



The Car for Ladies

one that any woman can drive with perfect safety—elegant in all its appointments—easy to operate—delightfully comfortable.

Baker Electric Queen Victoria

is a car particularly adapted for ladies—luxurious and convenient for driving in the parks—on the boulevards—for calling, shopping, receptions, the nation, and the thousand and one requirements of the society woman.

Allow Us To Demonstrate

The Queen Victoria Model for you some afternoon, and show you how simple, convenient, luxurious and comfortable a model is, and how easily it is controlled.

ELECTRIC GARAGE CO., 1920 FARNAM ST., OMAHA, NEB. Telephone Douglas 3951.

SOCIETY KEEPS STEADY PACE

New Bonnets Initiated and Summer Wardrobes Gotta Into Shape.

OTHERS WILL TRAVEL ABROAD

Omaha Guest at Inaugural Ball Says Ak-Sar-Ben Coronation Ball Does Not Suffer by Comparison with It.

Couldn't Keep Up. I got my flannels out, and then I easily put them back again.

And when the weather changed about, Once more I got my flannels out. This out and back until, alas! La Grippe had laid me on the rack.

And cold or heat, or rain or snow Unhonored and unflattered go. —May Irwin's Book.

Social Calendar.

MONDAY—Mrs. Ed P. Smith and Miss Ida Smith, bridge party for the benefit of the Child Saving Institute; Lieutenant and Mrs. W. N. Haskell, Orpheum party; Mrs. T. Swobe, informal musical club; Mrs. Bennett; Mrs. Z. T. Lindsay, informal luncheon party; Capital Dancing party at Chambers academy; Mrs. L. Reed, bridge club; Mrs. Herman Kountze, luncheon for Monday Bridge Luncheon Club; Miss Jane McMillan, theater party at Boyd's.

TUESDAY—Lieutenant Ware, theater party at Boyd's for Miss Ridenbaugh of Boise City, guest of Miss Galbraith; Fort Crook Bowling club at the Garrison; Mrs. H. Abrahamson and Mrs. J. Ungew, card party; Minneapolis club, Mrs. Lough.

WEDNESDAY—Miss Mary Galbraith, afternoon tea for Miss Ridenbaugh; Miss Jane McMillan evening party for Mr. and Mrs. Kendall; Mrs. S. S. Caldwell, hostess of the Amateur Musical club; Art department of Woman's club, Kensington at home of Mrs. C. E. Sumner; Mrs. A. Nickerson, K. K. club.

THURSDAY—Mrs. Rodney Bliss, Kensington for Kappa Kappa Gamma sorority; Mrs. Frank Porter card party; Mrs. O. C. Madison, Swastika club; Mrs. W. H. Wigan, bridge club.

FRIDAY—Fortnightly hop at Fort Omaha; Junior Bridge club, Miss Condon. SATURDAY—Saturday Evening Dancing club party at Chambers, with Hanscom Park Dancing club as guests.

Omaha folks who attended the inaugural ball at Washington returned with comparisons with our own Ak-Sar-Ben ball, which are not at all unfavorable to our great autumn social affair. This is what one Omaha observer says:

"The inaugural ball is, of course, on a much larger scale than our Ak-Sar-Ben ball. The hall of the pension building in which the ball is held in Washington is at least four times as large as that part of our den that is devoted to the ball.

What I would call the outside arrangements at Washington were much better perfected than here in Omaha. Different entrances were assigned to different classes of conveyances so that the private carriages came to one door, the automobiles to another and the public and livery carriages to another. All the principal liverymen in Washington pooled their carriages and issued a return ticket so that any one could take the first one that came up instead of waiting for the carriage that brought him. This did away with all delay, calling of numbers and incident confusion.

The check room facilities were ample, with plenty of attendants, so that there was no congestion in the coat rooms. "On the floor, however, there was little or no order, just a jumbled mass of promenaders with nothing to do but to gaze at the occupants of the presidential box and reserved galleries or stand around a small corner supposed to be allotted to dancers.

One portion of the gallery was held for special guests and members of the ball committee, affording an opportunity for the nobles to get together. There was no other prepared feature of the ball, except the entire of the presidential party, which consisted of a march by the president and vice president and their wives, escorted by members of the committee in charge, through an aisle formed between ropes of red, white and blue silk, held by the floor men and leading around a fountain in the center. As soon as this performance was concluded those near enough whipped out knives and cut the ropes in pieces for souvenirs.

The spectacular representation of the crowning of the queen by King Ak-Sar-Ben with its preliminary march of courtiers and subsequent court quadrille is much more impressive and entertaining. There was, of course, much greater display of woman's finery and jewels at the inauguration ball and a more variegated exhibit of men in military uniforms, but all in all Ak-Sar-Ben does not suffer by comparison."

The list of Omaha people who are planning to go abroad within the next few months, continues to grow. Mr. and Mrs. Thomas J. Kelly have taken passage on the Cunard line and will spend the summer months in Europe. Dr. and Mrs. O. S. Hoffman will spend some time abroad and Mr. and Mrs. T. J. Mahoney are planning to travel in Europe during the heated term. Mr. and Mrs. Max Landow will probably spend the summer in Berlin, where they formerly lived. These, with the score of others who have already been mentioned, will make about two-score of Omahans traveling abroad.

Three more weeks of Lent and sewing! By Easter, those who have stayed at home should have quite a remarkable wardrobe for the summer, for those who do not say have been spending much of their time shopping and going for fittings. Then it will probably take considerable time to get used to the Easter chapeaux, most of which are amazing in style.

Recently on a West Farnam car, a young woman was evidently wearing her new spring bonnet for the first time and was quite conscious and delighted with the impression she was making, for she whispered to her companion, sotto voce, "I believe they are all looking at my hat and talking about it."

Prospective Pleasures. The Junior Bridge club meeting will be held Friday, when Miss Condon will be the hostess. Mrs. Frank Porter of Kountze Place will give a card party Thursday afternoon at her home.

The members of the Menday Bridge Luncheon club will be entertained this week by Mrs. Herman Kountze.

Mrs. Rodney Bliss will entertain the monthly meeting of the Kappa Kappa Gamma sorority at a Kensington next Thursday afternoon.

The art department of the Woman's club will give a Kensington Wednesday afternoon at the home of Mrs. C. E. Sumner, 115 South Thirty-seventh street.

Mrs. John T. Stewart of Council Bluffs will entertain informally at the Sunday for Captain and Mrs. L. D. Wildman and their guests from Fort Leavenworth.

Mrs. Edwin T. Swobe will entertain informally at bridge Monday afternoon in honor of Miss Margaret Bennett of Jackson, Mich., the guest of Mr. Samuel Burns, Jr.

Mrs. E. H. Martin, who leaves Omaha next month to make her home in Des Moines, will be the center guest at a what tournament and luncheon next Wednesday, given by the Woman's Wdist club of Omaha. The tournament will be held at the Wdist club rooms in the Brandeis building and luncheon will be served at the Omaha club. About sixteen players will

be present. Mrs. E. H. Martin and Mrs. R. W. Bailey usually play together at the eastern tournaments and never fail to return with trophies and honors.

Come and Go Gossip. Mr. and Mrs. Charles Creighton are at Hot Springs, Ark.

Mr. and Mrs. John W. Parish have returned from a visit to California. Miss Margaret Phillips is visiting her sister, Mrs. Bailey, in St. Joseph, Mo.

Mrs. I. Rosenthal and son, Edward, have gone to Peoria, Ill., for a three months' stay.

Miss Plachel of Chicago arrives today to visit Mrs. M. Strauss and Mrs. David Degen.

Mr. and Mrs. Luther Kountze left Thursday evening for Chicago and returned Saturday.

Mr. and Mrs. E. H. Kendall of Colby, Kan., are the guests of Miss Jane MacMillan, 2022 Chicago street.

Miss Carrie Ryan arrived home Thursday from New York City where she has been studying vocal for two years.

Miss Regina Farr of Albany, N. Y., has arrived to be the guest of her sister, Mrs. Haskell of Fort Omaha.

Dr. and Mrs. Evans and Miss Nell Evans of Columbus, Neb., spent a few days in Omaha this week visiting friends.

Miss Ruth Brandeis is spending a fortnight at Atlantic City. Mrs. Brandeis' aunt from New York City accompanied her.

Mr. and Mrs. W. E. Hitchcock, who have been spending the winter at Pass Christian, Miss., and Hot Springs, Ark., returned home Thursday.

Mr. Frank Crawford has returned from an eastern trip. Mrs. Crawford remained in the east and is now at the Chalfonts, Atlantic City, N. J.

Mr. and Mrs. John S. Brady, Mr. and Mrs. T. L. Davis, Miss Helen Davis and Miss Mary Alice Rogers arrived home Saturday from a southern trip.

Mr. and Mrs. George B. Tschuck and Miss Ruth Tschuck are now in Rome, Italy, where they will probably remain until after Easter.

Mrs. L. C. Wood, sister of Mrs. T. J. Mackay, is occupying the home of Mr. and Mrs. F. P. Kirkendall during the absence of the latter in California.

Miss Mary Munchoff, the well-known coloratura soprano, arrived in Omaha Thursday from Berlin, Germany, to spend a couple of months with her parents.

Mr. and Mrs. H. Swanson and family leave today for an extended visit to the Pacific coast. They will visit Portland, Seattle, San Francisco, Los Angeles and other points of interest.

Mrs. Morris Levy will return Sunday after an absence of several months in Florida, Cuba and New York. Mr. Levy will stop a short time at the Hotel Loyal until their house is in order.

Within the next three or four weeks, all of the schools and colleges will have their spring vacations. Many of the young people who are in the east will not come home, but will visit school friends, as their time is limited.

Mrs. Peck of Berkeley, Cal., arrived on Thursday to be the guest of Mrs. George A. Hoagland. Mrs. Peck lived in Omaha for a short time and has many friends here. She has been visiting her son, Mr. Herbert Gannett, and Mrs. Gannett, who are now living in Buffalo, N. Y.

A number of members of the Omaha Association, Collegiate Alumnae went to Lincoln Saturday to be the guests of the Lincoln branch. Among those attending were Miss Nona Bridges, Miss Laura Bridges, Miss Alice Buchanan, Miss Hilda Hammer, Miss Beas Moorhead, Miss Anna Peterson, Miss Helen Ribbel, Miss Ellen Rooney, Miss Millicent Stobins, Miss Ethel Tukey, Miss Beas Dumont, Mrs. S. E. Davis and Mrs. Paul Hoagland. The Omaha visitors were entertained at luncheon at the Lincoln hotel, when Mrs. Paul Hoagland, as president of the local branch responded to the toast as well as Miss Anna Peterson, Miss Louise Fehand Lincoln is chairman of the entertainment committee and besides the luncheon there was an informal tea, automobile rides and other amusements for the visitors. Several of the Omaha members belong to the Delta Gamma sorority and as Saturday was the day of their annual banquet they attended the banquet at the Lincoln hotel.

Miss Elizabeth Davis returned home Saturday from St. Mary's school at Knoxville, Ill., to visit her parents, Mr. and Mrs. F. H. Davis. The young women at Wellesley will have two weeks. Miss Margaret Kennedy will spend this time at Mount Vernon, N. Y., as the guest of Mrs. Paul Beresford. Miss Corinne Scoble will visit in Albany, N. Y., as the guest of Miss Marguerite Robeson, now of that city, but formerly of Omaha. Miss Olive Baker, who is a student at Smith college, will visit friends in Boston, Cape Cod, and Portland, Me. Miss Helen Wright, who is also at Smith, will return to Omaha to visit her parents, Mr. and Mrs. C. C. Wright. Miss Mary Breckenridge and Miss Elizabeth Sweet, who are at the same school, will visit school friends in the east. Miss Helen Forbes, who is at school in Natick, Mass., will spend her Easter vacation with Miss Hildgard Ruffell Halliwell. Me. Miss Carmelita Chase, who is at Bryn Mawr, will visit Miss Garrigue at Haverford, Pa. Miss Helen Cudahy, who attends Miss Sonner's school, Washington, D. C., will visit at the home of Miss Preston, Providence, R. I. Miss Alice Carey McGrew and Miss Elizabeth Dickens also from Miss Sonner's will visit in New York City. Miss Margaret McPherson, St. Mary's school, Garden City, L. I., will visit in Little Falls, N. Y. Miss Esther Byrne, Miss Evelyn McCaffery, Miss Ophelia Hayden, Miss Irene Coak and Miss Beatrice Coak of Trinity college, Washington, D. C., will be in New York City during their vacation. Miss Carolyn Condon from Yassar, will visit at the home of Mr. and Mrs. Hitchcock in New York City. Miss Mary Bruce accompanied by her mother will visit in New York City and Atlantic City. Miss Lella Holdrege who attends Milton academy, Boston, will visit Mr. Herbert Knox Smith, Washington. Miss Margaret Baum, who is at Garden City, will return to Omaha to spend her vacation with her parents. Miss

Oliver Clook Co. Regular \$12.50 Silk Kimonos, Monday at \$5.95. Regular \$8.75 Silk Petticoats Monday at \$4.95. 1517 FARNAM ST.

SCORES OF NEW MODELS IN WELL TAILORED SUITS and DRESSES

Parisian designers have had a greater influence upon American fashions this spring than ever before. We have secured a profusion of new ideas which have been brought out in a great variety of models, modified so as to be practical, but so as to preserve at the same time their inimitable French appearance.



New Models at \$25.00

In this extensive and choice collection of tailored suits we offer hundreds of exceptionally fine suits, made of fine French serges, satin cloths and worsteds, and shown in all the dull tones of grey, green, taupe, stripes and checks. These suits are special values at \$25.00.

Tailored Spring Skirts at \$6.75, \$7.50, \$8.75, \$10 and \$12.50

These are all made after the very newest models, plain tailor made gored styles, some with odd folds and others trimmed in new ways, making them a bit fancy.

Tailored Spring Jackets at \$7.50, \$10.00, \$12.50 and \$15.00

These come in the perfectly plain styles—some snug the figure closely, others semi-fitting; many new models to show you this week.

Beautiful New Waists

An extraordinary showing of beautiful waists in embroidered and plain tucked linens, crepes, taffetas, nets, madras and lingerie materials.



The Call of the Spring Sorosis. Leads the world in up-to-date Spring Shoes. In the color you want. In the shape that is right for your feet. At the price that makes your shoes not an extravagance. Our rest room, telephone, writing table and free shoe polisher are at your service. Sorosis Shoes, properly fitted, do not hurt the feet, nor ever lose their shape. Sorosis Shoe Store, 208 South 15th Street, Frank Wilcox, Manager.

ARE YOU TOO THIN? Would a little more flesh make you more stylish and attractive? Would 10 or 20 pounds more make you better satisfied with your personal appearance? Would your figure look better and please you and others more if you were a little stouter? We do not believe anyone who gets this additional flesh that you desire!

I PROVE IT FREE. If you write me today I will send you promptly sufficient Dr. Williams' Pink Pills to prove that it will give you a super figure with beautiful arms, shapely neck and shoulders, full round face, and well developed limbs, not for the time being, but permanently. There will not be a penny of charge for this my experience proves that I can well afford to take all the risk in proving what this Treatment will do. This is a purely vegetable compound and cannot possibly do you any harm but is always of great benefit to the general health. It will positively enlarge the bust from 2 to 4 inches and give a healthy tint to the complexion. The Free Trial Treatment proves this. Don't delay, write today to the C. L. JOHNSON CO., 325 C. Street, St. Louis, Mo. We leave it to this generous offer overflows us it will have to be withdrawn. For sale in Omaha by Sherman & McConnell Drug Co., and Owl Drug Co.

THE CHESAPEAKE Sunday Table d'Hote Dinner. Blue Point, Green Sea Turtle, Assorted Cold, Consomme Imperial, Coiled Sole, Queen Olives, Fillet of Sole, Potatoes, Prime Rib of Beef au Jus, Domestic Goose Stuffed, Ham, Mashed Potatoes, String Beans, Baked Raisins, Strawberry Ice Cream Assorted Cakes, Coffee or Tea. 11:30 a.m. to 10 p.m. J. G. DENNIS, Manager.

You're Sure of a Spring Hat That has all the Eastern Styles. If you select from our Display March 25-26-27. Its Our Spring Opening. F. M. SCHADELL & CO. 1522 Douglas.

Diamond Special. If you are ready to buy a diamond don't pay 40 per cent more than you really would. We can save it for you. Look for the number. Brodkey's Jewelry Co. 1401 Douglas St.

Why Not Be In Style. The difference between ready-made and custom-made garments lies in the noticeable elegance of style. If you want you no more to have your Spring suit made-to-order by a Fashionable Ladies' Tailor. It will fit, hang and show the graceful lines of the garment, becoming to your personal figure. The newest materials of the highest quality are shown in a variety of choice patterns, will take orders next week at special prices. Work fully guaranteed in every respect. M. ORLIJAN, Fashionable Ladies' Tailor. Phone Doug. 3722. 1619 Karney, Boys Theater.

MANDO. Remove your hair from any part of the body. It is safe and reliable. Sample free. Send for booklet free. Madame Josephine Le Fevre, 1808 Chestnut St., Philadelphia, Pa. Sold by Myers-Drugg Co., Boston Drug Co., The Bell Drug Co., Haines Drug Co., Omaha; Clark Drug Co., Council Bluffs.

Easter is only three weeks off. How about a dressmaker? Perhaps you are not posted on where to go for your dressmaking. Possibly you were not satisfied the last time and want to make a change. On the want ad page, under the head of "Dressmakers," you will find quite a complete directory of dressmakers who would like your patronage. Their advertisements will interest you. Have you read the want-ads yet today?

Need a New Sewing Machine? If your wife hasn't one now, why not buy her one now? Or if your present one isn't satisfactory, why not take this chance to see about trading it in for a new one? We are Independent Dealers. We are not anxious to advance the interests of any particular factory, but if you want a sewing machine we will sell it to you—the kind you want—in a business way and at a legitimate price. We handle the celebrated ball-bearing "White", "Standard", "FREE" and several other makes. If you want a cheap machine, we have them at \$11.75. But if you don't want a cheap one, nor one of the highest priced, let us show you a Nebraska at \$25.00. A reliable, warranted, ball-bearing, drop-front machine, that you can't duplicate at our special price. GEO. E. MICKEL, Manager. NEBRASKA CYCLE CO. 15th and Harney Sts., OMAHA.

Mrs. A. HUSTER EXCLUSIVE MILLINERY. A Grand display of the SPRING 'SEASON'S styles and Novelties will be shown next Wednesday March 24. EVERYBODY CORDIALLY INVITED. A beautiful millinery store completely stocked with carefully selected hats. 221 No. 16th St. Hotel Loyal Bldg.