

## FRUITS AND VEGETABLES GROWN IN FLORIDA

### The Enormous Yield to Those Who Own Farms Adjoining Our Tract.

**Tomatoes**—On 2 1/2 acres there average 420 crates of tomatoes to the acre. The cost was 50 cents per crate. From the 1,117 crates there was netted, after deducting commission, freight, etc., \$1,849.83; from this amount the cost of growing, picking and packing is deducted, \$558.50, leaving a profit of \$1,291.33, for four months' work on only 2 1/2 acres of land. Suppose the owner had farmed 10 acres, the smallest farms in the division suggested? He would have had over \$4,000 for part of his year's work.

**Strawberries**—From one acre of strawberries \$500 was realized. Considering the small capital invested, this is one of the most profitable crops of the section.

**Potatoes**—Potatoes yield about \$200 per acre per crop. Two crops a year may be grown.

The profits from grape fruit, coconuts, mangoes, oranges, lemons, limes and all garden truck are now matters of record in Dade county.

The official statistics of Dade county show 2,410 acres in tomatoes, valued at about three-quarters of a million dollars; acres of beans valued at \$20,000; 21 acres of eggplants, valued at \$10,000; 29 acres of cucumbers, valued at \$9,000; 27 acres of peppers, valued at over \$20,000; 21 acres in white potatoes, valued at about \$5,000, and some small acreage devoted to raising cabbage, English peas, etc.

The shipments from this section come into market when highest prices prevail and good produce always brings good prices.

Parties having sugar mills in the neighborhood of this company's land will be able to contract at \$5.00 a ton for the cane. At 30 tons to the acre this would give \$150 per acre.

Sugar cane needs little or no cultivation. It is cheaply planted and only replaced once in seven or eight years.

**\$240**

Payable \$10 a Month

Buy a Farm and a Lot.

SUB-DIVISION

- 2 farms of 610 acres each.
- 8 farms of 320 acres each.
- 20 farms of 100 acres each.
- 100 farms of 80 acres each.
- 250 farms of 40 acres each.
- 3,620 farms of 20 acres each.
- 8,000 farms of 10 acres each.

## LAETARE MEDAL GOES SOUTH

Annual Medal Conferred at Notre Dame on Mrs. Tiernan.

### LITERARY MERIT RECOGNIZED

Recipient is Author of Forty Novels of High Class—Count Creighton Was Once So Honored.

NOTRE DAME, Ind., March 20.—The Laetare medal, which is annually conferred by the University of Notre Dame on some lay member of the Catholic church in the United States for distinguished service in art, literature, science or philanthropy, was given this year to Francis Christine Fisher Tiernan, the author, better known in the literary world as Christian Reid. She has written nearly forty novels of distinct literary merit, and she is also a constant contributor to the literary magazines. Her books and articles are of strong moral tone, wholesome and elevating. It was for this reason, especially that the officials of Notre Dame conferred the medal on her. Announcement of the award will be made by the president of the university from the pulpit of the college church tomorrow. Although the award will be made tomorrow the recipient named, the actual presentation will not take place until some time later. The occasion of the formal giving of the medal always brings together noted dignitaries of the Catholic church and also other men and women eminent in their lines of work.

The Laetare medal takes its name from the fourth Sunday of Lent on which it is always awarded. The custom of giving it is modeled on the ancient observance followed by the pope of sending a golden rose as a mark of especial honor to sovereigns and other notable persons. The gift of the medal is confined to members of the Catholic church in the United States. It is a large disk of pure gold beautifully enameled

## "To Them That Hath"

A SHORT SERMON TO FAT FOLKS

"To them that hath shall be given" is a sentence that applies to fat people very readily. It is common knowledge that once a human being begins to fatten up, to what they have already added more than they want until finally a stage is reached where reduction must be made or decided disadvantage results. Then comes forward the ages-old query, "Reduce—but how?" To the unfortunates nothing suggests itself but the (to them) twin evils—less eating—more activity. They contemplate a more or less lengthy stage of dieting and exercising. So it may be said safely that every man or woman in the land now undergoing the fatening-up process has his or her mental eye fixed dubiously on that not far distant day when he or she will have to don the "ashes and sackcloth" of reduction.

This is not an enviable prospect, and so it is with considerable satisfaction that we announce the emancipation of the fat. Nowadays one may reduce with little, a pound a day if desired, or hold their fat in check, absolutely stationary, without doing a tap of exercise, missing a single meal, doing a particle of harm or causing a solitary wrinkle. All that's required, as hundreds testify, is the taking after meals and at bedtime of one Marmola's Prescriptive Tablets, which tablets are sold by the Marmola Company, Detroit, Mich., or any good druggist at the uniform price of 75 cents, this sum being accepted for a case of tablets so well and generously filled that even one produces desirable results.

# A Picture of Our Homes

A level tract within a golden section of our country, swept by ocean breezes. Where the bees underide wild geese and honeysuckles bloom perpetual. Where no frost falls and where the perfume of the orange blossom is a continual reminder to gallant old gentlemen, and gentle old ladies of the beautiful days when they plighted their troths.

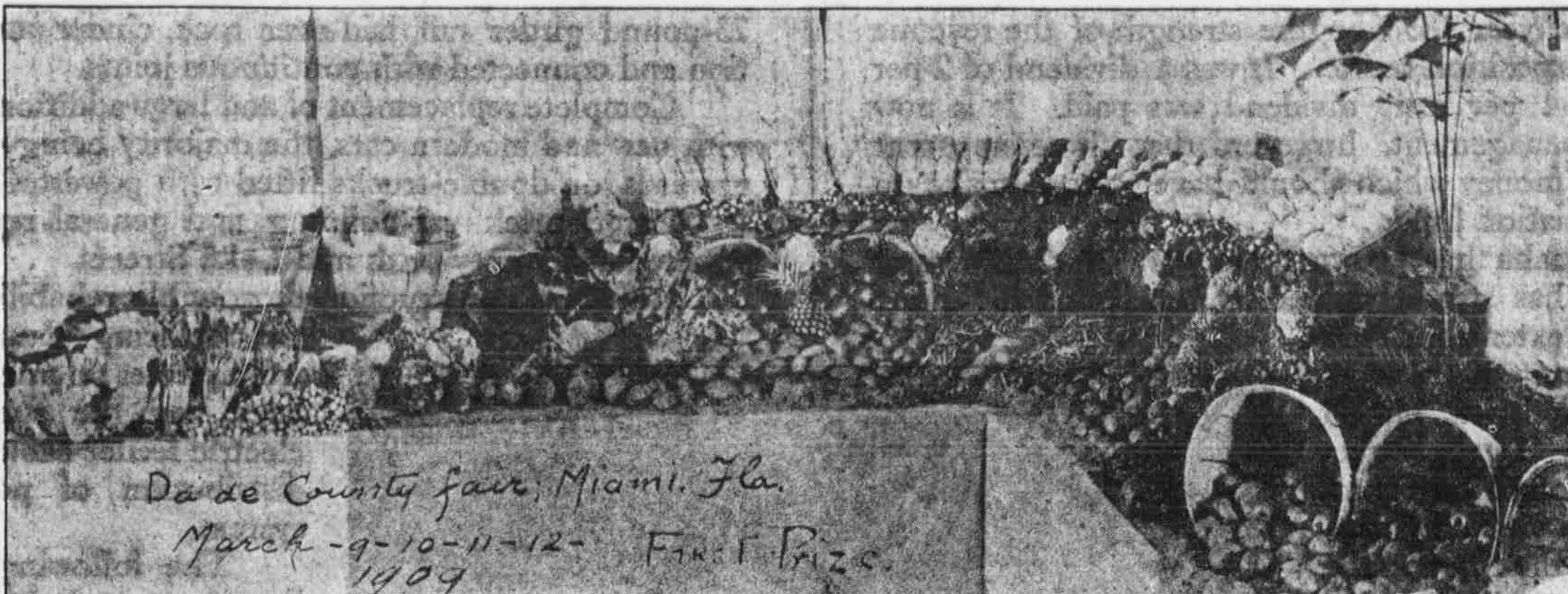
Such a country. If you are old or young, man or woman, business or professional, master or servant, attend:

Here is the opportunity of your life. The possession of one acre in Florida land now may be worth more to you than all the rest of your efforts in this life. And now or never, will you possess it?

Now you can buy a farm on our tract for \$10.00 a month, and begin to improve it. You can put out your orange groves, plant your grape fruit and coconut groves and pineapple farms, while your patches of

strawberries, lettuce, celery, beans, tomatoes and potatoes begin to yield returns right away. You need not give up your position here to carry on this work there. You will be entitled to a townsite tract upon which you may erect a home, where you may spend your winter. The Atlantic ocean is within a few miles of you. The cluster of picturesque cities, Palm Beach, Miami, Ft. Lauderdale and others are in sight, while the streams which empty into the ocean abound in fish and crustacean food. You may have your launch and traverse every section near you, fishing and hunting and drinking in the life-giving breeze of the ocean.

Adjoining this tract are hundreds of the prettiest groves and farms that the eye ever beheld. Huyler, the candy man, owns a tract here, and his land cannot be bought at all. An. Iowan owns a farm adjoining which is recently improved and could be bought for \$500 an acre.



Dade County fair, Miami, Fla.  
March - 9 - 10 - 11 - 12 - First Prize  
1909

### INFORMATION TO PURCHASERS

The Florida Fruit Lands Company is a corporation and is composed of men of wide business experience, well known, careful and successful in their undertakings.

One person may purchase ten farms and lots, but he must sign a separate application for each farm and lot applied for. Sign the application, paying the agent \$5 in cash and get a draft or money order for \$5.00, made payable to us, and give same to the agent to be forwarded to this company with the application. The second payment will be due one month from the date of the application and the same day each month thereafter until fully paid, and these payments should be made by you direct to this office each month.

The title to this property is absolutely perfect and unchallenged and each purchaser will get a warranty deed for each farm and lot applied and paid for. The abstract will be very brief for the reason that title runs to you through us direct from the State of Florida. There is no interest on deferred payments or taxes charged to any purchaser until he has received the deed. No application will be received signed by a negro.

It is not necessary to expatiate on these lands from a standpoint of investment. Land which today may be bought for \$24 an acre will, on the completion of the canals and a complete unwatering, be worth from \$100 to \$1,000 per acre. This has been the history of the past—there is no logical reason to suppose it will not be the history of the future.

### INVESTMENT

The company anticipates being permanently interested in these Florida lands, mainly from the standpoint of sugar culture and manufacture. Such being the case, it is vitally concerned in the formation of desirable communities surrounding its own holdings.

People who form conditions of health or age desire a climate equable all the year and free from extremes of heat or cold, should secure at least a small home farm in Florida.

### REPORTS OF EXPERTS

Prof. H. W. Wiley, Chief of the Bureau of Chemistry, United States Department of Agriculture, says:

"There is practically no other body of land in the world, which presents such remarkable possibilities of development, as the muck lands bordering the southern shores of Lake Okeechobee. With a depth of soil averaging, perhaps, 8 feet and with a surface almost absolutely level, it affords promise of development which reaches beyond the limits of prophecy."

## FLORIDA FRUIT LANDS CO.,

Northern Branch Office, 110 Board of Trade Building.  
M. SEGEARS, Manager.

## SOME OF THE CROPS OF FRUITS AND VEGETABLES

### Grown On This Land and What It Yields to the Owners.

**Bananas**—Planting bananas 10 feet apart, as the trees are small, and getting only one bunch from each hill, the owner would have on each acre 400 bunches, which, at \$1.00 a bunch would pay \$400 per acre per annum.

**Pineapples**—Pineapples yield from seven to ten crops without replanting. The first and principal cost is for the land. The income from the second, third, fourth, fifth and sixth crops is profit. From nearby lands one acre of pineapples containing 10,000 plants yielded 300 crates, averaging 30 to the crate, or 9,000 apples. They netted over transportation and commission \$2.00 per crate, or \$600 per acre. From this same acre \$32,000 planting slips were secured, which sold at \$6.00 per 1,000, adding to the profit of this same acre \$192, or a total of \$792.

**Rice**—Two crops of rice can be raised annually and one may conservatively count upon 50 bushels to the acre from each crop. Independent of this revenue there is profit in the volunteer rice for fodder crops and grazing.

The price of the rice at the plantation averages 75c per bushel, or an annual per acre yield value of \$75.00.

**Peaches**—Peaches yield a profit of from \$100 to \$150 per acre.

On these lands this crop could be harvested and sold from the middle of April to the middle of May, or about one month earlier than the maturing of peaches in the northern part of the state.

**Celery**—Celery will yield from \$500 to \$1,000 per acre, for the reason that on these lands the plant would mature when all Northern celery was out of the market. But it is needless to further illustrate.

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## GOLF IS A REAL SCIENCE

Veteran Player Insists Game Will Develop Brain.

### REQUIRES PLENTY OF STUDY

One May Not Engage in It Lightly If He Will Get All Benefits Which May Be Derived from the Sport.

That golf is a real science and a game which may not be engaged in lightly by one who wishes to attain proficiency is shown by an article written for the Golfers Magazine by "Veteran," who insists that mental development will follow close attention to the game as well as corporeal benefit.

"Discrepancy of style," he says, "is sometimes adduced as a proof that there is no order or system in the game of golf, that, like most other games, any one can play it without taking much trouble. It must come sooner or later to all who try it, if they will only practice a little. Such notions soon get brushed away by a little familiarity with the game. Then, the belief that to play it well is not easy, while it is a useful and invigorating stimulant to the body and mind, grows apace."

"When at last the fact is fully realized that golf is more than a pastime, and is really worth taking up, it comes to be carefully examined, its cost in time and self-surrender is counted, its ways and means begin to be considered; and personal fitness is put to the test. Every one can swing a club, and we are told that we have only to hit the ball fairly to make it go. So every one who has received some education can read and write; but it is not well done until the habit of forming and pronouncing the letters and words distinctly is acquired. There is a system which has grown by use, enabling these arts to be performed, and without which every attempt would fall short of its intention.

### Formation of Style.

"In golf we may trundle a ball from hole to hole, but there are ways of doing this, founded on its nature and traditions, which make their study as necessary as the rudiments of knowledge. No doubt there are great differences in the styles of the best players, which are equalled and caused by difference in stature, build, temper and exercise; but all can be moulded to produce the very similar results which are seen in great matches. We come then to the conclusion that to form a good style we must follow the method by which a river collects its waters from the surrounding country. The springs lie far and near, the ground is hilly and broken, but the water finds its level by the force of gravity, streams, once running in contrary directions, unite, barriers cannot resist the onward flow, the river is formed, and sweeps along its course irresistibly. In this nature lies its way; but it is checked and limited by conditions which we cannot remove, yet may overpass and obliterate at every turn.

"The man who has determined to learn the game must start from the point of his own attitude. If that point lies along the beaten track of general advance, all the better for him; but if not, it has to be proved a useful departure or given up.

The wise man will try experiments, in which sacrifices of his own and others' theories will have to be made. He will have to follow the tedious windings of a current he cannot account for; but at every turn he becomes conscious of a force moving onward, and perhaps bringing him nearer the goal of his desires. So, now and then, he conceives an impression of what he ought to do, he applies it to some stroke he wishes to make, letting theory and practice influence each other all some distinct effect is produced indicating improvement or the reverse. If this sort of practice be kept up, bad habits will be corrected and good ones formed; but not without some of the attention and discipline which is needed to produce those happy changes in any other pursuit or recreation.

Often Misunderstood.

"To think that because golf is a diversion it should need no laws or study of its secrets, or that all restrictions are tiresome, is to misconceive the nature of the game, and to underestimate the advantages it confers. Its chief attraction to an active mind is the feeling that it has an assured order of progress, that it provides an interesting and productive channel for the absorption of thought, and that where this channel is kept deep and wide the worries of life sink to the bottom and are forgiven in the onward rush of the new and promising possibilities lying around every golf link.

"This order and uniformity of play influences nine-tenths of the style of every good golfer, and may be taken as a help to those who are learning the game, as well as a warning to those who transgress it. All will agree that those who wish to reach and use it will best do so by their own exertions. Successful men are mostly self-made. Professionals and most good amateurs are self-trained—that is, while carefully cherishing up into principles the methods which produce their best results, they continued practicing what they found useful as long as it answered, and tried something else when it did not. To follow this course always is not easy, nor should

it be expected to be, for nothing worth having is to be obtained without taking trouble. Friends or servants may carry men over rough country, but then they never learn to walk or jump, and the self-reliance that will be wanted at a critical moment will not come at a whistle.

"Another proof that golf is a science, and one designed for man's improvement, is the readiness with which its demands may be adapted to the human frame at all ages. I was 50 years of age before I touched a golf club. At first I found it quite impossible with any accuracy to make more than a half-swing. Had I been contented with this till the habit of preferring accuracy to distance was established, I would have saved myself a great deal of disappointment and going back. Like every duffer, I was eager to get on, but, unaware of the pitfalls in the way, so floundered about in the darkness of attempting too much at first. By trying to improve every way, both good and bad, at last I managed to increase the swing till I could bring the clubhead over the ball in the back-swing, then could come forward in the long flat swing which had been my ambition from the first. No wonder! For all the parts of the body had to contribute their own special share of movement, that in a new and unlearned manner, and only at one regular moment for each.

Harmony Slowly Achieved.

"These movements had to be carefully and slowly adapted to each other by practice, until they began to work in harmony, which was very gradual. But, whenever I expected them to adapt themselves without waking up and directing the lagard energy, naught but confusion occurred. The skill which is wanted by a proficient in golf is of a high order, must always be available, and takes just as much time, thought and trouble to master as the handiness of the craftsman, or the coolness of the surgeon; therefore, it is neither to be despised nor grudged its cost of acquisition. But let none despair; for, after my experience, I may confidently say, we shall reap if we wait not. The constant dropping of frequent practice will make up the stiffest joints, put muscles on the weakest arms, and gladden at least the feeblest heart."

### BUSINESS AFTER PLEASURE

Effect of Regulation Handout on the Wealth of a "Poor Old Beggar."

The prosperous wholesale grocery dealer had sold out his business preparatory to departing for the west to live. He was reflecting the next morning on the prospect of getting a good price for his house, which the day before he had advertised for sale, when the doorbell jingled merrily.

"Sir," said the maid, putting her head in at the library door a moment later, "It's the old beggar from the corner near your store, sir."

"Old Jo, the beggar, eh?" rejoined the retired business man, taking from his pocket a coin. "I presume the wretched old fellow mislaid my customary contribution this morning and has come for it. Here, give him this dollar."

"He gave the dollar, sir," said she, "and he seemed very thankful for it, but he says he'd like to speak a moment with you on business, sir."

"What business can that old beggar have with me?"

"He says that if you can bring the price of this house down to \$20,000 cash he'd buy it, sir,"—Judge's Library.

## MAYOR SAYS PARTY BETRAYED

Dahlman Admits Democratic Legislature Ignored Platform Pledges.

### AFFIRMS HE'S NOT DOWN AND OUT

Refuses to Surrender Because Charter Bill Passed with the Elective Fire and Police Board Clause.

"I don't figure it that we are down and out, nor do I consider that in the passage of the charter bill with an elective fire and police board the legislature has said, 'Hurray for the Jacks' and to hell with the Jims,' as some of the Jacks claim. But two things I do know: The people have not been given what the party pledged, and the next time we will have everything down in black and white before election. Experience is the best teacher always, and I, for one, have learned something."

This is Mayor Dahlman's comment on the Omaha charter bill, which has passed the house and which took no notice of the protest against the elective fire and police board filed by himself and other chiefs of the Dahlman Democracy club, as against the endorsement of the Jacksonian club. He says all that can be done now is to "swallow the loss and look sweet and amiable" and remember to be more careful next time, not only in the preparation of the platform, but in the choice of legislative candidates.

### Will Cripple Department.

In the opinion of Chief of Police Donahue the new charter will prevent placing more men on his department and may necessitate laying off some, as it increases the pay of policemen more than the appropriation for the department.

"Our appropriation is \$120,000, of which about \$10,000 will be available," said the chief. "The pay of all policemen will be raised on the average of \$10 a month per man. We have fourteen detectives and ten sergeants who will receive a raise on the average of \$20 a month. We can readily figure out where we will be at the end of the year, and I will advise the board not to examine more applicants for police duty."

According to Assistant City Attorney Rios the new charter will not allow placing on the ballots in the primary election the names of candidates for city engineer or for police commissioners. He says the candidates must file by petition after the primary and run in the regular spring election without designation.

## MARRIED WOMEN

Every woman covets a shapely figure, and many of them deplore the loss of their girlish forms after marriage. The bearing of children is often destructive to the mother's shapeliness. All of this can be avoided by the use of Mother's Friend before baby comes, as this liniment prepares the body for the strain upon it, and preserves the symmetry of her form. Mother's Friend makes the danger of child-birth less, and carries her safely through this critical period. Thousands gratefully tell of the benefit and relief derived from the use of this remedy. Sold by druggists at \$1.00 per bottle. Back mailed free to all who write for it. THE BRADLEY-KIDWELL CO., Kansas, Mo.

## Omaha to Be Making Up Point

Groups of Young Women Workers Going to Y. W. C. A. Convention Will Assemble Here.

Omaha is to be one of the making-up points for delegations that will attend the biennial convention of the National Young Women's Christian association to be held at St. Paul, Minn., next month. One car and others if necessary, will be made up here and it is expected that most of the delegates and visitors from Nebraska and Iowa will join this train.

Several of the larger delegations from the south and west are arranging a stop over in Omaha for the purpose of inspecting the new association building. Oklahoma is among those that have completed such arrangements. The opening of the new building next week will attract visitors from several of the city and college associations near by. Lincoln, Des Moines and Sioux City associations will send officers and secretaries.

## "SAILOR'S LIFE IS THE LIFE FOR ME," SINGS BENNIE

And Judge Estelle Will Try to Land the Boy in the United States Navy.

Bennie Thomas reported in juvenile court Saturday morning to satisfy the court officers that he was all right and was doing his best to make a man of himself. Bennie is working now and has a yearning to go into the navy. Judge Estelle said of him: "Bennie is not delinquent. He is just one of the boys of the world who has not had a chance. We are going to give it to him. We hope that the rigid rules of the navy may be relaxed enough to let Bennie get the benefit of disciplinary training."

## TAFT AMBITIOUS FOR CANAL

President Expresses Wish that It May Be Finished by July 4, 1913.

WASHINGTON, March 20.—It developed today that during a recent conversation between President Taft and Chairman Goethals of the Isthmian canal commission, the president expressed his desire that the Panama canal be completed by the Fourth of July, 1913. Colonel Goethals, however, is not at all sanguine of accomplishing any such result, holding to his heretofore expressed opinion that January 1st, will see the canal open to navigation.