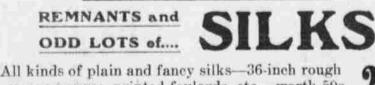


Fancy serges, Herringbone stripes, novelty checks and stripe suitings, satin prunella, French voiles, Panama weaves, etc.--a grand lot of custom house samples.

All the Customs House Samples DRESS GOODS in Short Pieces 9c § 19c each

All match up-hundreds of different styles and strictly all wool goods-in basement.

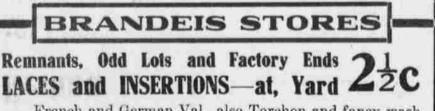


weave pongee, printed foulards, etc.-worth 50c and 69e yard-all go Friday, yard

launder-15 yards limit to a customer, yard 15c 20-inch White Japanese Silks-The kind that will

SILK PIECES ON BIG BARGAIN SQUARE

A Patterson, New Jersey, tie silk manufacturer sells us all the ent pieces in stock-1/2 to 1 yard each. Nearly 500 different styles-on main floor bar-10c-19c-25c-39c



French and German Val., also Torchon and fancy wash laces, worth up to 10c a vard.

12tc EMBROIDERIES at 6c YARD Remnants, trial strips, etc., fine cambric and nainings, up to 7 inches wide, worth up to 121/2c, yard. 6C

20c WIDE EMBROIDERIES at 10c YARD



THE OMAHA DAILY BEE: FRIDAY, MARCH 12, 1909.

Welcome news to every family and buyer watching the opportunity to make dollars bring greater returns. Our Friday store announcements carry with them most surprising savings-real bargains on the very goods you want. It's our weekly clean-up day for broken lines of goods that sell out rapidly. Every item conveys a forceful message of economy.

our Friday sales to highten the interest. In the line 800 STYLISH SPRING SKIRTS-This is a special purchase added to black taffetas, light worsted cheviots and dice block **04.33** rough slik skirts, values positively to \$12.00; choice for

Peter Thompson Dresses for girls. | Girls' Skirts-26 to 30-in. lengths navy and brown mohair or serge, in navy, brown and black, small beautifully made and trimmed, 6 lot only, \$5.95 and \$7.50 garto 12-year size, regularly sell for Satin Empire Frocks-Made with low neck and short sleeve caps; light gray tweeds and plaids, 13 new, up-to-date styles in taupe, 16-year sizes, regular price black, brown, navy and catawba; Frocks-Stunningly tailored and tastefully trimmed; ideal spring

Waists-Taffetas in large line of new colors, values to \$7.50for \$3.95 Percale and Madras Waists-Fancy stripes and white tailored gar-

1,500 Wrappers at 75c

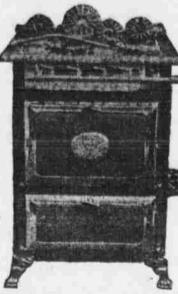
VALUES TO \$1.25

One of those opportunities for underprice buying that comes only stores with an outlet big enough to clear up entire lots. to stores with an outlet big enough 125 dozen new percale and fleeced wrappers at about 60c on the dollar. Materials are excellent, styles unsurpassed; all sizes, many black and gray effects, mostly \$1.25 goods



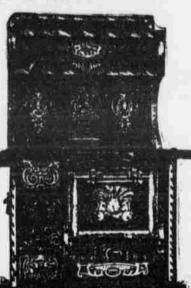


We sell on small monthly payments or a cut price for cash. Read below how well people speak of our stoves who have tried others.



Mrs. Leddy, 2720 So. 16th St., savst used to think that there was no difference in the amount of gas stoves used and how they baked, but I have been convinced that there is a big difference since I am using the Detroit Ideal.

Mrs. McLean, 2510 So. 11th, says: Th Detroit Ideal does not take near as much gas as our other stove did. It is a beautiful baker, and the most charming cooking apparatus I ever saw.



Mr. Crisman, 2515 Rees, in coming by our ur store a few days ago, dropped to tell From 2 to 2:80 P. M .- One case of



High Grade Wool Dress Goods can buy a single black pattern of any of the finest Foreign and Domestic Black

Dress Goods-between 9 a. m. and 12 m., at exactly half the regular price-one-half.

From 2 to 5 P. M .- Any lady attending this sale can buy one pattern of our finest colored goods, or cream goods, anything but Read's Lansdown-at exactly half the marked price.

Remember, everything is exactly as represented. No mail orders filled, no dealers sold, no part payments.

High Grade White Goods High Grade Wash Goods AFTERNOON ONLY

All wash goods, 18e yard, and All our fine white dress goods. up, including pongees, foulards, including fancies, swisses, tailor silk mixed goods and every waistings, etc., only one pattern grade of fine wash goods above to customer at exactly 1/2 marked

the price mentioned will be for price. No mail orders filled or dealers this day only, half price. sold at these prices.

Opening Inducements at Sacrificing Prices in our High Grade Linen Dept. Friday

Full bleached and silver bleached table linen, warranted pure flax, worth 75c yard, opening sale price, yard 39c Hemstitched table cloths, full size, neat row of openwork, good value at \$1.50. Glass bleached dinner napkins, all pure linen, good size, worth \$2.50 dozen,

All mail orders filled while goods last.

Be Sure and Attend Our Opening Day in Our Famous **Domestic Room Famous 30 Minute Sales**

From 9 to 9:30 A. M .- One case of that celebrated yard wide bleached muslin made by the Berkley Mills, Etc., to be sold at less than one-third called Thistledown, and sold at of their actual value. 12% c yard; 10 yards limit, yd. 5c From 10 to 10:30-One case of \$1.00 Cotton Blankets, 2 pairs to custo-

25,000 yards of Remnants of all kinds of goods. Wash Goods, White Goods, Muslins, Sheetings, Linings,

They will be placed on squares and tables and are arranged according to value, at, yard-

2% e 3% 5e 7% e and 10e Forenoon Only-3,500 yards of all kinds of cotton goods, worth up to 15c yard. Short lengths and 80me



