



BRANDEIS STORES

Announce Their Annual

SPRING OPENING

An Exposition of the Correct Styles for 1909
For the Entire Week, Beginning

MONDAY, MARCH THE TWENTY-NINTH

Revealing individual and extreme creations from Paris, together with the more practical adaptations of American style experts. The establishment of our own office in the style colony of Paris, and our corps of resident buyers, is the personal link between Omaha and the leading designers of Paris. This opening exposition is the result of united efforts of our own Paris and New York organizations in assembling apparel, fabrics and accessories to exhibit to the women of the West. Brandeis Stores are naturally the scene of this style presentation.



Each figure in this group has been sketched from a costume in our own ready-to-wear department. Each original model may be seen at our opening.

We present millinery from the foremost French and American creators of style, distinct gown for every occasion, with appropriate wraps and corresponding accessories to the fashionable costume.

The Store Interior has been Transformed
to depict

"Gardens of Ancient Rome"

The great Court will be a maze of green and blossoms with a stately setting of colonnades, massive friezes and groups of statuary, in old ivory--a reproduction of a luxurious Roman garden.

In harmony with the main theme, the window displays will depict Italian garden scenes.

This Opening Offers Exceptional Opportunities for Women who wish to select their spring hats and gowns at once.

No special invitations issued. We will esteem your presence an honor.

Brandeis Stores