

### Lace Coats and LACE JACKETS

From the Dressmaking Stock Made of Real Irish Crochet, Very Fine Princess, Duchess and Thread Laces

All the French-Irish braid, and French-Irish and Irish crochet combinations, also all-over fiber silk embroidered filet nets. Some of the coats in this lot cost to import as high as \$85.00, and none of them less than \$15.00.

We have divided them into the following lots, which is but a fraction of their real value:

\$2.50-\$5-\$7.50  
\$10-\$15-\$25

On sale on bargain square on the main floor.

### All the Embroidered Semi-Made LINEN SUITS and COAT SUITS

From the Dressmaking Stock

\$50 to \$75 two-piece suits and fancy suits—the linen is of the finest French manufacture with rich Irish lace trimmings. Only one of a kind, also five beautiful lace and spangled robes, worth \$50 to \$75; your unrestricted choice, each . . . \$15

### Unmade Linen Waists

From the Dressmaking Stock

All the unmade and box patterns linen waists, plain embroidered and Irish lace trimmed—all exclusive patterns. Cost to import as high as \$15.00— in two lots, at, \$2.50 and \$5

### \$1.25 and \$1.50 Crepe de Chine Scarfs 59c

Two yards long, in Bordure effect, Pompadour, Persian, Dresden and floral effects—in cream, azure, lilac, ciel, pink, old rose, navy and the pastel shades—nicely hemmed, at, each . . . 59c

The Stock Is Larger, the Goods Finer and the Bargains Bigger Than in Any Previous Sale Ever Held.



Thousands of Women Have Been Astonished at the Bargains Shown in the Windows.

# Monday Begins Our Sale of the Great Dressmaking Stock

## Some Choice Lots Purchased from the Dressmaking Establishment of J. L. Meyer, 149 5th Ave., New York

This firm is one of the best known on Fifth avenue. It supplies many of New York's fashionable sets with apparel made from fabrics and trimmings imported expressly for this house.

### THE MOST REMARKABLE BARGAINS EVER KNOWN IN THE WEST

We paid cash for the very choicest lots in this superior stock and are able to sell them Monday at much less than actual cost to import. These laces trimmings, fabrics and partly made apparel are all of the most exquisite character.

### (AN INCOMPARABLE COLLECTION OF FINE LACES—ALSO INCOMPARABLE VALUES)

It is a well known fact that J. L. Meyer is the largest importer of high class laces and trimmings that are brought to this country.

Real Cluny, Real Princess Applique, Point Venice, Escorial, Filet Antique, Embroidered Silk Laces, Jetted Laces, Etc.—In bands, insertions, galoons, medallions, etc., also net top laces, rich silk embroidered bands in new colors, also many extreme and unusual novelties—white, cream, ecru, black and colors. Grouped in lots as follows:

Actually Worth up to \$4 a Yd., **15c-25c-39c-69c-98c** at . . . . .

### DRESS TRIMMINGS—FROM THE J. L. MEYER STOCK

Rich gold and silver bands, silk embroidered bands, in new colors, rich jetted and spangled bands and galoons, hand braided and embroidered effects, Persian effects, silk embroidered appliques and galoons, novelty silk braids—white, black and colors—worth up to \$4.00 a yard—at, yard . . . . . **15c-25c-39c-69c-98c**

Odds and Ends of High Cost Rich Gold, Silver and Jetted Bands, Trimmings and Laces—Rich hand embroidered, braided, beaded and spangled effects, Persian effects, embroidered appliques, medallions, festoons, embroidered and silk guimps, fancy silk braids, etc.—black and all colors; ¼ to ½ yards in pieces; worth to \$10 yd., each . . . . . **15c-25c-39c-69c-98c**

### Embroideries

For WAISTS and SUITS From the Dressmaking Stock

Elegant 18 and 27-inch embroidered flouncings, elegant embroidered waistings, frontings and allovers, elegant embroidered bands, insertions, galoons, medallions etc.—rich designs in crochet, filet, hexagon, Grecian, Maderia and blind effects on finest fabrics—worth up to \$2.50, at, yard—

**25c-39c-69c-98c**

### Plain and Fancy Waist Nets

From the Dressmaking Stock 36, 45 and 72-inch silk embroidered dotted nets in white and colors, tucked nets, figured nets; also filet and hexagon mesh and wash blonde nets—worth up to \$1.50, at, yard . . . . . **50c**

### SILKS and FINE DRESS GOODS

From the Dressmaking Stock

Fancy linen fabrics and all imported fabrics; beautiful bordure suitings, semi-rough satin rajahs, Arab and Salome silks; hand woven, yard wide and 30-inch Shantung, in natural and street shades; black and colored dress taffetas and satins—from the well-known Bonnet, Guinet and Tresca, Freres Lyons, France, Havres beautiful silk and wool satin, Prunellas, satin barred French voiles, in black and colors; Plisse novelties, etc., worth from \$1.75 to \$3.00—all at one price, per yard . . . . . **89c**

### \$1 and \$1.25 Silks at 50c Yd.

Satins and taffetas for dress and lining purposes; black and colored chiffon taffetas and double warp Louisine, satin messalines; fancy silk suitings; 27-inch wide spot proof Foulards, at, yard . . . . . **50c**

### Persian and Roman Chiffons—for waists and entire evening gowns—worth \$1.00 a yard—at, yard . . . . . **29c**

Silk Dress Shields, 50c Qual-ity, at . . . . . **10c**

### Fashionable Correct Models for 1909

## Spring Hats

Omaha's fashionable sets always turn to Brandeis in matters of millinery styles. We are equipped as no other western store can be to show the really smart and correct millinery at the beginning of each season.

In our showing, which is now the talk of Omaha, we mention specially the fetching new styles in the large and small close fitting mushroom shapes, the beautiful flower and fruit trimmed-hats, the flower pot hats and other graceful and chic models.

Brandeis hats always have a touch of individuality and a dash of metropolitan style that makes a Brandeis hat a style standard.



### GREATEST BARGAINS EVER KNOWN

## Diamond Jewelry and High Class Gold Jewelry

From the Stock of **Bohm & Bristol Co.** Known as the Tiffany of San Francisco

The sale Saturday was a wonderful success, but the stock was too enormous to show all in one day. Many new goods shown for the first time Monday. The bargains will be bigger than ever.

Solitaire Diamond Rings, small and perfect, from ¼ to ¾ karat, at \$10 to \$25. Fine White Small Diamond Rings, \$5.98. Beautiful Solitaire Diamond Rings, Tiffany Settings, ¼ to 2 ¼ karat, at \$25 to \$250. Rich Cluster Rings, set in precious stones, at \$25 to \$250.

Men's Scarf Pins, in beautiful diamond and pearl settings, at \$5.98 and up.

Men's Diamond Set Link Buttons—worth up to \$25, at \$6.00.

Diamond La Vallieres, worth \$325, at \$200.

Diamond Brooch, worth \$425, at \$315.

Diamond Bracelets, worth \$200, at \$95.

Diamond Hearts, worth \$500, at \$300.

Pear-shaped Diamond Rings, worth \$500, at \$200.

Mounted Combs, sets with French Doublet Stones, in Sterling Silver, Pearl Strands, men's and boys' watch fobs, etc., at \$1, \$1.69, \$2 and \$5, worth up to \$25.

Women's stylish mesh bags, at \$2.98.

Women's Vanity Cases, worth up to \$6, at \$1.69.

Locketts and chains, complete, worth \$5.00, at \$1.69.

\$1.00 and \$1.50 Link Buttons, Studs, Tie Pins, Tie Clasps, at 25c.

Beauty Pins, 2 on card, stone set, worth 25c, at, pair, 10c.

Men's Stick Pins—worth to \$1.50—choice 25c.

Men's Pearl Link Buttons—worth to \$1.00, choice 25c.

Women's Fancy Buster Brown Bow Pins, worth to \$1, at 25c.

10,000 pieces fancy Jewelry, worth to \$1 each, at, 15c.

Beautiful Belt Pins, stone inlaid and fancy green and gold finishes, worth to \$1, at 25c.

### MONDAY and TUESDAY We Announce

## A Notable Exhibit of Fine Art Needlework

This Display Comprises a Complete Sample Line of Exquisite Art Embroidered Pieces from the **NONOTUCK SILK COMPANY.**

Sofa Pillows, beautifully hand embroidered with silk, dainty center pieces and library scarfs; also the most elegant of eyelet, shadow, Mountmelick, Mallachian and coronation work.

This is a rare opportunity for all those interested in embroidery work. It will offer many valuable ideas to women who like perfect work of this character.

We devote a portion of our Millinery Department to this display. It will be the most remarkable exhibition of its kind ever held in the west.

VISITING CARDS—Superfine linen—100 printed in Old English and any name, worth \$1.25, at . . . . . **69c**  
Three cents extra for postage.

### Best Stock in Omaha to Select From.

## RUGS

Our great daylight department on the 3d floor is convenient of access. The stock is the most satisfactory to choose from.

Our Famous English Wilton Rugs—9x12 in size, absolutely seamless—rich new patterns in soft Persian and rich Oriental effects, at \$22.50

Famous Arandel Body Brussels Rugs. These rugs are in all sizes—beautiful Persian and Oriental designs—self tones and small all-over patterns are prominent. The 9x12 size at \$27.50 The 8-3x10-6 size at \$25 The 6x9 size at \$16.50 All other sizes in proportion.

Sanford Axminster Rugs Best moderate priced rug in America—they rival the real Orientals—the 9x12 size is . . . . . \$25.00 The 8-3x10-6 size is . . . . . \$22.50 The 6x9 size is . . . . . \$15.00

Extra Special \$25 RUGS at \$11.98. Our immense lot of rugs—velvets—axminsters and Brussels—9x12 in size—and worth as high as \$25 each—all in one lot. **\$11.98**

## New Wash Goods in the Basement

**At the White Goods Section**  
A new shipment of St. Gall Swisses just received. Fine crisp finish with embroidered pin dots, medium dots and large dots and fancy embroidered designs—suitable for waists, skirts and summer dresses, 25c  
Ask the salespeople at the white goods department for the one special number of 45-inch wide heavy white dress linen, 49c  
Linen Suiting in every shade—light blue, Copenhagen, green, pink, lavender and the natural linen shades. These yard wide 50c linens from the loom of an Irish manufacturer of international reputation, at, yard . . . . . **25c**

**Gingham Dept.**  
The novelties of the season are here. Satin striped ginghams and tissues, wide mercerized stripe or plain color with intervening space of narrower stripes or checks. See them in the Douglas street window, yard—  
**19c and 39c**  
Fine Imported Bordered Ginghams—44 inches wide—bordered in self-tones or in smart contrasts—should sell at 29c yard, Monday, 19c at, yard . . . . . **19c**

**At the Wash Goods Section**  
Visit this interesting department, the salespeople are more than pleased to show the wonderful array of new spring and summer washables.  
Here are the new Krumpled Crepe in every wanted shade.  
The new Flaxon that everybody is talking about. Water shrunk, 46-inch Lina suiting—white and colors.  
Plain and fancy silk mulls and India silks.  
Japanica Silks—Plain and dotted—for street and evening wear.  
The popular Indian Head Suiting—white, plain shades, also checks and stripes.  
The celebrated Irish dimities are prettier than ever before.  
Plain shades of Poplin for women's and children's Suits.

**Gingham Sale**  
Pretty, new spring dress ginghams in plaids, stripes and solid colors. One of the best known brands of domestic ginghams, but we have been requested by the well known mills not to mention the name in our ads. Come direct to Brandeis basement, yard **5c**

**25c White and Cream Soisette, 10c Yard**  
Here is a bargain worth your special attention. The genuine Soisette that sells everywhere at 25c per yard, each fold bears the original mill stamp—on table by elevator in basement, yard . . . . . **10c**

**Foreign Ginghams**  
In stripes and fancy checks, colorings that are neat, new and very pretty, extra fine grade—looks more like silk than cotton. One of the dressiest fabrics for children's wear—on sale by elevator, in basement—yard . . . . . **15c**

### FOUR BIG SPECIALS ON BASEMENT BARGAIN SQUARES

Fine madras, percale—yard wide—white grounds with fancy stripes and figures—dress lengths—on bargain square, yard **10c**  
Fine standard dress calicoes, shepherd checks, light blue with neat designs, also light shirting prints, all full standard cloths, yard **3½c**  
Double fold, extra fine muslin and long cloth. The best lot of these wide mill lengths, the mill has shipped us will go on sale Monday, yard **6½c**  
Various grades and lengths all kinds white goods—plain and fancy, all small odd lots of 10c, 12½c and 15c grades—on bargain square Monday, yard **5c**

## Brandeis Stores

### Well Dressed Men Buy Here

## Spring Clothes

We sell the **Rogers-Peet Clothes**

Made by the best tailors in New York. Sold by the best stores in every large city. Worn by the best dressed men in America. Prices,

**\$21 to \$35**  
You'll like the refined patterns in the new spring suits at Brandeis.



### LOW SHOES FOR SPRING

The new styles in women's and men's oxfords for spring are here. The new shades of tan, new suedes and every novelty effect. Prices always reasonable. Specials—  
at . . . . . **\$2.50, \$3.00 and \$3.50**

## Brandeis Stores