One case of \$1.90 seamed sheets, fine muslin, regular price 55c—4 sheets limit, at, each..... **36½c**
From 2 to 2:30—One case of 13½c madras linen, white, 10 yards limit, at, yard..... **6½c**
From 3:30 to 4 P. M.—One case of 19c Turkish Towels, unbleached durable warp, extra heavy, 4 pair limit, at, each..... **11c**
10 other specials for all day.

Grand Silks Special for Tuesday
10,000 yds. of fine Messaline, Peau de Cygne, Poplins, Rough Pongees, Taffetas plain and novelty silk of all descriptions; actual values up to \$1.25 a yard; on sale Tuesday in Domestic room in two big lots; great snaps **59c-39c** at.....

Fresh Vegetables as Cheap as Summer Prices
Fresh Carrots, Beets or Turnips, per bunch..... .40
Fresh Spinach, per peck..... .20
Fresh California Asparagus, per lb..... .20
3 bunches Fresh Hothouse Radishes..... .50
2 bunches Fresh Hothouse Lettuce..... .50
Large Head Lettuce, 75c and..... .50
Fancy Ripe Tomatoes, per lb..... .75
Fresh Onions, per bunch..... .35
Fancy Sweet Potatoes, 8 lbs. for..... .10
New Cabbage, per lb..... .40
New Honey, per rack..... .12½c
Large Grape Fruit, each..... .75c and 60c

DON'T FORGET TRY HAYDEN'S FIRST PAY THE STOETZEL STOVE CO. 714 South Sixteenth Street

It is the better class of people who buy of us on the payment plan. We conduct our business to attract that class of people. Some of the most prominent people of Omaha buy of us for cash.

When we selected a line of gas stoves last spring we shipped not less than a dozen samples from as many different factories, set them up in our store where we had an opportunity to test them in a practical way. We found the Detroit Ideal far and away ahead of any of the rest. We sell it on the representation that it is superior to any other gas stove sold in Omaha and people who are using it will bear us out.
We are selling the Queen range every day to people who got caught by those canvassing fakirs, paying \$50.00 to \$60.00 for \$25.00 tobacco prize ranges that have fire boxes as big as wheel barrows and take a bushel of coal and an hour to heat them up. They were too intelligent to get fire-ranged and fired them back. The Queen heats up all over, on top and in the oven in ten minutes, cooks a meal and bakes bread with two shovelfuls of coal. It will last twenty years. We sell no other kind and have sold it for fifteen years.

No. 6 at Six O'Clock

Leaves Union Station, Omaha, 6 P. M., arrives Union Station, Chicago, 8:30 A. M., via the
Chicago Milwaukee & St. Paul Railway

This is the preferred train of Omaha business men. The schedule is convenient. The meals in the dining cars are excellent and all the comforts of the club will be found in the buffet library car.
Two other daily trains to Chicago—at 7:25 A. M. and 9:58 P. M.
TICKETS: 1524 Farnam Street.
F. A. Nash, Gen. Western Agent OMAHA, NEB.