

Pyrography

- A Saturday Sale**
- 75c Neckwear Boxes..... 30c
 - Line Glove Boxes, Nut Bowls, Photo Frames, Handkerchief Boxes, Tie Racks, all 40c articles..... 20c
 - Line Handkerchief Boxes, Photo Frames, Match Boxes, regular 20c articles, choice, at..... 10c
 - 10c Stationery..... 7c
 - 25c Gas-O-Pens..... 19c
 - Pyro Sets, choice..... 25c OFF

Neckwear and Veiling

A Ruching Special, lace, net and chiffon ruching, all colors, worth 50c, on sale, at yard..... 25c

New Dutch Collars for women, lawn with lace trimming..... 25c and 35c

50c Russia Net Veiling, all other styles in all colors, at yard..... 25c

25c Veilings, all colors, fancy mesh effects, yard..... 10c

Knit Underwear

Spring weights and underwear for women, all over garments are made to standard sizes and proportions. Well finished and superior quality throughout.

Women's medium weight, hand-trimmed "Forest Mills" Vests and Pants, at per garment..... 50c

Women's medium weight, hand-trimmed union suits, very nice garments..... \$1.00

Women's light-weight wool union suits, soft, non-irritating texture, for..... \$1.50

Handkerchiefs

Women's linen hemstitched handkerchiefs, 12 1/2 inch kinds for..... 7c

Women's embroidered swiss handkerchiefs..... 35c kinds for..... 19c

Men's fancy silk handkerchiefs, 50c kinds for..... 25c

Double S. & H. Green Stamps—Given with all purchases in underwear and handkerchief Dept., Saturday.

1,500 Books, 50c Line at 19c

Beautifully bound cloth with lithograph panel on cover. Authors of prominence. Publisher's price 50c. A splendid book chance: titles such as these: St. Elmo, Adam Bede, Ishmael, East Lynne, Self-Raised, First Violin, Homestead on the Hillside, hundreds of others; a genuine bargain, Saturday..... **19c**

BENNETT'S

Easter Cards and Postals—Biggest showing in town in book section.

Writing Papers

200 boxes 50c stationery; 50 sheets and 50 envelopes; special, per box..... **19c**

Envelopes, package of 50; regular 20c quality, for..... **5c**

The Season's Triumphs in Men's Clothing

A more pretentious collection of smart, snappy suits is rarely shown you than you find in the Bennett assortments right now. Men and young men will see displayed all the newest wrinkles denoting the most advanced styles. Men who aim to keep step with the late fashions, who want the best clothes quality at the minimum of cost are best served at Bennett's.

It's not a question of how much our suits will bring, but how much can we give for the money that makes this men's store so popular. You owe it to yourself to come to Bennett's. It is the right place for economical men. No argument on that score, once you see these suits and top coats (all of pure worsted) and in all the latest shades and fabrics at

\$8.75, \$10, \$12.50, \$15, \$18, \$20, \$25

Mens' Spring Hats

There's everything worth having here now. Not a single, new, practical style has been overlooked. Either in shade or shape, the very hat you are looking for is here.

Stetson Hats..... Soft or Stiff

Crout and Knapp Hats..... All Kinds

Hats that harmonize perfectly with the new shades in suits and just a little lower priced than elsewhere about town—
\$2.50 \$3.00 and \$3.50

Perfect Fitting Shirts

Isn't it aggravating to get uncomfortable, ill-fitting shirts? Well here's the remedy. Bennett shirts are famous for their perfect fit. They are correctly proportioned and just enough shaping of neck bands to insure absolute comfort. The materials and patterns are pleasing, too. All styles of shirts to meet any man's tastes..... **\$1 and \$1.50**

Dressy Spring Ties

Almost no limit to the color play. There's a riot of new shades. Smartest line of fifty cent neckwear in town, men tell us. Don't expect the exclusive haberdasher's fancy prices at Bennett's. You'll not find them, but the styles and quality are not lacking. See these at..... **50c**

Silk Lisle Socks—Six new shades in a box and 35c values, too, per box..... **\$1.00**

Real Style in Boys' Clothing

Up on the second floor there's a fine large new section devoted to boys' wear. It's fairly bristling with new styles—all new in fact; the cleanest childlike fashions and very becoming. Bring the boys in Saturday, it's Easter suit time.



Free To more quickly acquaint you with this new department we again offer Saturday a full size cracker-jack base ball and American Bat No. 89, with every purchase of suit or reefer at any price. This in addition to our regular offer of six months' subscription to "American Boy" Magazine.

Russian Suits with military and sailor collar; big assortment of styles.

In woolen materials, at..... **\$2.00 to \$6.00**

In wash fabrics, at..... **\$1.00 to \$3.50**

Boys' Norfolk Suits with yoke, like cut, pointed style with belt, in plain serges and fancy materials..... **\$2 to \$7**

Boys' Suits, Single and Double Breasted Coats, knicker-bocker pants, up to 16 year sizes..... **\$2 to \$10**

Suits with Two Pairs Pants to match—New, fancy materials, at..... **\$3.75 to \$5.00**

Boys' Reefers—New, double-breasted effects, like cut, plain and fancy materials..... **\$2.50 to \$6.00**

Red Reefers, at..... **\$2.50 \$3.00 \$4.00 and \$5.00**



Dapper New Styles Spring

Hats and Caps

For Boys

Little Boys' Cloth Turbans—in slate, gray, green, red, tan, in plain and fancy materials, brims can be bent in any shape, 50c, 75c, \$1.00

Little Boys' Cliff and Ston Caps, in shearers, checks, gray, red, green, tan cloths, with contrasting colors, also leather caps in different shades 50c, 75c and \$1.00

Little Boys' Cliff Caps—in silk finished Bengaline or rep fabrics, in plain colors also with white top and colored brims, for..... 50c

Golf and Yacht Caps for boys up to 16 years, in serges and fancy materials, can supply most any color, fine new spring line— at..... 50c, 75c, \$1.00

Easter Glove Sale

A Saturday Glove event particularly interesting at this time, when new gloves are in greatest demand. Over 2,000 pairs very fine quality, two-clasp kid gloves, in grey, brown, oxblood, navy and green; also English tan street gloves for women, in all sizes. These are all \$1.00 and \$1.25 qualities.



Buy your Easter Gloves Saturday for the price is but..... **79c**

Kayser and Fownes Silk Gloves, in all the new shades for Spring— at..... **50c 75c and \$1.00**

HOSIERY

Women's 19c Seamless Hose, double soles..... **10c**

Women's 35c imported lisle hose— at..... **21c**

50c silk lisle hose, 3 pairs..... **\$1.00**

Boys' 19c ribbed stockings, pr..... **10c**

Splendid Sale in Children's Wear

Saturday is Children's Day at Bennett's—We announce the best sales this department has had this season. Little girls' dresses were never so beautiful. We have prettier styles now, than were ever made ready to wear, heretofore. The materials, too, are the best, standard percales or madras, that will launder perfectly. No outlandish patterns either, but pretty, tasteful effects. You'll not worry about making dresses once you see these.



Girls' Dresses of best percale, made in French waist and jumper styles; most any color, dainty patterns, 1 to 5 yrs.; for..... 59c

School Dresses—A line of charming blue percale dresses, with white trimming for girls 6 to 14 years; nice full pleated skirts; unusually inexpensive..... **\$1.25**

Wash Dresses—Half a dozen new styles high and different, both jumper and high neck styles, plaid and dotted percales and madras. All are cleverly trimmed and better made than you'll think..... **\$2.25**

Infants' Coats of white Bedford Cord or Cashmere. Just a little massed from handling, formerly \$2.95 to \$4, choose now— at..... **\$2.50 \$3.95 \$4.95 and \$7.95**

Girls' Spring Reefers—A sale. Mr. Long, our buyer, while in New York last week bought up a sample line of new fancy coats, in 6 to 14 year sizes. The styles are beautiful, and are all regular \$5.00 coats; on sale at **\$2.95**

Girls' Tailored Skirts—A fine lot of smart new worsted models, button and fold trimmed; actual \$8.00 values at..... **\$4.95**

Misses' Tailored Suits—A fine selection of dapper styles for girls, 13 to 17 years; strictly tailored in most advanced fashions; materials are serges, worsteds, etc., in staple and new shades..... **\$10 \$12 and \$15**

Inexpensive trimmed hats

Our first Saturday sale of the season. We will have on special display large shipments of very attractive copies of imported patterns that will be sold at a surprisingly low price. Mostly all shades to match spring suits, choice for Saturday.....

\$5.00

These are the most beautiful Easter Hats ever sold in Omaha at this popular price. The materials are first class and arranged in highly artistic style.

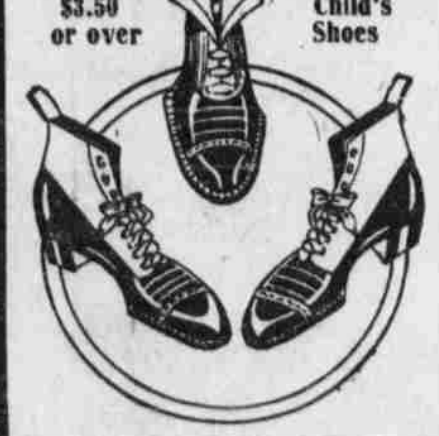
There's also a fine new line shown at..... **\$3.00 and \$4.00**

No other millinery house in all the west makes the extensive display of trimmed hats as Bennett's. It's also a well known fact that styles are superior and prices the most moderate.



A Big Purchase Men's and Children's Shoes

The buying facilities of Bennett's are again directly responsible for these extraordinary shoe bargains, that make Saturday the best day of the new year for shoe economy. We bought up, greatly under price, several thousand pairs men's, boys' and girls' shoes at a liberal price concession. These are countermand orders left on the makers' hands. We bought specially for sale purposes—so here they go.



100 Stamps on all Shoes at \$3.50 or over

Double Stamps on all Child's Shoes

Men's High and Low Shoes—Hundreds of pairs all made specially for this spring's trade, fashioned on latest prevailing lasts and originally intended for \$4 selling. Oxblood and tan low shoes, with shield tips and washer or ring eyelets, also high tan and oxblood bluchers, all \$4, including 100 green stamps..... **\$3.39**

Men's High and Low Shoes—Genuine hand-sewed patent colt and gun metal blucher oxfords and patent colt, vici and gun metal high shoes. Every pair \$3.50..... **\$2.98**

Men's Work Shoes—A tremendous saving on good, honestly made shoes. Buy our \$2.50 and \$3.00 lines—with double stamps—for..... **\$1.98**

Saturday Morning Sale 8 to 12 o'clock—100 pairs only, boys' and girls' shoes, worth \$1.50, \$1.75 and \$2.00, sizes up to 1 1/2, broken lots on account of the limited supply on sale, only until noon, pair, if they last..... **75c**

Kirkendall Boys' Shoes—200 pairs, Omaha made, solid, hand-sewed, cork-filled shoes, with Rock Oak Soles, honest all through. These identical shoes sell in the best stores of the west for \$3 and \$3.50. Our price Saturday..... **\$1.98**

Girls' School Shoes—A lot of neat, dressy shoes with patent tips, laced style, sizes 2 1/2 to 6—all \$2 value..... **\$1.39**

Lovelight

VOCAL AND INSTRUMENTAL

Lovelight, a strictly original Indian melody, the catchiest, most tuneful song sensation of the day. It's but 3 week's old. In every city from the Atlantic to the Pacific comes the same story. "It's the craze; sales are phenomenal," composed by our own Theron C. Bennett, the popular manager of our sheet music dept. Hear him play his own composition. Song or twostep—Our introductory price..... **19c**

Come Down Melinda—The song hit made famous by the minstrel king, George Primrose, and sung by him at the Orpheum recently. Only place in town where you can get it. 500 copies..... **19c**

Also Bill Pickles—Popular number played by Signor Traversa on the violin at the Orpheum, and many others, at..... **9c**

All Mail Orders filled—1c per copy postage.

Beautiful Easter Suits

\$15.00 and \$25.00

Two shipments of striking new tailored models, sent in by our buyer now in New York, just unpacked for Saturday. Without a doubt the biggest suit values in town today.

Two lots, one at \$15.00 and one at \$25.00, that are really \$25.00 and \$35.00 values. It's an opportunity for Easter buying unprecedented. Most any color you like best. Be early.



Spring Jackets

The new "nifty" tan covert jackets will appeal to the fancy of every young woman. Have them in plain and striped materials, in 32 and 36-inch length coats, the correct length; also have fine black serge and Panama coats, in any size to 46—
\$8.95, \$10 \$12 and \$15

Pays to buy groceries here

- Just note these splendid Saturday savings
- 1-lb. sack Cornmeal for..... **12 1/2c**
 - Crackers, three 10c pkgs. for..... **25c**
 - VanHouten's Cocoa, can..... **10c**
 - Navy Beans, 5 lbs. for..... **25c**
 - Diamond C Soap, 10 bars..... **25c**
 - Sweet Pickled Peaches, qt. jar..... **25c**
 - Seeds, flower and vegetable, pkg..... **2 1/2c**
 - Bennett's Best Coffee, three pounds..... **\$1.00 and 100 Green Stamps**
 - Bennett's Best Coffee, per pound..... **50c and 75 Green Stamps**
 - Bennett's Tea, assorted, per pound..... **10c and 10 Green Stamps**
 - Bennett's Capitol Baking Powder, five pounds..... **\$1.00 and 100 Green Stamps**
 - Bennett's Excelsior Flour, sack..... **\$1.50 and 50 Green Stamps**
 - Bennett's Capitol Oats, two-pound package..... **10c and 10 Green Stamps**
 - Full Cream Cheese, per pound..... **25c and 10 Green Stamps**
 - Domestic Swiss Cheese, pound..... **25c and 20 Green Stamps**
 - Diamond Crystal Table Salt, sack..... **10c and 10 Green Stamps**
 - Newport Catsup, per bottle..... **10c and 5 Green Stamps**
 - Tea Garden Preserves, assorted, jar..... **30c and 20 Green Stamps**
 - Poggy Evaporated Milk, large can..... **10c and 10 Green Stamps**
 - Jersey Butterine, two pounds for..... **35c and 20 Green Stamps**
 - Premium Butterine..... **47c and 20 Green Stamps**
 - Blue Bonnet Starch, package for..... **10c and 10 Green Stamps**
 - Gaillard Olive Oil, 50c quart bottle..... **35c and 40 Green Stamps**
 - Eddy's French Mustard, with spoon..... **15c and 10 Green Stamps**
 - H. J. Heinz Sour Pickles, mixed, quart..... **25c and 20 Green Stamps**
 - Easter Novelties, each, from..... **3c**
 - Easter Candy Eggs, 40 for..... **30c**
 - Salted Peanuts, 10c lb..... **10c**
 - Chocolate Creams, pound..... **10c**
 - 1-lb. sack Cornmeal for..... **12 1/2c**
 - Crackers, three 10c pkgs. for..... **25c**
 - VanHouten's Cocoa, can..... **10c**
 - Navy Beans, 5 lbs. for..... **25c**
 - Diamond C Soap, 10 bars..... **25c**
 - Sweet Pickled Peaches, qt. jar..... **25c**
 - Seeds, flower and vegetable, pkg..... **2 1/2c**
 - Bennett's Best Coffee, three pounds..... **\$1.00 and 100 Green Stamps**
 - Bennett's Best Coffee, per pound..... **50c and 75 Green Stamps**
 - Bennett's Tea, assorted, per pound..... **10c and 10 Green Stamps**
 - Bennett's Capitol Baking Powder, five pounds..... **\$1.00 and 100 Green Stamps**
 - Bennett's Excelsior Flour, sack..... **\$1.50 and 50 Green Stamps**
 - Bennett's Capitol Oats, two-pound package..... **10c and 10 Green Stamps**
 - Full Cream Cheese, per pound..... **25c and 10 Green Stamps**
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 - Chocolate Creams, pound..... **10c**

\$1.35 Tea Kettles for 69c

200 of them only; best quality; blue and white enameled; 4-coated; No. 8 size; will last for years; all perfect, regular price \$1.35; while lot lasts Saturday..... **69c**

Long handled 75c shovels, round or square point..... **59c**

Long handled 75c spades, special, Saturday..... **59c**

Steel Lawn Rakes, 24-inch, 42c regularly, for..... **29c**

Extra quality 4-tine spading fork..... **75c**

Extra quality wheelbarrow, worth \$2.25, for..... **\$1.75**

Water Filters, also answers for a water cooler..... **\$3.75**

POULTRY WIRE

In full rolls, square foot..... **7c**

In smaller lots, square foot..... **7 1/2c**

BASE BALL GOODS—Gloves and Mitts. Factory sample line purchased cheap, special discount, 33 1/3 %

Base Balls, up from..... **5c 10c 25c 50c and \$1.00**

Spalding's Base Ball and Tennis Goods. Complete lines in stock.

Curtain Struckers with adjustable pins, fits any curtain, strongly constructed, folds up compactly, always \$1.75, special..... **\$1.35**

Car "Sunkist" Oranges

Most luscious fruit that grows.

Regular 50c size, special, per dozen..... **25c**

2 1/2c size for..... **15c** 2 1/2c size for..... **20c**

Russet Florida Grape Fruit, two for..... **15c**

Highland Lemons, per dozen..... **15c and 20c**

India Coconuts, each..... **5c and 10c**

Jonathan Apples, peck..... **60c**

Cooking Apples, peck..... **50c**

Cranberries, quart..... **15c**

Potatoes, peck..... **30c**

Sweet Jersey Potatoes, lb..... **10c and 20c**

Fresh Pineapples..... **15c and 20c**

Asparagus, bunch..... **15c**

New tomatoes, green onions, cucumbers, turnips, beets, carrots, celery, etc., etc.

5,000 lbs. Fresh Pig Pork Roast, lb. 6c

Fresh Leaf Lard, 9-lbs., for..... **\$1.00**

Porterhouse Steak from native stock— at..... **12 1/2c**

Lamb Chops, loin or rib..... **12 1/2c**

Fall Lamb Legs, per lb..... **10c**

Prime Rib Roast, rolled, all bones out, pound 12 1/2c and..... **10c**

Choice Pot Roast, lb., 10c, 8c and 6c

Lamb Shoulder Roast, 4-lbs..... **25c**

Lamb Stew, 6-lbs., for..... **25c**

Calumet Skinned Hams, ribs and lean; sugar cured; fat off..... **13 1/2c**

Morton-Graccon, California Ham, Alton brand, lb..... **9 1/2c**

Cuddey's Best Bacon, 6 to 7-lb. to strip, 5,000 lbs., per lb..... **11c**

LARD SPECIAL

8-lb. pails pure lard..... **38c**

6-lb. pails pure lard..... **63c**

10-lb. pails pure lard..... **\$1.25**

BRAVE MEN OF THE SEA

Captains Who Stuck to Their Sinking Ships and Perished.

"The captain of the vessel shall be the last to leave."

This heroic sentiment was vividly portrayed a short while ago when Captain Sealby of the ill-fated Republic refused to leave his ship till every man, woman, child and member of his crew had been saved. "The last to leave" it is the law, universally acknowledged at sea by officers

and men alike as the basis of self-respect and honor. From it no captain is exempt. One of the bravest of these heroes was Chief Officer Paterson of the British King. One day a couple of winters ago he sailed from New York under the command of Captain O'Hagan. Great storms impeded the passage of the ship, and so stupendous was the violence of the waves that they stove in the bow plates, and before the leakage was discovered tons of water rushed into the hold. Captain O'Hagan told his men to shift the cargo, but barrels and cases were hurtling this way and

that, and one of them, driving the captain back against the wall, crushed his leg so severely that he had to be carried to the lifeboat.

For a brief space there was no captain. Then Paterson took command. At a critical moment his strong personality and calm assurance saved the crew from panic. Three boats, filled with sailors of the British King, were launched in safety while the new commander stood in silence on the bridge. Lower and lower sank the ill-starred ship, and as it heaved and took its final plunge Paterson blew a farewell

blast upon his whistle to the fast-departing crew.

Quite different, but no less heroic, was the manner in which Captain Griffith of the Atlantic Transport Line steamship Monaghan faced death. Though it was scarcely darker than twilight, he had run his vessel on the rocks near the Needles in October, 1898, and it was rapidly sinking. The last glimpse of Captain Griffith showed him standing on the bridge ordering the boats to be lowered in order to save his crew.

Herein in death, too, was the captain of the ship Louisiana, which several years

ago was burned at sea. Before thinking of his own safety he saw every man of his crew clear of the doomed vessel—and then it was too late. Foot by foot he was driven forward by the flames, till at last he hung over the bow. A tramp steamship came up, but the waters were too rough for the lowering of the boats. Finally the flames compelled him to loosen his hold, and while his ship burned fiercely on he was dashed into the angry sea beneath.

But still more dramatic was the death of Captain Deloncle of the French liner La Bourgogne, sunk in the summer of 1898.

As he stood one night upon the bridge a tall bark suddenly loomed out of the darkness, and, dealing La Bourgogne a fatal blow, steamed hurriedly away. The men on board went frantic in wild despair.

Deloncle stood calm amid the tumult. Suddenly he abandoned himself to the dramatic horror of the scene, and, seizing the whistle rope, sent into the skies one long, wild, wailing groan. It was Deloncle's last salute.

Perhaps the noblest death of all was that of Captain Craven of the monitor Tecumseh, at the attack in August, 1864, on Mo-

bile. The ship was fast sinking; there was not a moment to be lost. At the foot of the ladder leading to the manhole above, the turret of safety, two men met—Captain Craven and his pilot. There would be time for but one to mount. The captain knew it; the pilot knew it. But there was no hesitation. With a smile, Captain Craven stepped to one side.

"After you, pilot," he said.

The man sprang up the ladder, and his life was saved; but the brave captain was swept under and carried to destruction by the cruel sea.—London Answers.