## tions to Dedicate Their Hall.

Last of the Damage Done by Storn at Bellevue is Now Being Repaired and All Evidences of it Will Soon Be Over.

MUCH TALK OF SPRING ELECTION

Benson Mrs. George Tyson is in Blair, making a wo weeks' visit. H. L. Rivett returned on Monday from a short trip to Lincoln, George Wedge returned from a trip to Colorado on last Tuesday. Mr. M. M. Alford left last Sunday for a week's visit in Crete, Neb.

B. C. Peterson went to Lincoln last Sun-day, where he spent the day. Albert Divis sold his cottage on Evans street during the last week. Miss Anna Blom of Omaha spent last Sunday at the Liljenstope home. Mrs. M. L. Hall returned last Monday a nine weeks' visit in lowa

Mrs. Barr of Newport, Neb., is the guest of her mother, Mrs. Joseph Mason.

Mr. and Mrs. J. Peterson spent last Sunday visiting relatives in Nickerson, Neb.

Miss Marjory Rood from Brownell Hall spent last Sunday at her parents home. Mrs. Smith and Mrs. Childs of Omaba were guests at the Trush home on Thurs-

Miss Mamie Hansen has taken up her position in Omaha, after a few days' sick-Mr. and Mrs. Bert Simpson of Florence spent last Wednesday at the Corbaley Mrs. Sheets of Blair, Neb., is a guest at the home of her daughter, Mrs. P. J. Flynn.

Mr. and Mrs. L. W. Raber spent last Sunday at the home of their daughter in E. C. Hodder has returned home from a short trip to the western part of Ne-George Stichler of Scotia, Neb., is a guest at the home of his cousin, Mrs. L. S. Rice.

Mrs. Bichuel has returned to her home in Council Bluffs after a short visit in Mrs. A. Kuhn of Omaha entertained the Golden Rod kensington club at her home last week.

Miss Mae Patterson lest last Wednes-day for her home in Papillion, after a visit in Benson. D. M. Bellis, who has been visiting relatives in Benson, left last Monday for Armour, Mo.

P. J. Flynn left last Wednesday to do the landscape of the Danish college at Blair, Neb. Mr. and Mrs. C. N. Norton entertained Mr. and Mrs. Dailey of Omaha at dinner Miss Grace Chadwell left last Thursday

for Denver, Colo., where she will reside Mrs. A. Patterson visited at the hon Newman, on the way from Ord, Neb.,

Mrs. C. E. Williams has returned home from a two-months' stay at Excelsion Springs, Mo. W. B. Campbell of Duluth, Minn., arrived on Friday for a visit at the T. H. Smith home. Raymond Nordin entertained a number of Benson and Omaha friends at his home

Harry Gravert left last Wednesday for Incoln, Neb., where he entered the Mili-

Mrs. Charles Johnson has returned from a visit with her daughter, Mrs. C. Meyer, in Auburn, Neb. Charles E. Miller left on Monday for his home in Glendive, Mont., after a visit in Benson. Mr. and Mrs. J. L. Bullivan have gone to their home in New York after a visit at

the Cronk home. Daughters were born last Tuesday to Mr. and Mrs. F. O. Gift and Mr. and Mrs. Charles Johnson.

Mrs. A. Jennings and daughter arrived today from Shenandoah, Ia., to be guests at the Jeffers' home. Mrs. Lindburg and Miss Peterson of Malvern, Ia., were guests last Sunday

Malvern, Ia. were at the Younger home. Misses Susie Flagg and Hazel Mahanash of Omaha were guests at the Ward-ow home last Sunday. Misses Hansen of Chalco, Neb. Reider of Omaha were guests at the Sny-der home last Monday.

Mr. and Mrs. Alderman of Newport, Neb.

John Garrity of Benson acted as juryman on the Schofield murder case held and closed in Omaha last week.

Miss M. Flynn has returned, after a vaca-tion to take up her work as chief operator in the telephone exchange.

Miss Lillian Hubes entertained wednesday at her home in honor ninth birthday anniversary. Mr. and Mrs. J. L. Corbaley went to Florence last Sunday to spend the day with relatives in that place.

Mrs. Thomas Hull entertained Mr. and Mrs. E. J. Whistler and Mrs. Stevens at dinner during the last week. Mrs. W. F. Springmeyer and children ft Thursday for a visit in LaSalle, Iil. hero she will spend a week.

Mrs. Sam Dray left last Thursday for her home in Missouri Valley, after a visit at the Hawkins and McKeown homes. Mesdames Chris Johnson, J. Noble, F. E. Young and William Wardlow entertained at afternoon teas in bonor of Mrs. John

# CHAMBERLAIN'S **COUGH REMEDY**

GIVES UNIVERSAL SATISFAC-

Best Remedy in the Market For Colds, Croup and Whooping Cough---It Always Cures And Is Pleasant and Safe to Take.

gave such universal satisfaction as Cham-berlain's Cough Remedy," says Mr. P. M. Shore, of Rochester, Ind. "It is the best to-day on the market for cough solds and whooping cough. One of my lady sustomers told me recently that she could not keep house without it, that since they have been using it they have had no need of a doctor." In case of a severe attack of croup a physician will usually call twice, and perhaps haif a dozen times in a severe and long protracted case of whooping cough, while in pneumonia it is often necessary that he calls once or twice a day for a week or two.
All of this trouble and expense may be exved by the judicious use of Chamberiain's Cough Remedy, for it is a certain cure for croup, and when given as soon as the child becomes hoarse, or even after the croupy cough appears it will prevent the attack. Pneumonia can also be prevented. This fact has been fully proven, as during the al-most forty years in which this remedy has most forty years in which this remedy has been in general use, no case of a cold or attack of the grip has ever resulted in pneumonia when this remedy was used, so far as we have been able to learn. It will be seen that a little forethought and by doing the right thing at the right time, all danger and expense may be avoided. Bear in mind that every bottle of this remedy is warranted and if not as stated it will not cost you a cont.

Johnson, who left last week, to live in the

Mrs. George Hill entertained on Thurs y for Mrs. Moriarity of Missouri Val-The Presbyterian Ladles' Aid society held their regular meeting and lunch at the church last Wednesday afternoon, Miss Cassic Campbell and Miss Margaret Fedde were entertained at dinner las Wednesday by Mr. and Mrs. J. C. Peterson The Benson High shood gave a "national" program last Friday afternoon in which the pupils represented the nations.

Mesdames Gardner and J. McKeown of Honey Creek, Ia., have been guests at the home of relatives in Benson this week. The B. L. S. club will meet next Thursday aftermoon at the home of Mrs. James Degan. Election of officers will be held. The Degree of Honor lodge met Wednes-day evening and initiated eight new mem-bers and the drill team put on good work.

Mrs. James Degan entertained at lunch last Wednesday in honor of Mrs. Phalan of Omaha and Mrs. Lanigan of Greeley. Russel J. Walsh has started a new Benson-Omaha express company. He was for-merly connected with the Wulff Bros. gro-

Misses Lillie Arst of Washington, Neb., and Emma Dickey of Bennington were guests last Sunday at the J. P. Johnson home. The will of John Helin has been filed and most of his property left to his wife. He owned a fruit farm near Benson valued at \$10,000.

George F. Logeman of Benson and Miss Meta P. Bennington of Omaha were mar-ried last Wednesday. They will reside in Benson. Mrs. J. J. Anderson, who has been quite-lok at the home of her parents, Mr. and Mrs. Joseph McGuire, returned to her home

The Modern Woodmen lodge will enter-tain at a smoker at their next meeting in honor of Deputy Caruthers, who will be

Prof. and Mrs. Johnson were guests on Sunday at the home of Mr. and Mrs. Sear-son, returning on Monday to Tabor col-lege, Iowa. Mr. and Mrs. J. K. Moore of Omaha and Mr. and Mrs. J. C. Creits of Oklahoma were guests at the home of Mrs. O. N. Staley

The Presbyterian Sunday school and ongregation held a social party at their hurch last Friday evening. Refreshments were served Mesdames Thomas, Croy and J. W. Lock, who have been guests at the George W. Riedale home, left last Tuesday for

The Commercial club held a meeting at the town hall last Monday evening, when the question of school board allowance was discussed.

Miss Rose Johnson returned home on Friday from a visit in Washington, Neb. She was accompanied by Mr. and Mrs. The Women's Christian Temperance union met last Tuesday afternoon at the home of Mrs. R. E. Bosworth, with a

Mr. and Mrs. W. E. Somes were surprised last Friday evening by a number of their friends in honor of their thirty-fifth wed-ding anniversary.

Mr. and Mrs. N. G. Baker entertained last week at their home in honor of the thirtieth wedding anniversary of their parents, Mr. and Mrs. Bullock. Mr. and Mrs. R. C. Wallace entertained at dinner on Sunday for Sime Kilgor of Raymond, Neb., and Mr. and Mrs. C. F. Spencer of Omaha.

Messrs. Gus Johnson of Red Oak, Ia., and Albert Mack of Fremont, who have been guests of Charles Bloomquist, returned to their homes last week. Mesdames E. Craven and C. B. Brown of Omaha and Ray Osborne of Elk City were guests at the Thomas Hull home during the last week.

F. A. Forney left last week for his home in Dodge. Neb., after a visit with his daughter, Mrs. I. A. Longacre, who accom-panied him to his home.

The Methodist Ladies' Aid society met last Wednesday afternoon at the home of Mrs. F. E. Young, when plans were made for the coming May fair. Misses Ida M. Bair and Lilly Wolf and Misses. Robert Spencer and Ralph Pick-erell were entertained by Miss Anna Wallace last Sunday evening.

Mesdaines C. Anderson and A. Swanson of Aurora, Neb., have been guests at the home of C. W. Anderson before their departure for a trip to Europe. masco Card club at her home last Wednes-day afternoon. Refreshments and music were features of the afternoon.

Mr. and Mrs. Henry Chapman left the early part of the week for their home in Las Vegas, N. M. after a visit at the home of Mr. and Mrs. E. E. Butler. Frs. G. A. Linquist entertained Thursday for Miss C. Oser, Miss Mary Linkog, Miss Mary Nelson and A. Benson of Omaha and Mrs. C. A. Renstrom of Benson.

The Benson Dramatic company returned the first part of the week from Greina, where they played their last comedy, "The Cheerful Lian," which had been given here

Lillian Huber sutertained a number of her little friends at her home last Wednes-day afternoon in honor of the joint birth-day anniversary of herself and friend,

Mrs. L. J. N. Goodin entertained at dinner last week, in honor of Mrs. A. Reece of Tecumsed, Neb. Mrs. C. V. Smith of Dundee, Mesdames Douglas, Smith and Hollenbeck of Omaha.

The women of the Methodist church will give a social afternoon tea at the home of Mrs. J. V. Long, next Wednesday afternoon from 2 to 5 o'clock for the members and friends of the church.

Mr. and Mrs. F. S. Frink were pleasantly surprised at their home last Thursday even-ing, by a number of the members of the Presbyterian church, before their departure from Benson. A pleasant and social evening was spent. Mrs. Frink was presented with a "name" quilt made by the women of the church.

The Benson aerie of Eagles is making The Benson aerie of Eagles is making preparations for the hall dedication, to be held Friday evening, March 12, when John S. Parry, former assistant grand president, will be present, also lodges from Omaha, South Omaha, Council Bluffs and Florence. After the services a banquet and ball will follow, which will be carried out in grand style.

style.

The wedding of Miss Emma Burmelster and Ed Wulff, both of Benson, took place last Tuesday evening at 8 o'clock, at the home of the bride's brother in Omaha. Rev. Mr. Kistler of the Benson Lutheran church officiated. The ceremony was witnessed only by immediate relatives and was a surprise to their friends. Mr. and Mrs. Wulff left for a trip to Colorado and the west. After April 1 they will be at home in Benson. Both have many friends in this place.

Mrs. I. Ormsby is very slowly recover ing from her serious illness from pieura pneumonia at the Methodist hospital. J. E. Aughe and wife and little grand-daughter, Helen Marie, were entertained Thursday evening by Mr. and Mrs. A. W. Spoerri.

Miss Maud Craig was the guest of her old school friend. Miss Hazel Drew, at her nome, Eleventh and Pacific streets, from

Mr. McClure and family entetained Al-bert Faverty, mother and brother, Robert, at their home on Forty-third and Grover streets the first of the week. Mr. and Mrs. O. Carlsen have been en-tertaining their daughter and her hus-band, Mr. and Mrs. Jacobsen, from their farm near Fort Crook, this week.

Mr. Marion has moved his family from West Ambier, where they have resided the last four years, to their farm which he purchased three years ago at Rinard, Ill. The home of Mr and Mrs. James G. Nickies, South Fifty-sixth street and Wool-worth avenue, was made bright Wednes-day, March 3, by the advent of a son and

Owing to the muddy condition of the

Mrs. Peterson, who has been at the Swedsh Immanuel hospital the last month, was he guest this week of her old friend, Mrs. Thed Smith. She left for her home at Bertrand, Neb., Friday. Frof. Rudoiph Fibinger, principal of the Bohemian school on Thirteenth and Martha streets, died Thursday at the home of his sister, Mrs. Alois Korisko, Fifty-fourth and Center streets. He was sick only a short but

time. He was 28 years old. The funeral services will be held Sunday afternoon from rel Jed Sokol hall on Thirteeuth street. Miss Cooper was a visitor at the Heal school on Friday in the capacity of primary inspector. The eighth grade, under Miss Wallace, sang several selections and recited two poems in her honor.

Miss Julia Faverty did not go to her new home in Hilnols with her parents, but will remain with Mrs. R. M. Henderson until school closes, as she is one of the 1998 grad-uates from the Beal school. Mrs. Grace Reeser and daughter, Mar-jorie, have returned to their home at Ke-wanee, Ill., after a visit with her uncles, Mel and George Stone. Fred Stone of Mal-vern, Ia., was a guest at the same time. Mrs. J. E. Aughe was the guest of her old friend, Miss Anna Mikesell, teacher in the Avenue B school in Council Bluffs, on Thursday, for dinner. They were old Wisner friends and fellow teachers in the

The Ladies' Ald society will hold an all-day meeting on Thursday, March 11, to quilt, at the parsonage of Rev. and Mrs. W. R. Wetherell, Fifty-first and Mason streets. Luncheon will be served by the hostess and others.

Mrs. James McMahon has been on the Mrs. A. A. Mitchell has been quite til

Paul Chadd and B. E. Lee of Stoux City were Bellevue visitors Tuesday. Mrs. Catherine G. Calder has bought ome lots in block 15 of F. E. Coleman. Flave Marcoe was ill the last week but the attending physician reports him bet-

days. Albert J. Zollars has returned from a towns. Mr. Henry Holt was here from La Platte Monday attending to some business and visting friends.

Mr. Charlie O'Neill was a Bellevue visitor Thursday. He was looking after his property here. The home of J. Pavelik, in the woods east of the bonlevard, was destroyed by fire a few nights ago. Miss Margaret Farley has returned from Bancroft, where she had been visiting friends, Tuesday afternoon.

Harvey Longsdorp was here Wednesday afternoon. He is now employed in the postoffice building in Omaha. Mrs. E. M. Crinklaw was a guest at the nome of Mrs. E. Fletcher. She returns to her home in Wahoo in a few days. Mrs. Dow celebrated her \$2d birthday iast Sunday. Her daughter and a company of Omaha friends were present. A. W. Jones, who has had his residence well improved the last winter, has just com-pleted a new well ninety-three feet deep. George S. Burtch, who has been con-fined to the house for several months, is again able to walk about the village.

Miss Helen Fletcher was entertained at Wahoo by friends last Sunday. Mrs. Kayser performed her duties as post-Mr. John Peters and his family have moved into their new home, which has been built in the new residence district west of

Mrs. Gross has been visiting with her daughter. Miss Hazel Gross, this week. Mrs. Gross left for her home Thursday Clare Moore, who represents a large Chl cago shoe firm in Omaha and vicinity, has just returned from a visit to the headquar-ters in Chicago.

The new residence being built by Mr. Albert Jones is practically finished. The remaining work will be completed at once and the house made ready for occupancy. Earle Fowler had a light attack of appendicitis Tuesday evening. Dr. Ernest who was called, did not advise an opera-tion. The patient is now much improved Frank Purceil, after staying at the L. M. Purceil residence the last two weeks, has returned to his home in Missouri Valley. He has been suffering greatly with reheumatism.

Mr. and Mrs. Theodore Tolboe have moved into the residence left vacant by Mr. and Mrs. Charles Patrick, who have taken the interurban depot, vacated by Mr. Miller and family.

Oscar Kayser, after several months spent traveling with his son in California, has returned to his home in Bellevue. He had intended locating a home somewhere on the coast, but found no place to his liking. tion for appendicitis at her home on the island Thursday. Dr. Betz performed the operation. Little hope was had at first for her recovery, but at present she is

mr. H. T. Clarke is having block 63 put into good shape. This property was wrecked by the cyclone last spring and is among the last to be repaired. Mr. A. C. Sloan is trimming up the broken trees and overseeing the work in general.

Mr. J. A. Whitemore, formerly a resident of Believue, is now acting general secretary of the Sioux City Young Men's Christian association and state secretary of religious work for Iowa. He has lately been given a promotion and will leave Sloux City for Boston May I, where he will take the position of secretary of religious work of Massachusetts and Rhode Island.

Mr. Grimm has sold his express business sary plans can be drawn and the weather permits. Mrs. Nora Riemer has bought lots 11 and 12, block 112.

The Improvement club will meet at the city hall Puesday night. O. E. Weaver is rejoicing over the rival of a girl at his home. Mrs. F. B. Nichols spent Thursday as the guest of friends in Omaha.

F. C. Ahlquist expects to move twenty acres, west of Florence, next week. Mr. and Mrs. Albert Parmalee spent Sunday with Mr. Parmalee's parents in Omahs. Ben S. Anderson, better known as Shorty" Anderson, spent Sunday with his

The Court of Honor will give a dance on the evening of March 17, St. Patrick's

James Nicholson, Louis Grebe and M. B this week. cay evening.

Mrs. D. O. Hughes is visiting her mother, Mrs. Eaton of Tecumseh. She expects to return next Saturday. The Volunteer Fire department boys are making arrangements to give a dance St. Patrick's day, March 17.

Mr. and Mrs. Leopard Ritchie expect to leave Wednesday for Gregory, S. D. they have leased a 190-acre farm. R. H. Olmsted was called to Koko Ind., Sunday by the death of his sist husband. He is expected home today. Mrs. Christian and daughter of Lincoln and Mr. Walter Gustin of DeSoto were the guests of Mr. and Mrs. Willard Green ast week.

Jake Umlor, who passed through with an operation on his throat recently, left the hospital this week and is back in

The city council will hold a special meeting April 5 to fix the valuation and assess special taxes on lots 1, 2, 3 and 4, block 12, and lots 1, 2, 3 and 4, block 43, for the grading of State street.

Dr. Gordon and wife of Stouck city and Mrs. Gordon's sister, Mrs. Luderback, were Florence visitors the last week. Mrs. Gor-don and Mrs. Luderback were formerly the Misses Wallenberg of Florence.

The Engles have made arrangements with J. J. Cole to attend the moving pleture show in a body Wednesday night. They will meet in their hall, hold a snort "The Deestrick Skule" will be given by the Ladies' Aid society of the Presbyterian church at Pascalo's hall next Friday even-

ing. They will undoubtedly have a large crewd, as at their last presentation the hall was filled to overflowing and many cacy for mayor on the republican ticket. Lovis Grebe, the city committeeman, is securing filings for the republican primaries to be held about March 26. From present indications there will be quite a fleid of entrants for the various offices. Fred Hartman has entered the automobile pusiness. While his office is in the Bran-

deis building. Mr. Hartman is looking for a site here to locate his garage, believing that the many rich farmers around Florence contemplating buying of automobiles can be easier served from here than in Omelia.

Omeha.

F. S. Tucker turned over the Tucker house this week to L. T. Cooper, who has a year's lease on the place. Mr. Tucker and family, will reside at the hotel for the present, but will build a bungalow on his lots on Madison street as soon as the necessary. A. Yoder went to Nebraska City Saturday to deliver his lecture on "Our Educational Ideals" to the Otoe county teachers.

Reports from the sick of Florence show that Mrs. Marks, who has been suffering with bronchitis, is improving; Mrs. Russell, sick for some time, improving; W. R. Wall's baby, who had a long siege with pneumonia. Is now recovered. Mr. Thoruton's 2 and 3-year-old boys, with pneumonia, are improving; J. H. Harvey's baby is also better.

is also better.

At the meeting of the School board Tuesday night the board went over the specifications for the new school building with the architect and decided to advertise for bids for the erection of the new school to be opened by the board the first Tuesday in April. The building will cost approximately \$20,000. J. W. Green was awarded the contract of unloading the cars of 13,000 brick and hauling them to the school grounds. His bid was 74 cents a thousand. J. J. Cole has purchased from Henry Anderson lot 7, block 32, on Main street, and will erect a two-story building. The architect is now busy drawing the plans as outlined by Mr. Cole, which are to have an auditorium for his moving picture show, a bowling alley and roller skating rink on the lower floor, and the upper story to be finished off for the Eagles, with a large hall, ante-rooms, committee rooms, etc. Mr. Packard will figure on the building, pushing work as fast as possible.

Before an audience of 300 the school children presented the illustrated lecture, "In Foreign Lands With the Great Must-clans," by Julia Reynolds Leverett, assisted by James W. Leverett, jr., and the children, at Pascale's hall, Friday night. The splendid scenic views made a pleasing combination of music and art which was therespienada scenic views made a pienaing com-bination of music and art which was thor-oughly appreciated by those present. Mrs. Leverett's pleasing presentation of the great composers impressed upon the child-ren the authors while the singing familiar-ized them with their works. The proceeds go to buy some new pictures for the school.

school.

Tuesday night, at the city hall, the Florence Improvement club held its regular meeting with thirty-five members present. Henry Anderson reported that the city council Monday evening had passed the paving ordinance on the third reading. The ordinance provides for the paving of Main street from the south line of Fillmore street to the north side of State street, with brick and a good curb and wide gutter. This will leave one block north of Fillmore unpayed, as the county macadam road only unpaved, as the county macadam road only runs to the railroad tracks, also the block and intersection in front of the city park. As the county commissioners have signified their willingness to stand part of the their willingness to stand part of the expense, a committee was appointed to see them, also the street car company about double tracking and paving between the rails. This committee was appointed to work in conjunction with the city attorney: Myron L. Learned, R. H. Olmsted, J. V. Shipley, E. L. Platz, John Bribin, T. D. Crane, B. C. Fowler and Frank King, If was reported that the river road was all under water that the river road was all under water north of Pries lake and the club will bring the matter to the attention of the county commissioners. It was also reported that the club could secure a street sprinkler in South Omaha and President Tucker was appointed to look the matter up and report back to the club at its next meeting so that if the price is satisfactory it can be bought by the club of the club at its next meeting so that if the price is satisfactory it can be bought by the club for use in settling the dust next summer. M. B. Thompson, who has been secretary for a short time, resigned and E. L. Piats was appointed in his place. The club will meet next Tuesday night at the city hall to hear the reports from the street car committee and Mr. Tucker on street sprinkler. The club has many good and meritorious projects under way and every property owner should be a member.

### Dundee.

Frank Stein was in Casey, Ia., on bust The Men's club met last Saturday even ing with Mr. E. R. Hume.

A. L. Corey of St. Paul, Neb., is the guest of his sister, Mrs. D. L. Johnson. Harold Bragg is convalescing from his recent illness and is able to be out again. Mr. and Mrs. Frank Carmichael enter-tained the Week-End Card club last even-

Mrs. E. E. Kimberly entertained infor

A number of Dundee people attended the dinner given at the Y. M. C. A. Friday evening.

The Dundee Woman's club will meet on Wednesday, March 17, with Mrs. Young, on Fortieth street. Ryland Yeise: of Bonner. Mont. who was the guest of his brother. John O. Yeiser, last week, has returned home.

The Ladies Aid society of the Dundee Presbyterian church met Friday with Mrs. D. L. Johnson. A large number of women were present.

Mrs. C. V. Smith, Mrs. G. N. Douglas and Mrs. J. T. Foyer attended the meet-ing of the Alternate Card club held in maha on Wednesday. Miss Agnes Cooley, daughter of Mrs. A. H. Cooley, who recently underwent an operation at Wise Memorial hospital, returned home during the week.

Miss Kathryn Lynch of Chicago, who has been visiting Mrs. J. H. Shery and the Misses Riley at 4825 Chicago street, left early in the week for Kansas City. Mrs. Charles Price and Mrs. James Overstreet of Hannibal, Mo., who are the guests of Mrs. S. R. Rush, have been house guests at a number of informal so-cial affairs during the week.

# with biliousness, malaria and constipation

is quickly overcome by taking Dr. King's

#### WOMAN AND GIRL DESERTED BY MAN AND THEIR MONEY

California Couple Left on Mercy in Omaha and Husband Takes the Cash.

While her husband is supposed to be making tracks to another part of the country with her money, Mrs. Belle Evans and her 16-year-old sister, Ellen Anderson, both of Los Angeles, are in Omaha and depending upon the police and Associated Charities for their support.

Mrs. Evans and Miss Anderson went to the police station Friday night and asked to be given lodgings. They said Evans had taken them to the Lange hotel Friday after the three had arrived from Los Angeles. their former home. According to their statement, he left them soon afterward, taking about \$100 which belonged to his wife, and has not been seen by them since. The Associated Charities took charge of the case Saturday morning. It is understood the money Evans is said to have taken was the money left from \$1,400 which Mrs. Evans had received some time ago when size sold a house and lot that had belonged to her first husband in California

### MR. WHITE, A WHITE MAN, UP FOR STEALING WHITE RICE

Gent from Memphis is Bound Over After He Waives Preliminary Examination.

Six white sacks of white rice, stolen by Charles White, a white man, were the goods that resulted in White's arrest and subsequent binding over to the district court. It is said that the man broke into a railway car belonging to the Omaha Bridge and Terminal Railroad company on the evening of March 2 and stole the rice He was arrested by Patrolman Plotts. Satorday morning White waived his prelimlnary examination in police court and was bound over under bond of \$500. Memphis Tenn., is the home address White gives.

Bigger. Better, Busier-That's what advertising in The Bee does for your bust-

# How to Test a Newspaper Advertisement

# Is it Institutional?

An institution is composed of individuals who have many thoughts in common.

The circulation of a newspaper is necessarily institutional in character.

A group of people cannot be constantly reading a single publication day after day without unconsciously accepting and at the same time influencing the institutional quality of the publication itself-

The business house that is well managed necessarily develops an established order of doing things. which gives it an institutional character. The best copy for a newspaper advertisement

reflects not only the institutional quality of the business which it is promoting, but also takes cognizance in its appeal of the institutional traits of the readers of a newspaper. While newspaper advertising is an organized form of salesmanship, because of its institutional

quality, it must necessarily place high premium upon personal, individual salesmanship as it is dependent upon it to secure satisfactory results. Advertisers can develop this institutional quality in their copy and intensify the personal sales

power of their employees by encouraging sugges-In addition to their common interests as employees, each one is more or less closely connected with numerous institutional bodies, such as religious or political organizations. Their suggestions, therefore, are very broadening to the advertiser and re-

veal to him oftentimes new horizons of endeavor. In this way the feeling of community of interest is fostered and the institutional idea in newspaper advertising is developed and emphasized to the highest possible degree.

A merchant should test his newspaper "copy" to see if it incorporates this potent quality-institutionalism.

Coppyight 1904, John Lee Hahts

## Our Letter Box

Test No. 8

Of a series of Ten tests

which an advertiser

should apply to every

advertisement before he

The complete set

mailed upon addressing

John Lee Mahin

125 Monroe St.

Chicago

publishes it.

Contributions on Timely Subjects, Not Exceeding Two Eundred Words, Are Invited from Our Beaders.

of The Omaha Bee: In view of the inaccurate and misleading statement in what pur ported to be a report of the recent trial of the interest case of Hamilton county vs Aurora National bank, and published in last Saturday's issue of The Nebraska State Journal and The Lincoln Daily Star, we believe the people of the state should know the real facts that are common knowledge

with the taxpayers of our county, The county treasurer for a period of time or five depository banks could take under the law. The Aurora banks declined to qualify as depositories for the reason that the city's side of the question has been place less desirable. We hope to have the they had more funds on hands than they could use for available loans or in their usiness, and being in that condition they declined to pay the interest required of

bonded depository banks. The county treasurer in this dilemma and with county funds accumulating in his gross earning capacity of about \$700,vault, which was not burglar-proof, and being unable to find depository banks in adjoining counties, bought with the excess funds certificates of the Aurora National bank and other banks, and placed them in his vault. They were bought in the treasurer's own name, but immediately endorsed over to himself as county treasurer of Hamilton county. The county treasure county funds, but the bankers, though on the stand they testified to facts only and not to their conclusions, do not deny but what they had such knowledge as the transactions afforded them, through checks payable to the county treasurer being used in the purchase of the demand certificates As a matter of fact, and as stipulated in the trial, everyone who cared to know, knew that the county funds in excess of demand certificates were immediately banks at two (2) per cent. No one makes Mindful of past blunders, we should cease the claim that interest was ever paid or guessing and proceed cautiously along ever promised to any one for the use of

this money. county commissioners with whom the to the taxpayers of this city. county treasurer frequently discussed the situation, and the board approved and consented to the handling of the excess county funds by purchase of demand certificates until sufficient depository banks could be only, and then again it might be for some

political campaign as to whether or not the banks were liable for interest on such county funds, though admittedly they were placed there only for safekeeping and the banks, by reason of their own large surplus, did not profit therefrom. County Atany action on the ground that it was a matter of public necessity to thus safekeep the county funds, and held that as the banks had not profited, no liability for interest could attach. He pointed out that the county treasurer had never kept a dollar in a nondepository bank when he could

get a depository bank to take it. Outside attorneys finally brought the suit. The president and cashier of the bank told the facts in a straightforward manner, as did the county treasurer, and it soon became so clear what the actual facts were that the attorneys bringing the suit admitted openly that the county treasurer had acted in good faith, and that the bank had likewise acted in good faith, but maintained that under the depository law, no matter if this were a case of necessity on the part of the county treasurer, that the banks were liable for 3 per cent interest no matter why nor how the county funds came into the bank.

The undersigned, from their official position, have knowledge that commissioners, as well as treasurers. knew of and acqui-We believe that those whose honesty was impugned in the articles alluded to are all honorable and creditable citizens, and with their employer's machines, and there with regret the scattering broadcast is a fine attached to this by the association of the scattering broadcast. esced to such disposition of surplus funds.

of false statements as to the testimony, tion when discovered by the association and unworthy imputations as to the char- any of its members. acter of good men while an action is pend ing against them. These errors have been given wide circulation. We ask that equal publicity be accorded the correction.

H. H. LEYMASTER, Chairman Board County Commissioners. J. W. MARVEL,

> County Clerk, 1904-08. D. H. SALOR, County Clerk. FRED JEFFERS.

Clerk of District Court. J. A. ISMAN, County Clerk, 1902-04.

## Water Works Case.

OMAHA, March 5 .- To the Editor of letter in the News of March 3 and, though I cannot agree with many of the conwhere he says that the management of a succession of gigantic blunders, for dler. I also believe as Mr. Kennard does that the city may have to take over the plant at the award of \$6,263,295.45. Mr. Kennard says the water company has a 000. Further along Mr. Kennard says the water company has persistently rerection. Then how is Mr. Kennard any better able to guess at the income than any other citizen? City Engineer Rose water, who is possessed of more than ordinary intelligence, has publicly stated many times that the water plant could be duplicated for \$3,000,000 or \$3,500,000 whereas as careful appraisement by three expert engineers place the same at over city guessed that the water company would oppose an appraisement of to plant. But did, they? No, their trap was with both feet. But now that our fee are in, it does not follow that we should run our head into another trap because what the depository banks would take was can all guess at something, but the used to buy demand certificates only until trouble is we don't guess right. I surmise that Wall street gang are just as cashed, and the funds placed in depository as they were to get the works appraised like this that involves so much and where a single misstep would read ruin beyond Custer?"

## Statement by Chauffeurs.

OMAHA, March 5 .- To the Editor of The Bee: I notice in The Evening Bee of found to take the funds. Sometimes these March 3 an article headed, "Chauffeurs funds would have to be held in form of Will Demand Raise In Their Wages Soon." demand certificates for two or three days Now I do not know by whose authority this article was written, but I do know feurs is concerned that the article is a lie, and was evidently given out by some one whose friendly feeling for the chauffeurs of Omaha is not very strong, and they thought by this course to put the chauffeurs in a bad light before the public and with their employers.

'The Chauffeurs' association is not a union, in the sense that most people would thirk, for we do not aim to try to centre wages or hours of employment. The men at the head of this association are well enough versed in the chauffeur's duty to know that that would be an impossibility so far as the association is concerned Our constitution and bylaws are made and formed to so regulate the chauffeurs that they will obey the laws of any city or crease the efficiency of its members so that they will be of more value to their employers. We believe this is the only way to control wages and that each man should go on his own merits, not be paid for what some other man knows or is worth.

By increasing the efficiency of all the chauffeurs to such a point that they are of more value we believe that their employers will voluntarily increase their wages to a figure that will be agreeable to both parties, but, of course, that is with each individual and none of the as-

sociation's business.

We aim to help members to positions were it is possible to do so, but they must first show us that they can be trusted and relied upon and give a good account of

There is, no doubt, many chauffeurs who are not what they should be, but in every walk of life it is the same; it takes many kinds of people to make up this world of ours, and the article referred to is certainly unfair, for by all our yows we have eliminated this very question from our con-

sideration. I think the chauffeurs should have the same privileges as any other class of men who want to form a club or association know what our members are doing and for them to have a place to go without having to patronize some saloon or other co-operation of our employers in this

as our own. I do not think there is any use to write our methods, as we are open to same at any time and anyone interested will be welcome. We do not think, however, that the party who wrote the above referred to article is fair, and hope that if he is as interested as the article indicates that he will make himself known, that we may face him in the open.

Hoping to see this where it will right the wrong done us, we are, very respectfully, OMAHA CHAUFFEURS' ASSOCIATION. Frank A. Decker, President, 3560 Howard

Case of Dislocated Geography.

KEARNEY, Neb., March 6.-To the Editor of The Bee: In your issue of today is an interview in which Labor Com-Record-Herald reporter for his lament able ignorance of Nebraska. While I cor tainly agree with Mr. Ryder's strictures. he, strangely enough, makes an error that

the Chicago reporter. After describing the resources of Custer county, he says: "And for begond Custer, on the Union Pacific, are countles like Buffalo, Lincoln, etc." did Buffalo county become located "far

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