

It's the coupling of the highest quality with unequaled low prices that make this store most popular

HAYDEN'S

The Leading Dress Goods House of the West

THE RELIABLE STORE Heavy Domestics, Muslins, Sheetings in our famous domestic room

Lockwood 10-4 Sheetting, bleached, at per yard .22 1/2c Lockwood 9-4 Sheetting, bleached, at per yard .20c Iron Mountain Unbleached Sheetting, 10-4, per yard .19 1/2c

More high grade Wool Dress Goods than the combined stock of all the others put together: All the new Satin Cloths, at yard \$4.00, \$3.00, \$2.50, \$2.00, \$1.50 and ... \$1.00

Omaha's Swellest Wash Goods Dept.

Special priced for Monday. Among the woven goods you'll find: Scotch Zephyrs, made by Anderson of Glasgow, Lowman Tissue, London Scotch Zephyrs and other fine weaves, all at a yard .25c

Galatea Cloth, Fongees, Batistes, and other fine Wash Materials, at 15c Finest French Percales, style bands, shirtings and shirtwaist styles, and a long list of other goods, all at a yard .12 1/2c

Bed Spreads, Sheets and Pillow Cases

At Less Than Manufacturers' Cost, in Our High Grade Linen Dept., Monday. All \$1.25 Sheets, size 81x90, each 85c All \$1.10 Sheets, size 81x90, each 75c

All 15c Pillow Cases, size 45x36, 10c All 15c Pillow Cases, size 45x36, 11c All 20c Pillow Cases, size 45x36, 14c

A Matchless Showing of the New Spring Silks

Not only do assortments and qualities establish us more firmly than ever in first place as Omaha's greatest silk importer, but Monday's special offerings will be real bargain surprises to our host of customers.

IMPORTED FOULARDS, the very latest double and single widths goods, the choicest new colorings, in both light and dark shades, in Broche and Floral effects, polkadots, stripes, etc., the most complete showing of new foulards ever made in Omaha, actual retail values \$2.50 per yard. Splendid bargains, at yard .85c \$1.00 \$1.50 and \$1.98 \$1.25 NEW SATIN FINISH SILKS 79c

\$1.00 Silk Shantung and Directorie Satin Foulards, Monday, yard .68c These are very popular this season and come in big assortment of staple and scarce shades in the most artistic designs. No one can afford to miss them at this matchless low price Monday.

BLACK SILK BARGAINS IN MONDAY'S BIG SALE \$1.25 Black Beau de Soie, 36-in. wide, at yard .79c Pure Silk, soft finish, one of the very best wearing silks made.



OUR FORMAL OPENING Artistic Spring Millinery Designs

This season has been prolific in the variety of accepted style creations. While the quaint lamp shade and inverted flower pot shapes are much in demand, the big Turban and Small Toque effects, trimmed with garlands of wee old fashioned posies, are also extremely popular.

IT'S Sometimes embarrassing to have the flashlight suddenly turned on, when you don't expect it; but so far as the clothes are concerned you needn't be ashamed to be seen anywhere wearing any of our Hart, Schaffner & Marx hand tailored clothing.



We've a great line of these famous clothes to show you; just the style, just the pattern and color that will suit you to perfection.

Suits, in plain and fancy weaves, including blues and blacks \$18.00 to \$35.00 Overcoats, Raincoats and Top Coats, best assortment shown at \$15.00 to \$30.00

Two Grand Suit Bargains are offered for Monday in Our Manufacturers' Surplus Sale. So great was the original assortment that notwithstanding the tremendous selling of the past few days we can still fit you perfectly from an assortment of fine new patterns and fabrics that insure satisfactory selection.

IF YOU NEED FLOUR BUY IT NOW Flour has taken another jump, and no prospect of it being cheaper for several months. We bought 7 carloads before the last advance, and our last car is in. If we had to buy this flour today, we could not get it for less than \$1.65 per sack.

Ladies' Neckwear

Just received a new line of fancy Dutch Collars with Jabots to match; regular 25c to 50c values; on sale at, choice... 15c

Ladies' fancy embroidered Linen Collars, sizes 12 to 15; special, at 12 1/2c 35c Fancy Ruchings—A big line for selection; big bargains at, a yard 19c

Replenish your Spring Necessities at the wonderfully reduced prices in our High Grade Linen Dept. Monday

Mammoth collection warranted pure Flax Table damask in Irish, Scotch, and German makes, full 72 inches wide, worth up to \$1.50 yard, Monday per yard .89c

A Presentation of the New Spring Garment Styles

Surpassing any ever attempted in this city. The magnificent assortments and high quality are even more delightful than the extremely low prices at which they are offered.

Elegant Three-Piece Tailor Suits, in almost unlimited assortments of beautiful new designs; a splendid line of imported models shown for the first time Monday—on sale at... \$35.00, \$45.00, \$50.00 to \$75.00

Beautiful New Gowns and One-Piece Dresses; Foulards, nets, crepes, messalines, wool fabrics—all the richest new colorings and designs, shown at \$20, \$25, \$30, \$35, \$45, \$50 to \$75 and Up. \$10 to \$25.

Matchless Special Offerings for Monday's Sale \$25.00 Silk Rubberized Rain Tourist and Auto Coats, all colors and sizes \$12.50 \$22.50 Tailor Suits at \$14.90

Street Dresses, all colors, magnificent bargains, at each \$18.50 \$7.50 Panama Dress Skirts, all colors, all sizes, best ever values; choice at \$3.95 \$1.50 Black Satteen Underskirts, all sizes, on sale 79c

Women's and Misses' Jumpers, in chambrays, lawns and suitings, at each \$1.50 \$1.98, \$2.98, \$3.98 \$1.50 Percal Wrappers, a great snap, at 98c

Beautiful New Gowns and One-Piece Dresses; Foulards, nets, crepes, messalines, wool fabrics—all the richest new colorings and designs, shown at \$20, \$25, \$30, \$35, \$45, \$50 to \$75 and Up. \$10 to \$25.

See our great showing of Infants' and Children's wear—Baby Bazar, 2d Floor. Don't miss one day of the great sale of the Globe Furnishing Co. stock, beginning Monday. See other large ad for Opening Day Special Bargains.

Don't Forget Try Hayden's First It Pays

with these coats and, it might be added, only with them. For the fancy trousers to be worn with one of the black cutaway coats there is nothing so smart as black and white stripes, which may be had in many varieties of thickness and breadth of stripes.

MAN'S SPRING SACK COAT

More Favor for the Double-Breasted This Year.

NO PADDING ON THE SHOULDERS Burst of Color in the Flannels—Changes in the Cutaway and Also in the Morning Coat.

NEW YORK, March 13.—Interest in the spring and summer fashions for men centers largely about the sack coat, which is about the only style worn during the summer months, whether the material be worsted or flannel. Recent years have shown little favor for the double-breasted summer sack and its use has been confined almost wholly to yachting wear.

showing themselves in men's modes for the last two years.

They are up the figure. They are without padding and fit closely over the shoulders, which are what the tailors call natural; that means they show practically the natural width of the wearer's shoulders without artificial broadening. Then they follow loosely the outlines of the figure, showing the curve of the waist without emphasizing it, and fall to a point well over the hips.

tailor shops, varies slightly this model. It comes from New Bond street and proclaims that fact.

There are four buttons and one divergence from the other sack is found in the length of the coat. It falls below the hips and the edges meet down to the bottom line. The pockets are covered as in the other coats with flaps and the collar closes rather high with a broad peaked lapel. The sleeves are absolutely simple, ending in three buttons.

stripes or square of dark red, blue or green. Gray is the color of spring, at least to the mind of every tailor.

Gray is the color of spring, at least to the mind of every tailor. When the tailors were willing to put brown on the market it was only because there was a demand for it that they could not resist. Otherwise they would have met all inquiries for brown with the answer that gray was the spring color and that they had little else.

the same material, although it must be said that the fancy waistcoat seems more modish in connection with the morning coat than any other.

The cutaway is still made of black diagonal and braiding is still used to finish the edges. The skirts are somewhat broader than they were. They fall lower in the back, coming to the knee. There is a pocket on the side in the black cutaway, but none in the morning coat of mixed goods, which has two pockets in the seam at the top of the skirts.

with these coats and, it might be added, only with them. For the fancy trousers to be worn with one of the black cutaway coats there is nothing so smart as black and white stripes, which may be had in many varieties of thickness and breadth of stripes.

Waistcoats for these coats are made in the same style as those for the sack, with no collar and six buttons. The white duck stripes within the waistcoat are still as modish as ever. It is scarcely to be recommended for ordinary city wear, smart as it is with the frock or cutaway coat.

churches in the county were represented. The present Ebenezer church was built about 1790.

PRATTLE OF THE YOUNGSTERS.

Tommy—You better look out, if your mother's got the mumps, they're catching. Bobby—Oh, she's only my stepmother—she wouldn't give me anything. Cissie—Mamma mayn't I take the part of a milkmaid at the fancy dress ball? Mamma—You're too little. Cissie—Well, I can be a condensed milkmaid.