

J. L. BRANDEIS & SONS

To Our Thousands of Patrons and Friends Throughout the West We Announce OUR ANNUAL Spring Opening

Week Beginning Monday, March Twenty-Ninth, Nineteen Hundred and Nine



A FORMAL PRESENTATION

By the acknowledged style center of the west of the **Authentic Spring Styles in Women's Ready-to-wear Suits, Costumes, Dresses, Coats, Millinery, Separate Waists, Fabrics and Furnishings**

To do justice to a style event of such importance Brandeis stores will be magnificently decorated. The interior of the stores will be decked to represent a scene in

Gardens of Ancient Rome

The entire store will be a maze of green relieved with apple blossoms and dogwood flowers. Groups of statues in old ivory and a Roman frieze of old ivory will add touches of artistic beauty. The window displays will be carried out on a brilliant scale.

The opening will be an event of rare beauty. We extend a cordial invitation for yourself and your friends to be our guests on this occasion.

Brandeis Stores

Week of March 29. OMAHA.

Easter Sunday, April 11th,

Is the day of all days when a man should be dressed and look prosperous. Let US assist and you will be dressed properly. An enormous assortment of the new grays, the latest Easter craze, and the popular green and blue stripes now ready for your inspection.

GIVE US YOUR ORDER NOW

The London Tailors

207 South 14th Street, Omaha

Take a peep in our windows as you pass by.

BAILEY & MACH DENTISTS

Best equipped Dental office in the middle west. Highest grade Dentistry at Reasonable Prices. Porcelain fillings, just like the tooth. All instruments carefully sterilized after each patient.

THIRD FLOOR, PAYTON BLOCK, Corner 16th and Farnam Sts.

Our Women's Shoes

The New Spring Shoes are now in, and we're showing a wealth of choice models in High or Low cut creations.

We've the Shoes that will play an all important part in the toilette of the Women who expect to appear at their best this Spring.

Come See the Beauties

We'll not undertake, at this writing, to describe the new features in Spring Foot-wear. We'll attempt that later, but we do invite every Woman, that is at all interested in choice Shoes, to come to see the new arrivals.

FRY SHOE CO.
THE SHOERS
16th and Douglas

BALDUFF'S

Chocolate Dipped Caramels
Wednesday only
25c Pound Box

A soft, delicious cream caramel. A soft, delicious cream caramel, dipped in pure, sweet chocolate. This is a high grade Balduff confection, always found in our 40c assortment.

Balduff's Pies 15c

Perhaps you noticed in last Sunday's paper the picture of our Bake Ovens, where these delicious pies are baked. Absolutely pure ingredients, perfect cleanliness in every step of preparation; crisp, dainty crust that melts in your mouth. Apple, mince, lemon, pumpkin, raisin, blueberry and coconut custard—regular price 20c—

Special for Wednesday Only 15c

BALDUFF

G. S. COBB, Receiver. 1220 Farnam.

John Fred Behm

REPUBLICAN CANDIDATE
FOR
Councilman 10th Ward
You can vote for me in any ward in the city.

GOLD CROWNS

No More \$4 No Less
DR. PERCIVAL, Dentist.
15th and Farnam Sts.
210-217 Barker Block.

When you buy Gold Medal Flour be sure it is Washburn-Crosby's Gold Medal Flour. This is important.

HOTELS.

Boston's New Hotel

Bids you and your friends a hearty welcome. No pains will be spared to make your next visit a longer one. Excellent cuisine with service the best, amid surroundings faultlessly appointed. Everything new, attractive and cozy, with prices reasonable.

The Brewster

Cor. Boylston and Washington Sts.
TEL. 4444 OXFORD.
Dinner parties before and after the theatre will receive our special attention. Ladies when shopping will find it most convenient to have luncheon here with every known comfort and exclusion.

Ainslie & Grabow Company,
Operating
Hotels Lenox, Tudor City & Empire, Boston
New Ocean House, Swampscott
Hotel Thicketfield, Jamaica, W. I.

"Half a Block from Herald Square."

COLLINGWOOD HOTEL

Offers select accommodations to discriminating people.
ABSOLUTELY FIREPROOF, and affords every facility for the comfort of guests. Situated in the very heart of the city, in a very quiet neighborhood, convenient to all surface, subway and elevated railway lines, and in the midst of the shopping and theater district.
Rooms With Bath \$2 and Up.
Special rates by the month or season.
Restaurant in Charge.
EDWARD M. MOSELEY, M.D., Formerly of
New Haven House, New Haven, Conn.

BENNETT'S

New Stenciling Outfits in Art Needlework Dept. Designs for Waists, Princess Dresses, etc



OPENING WEEK

This is the annual spring style show and eminently Bennett's most successful one. A thousand or more striking Spring Suits make their initial bow this week; suits that reveal the handiwork of the master designers. The broadest possible range of smart tailored productions, each portraying an indefinable grace and symmetry of outline that clearly lifts them out of the common place at \$25.00

This is the popular price and no store in America can show you more genteel styles. All the new fabric ideas and every late shade, combined with the most perfect tailoring forms a suit exhibit that is supreme. There's positive saving of \$5 to \$10 on any suit the Bennett Company shows.

Dress Goods - Silks

54-inch Suitings, bought from the mills in short lengths, 4 to 8 yard pieces, new Spring Novelties and colors of every description; also light weight panamas. Values \$1.50 a yard, Wednes- 39c day, a yard

Fancy and Plain Silks

Newest Taffetas and Mosselines for Spring. Practically every color represented, wonderful variety, mostly \$1.00 goods, at, yard 39c

Embroideries

Trial Strips

Every piece banded and cannot be cut, lot includes edging, insertions, bands, etc., in match sets. Lengths 4 1/2 and 5 yards. Our second shipment. Values \$2.50 a yard, at 10c

Scotch Ginghams

3,000 yards on sale, choice new 25c quality. Best Spring Styles. Wednesday, at 10c

Boys' Clothing Now On 2nd Floor

Base Balls and Bats Free

A new and greatly enlarged department devoted exclusively to little boys' clothing. An entire new stock of Spring styles in Suits, Reefers and Wash Suits:

FREE

To introduce the new department, we are making the special offer of giving free with each purchase of a Suit or Reefer, at any price—
A full size Crackerjack Base Ball and an American Bat No. 89
In addition to our regular offer of six months' subscription to "The American Boy" magazine.

BOYS' RUSSIAN SUITS—In Military and Sailor Collar styles, in wash materials, at \$1.00 to \$2.50 in 3-piece suits, at \$2.00 to \$6.00
BOYS' NORFOLK SUITS—with yoke, pleated coat and belt, plain and fancy materials, at \$2.00 to \$7.00
SINGLE AND DOUBLE BREASTED SUITS—with knickerbocker pants, for boys to 16 years old, at \$2.00 to \$10.00
SUITS WITH TWO PAIRS PANTS—nice assortment, at \$3.75 to \$6.00
BOYS' REEFERS—in plain and fancy cloth, double breasted, \$2.50 to \$6
RED REEFERS—all wool cloth, in broad variety, \$2.50, \$3, \$4 and \$5

Corsets 89c, New Spring Models

One of the newest and best Corsets made for \$1.25 selling. You can buy them in either coutil or batiste. They have the long hip, flattening back and high bust lines. Every pair is substantially constructed, and trimmed with embroidery. All sizes are here, a good \$1.25 garment and you get it wednesday almost a fourth off. 89c

Wednesday Notion Day

Linen Finished Thread, black only, regular 5c spools, at 2 for 5c
Hose Supporters, for women and children; in all colors and sizes; per pair 10c
Fancy Buttons, some worth as high as 75c dozen, one and two dozen on a card, per card 10c
Safety Pins, nickel plated, all sizes two dozen for 5c
Hair Pins, shell bone, dozen on a card, special, at 5c
Darning Cotton, black and brown, 12 spools to box, per box 15c
Hooks and Eyes, black and white, special, two cards for 5c
Scissors, all sizes, worth regularly 50c and 75c, special, at 25c

House Cleaning Necessities

A WEDNESDAY SALE
Patent Mop Stick and Mop, a regular \$1.00 article, at 50c
Rice Root Scrub Brushes, best quality, 15c regularly, at 10c
Carpet Beaters, woven wire, always 15c, special, at 10c
Carpet Beaters, wire, always 20c, special, at 15c
100 Foot Clothes Lines, braided cotton, 45c regularly, for 20c
50 Foot Lengths, 15c kind, for 10c
\$1.50 Floor Brush Brooms, for \$1.25
\$1.50 Floor Brush Brooms, for \$1.15
\$1.00 Floor Brush Brooms, for 75c
All these lines displayed in Harney street window.
Hampers and Clothes Baskets
Fine Imported Willow Clothes Baskets, 80c values, at 50c
Willow Clothes Hampers, large size, \$1.75 regularly, for \$1.15
Bamboo Clothes Hampers, square shape, \$2.50 values, for \$1.99

Bennett's Big Grocery

SALE OF MARMALADES—Hartley's Imported Marmalades, fifty dozen on sale, large jars (including 20 stamps) at 20c
Shredded Codfish, 4 packages 25c
Van Houten's Cocoa, per can 15c
Seal Seal, 3 tins, for 25c
Navy Beans, six pounds, for 25c
Crackers, large assortment, packages 10c—and 15 green stamps
Cornmeal, white or yellow, 10 pound sack 15c
Sugar Beets, Best We Have, large 15c cans, for 10c
Black Diamond Soap, 10 pound cake 10c
Fench Special, California Evaporated Peaches, 15c green stamps
Diamond Dust Metal Polish, package 25c—and 20 green stamps
Black Macaroni, 12c quality 15c
Macaroni, three packages for 25c—and 20 green stamps
Economy Clothes Cleaner, bottle, 25c—and 20 green stamps
Royal Tomato, usual 12c quality, per can 10c
Cherries, Best We Have, black or white, 30c cans reduced to 20c

DOUGHNUT SALE Mrs. J. B. Douglas will make for our Wednesday sale, one hundred dozen fresh doughnuts 15c
Oyster Shells for chickens, per pound 10c
Bone Meal for chickens, at 10c
Chicken Feed, per pound 10c

Throw Away Your Truss

IF YOU ARE CURABLE WE CAN CURE YOU
Average Time to Cure Rupture... One Visit
Enlarged Veins... One Visit
Cataracts... 10 Days
Strabismus... 30 Days
Piles... 3 to 5 Days
Office Hours 9 to 5 Daily

Write today to
GERMAN DOCTORS
Main and Broadway, IOWA.
COUNCIL BLUFFS.

FOOD FOR NERVES Weak and nervous men who find their power to work and youthful vigor gone as a result of over-work or mental exertion should take GRAY'S NERVE FOOD PILLS. They will make you eat and sleep and be a man again.
\$1.50; 3 boxes \$2.50 by mail.
BERNARD S. MCCORMY, DRUG CO., Cor. 16th and Dodge Streets, OMAHA, NEB.
NEW BRUNSWICK, N. J.

Schools and Colleges

Nebraska Military Academy LINCOLN
A Military Boarding School for boys, now located for the winter at Fourteenth and U streets. All departments are in full operation.
A good place for boys who don't fit in public schools. No entrance examination. The military training class work is supplemented by individual instruction; back work is easily made up.
Pupils are received at any time from fifth to twelfth grades, inclusive. Write for Catalogue.
B. D. HAYWARD, Superintendent, Lincoln, Neb.

Globe Furnishing Co. Stock, Brooklyn, N. Y.

Furniture, Carpets, Rugs, Curtains and Draperies, China, Crockery and Glassware. House Furnishings of all kinds and descriptions—now on sale at PRICES FAR BELOW MANUFACTURERS' COST.

HAYDEN'S

THE RELIABLE STORE
Over 300 Beautiful New

Crown Jewel Suits

Just received by express will add greatly to the interest of our display in the busy cloak department Wednesday.

The most charming line of distinctive style ideas, the most handsomely tailored and altogether the choicest lot of tailor suits ever shown in this city at near the price. Don't buy your Easter suit till you've seen these at \$25

Three-Piece Suits \$35.00, \$45.00 to \$75.00—A display in which we have surpassed all previous records, values that have created more favorable comment than any we have ever shown at these prices; copies of the ideas of the most famous European and American designers, and comparison will prove their superiority over all other showings at the prices.

Many Special Bargain Offerings for Wednesday

Globe Furnishing Co. Sale Continues

Portieres and Lace Curtains
We have a few hundred portieres, some only single, some pairs, only a few of a kind left. Any lady who wants to furnish her house in the most elegant style at very small cost with these up-to-date goods, should attend this clearing sale. Portieres up to \$10 per pair, will go at, pair—
98c \$1.25 \$1.39 \$1.50 \$1.75 \$2.00 \$2.25 \$2.50 \$2.98

Curtain Clearing Sale

About 350 pairs of all kinds of curtains left over after the sale. Some are mused up, some may have a little tear, but most of all of them are perfect. We will clean them up at your own price—
50c 75c 85c \$1.00 \$1.25 \$1.50
Or any old price to take them. They are worth up to \$12.50 pair.

50 Pieces of Satin Directoire Foulards

All the latest designs or colorings, including the new cawaba, rose, wisteria, canards, reseda and many others, a magnificent line of values at our sale price Wednesday, yard... 68c

THREE GRAND SPECIALS IN WHITE JAP SILK
20-in. White Japs, 27-in. White Japs, 36-in. White Japs, yard... 19c yard... 35c yard... 49c

Extra Specials in Famous Domestic Room

From 8:00 to 8:30 A. M. One case of Hope Muslin, the genuine article, worth 10c yard (10 yard limit), at, yard... 5c
From 8:30 to 4:00 P. M. One case of 12 1/2c India Linon, 10 yards limit, at, yard... 5c

Scores of Magnificent Furniture Bargains

Parlor, Dining Room and Bed Room Furniture of nearly every description, marked with the big sale tag at sweeping price reductions from regular retail worth.
Eighteen handsome quartered oak Sideboards included in this purchase will be offered Wednesday at prices that insure immediate clearance. No need of your being without a Sideboard longer, just look at these.

Read This for Grocery, Vegetable, Fruit, Butter, Cheese and Cracker Prices.

BUTTER, CHEESE AND CRACKER PRICES
We sell the best pure cane Granulated Sugar at less than jobber cost.
1 lb. best rolled Breakfast Oatmeal 25c
4 lb. choice Japan Rice, 25c
1 lb. best hand picked Navy Beans 15c
The best Pearl Sago or Tapioca, per lb. 5c
Pint Jars pure Strained Honey 15c
The best domestic Macaroni, pkg. 25c
10 bars best brand Laundry Soap 25c
Oil or Mustard, per can 4c
3 lb. can solid packed Tomatoes 15c
The Greatest Market in Omaha for Fresh Vegetables.
Fresh Spinach, per peck 20c
Fresh Beets, Carrots or Turnips, per bunch 10c
2 heads fresh Hothouse Lettuce 20c
Large Head Lettuce, per head 15c
3 lbs. Ripe Tomatoes, per lb. 8c
3 lbs. Jersey Sweet Potatoes 10c
Fancy Wax Beans, 1 lb. is equal to two quarts, per lb. 25c
Fresh Cabbage, per lb. 10c
New Onions, per bunch 15c
New Honey, per rock 25c
Large Cucumbers, each 10c
Fresh Roasted Peanuts, quart 25c

DON'T TRY HAYDEN'S FIRST IT PAYS

TRAVELERS TO CHICAGO

will be more than pleased with every detail of the luxurious train service of the

CHICAGO GREAT WESTERN RAILWAY

"THE GREAT WESTERN LIM LINED" leaving Union Dept at 8:05 P. M. daily, has new Pullman Drawing Room Sleeping Cars, Free Reclining Chair Cars, and Combination Parlor and Dining Car. For information apply to
W. G. Davidson, City Passenger and Ticket Agent, 1612 Farnam Street.