


## all THE MEAT IN THE GOLDEN WHEAT

The "education" of the public has cost a lot of money, but it has not been in vain. Each year brings a larger consumption of whole wheat foods. We have done our share in the "educational campaign."
In conformity with a decision of the Secretary of Agriculture at Washington, the white flour millers have agreed to stop bleaching flour. Hereafter nothing but "golden" flour will be manufactured by the white flour millers.
You get all the rich, golden nutriment in the whole wheat when you eat

## SHREDDED WHEAT



