



Suits of ordinary appearance and indifferent style character you can buy anywhere if you don't care what you wear.

Suits of real excellence and correct style are found at Brandeis. We mention for Thursday a showing of new arrivals.

Women's Clever Spring Suits

These are just the sort of suits you would expect to find at Brandeis—correct in every detail, perfectly tailored and with a touch of individuality that marks a woman of good taste. Mostly in mannish tailored worsteds and serges.



\$29
and
\$35

Special:
WOMEN'S
SKIRTS
at \$10

New, straight hip models—the clinging effects and the severely tailored ideas—all new and exclusive styles.

Silk
Petticoats
at \$3.98

Excellent grade of taffeta, in black and colors, including the new pastel shades; all sizes and extra sizes.

Silk and Net Waists
Scores of new models for 1930, many are elaborate, all are dainty and pretty—a specially attractive group.
at.....**3.98**

LINGERIE WAISTS

Sheer and dainty summer waists—smart for every occasion, 3 specials—
98c-1.50-1.98

10,000 YARDS ON BARGAIN SQUARE

All SILK RIBBONS

Plain, heavy taffetas, black, white and all colors, including fancy, Dresdens, plaids, cheeks and floral designs up to 5 inches wide, for sashes, hair bows and trimmings, worth 25c yard, at yard.....**10c**

No Omaha Woman is Ever Positive She is Perfectly Dressed Until She Has Crowned Her Costume With

Brandeis Millinery



Good taste and perfect color harmony is found in every Brandeis hat, no matter what the price.

Hats that other stores ask \$10 are shown here in greater varieties at \$5.

If you want a moderate priced hat, you are certain to find what you wish in this great group,
at.....**\$5**

Ready to Trim Hats—Every new shape—every correct shade—every favorite straw, thousands to select from, at.....**\$5**

Great Bargains in Notions

In the Biggest and Most Popular Notion Dept. in the West.

J. O. King's 200 yard thread, regular price 30c— dozen spools, at..... 15c	Darning Cotton, black, 45 yard spools, dozen— at..... 15c	Skirt Makers—worth regularly 35c, at..... 19c	Cotton Tape—white, 24 yd. pieces, reg. price 15c— at..... 5c
Hooks and Eyes, big lot of all kinds, worth 5c a card, at three cards for..... 5c	Feather stitch Braids, worth 5c each, at 2 for..... 5c	Women's Pad Hose supporters, regular 25c grade— at..... 15c	100 yard spools first class sewing silk, all colors, per dozen, at..... 49c

Thursday is Chocolate Day

ITALIAN BITTER SWEETS AT 25c POUND.

The kind with delicious soft cream centers, pure fruit flavors, strawberry, orange, raspberry, lemon, pineapple, also vanilla walnut, almond and filbert creamed nut centers, always sold at 40c pound **25c**

BRANDEIS STORES

A Shoe Without A Hurt

Do you realize what this means? Have you ever worn such a shoe? As practical shoe men you can take our word for it, that

THE HANAN SHOE

for men and women is all and more than we claim for it. The name Hanan in a shoe stands for just what the sterling mark stands for on silver. We carry a complete line of this footwear and in addition have a corps of expert fitters who are at your service. Right now we would call your attention to the new Spring Oxfords in all the latest styles, just received from the factory.

THE PRICE RANGE
For Women—\$5.00, \$5.50 & \$6.00
For Men—\$5.50, \$6.00 & \$7.00

Drexel Shoe Co.
1419 Farnam Street

\$15.00 \$15.00

DERBY WINNERS

Our Celebrated

\$15.00 Suits

and
Overcoats

Made to order
and measure at

Derby Woolen Mills

103 South 15th Street

Trousers \$5.00

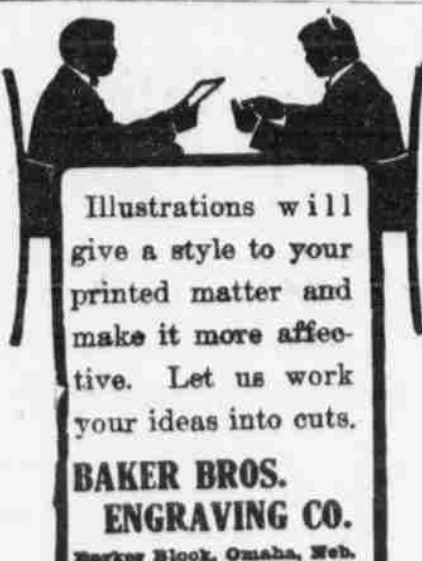
Give Us A Trial.

IT'S YELL-O!

When a Big Yell-o wagon delivers coal, the best quality, the best service and the best satisfaction are there. If it's yell-o, it's from Sunderland. If it's from Sunderland, it's right.

SUNDERLAND

1614
HARVEY



Illustrations will give a style to your printed matter and make it more effective. Let us work your ideas into cuts.

BAKER BROS. ENGRAVING CO.
Barker Block, Omaha, Neb.

GOLD CROWNS

No More **\$4** No Less
DR. PERCIVAL, Dentist.
10th and Farnam Sts.
310-317 Barker Block.

John Fred Behm

REPUBLICAN CANDIDATE
FOR
Councilman 10th Ward
You can vote for me in any ward in the city.

Reliable Dentistry
AT
Taft's Dental Rooms
1517 Douglas Street.

SHERMAN'S CHILBLAIN CURE
Speedily and permanently cures
FROST BITES AND CHILBLAINS
Also Corns, Soft Corns and Bunions.
Price, per bottle 25c, by mail 30c.

Sherman & McConnell Drug Co.
Corner 16th and Dodge Streets.

BENNETT'S

BOYS' CLOTHING DEPT. now on 2d floor.
Complete line new styles shown.

\$25.00
LINE GRAY
Tailored
Suits

In a great Thursday sale
Special, at

\$19.50

Our Suit buyer now on his second trip this season to New York markets, buys up large shipment of strikingly stylish gray suits. These suits are made of purest all wool serge, strictly tailored, the only semblance of trimming are four rows of ten self cover buttons at bottom of coat. The skirt is a graceful gored model, also button trimmed, stylish new 36-inch coat, full satin lined. It's the greatest \$25.00 suit value in town, now priced for the first time, at.....**\$19.50**

200 Tailored Skirts Just Unpacked, Regular \$7.50 Garments.... \$5.95

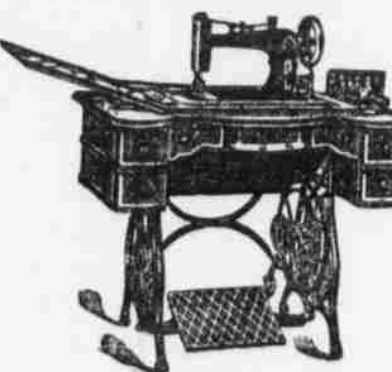
Greys, navys and blacks, six handsome models, cut from a superior grade of Chiffon finish Panama. There are strictly tailored effects, with button and fold trimming. Some are strapped, some have taffeta covered buttons and loops. Very choice and stylish; just in. None worth less than \$7.50, on sale for.....**\$5.95**

MISSSES' TAILORED SKIRTS

More of those Skirts made up from our purchase of a manufacturer's short lengths of materials. This saved us and you several dollars on each skirt. There are all kinds of materials, hard finished fancy worsteds in great variety. All sizes for Misses of 13 to 17 years. \$7.50 garments, at.....**\$4.95**

Bennett's Make Lowest
Prices on

SEWING MACHINES



We call attention today to our great exceptional Sewing Machine offer. Our machines are fully guaranteed and each embodies every modern improvement known to sewing machine construction.

Our Bennett Special Like Cut 13.69

Is a drop head pattern, white oak case. It has five drawers and a complete set of steel attachments. 10 year guarantee, a \$20.00 machine for.....**\$13.69**

Our Leader, full size high arm Machine 18.65

drop head model, ball-bearing, with full set of steel attachments. 10 year guarantee, a \$25.00 machine for.....**\$18.65**

Stemway Machine,.....**\$21.75**

Eldridge Machine,.....**\$25.00**

Eldridge Rotary Machine,.....**\$29.85**

(Send for Catalogue.)

Now it's to be a Tea Sale

The unprecedented success of our sales of coffee Tuesday has induced us to make a similar sale on teas for Thursday. It's to be a one day event only, with good sharp price reductions on each line.

Choice of the following: Basket
Fried Japan, Gunpowder, Oolong, English Breakfast, Young Hyson, and Ceylon, every one selected for its fine drinking qualities. Complete assortment at each price:

Our 74 cent Teas, will be.....**60c**
per pound.....
Our 65 cent Teas will be.....**55c**
per pound.....
Our 54 cent Teas will be.....**45c**
per pound.....
Our 48 cent Teas, will be.....**35c**
per pound.....
Our 34 cent Teas, will be.....**28c**
per pound.....

Ye Old Time Comfort Shoes

Every woman suffering with painful feet will find in "Ye Old Time Comfort Shoes" more real satisfaction and comfort than she has experienced in many a day. Their extreme flexibility and special construction renders them a boon to all with foot troubles.

NURSES, WAITRESSES, MAIDS, will find in these the ideal house shoes. Every pair filled with rubber heels, and are absolutely noiseless and are restful to the feet. They need no breaking in.

Seamless Laced Shoes, with rubber heels, soft and flexible.....**\$3.00**

Common Sense Shoes, a real treat for painful feet, at pair.....**\$2.00**

Unlined Low Shoes, noiseless, rubber heels, for comfort about the house, at pair.....**\$2.50**

DR. BRADBURY, DENTIST

Painless Extracting 50c
Crowns, up from.....**\$2.50**
Partial Plates, up from.....**\$2.00**
Filling, up from.....**60c**
Porcelain Fillings, up from.....**\$1.50**

1500 FARNAM STREET, 17 years same office.

Bridge Work, per tooth, up from \$2.50
Nerves removed without pain.
ALVEOLAR WORK
A SPECIALTY.
Work guaranteed ten years.

SEEDS THAT GROW NEED ANY?

FROM
THE NEBRASKA SEED CO.
City Salesroom, 1613 Howard St. Tel. Doug. 1261

THE FACT IS

That the Wedding Silver should be of standard make. You want to give the best make, and we have only the best makes. The prices are no higher than for the poorer makes. Telephone, \$2.00 and up.
LOOK FOR THE NAME.
S. W. LINDSAY, Jeweler
1516 DOUGLAS STREET

The \$67,000 Stock of the GLOBE FURNISHING CO. Bro kly New York

Furniture, Carpets, Rugs, China, Glassware, Draperies everything for the home NOW ON SALE AT PRICES BELOW ACTUAL MANUFACTURERS' COST OF PRODUCTION.

Special Display of the Bedroom Furniture on Thursday.

HAYDEN'S

THE RELIABLE STORE

Big Furnishing Goods Bargains from the Smith-Kort Wholesale Stock Thursday

35c - Embroideries Thursday - 9c

FROM THE GLOBE FURNISHING STOCK—Thursday we will place on sale all the extra wide Swiss, Nainsook and Cambrie Embroideries and Insertings which we secured with this purchase. There's a splendid assortment for selection and the regular values are 25c, 30c and 35c a yard, the grandest lot of bargains ever, at yard.....**9c**

NEW ZION CITY LACES—\$2.00 HAND BAGS 95c—A big Our New Summer Stock of the famous Zion City and Elyria Wash Laces are now on display. See the specials in Thursday's sale, at, per yard.....**5c**

special purchase, all new shapes. They are the regular \$2.00 values, the biggest snap ever offered here or elsewhere, at.....**95c**

HALF WOOL INGRAIN CARPETS

From the Globe Stock Purchase—Extra heavy quality, big line of patterns. A great snap, at yard.....**35c**

FINE 36X72 FIBRE RUGS

From the Globe Stock Purchase—A beautiful line for selection, all splendid bargains, at, each.....**75c**

Extra Specials Thursday in Our Famous Domestic Room

FROM 9:00 TO 9:30 A. M. FROM 2:00 TO 2:30 P. M.
One case of the famous Brookdale Muslin, worth 10c yard, 10 yards limit, at yard.....**5c**
One case of 12 1/2 Printed Batiste, fine styles, 10 yards limit, at per yard.....**5c**

FROM 10:00 TO 10:30 A. M. FROM 3:30 TO 4:00 P. M.
One case of 19c Bleached Bath Towels, extra large and extra heavy, 4 pairs to a customer, at each.....**10c**
One case of fine 6 1/2 Prints, 10 yards limit, at yard.....**2 1/2c**

FOR ALL DAY

12 1/2c fine Percales, 36-in. wide 8 1/2c
25c, 19c, and 15c White Waists, at, yard.....**10c**
25c Pongees, yard.....**15c**
39c Pongees, yard.....**18c**
\$1.50 Window Curtains.....**85c**
\$2.50 Portieres, fine styles, at.....**\$1.37**
\$1.50 Bedspreads, at.....**85c**
10 other specials during the day.

"TAPERING WAIST" R & G CORSETS

We suggest that you come and inspect the new special R & G models showing before you order your new spring gown. If you secure one of these models to have gowns fitted over you can rest assured that they will possess the fashionable "Directoire" lines. Our stock includes the sizes for all figures. Here is shown one of the latest models for medium figures, medium bust, flat hips, extra long back. Price in Court (\$2.50).....**\$1.50**
Batiste (B-25).....**\$1.50**
Every pair guaranteed.

R & G

BEAUTIFUL WILTON RUGS

From the Globe Stock Purchase—Regular \$40.00 values, 9x12 size, Oriental patterns, at choice.....**\$28.50**

Queen Quality Shoes



\$4.00 \$3.50 \$3.00

Snug, Comfortable Fit is a Delight.

BODY BRUSSELS RUGS

From the Globe Stock Purchase—The 9x12 size that sold at \$32.50, on sale now, at, each.....**\$22.50**

In Our High Grade Linen Dept. FOR THURSDAY'S SELLING

Pure Linen Pattern Table Cloth, full 2-yards square, grass bleached, worth at least \$2.50, Thursday.....**\$1.50**
All Linen, good size, hemmed and hemstitched Huck Towels, never sold less than 25 cents, Thursday.....**14c**
Mixed lot Hemstitched Throws, Center Pieces and Dresser Scarfs, each one worth 75 cents, Thursday.....**29c**
Large size heavy double twisted Bath Mat, pretty patterns, fast colors, worth \$1.00, Thursday.....**50c**

Read This for Grocery, Vegetable, Fruit, Butter, Cheese and Cracker Prices.

BUTTER, CHEESE AND CRACKER PRICES.
We sell the best pure cane Granulated Sugar at less than jobbers' cost.
7 lbs. best rolled Breakfast Oatmeal.....**25c**
4 lbs. choice Japan Rice.....**25c**
The best Pearl Sago or Tapioca, per lb.....**15c**
Pint jars pure Strained Honey.....**15c**
The best domestic Macaroni, pkg.....**15c**
10 bars best brand Laundry Soap.....**25c**
Oat or Mustard Sardines, per can.....**4c**
3 lb. cans solid packed Tomatoes.....**85c**
2 lbs. pkgs. Up-to-date Washing Powder.....**10c**
Gillette's Washing Powder, pkg.....**10c**
Gallon cans Apples.....**20c**
Gallon cans Pumpkins.....**20c**
Gallon cans String Beans.....**20c**
Gallon cans Bartlett Pears.....**20c**
Gallon cans Apricots.....**25c**
Gallon cans Peaches or Plums.....**25c**
Extra Special Sales Week of Highland Jewel Oranges. The Pride of California—discussed by the sun, moon and the stars.
These are no substitutes for the High-

land Navel. They are the sweetest, juiciest and richest flavored orange grown. When you eat a Highland Navel you have an orange that is an orange, and makes you long for more—it's the range of quality. Our 14th car is now on sale at the following prices:
50c per dozen size, our price.....**35c**
40c per dozen size, our price.....**25c**
30c per dozen size, our price.....**20c**
25c per dozen size, our price.....**15c**
The Greatest Market in Omaha for Fresh Vegetables.
Fresh Spinach, per peck.....**25c**
Fresh Beets, Carrots or Turnips, per bunch.....**4c**
4 heads fresh Heavy Lettuce.....**5c**
Large Head Lettuce, per head.....**15c**
Fancy Ripe Tomatoes, per lb.....**10c**
3 lbs. Jersey Sweet Potatoes.....**10c**
Fancy Wax Beans, 1 lb. is equal to two quarts, per lb.....**10c**
Fresh Cabbage, per bunch.....**15c**
New Onions, per bunch.....**15c**
New Honey, per rack.....**12 1/2c**
Large Cucumbers, each.....**10c**
Fresh Roasted Peanuts, quart.....**5c**

DON'T FORGET TRY HAYDEN'S FIRST IT PAYS

Using Power Now? Expect To?

No matter what power it is or what you have thought it would be, it will pay you to find out about Electric Power.

Our experts will gladly plan and estimate the cost of your power without expense to you.

Let us show you.

Omaha Electric Light & Power Co.

Y. M. C. A. BUILDING

Contract Department.

Both Phones.

Bee Want Ads Bring the Returns