

HAYDEN'S THE RELIABLE STORE

The magnificent assortments and beauty of our spring displays is attracting throngs of delighted buyers to our store daily. The freshness and beauty of everything breathe forth the very essence of spring

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High Grade Wash Goods Department

We are now showing the largest, the finest and most up-to-date wash goods ever shown in Omaha.

GINGHAM SECTION Domestic Gingham—Toll du Nord, A. F. C. Utility, Normandies, Red Seal, Etc. at yard 12 1/2c 10c 7 1/2c and 5c Foreign Gingham, Anderson's Scotch Zephyrs, Manchester, Fancy Gingham, French Zephyrs and other fine goods at yard 25c 19c and 15c Silk and Mercerized Dress Fabrics—Handkerchiefs, plain, Crepes, Silk Striped Crepes and other fine silk mixed goods, at yard 50c 39c 35c 25c 19c and 15c Reqs, Pongees, Poplins, Etc., are highly mercerized and up-to-date, at yard 39c 25c 19c and 15c All kinds of goods for boys. School Suits, Ki Ki, Galate, Indian Head and Linen Suits, at very low prices.

Never have we given such genuine bargains in Bed Spreads, Sheets and Pillow Cases

as in our High Grade Linen Dept. Monday. \$1.25 Sheets, size 81x90, each 85c \$1.10 Sheets, size 81x90, each 75c \$1.00 Sheets, size 81x90, each 69c 85c Sheets, size 81x90, each 59c 65c Sheets, size 81x90, each 49c \$1.00 Sheets, size 72x90, each 75c 90c Sheets, size 72x90, each 65c 85c Sheets, size 72x90, each 55c 75c Sheets, size 72x90, each 45c 50c Sheets, size 72x90, each 39c 14c Pillow Cases, size 42x36, each 10c 17c Pillow Cases, size 42x36, each 11c 20c Pillow Cases, size 42x36, each 14c 20c Pillow Cases, size 45x36, each 14c Immense assortment high grade imported Marseilles Bed Spreads, full size, come fringed and scalloped, white and colored; values up to \$7.00 each, in one lot Monday, each \$3.50 Plain Hemmed Crochet Bed Spreads, full size, heavy and durable, well worth \$1.25, Monday, each \$89c Mail orders filled while goods last.

Foulards, Rough Pongees, Messalines

The best assortment and values in these, the season's most popular weaves, to be found in Omaha or the west. Just look these over Monday.

FOULARDS All the most beautiful new colorings and effects; very moderately priced—on sale at 69c, 85c, \$1.00, \$1.25 85c Messalines—Just 50 pieces in the lot; choice Monday, a yard 59c Rose, Resedas, Copenhagens, Wisteria, Conrads, Navy Blues, etc. Greatest values of the season Monday. Big Silk Specials in Domestic Room Monday 10,000 yards of plain and novelty silks, Peau de Cygne, Poplins, Messalines, Rough Pongees, Tartans, etc., big snap Monday—at 59c and 39c

Wash Goods, White Goods

In Our Famous Domestic Room 36-inch Percales, long lengths, worth 10c at 5c 36-inch Percales, full pieces, 12 1/2c value— 8c Full standard Indigo Blue Prints, 4 1/2c Simpson's Silver Greys, 10 to 20 yds. 4 1/2c Simpson's Calcutta Blues, 10 to 20 yds. 4 1/2c 7 1/2c Light Colored Prints, 3 1/2c 15c Printed Organdies, 7 1/2c 19c Silk Mixed Mulls, 10c 19c French Batiste, side bands, 12 1/2c 15c French Batistes, side bands, 10c 12 1/2c Domestic Batiste, 7 1/2c 25c Highly mercerized satinet, black, permanent finish for shirts or waists, 10c 25c White Waistings, 10c 25c White Pique, 10c 25c White Batiste, 10c 25c White India Linon, 10c 25c Persian Lawns, 10c 15c White Waistings, 7 1/2c 12 1/2c White Check Stripes and other fancies, 5c 40-inch Lawns, 15c grade, 7 1/2c Ten other specials will be called off every 30 minutes.

High Grade Wool Dress Goods Department

On Monday we will place on sale 100 pieces of new spring wool dress goods in satin cloth, chevrons, serges, French serges and other weaves that sell at \$1.00, \$1.25 and \$1.50 a yard—all on one table at yard 76c 100 pieces of new and up-to-date dress goods, plains, fancies, broadcloths, etc., worth from \$1.50 to \$2.00 a yard; all colors and blacks at, yard 96c In our famous domestic room—odds and ends of fine goods, all wool dress goods, worth from 75c to \$3.98, will go at, yard 25c, 39c, 49c, 59c, 75c, 98c Danish Cloth, cut from bolt, worth 15c a yard, will go at, yard 11c



A Most Imposing Display of the New Spring Fashions

Evening Costumes, Dinner and Street Gowns, Tailored Suits, Wraps, Skirts Waists and every thing in Children's and Infants' Wear. Although the range of style ideas is almost unlimited, including splendid assortment of the extremes, special attention has been given to making our display one of practical as well as beautiful and exclusive styles. In All Lines you'll find the highest degree of quality combined with lowest possible price. Tailor Suits—A more gorgeous and truly artistic collection it would be hard to imagine; exclusiveness and high quality are dominating features; their beauty in design and coloring, perfection in fit and fabric, and quality of workmanship will appeal to all women of refined, discriminating taste. Prices are the lowest possible, considering quality. You'll find them at \$75.00, \$65.00, \$50.00, \$35.00; and including the Crown Jewel Suits—at \$25.00 We also show some nobby designs at \$15.00, \$18.00, \$20.00 Beautiful Evening Gowns—In Handsome Street Dresses—In unsurpassed assortment and great assortment of fine wool unequalled quality, at \$35 and silk fabrics, all colors and \$45 \$50 \$60 up to \$100 styles \$15, \$18, \$20 to \$60 A splendid showing of new Spring Wraps—at \$5.00, \$7.50, \$10.00, \$12.50, and up to \$35.00 Chiffon, Panamas, Dress and Walking Skirts, all colors, values to \$10.00—choice \$4.95 See the new Home-Made Wrappers, the best anywhere at prices from 98c to \$2.00 Monday \$2.25 Fine Dress and Evening Waists in almost unlimited assortment—\$8.90, \$10, \$12.50 up to \$30 Children's New Frocks and Dresses,

Spring Showing of White Goods

A new full line of St. Gall Embroidered Swisses in all the newest patterns, at, yard, 98c, 79c, 69c and 49c Domestic Swisses, regular 39c grade, at, yd. 25c 45-inch French Lawn for graduating and confirmation dresses, at, yard, 75c, 50c, 39c and 25c 45-inch Sheer Batiste, regular 69c grade, at, yd. 50c 45-inch Persian Lawn, at, yard, 39c and 25c Wash Chiffon, 45-in. wide, at, yard, 69c, 50c, and 39c India Linon, 32 inch wide, at, yard, 25c, 19c, 15c and 10c Mercerized Checks and fancies, regular 45c quality, at, yd. 30c Plain white madras for ladies' tailored waists, at, yard, 50c, 39c, 25c and 15c 39c Plain Nainsook 36 inch wide, at, yard, 25c Fancy Jacquards in all the newest patterns, 27 inch wide, at, yd., 39c, 25c and 19c Flaxon the newest thing in white waisting—has the appearance of linen, at, yard, 40c, 25c, 19c Irish Dimities in checks and stripes, at, yard, 30c, 25c, 19c and 15c

High Grade Drapery Department

We have just received the grandest line of fine high priced, as well as medium and most popular grades of Curtains, Portieres and yard goods for spring trade that has ever arrived in this city—and at prices far below what you pay to other stores. We can sell you as good a curtain for 98c as you can buy from any other house for \$1.50. Our \$1.25 is as good as any other at \$2.00 Our \$1.50 is as good as any other at \$2.50. Our \$2.00 is as good as any other at \$3.00. Our \$2.50 is as good as any other at \$4.00. And so on as you go up to \$40 a pair. Our portieres at \$2.98, \$3.98, \$5.00, \$6.00, \$7.50 and \$10 are as good as any other they ask \$5, \$6, \$7.50, \$10, \$12.50 and \$15.00. Come and examine our good nets. This is the greatest saving of all.

75c Embroideries Monday 25c yd.

A grand clearance of all embroideries from The Globe Stock, Brooklyn, N. Y. Flouncings, Sheer, Corset Cover and All-over Embroideries, as shown in 16th Street window, worth 50c, 75c and up to \$1.00 yard, also matched sets and odd pieces of Irish Crochet and Batiste Embroideries, at, yard, 25c 15c Embroideries, 50c—All kinds and widths of Embroideries and Insertions, the remnants of soiled big purchases that sold to 15c yard, at price per yard, 25c New Linen Torchon Laces—The hit of the season; greatest values ever seen in Omaha, yard, 5c

Grand Rug Specials for Monday

A general clean up of all stock left from the GLOBE FURNISHING STOCK. You certainly have never before and probably never again will see these values duplicated. Make no mistake. See them Monday. Come early. \$18.00 Seamless Brussels Rugs—10-wire quality, 8-3x10-6 size—sale price \$13.98 \$20.00 Seamless Brussels Rugs—10-wire quality, 9x12 size—on sale at \$15.48 \$40.00 Wilton Rugs—In fine Oriental patterns, 9x12 size, on sale, at \$28.50 50c Linoleums, extra heavy, 2-yd. wide, from the roll, at square yard \$39c \$13.75 "Kashmir Rugs", no work side, 9x12 size, on sale \$9.50



All the Infants' Wear From the Smith-Kort Co. Wholesale Stock on Sale at Wonderful Bargain Prices

Monday we will make a special display and sale of the entire stock of Infants' Garments from the Smith-Kort Wholesale Stock. These garments were bought at a tremendous bargain and will be closed regardless of real retail worth. Don't Miss This Opportunity. Infants' Sacques, Pinafore blouses, Bibs, Booties, Underskirts, etc., regular values to 39c, go at, choice 25c Infants' Dresses, white and colored, dainty styles, regular values up to \$1.00, on sale, at, choice 49c Infants' Outing Flannel Gowns, values to 75c, all sizes, big snap, at, each 39c Several other splendid Special Bargains in Infants' Wear. This display an dsale Monday on first floor, middle room.



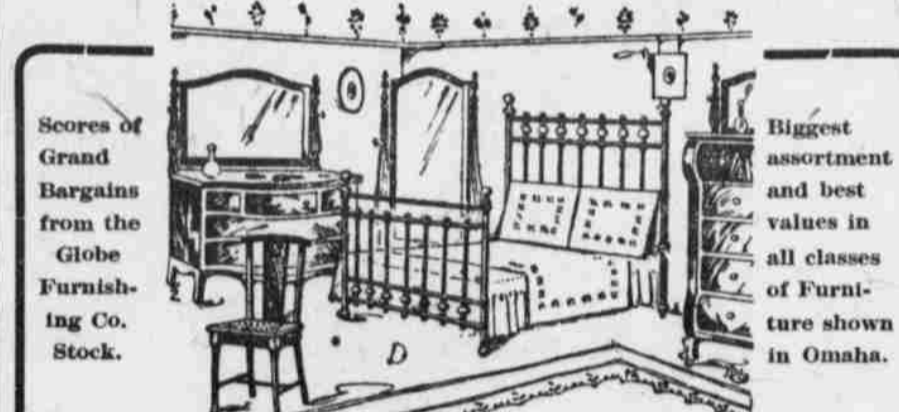
Are You Thinking of Papering This Spring? Just drop in here and look over the finest line of Wall Paper shown in Omaha—bar none. Our New Wall Paper Department fourth floor, front room. Special reductions made to paperhangers. Get our prices and sample books. We Have Some Room Lots about 500 in all that we're going to close at once; the prices will certainly interest you. Come in Monday.

Grocery Prices that are Worth Their Weight in Gold

We sell groceries to the people of Omaha within a fraction of cost to sell the goods. We want your business. That is our reason for making the following low prices on highest quality of goods. 10 bars Diamond "C" or Beat "em All Soap 35c 8 lbs. best white or yellow corn Meal for 24 lbs. sacks best Eye Flour 71c 6 lbs. choice Japan Rice 25c 7 lbs. best Breakfast Rolled Oatmeal for 25c 3 10c pkgs. Up-to-date Washing Powder 10c Gillette's Washing Crystal, pkg. 10c 4 lb. pkgs. Pyramid Washing Powder for 15c Malta Vita or Corn Flakes, pkg. 71c 24 lb. sacks best Eye Flour 71c 1 lb. cans assorted Soups 71c Bromelagon, Jelly-jell or Jell-O, at 10c 3 lb. cans Golden Pumpkin, Hominy or Squash 71c 2 lb. cans solid packed Tomatoes 81c Gallon cans Apples 25c Gallon cans Tomatoes 25c Peanut Butter, per jar 30c Try Hayden's First for Butter, Cheese and Eggs. We can save you from 25 to 50 per cent on your purchases. Choice Dairy Table Butter, per lb. 21c Fancy No. 1 Table Butter, per lb. 21c

Monday we make a special display of the Bed Room Furniture from the Globe stock purchase.

All this stock will be closed this week. Get in early—it will pay you. \$22.50 Brass Bed with 2-inch post either in bright or satin finish, sale price \$15.95 A Score of Other Great Bargains in Beds \$2.00 Sewing Rocker—A neat, new design, with high back, variety stock, Monday, at \$1.25 \$14.75 Oak Chiffonier—A beauty with French bevel mirror and golden oak polish finish, the greatest snap ever, at, sale price \$10.50 \$14.50 Sanitary Steel Couch—3 rows spring supports, bronze finish, a big bargain, sale price \$3.25



Get Busy in the Garden

4 tooth Steel Rake, re-inforced, at 35c only 25c Goose neck Bell Steel Hoe 25c Good Steel Spade, extra quality 49c 12-inch Turkey Feather Duster, only 25c 35c extra heavy Wire Carpet Beater 10c 25c Carpet Rug Beater only 10c 15c Dust Pans, only 5c Well made, strong Painted Parquet Floor Paint Department Specials—\$1.75 ready mixed house paint, guaranteed 5 years, (20 years standard), best quality made, gallon. \$1.25

Look for the sale tickets Monday. You'll find them on hundreds of articles. They mean big savings.

Biggest assortment and best values in all classes of Furniture shown in Omaha. Mammoth Assortment of Housekeeping Linens at less than cost of production in our High Grade Linen Dept. Monday. Strictly pure flax, 72-inch Belfast Table Damask, dew bleached and good for wear, regular \$1.00 line, Special Monday, yard 59c Warranted pure linen dinner napkins, size 22x22, grass bleached, beautiful range of patterns, good value at \$2.98 dozen, Monday, 6 for \$7.50 Heavy Scotch and German Table Damask, 72 inches wide, celebrated golden flax, having marvelous wearing qualities, worth \$1.25 yard, Monday, yard 79c German Silver Bleached Dinner Napkins, 22x22-inch, strictly pure linen, heavy round thread, worth at least 27.50 dozen, Monday, 6 for \$85c Mammoth collection strictly high grade hemmed huck towels, the best towel value we ever offered, worth 15c each, Monday, each 9c Pure linen center pieces, scarfs and throws, good values at 75c, Monday, each 29c All mail orders filled with care.

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Try Hayden's First

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Selections from the Story Teller's Pack

The Essence of Economy. SECRETARY CROWLEY of the Cattle Raisers' association praised the other day in Galveston the cowboy automobile. "The cowboy automobile has come to stay," he said. "A cowboy at the wheel can handle a hundred times as many steers as a cowboy in the saddle." "But the expense!" said an English rancher. "It's cheaper in the long run," said Colonel Crowley. "I don't believe in cheseparing on these western plains of ours. Cheseparing out here, amid this bounteous nature, looks as ridiculous as the tactics of the St. Joseph miler. There are, you know, two famous misers in St. Joseph—two old bachelors, of course. The old miser called on the younger the other night and found him sitting in the dirt. He lit up, however, when he found there was a mortgage paper to be examined. Yes, he lit up a small candle. But as soon as this paper was read through he blew out the candle again. "Why did you do that?" his guest, a little offended, asked. "Now, my dear sir," said the host, "can't we talk just as well in the dark? Of course we can, and think how it saves the candle!" So they talked on. Money, money.

besides being secretary of the treasury under James Buchanan, was also president of the Louisville & Nashville railroad and a resident of Louisville.

In the early days of railroading there were no printed passes as at present, and Mr. Guthrie would frequently write a pass for a friend on a scrap of paper. The conductors on the road would honor these, of course, but one farmer carried a piece of paper purporting to be a pass for a friend on a scrap of paper. The conductor honored it, but later grew suspicious, and one day took it up. He carried it to the office of President Guthrie and said: "A farmer has been riding on this pass for about a year. Do you want him to continue to use it?" President Guthrie put on his glasses, looked the paper over carefully and said: "Why, this is not a pass. It is a receipt I gave a fellow for a load of wood about a year ago."—Louisville Courier-Journal. Oberging Doctor's Orders. A prominent physician of Baltimore tells of an amusing experience of the early days of his practice when he was residing in a small town where by far the majority of the workers were coal miners. "I was greatly distressed by the insupportable conditions prevailing in their cottages," says the doctor, "and among other things I tried to explain to each household the importance of maintaining a wholesome atmosphere in the sleeping rooms. I laid in a stock of thermometers, which were distributed to the households where they were most needed. I took pains to point out to each family in turn just how the thermometer would indicate the proper degree of temperature. "As I was making the rounds one day I inquired of the woman at the head of one establishment, wherein I observed my thermometer proudly displayed at the end of a string, whether she had followed my instructions. "Yes, sir," answered she, "I'm very careful about the temperature. I watch the thing all the time as it hangs up there." "What do you do when the temperature rises above 65?" "I take it down, sir, an' put it outside till it cools off a bit."—Newark Star. Putting It Gently. The sages of the general stores were discussing the veracity of old St. Perkins, when Uncle Bill Abbott ambled in. "What do you think about it, Uncle Bill?" they asked him. "Would you call St. Perkins a liar?" "Well," answered Uncle Bill slowly, as he thoughtfully studied the ceiling, "I don't know as I'd go so far as to call him a liar exactly, but I do know this much—when feedin' time comes, in order to get any response from his hogs, he has to get somebody else to call 'em for him."—Everybody's Magazine. Clergyman Squelches a Pantheist. In the town where the Rev. Dr. Emmons was pastor, lived a physician inclined with the greatest form of pantheism, who declared that if he ever met Dr. Emmons he would easily floor him in argument. One day they met at the home of a patient. The physician abruptly asked Dr. Emmons: "How old are you, sir?" The doctor, astonished at his rudeness, quietly replied, "Sixty-two; may I ask, sir, how long you have lived?" "Since the creation," was the pantheist's reply. "Ah, I suppose, then, you were in the garden of Eden with Adam and Eve?" "I was there, sir." "Well," said the wily divine, "we all know there was a third person present.—Nashville Banner. Information Wanted. Patrick Murphy, while passing down the street, was hit on the head by a brick, which fell from a building in process of construction. One of the first things he did after being taken home and put to bed was to send for a lawyer. A few days later he received word to call, as his lawyer had settled the case. He called and received five crisp, new \$100 bills. "How much do you get?" he asked. "Two thousand dollars," answered the lawyer. "Two thousand dollars, and you give me \$500. Say, who got hit by that brick, you or me?"—Boston Herald. New Alternating Current Motor. A Glasgow firm has placed on the market an alternating current induction motor of novel design, intended largely for textile mills, although equally applicable to other kinds of driving. In induction motors the main magnetic field between the rotor and the stator revolves at a certain fixed speed, and, electrically, it is immaterial whether the stator or the rotor revolves with the field. In starting an induction motor with the load on a great deal of current is required. But in the new motor the ordinary rotor which drives the shafting and machines is not started first; instead the ordinary stator is permitted to start, and, as it has no load, it takes very little current. When it arrives at full speed the brake is gradually applied to it, and as its speed falls the rotor gains speed in the opposite direction of rotation, so as to maintain the same relative speed between them. Finally, when the stator is held fast by the brake, the rotor has attained its full speed, and this without taking an excessive starting current. Heaven or Algiers. A celebrated Anglican divine, the late Bishop of Rochester, who had been alling for some months, decided to consult Sir Frederick Treves, the noted surgeon. After a careful examination, Sir Frederick pronounced the verdict and added: "Your lordship must go to Algiers or some winter resort on the Riviera." "Impossible," replied the bishop; "quite impossible. I have too much work to get through." "Well," said the doctor, "you must make your choice. It's either Algiers or heaven." "Dear me!" exclaimed the bishop with a sigh; "then I suppose it must be Algiers."—Success Magazine. Frightened Into Fits by fear of appendicitis, take Dr. King's New Life Pills and away goes bowel trouble. Guaranteed. For sale by Beaton Drug Co.