

Saturday, the 2nd Day Even Greater Bargains

TWENTY-SECOND ANNIVERSARY SALE

Prices that guarantee a liberal 8 o'clock response

Out-of-Town Customers Should Make Arrangements to Attend this Sale

The results of the opening day of this great sale event were most gratifying, even beyond our expectations. The ready response and expressions of approval on every hand most pleasing in that they told of the confidence of our customers and their appreciation of our efforts to deliver greatest satisfaction.

HALL'S

THE RELIABLE STORE.

Mail Orders Should be Sent at Once, Goods Cannot Last at These Prices

Continuing throughout the next nine days we expect to make this sale a nine day's wonder. Every day new offerings, new opportunities for most profitable buying—offering and delivering for every dollar of price, more than a dollar's worth of value, the keenest interest is due these worthy offerings.

Magnificent Bargain Offerings in our Anniversary Sale of

Snowy Under-muslins



Children's Drawers with embroidery of lawn ruffles, worth fully double the price. 15¢ to 25¢ Fine Gowns, many worth \$2 and \$2.50; newest styles, at one price. 98¢ Ladies' Combination Suits, daintily trimmed and well worth double, at 50¢ and 98¢ Four Rousing Hour Sale Specials Friday. 8 to 9 a. m.—Corset covers and drawers trimmed with deep embroidery and laces; regular 50¢ value, at 15¢ 9 to 10 a. m.—Ladies' gowns, worth 75¢, lace and embroidery trimmed; tucked yokes; for this one hour 29¢

Anniversary Sale of Men's, Shoes Ladies' and Children's

The addition of several new lots for Saturday's selling—values beyond question the best ever offered—insures our customers greatest satisfaction and saving in Saturday buying. Men's and Women's \$3.00 and \$3.50 shoes in all styles and in all leathers, in Goodyear and welted soles and shoes that we stand back of every pair \$1.98 Boys', Youths' and Little Gents' Satin Calf, Box Calf and Vici Kid Shoes, regularly priced at \$1.75, \$1.50 and \$1.25, at pair \$1.19 Men's Tan Russia Calf, Ox Blood and Vici Kid, Goodyear Welt Shoes, worth up to \$4.00 a pair, all sizes, at pair \$2.50 Misses' and Child's sizes—8½ to 2—of Tan Kid, with suede tops, actually worth \$1.75 and \$1.50; also black vici kid in same sizes \$1.00 Little Gents' Satin Calf, \$1.25 Shoes and Child's Chocolate Kid Shoes, with suede tops and vici kid shoes, in sizes up to 11, at pair 75¢

Anniversary Specials, Corsets and Hosiery

Seldom, if ever before, have Omaha buyers been offered the duplicate of these values, where high class quality and style is shown at low class price. You'll never beat them. Buy Saturday. \$2.00 Models in such well known makes as Thomson's Gloves Fitting, Wilhelmien and Jewel, will be closed at one price 98¢ 75c Corsets, rust proof, boning, long hip models, with hose supporters front and side, on sale, at, ea. 49¢ Ladies' Wool and Vici Kid Hosiery, 35¢ and 25¢ values, big assortment for selection; the greatest values ever offered here on elsewhere in Omaha, at sale price, per pair 15¢ Children's 15c quality School Hose, fine or heavy ribbed, all sizes, from 6 to 10, on sale, at, per pair 6¢

Monday, Feb. 22, that great Sale of Linoleums Watch Sunday Papers for Particulars.



Anniversary Sale of Ribbons

Delightful Bargain Offerings

Anniversary Sale of Veilings for just one day, Saturday, we offer a swell line of 25c all silk veilings, yard. 50¢ 25c children's fancy hd'kts. 1c 25c boys' and girls' books. 17½¢ \$1 copyright books, at 43¢ 15¢ copyright books, at 98¢ 50c post card albums, each. 25c 10c ink tablets, each. 5c

Anniversary Sale of Belts

A big line of silk elastic belts, regular 25c and 35c values, all go at one price 19¢ Our extra line all silk extra quality elastic belts with high grade fancy buckles. 75c to \$1.00 values, sale price 39¢ Other Anniversary Sale Specials 50c Ladies' Fancy Neckwear. 25c

Anniversary Sale Women's Ready-to-wear Garm'ts

An event surpassing in every way the expectations of our customers, while the quality and beauty of our display forces expressions of admiration, prices are bidding for the biggest business ever known in the department. You can't afford to miss these specials. New lots shown in every instance.



A Beautiful Line of One-Piece Dresses, in fine mesalines, taffetas and wool fabrics, all sizes, elegant new styles, lace applique and lace embroidery trimmed garments, made to sell at \$30.00; Friday and Saturday, each \$12.50 250 Tailor Suits, new spring styles, reds, navys, browns, greys, black, etc., manufacturer's samples sent to us for comparison and selection, all the best models; on sale at, choice \$12.50 200 Long Cloth Coats, in colors and black, best styles, manufacturer's surplus of \$20.00 and \$25.00 values; to close Friday, choice \$5.00 \$15.00 Tailor Suits, in Zibelines and fancy mixed fabrics, manufacturer's surplus stock, made to sell at \$15.00, come in all sizes; choice, at \$3.95 Manufacturer's Stock of Opera Capes—\$25.00 and \$30.00 values, all the new pastel shades, the best bargains ever, at sale price \$12.50 Choice of Any Fur Coat in the House, that sold up to \$75.00—Near Seals, Astrakhans, Krimmers, Brook Mink, etc., at, each \$25.00 \$5 and \$6 Waists for \$1.95—Jap Silks, Nets, Messalines and Taffetas, all colors, silk lined, trimmed with laces and appliques, tucks and embroidered; choice Saturday, each \$1.95 \$7.50 French Voile Skirts, trimmed with folds and bands, all sizes; great snap at, each \$2.95 All Fur Coats at HALF AND LESS

IN OUR CHILDREN'S DEPARTMENT SATURDAY

Bear Skin Coats, sizes 1 to 6 years, \$4.00 values, at, each \$1.00 Children's Coats, worth to \$10.00, sizes 8, 10 and 12 years, on sale at, choice \$2.95 Children's Bonnets, that sold up to \$1.00, 25¢ Women's Long Kimonos, to \$2.50 values. 98¢

Millinery

Two very special ANNIVERSARY BARGAINS Black Ostrich Plumes, 17-18 long, regular \$2.75 values, on sale, at 1.25 Black Braid Turbans, suitable for wear, now and all spring, values to \$5 295-195 in 2 lots.

Our Second Day of Our Big Grocery Anniversary Sale

We cater to the masses and appreciate your business. Our aim is to give you the highest quality at jobber's prices. For Saturday we will sell: 21 lbs. best pure cane granulated Sugar for \$1.98 10 bars best Laundry Soaps 25c Large sacks best white or yellow Corn Meal 15c 6 lb. choice whole Japan Rice 25c The best Peas, Tapioca or Sago 25c The best domestic Macaroni, Pac. 45c 1 lb. cans assorted Soups, per can 75c Branched Jellycorn or Jell-O, 98¢ Oil Sardines, per can 40c 4 lb. sacks best High Patent Flour 1.25 24 lb. sacks best Rye Flour 45c Second Day Anniversary Tea and Coffee Sale. The best Japan Tea Siftings, lb. 15c Choice Sun Dried Japan Tea, 25c Fancy Spider, Low Japan, English Breakfast, Ceylon, Oolong, or Gunpowder Tea, per lb. 15c Fancy Santos Coffee, per lb. 15c Fancy Mocha Blend Coffee, lb. 15c Fancy Colombian Blend Coffee, lb. 20c Fancy Ankola Coffee, nothing finer, per lb. 25c Anniversary Sale of Butter, Cheese and Butterine. Choice No. 1 Dairy Butter, per lb. 15c Fancy Country Creamery, lb. 25c Fancy full cream N. Y. White or Wisconsin Creamery, lb. 20c Sap Sago Cheese, each 75c Butterfat Cheese, each 75c Anniversary Sale of Eggs, Raisins, California's Pride. Regular 50c size, per dozen 20c Regular 40c size, per dozen 15c Regular 30c size, per dozen 10c Eggs, per dozen 15c Just try them once and you will be convinced there is nothing finer grown. Anniversary Sale of Vegetables. Fresh Beets, Carrots, Turnips or Onions, per bunch 35c Fresh Parsnips, per bunch 25c Fresh Cauliflower, per lb. 25c Fresh Sweet Potatoes, per lb. 25c Fresh Cabbage, lb. 25c Fresh Hothouse Radishes, lb. bunches 5c Old Bed Turnips, per bunch 25c Rutabagas, Red Onions, etc., per lb. 10c Fresh Spinach, per bunch 25c Fancy Cucumbers, each 5c Fancy Celery, bunches 25c Large Grape Fruit, each 25c New Honey, per rack 12 1/2¢

Grand Anniversary Clothing Sale

One in which the value-giving will more than maintain the reputation of this busy department for superior bargain giving.

378 Black Suits

The season's choicest fabrics and styles, the very highest quality of tailoring on sale.

Suits worth \$15.00... \$10.75 Suits worth \$18.00... Suits worth \$20.00... Suits worth \$22.50... Suits worth \$25.00...

1,000 Handsome Business Suits

worsted, serges, tweeds, velours, etc. Secured from one of the leading wholesale tailoring concerns at less than half. Garments that would retail at \$15.00 to \$30.00, medium and heavy weights, greatest values shown anywhere \$10

All Heavy Weight Overcoats

absolutely no exceptions; Men's, Youths' and Boys', all go on sale at \$10.00 to \$18.00 Youths' Suits \$6.95—A general clearance of our young men's long pant suits, at this phenomenal price.

Nearly 400 suits in the noblest new styles

for selection; choice \$6.95

Knee Pants—All fancy Knickerbocker pants

that sold at \$1.50 85c

200 Dozen Straight Knee Pants, regular 50c

values; not more than five pairs to a customer Saturday 19c



All fancy Knickerbocker pants that sold at \$1.00 48c Boys' Knickerbocker Pant Suits—The season's choicest fabrics, colorings and patterns, suits, that sold regularly at \$3.50 to \$6.50, in two big lots Saturday at \$1.95 and \$2.85 All fancy Knickerbocker Pants that sold at 75c, for 39c All fancy Knickerbocker Pants that sold at 50c, for 25c

Heavy Scotch Table Cloths

Hammed ready for use, size 62x82, worth \$2.90, Saturday, each \$1.25 Full bleached and silver bleached Napkins, good value, at \$1.75 dozen, Saturday 6 for 50c

Extra large size Bed Spreads, all crocheted designs, regular \$1.50 values, Saturday, each 89c Splendid values in Bed Sheets, size 11x30, heavy, strong and durable, worth 69c, Saturday 59c

Big Dinnerware Sale

Regular \$40-100 piece Haviland & Co. Dinner Sets \$20.95 Regular \$20-100 piece Haviland Dinner Sets \$11.99 Regular \$10-100 piece Austrian China Dinner Sets \$14.95

Mail orders promptly and carefully filled.

Don't Forget Try Hayden's First Pays

Publishing company, New York. It is the story of a city tired young woman who has been studying paintings and takes advantage of an opportunity to spend the summer up in Maine, at a little frequented point, which has failed to keep pace with the fashionable summer resorts that are near it but not of it. The story deals with the young woman's experiences, laughable, refreshing and instructive, with the Maine natives and a few society folks who have strayed after her into her Arcady. There's a pretty love story, but it is kept sufficiently in the background to prevent it marring the glimpses of nature, human and otherwise, which furnish the chief charm of the book.

Current Literature

"The Adventures of a Nice Young Man," by an anonymous author is an unusual novel, being full of the sort of incident that is met with in real life and is seldom found in fiction. The hero, Charles Cameron, may well rejoice at having fallen into the hands of a masterly biographer, for his story is related with that insight into human nature possessed only by those who have lived a long and observant life full of ripe experience. Readers who love a good story for its own sake will find a particular interest in this hero's pursuit of the elusive millions, and all those admirers of William De Morgan who cherish a fondness for the Victorian novel will be charmed at once with the quaint philosophy of the unknown author and the old-time style of his writing. Published by Duffield & Co.

"Campfires on Desert and Lava," by Dr. William T. Hornaday, is in some ways the complement of his "Campfires in the Canadian Rockies." In it he tells the story of an expedition which he and a party of friends made from Tucson, Arizona, across the desert to the hitherto unknown region surrounding Pinalcote, in northwestern Mexico. It is a narrative of unique experiences in the trackless desert of southern Arizona and in the rugged and uncharted mountains of northwestern Mexico. The marvelous varieties of animal and plant life encountered, the incidents of the trail and of camp "Alaska, the Great Country," by Ella

looking cake and a tiny piece of it goes into Sally's mouth. She shrinks and shrinks way down to doll size and becomes a member of the doll household. A step through the back door brings her into Toyland, and the Talking Sign Post guides her into the city. Then follow adventures that are well worth while. The illustrations are by A. Russell, six full pages being in color. The Seafield company is the publisher.

"A Prisoner of the Sea," by Chauncey C. Hotchkiss, is the first novel from that author in some four years. The narrative is based upon the defalcation of over \$1,000,000 by the Cuban agent of a prominent shipping house in New York City, lately forced into bankruptcy. All that the public knows of the truth is that the agent turned the firm's available assets into cash and jewels, put the proceeds on board of his private yacht and sailed for parts unknown. The unsuspecting hero, a native of New York, finds himself an officer on board the yacht in question, and the crime gradually unfolds itself to him. The dominant notes of the book are action, mystery and love. The prettiest and most charming of American girls occupies the center of the stage. In the end, after a series of intensely dramatic situations, virtue triumphs, as virtue should, but the book owes its interest to nothing salacious or erotic; though absorbing, it is absolutely clean. The illustrations are in color, by Bert Knight. The John McBride company is the publisher.

Ida M. Tarbell in the February American

Magazine tells a wonderful story of Lincoln's genius for affection—how he loved people and especially how he loved the common soldier in the war. Lincoln's best friend contributed "Breeding a State to College," in which he shows how the Univer-

sity of Wisconsin is really becoming what its president is trying to make it—a university that reaches anybody, any time, anywhere. There begins also a new serial, "Margarita's Soul," by a new novelist, Ingraham Lovell. Lindsay Denison writes most absorbingly about the opening of the Rosebud Indian reservation for homestead seekers. William Allen White contributes his second article on "The Old Order Changeth," and in addition to these features there are some exceptional stories by Lincoln Colcord, Marion Hill, Lucine Finch, Edith Barnard and others.

An exceedingly valuable reference work for those interested in financial affairs has been published by the United States Mortgage and Trust company of New York entitled "Trust Companies of the United States." It contains the statements of condition of all the trust companies of the United States on June 30, 1908, together with the officers and directors of the companies, the dividend rates, stock quotations and like data. The information is arranged alphabetically and also by states.

Ida M. Tarbell in the February American

sitting on the grass and serenely contemplating the landscape. "How many people are hurt?" asked the reporter, hurrying up to him. "I haven't heard of anybody being hurt, young man," said the other. "How did this wreck happen?" "I haven't heard of any wreck." "You haven't? Who are you, anyhow?" "I don't know that it's any of your business, but I'm the claim agent of the road." —Chicago Tribune.

LIQUOR MEN WILL APPEAL

Not Content with Decision of Judge Redick in the Joel Bloom Case.

Omaha liquor interests declare they will appeal from the decision of Judge Redick in the Joel Bloom license case. Saloons need understand the decision to mean that the abstract of title in the case of each freeholder signing a petition must be brought in. This would in the case of the thirty required signatories involve costs of at least \$750. Judge Redick, however, says that in the case of a license appeal the courts must have the best evidence that an abstract is not necessarily required, but at least a certified copy of the deed might do or a certified copy of the numerical index.

Impossible to be Well

It is impossible to be well, simply impossible, if the bowels are constipated. Waste products, poisonous substances, must be removed from the body at least once each day, or there will be trouble. Ask your doctor about Ayer's Pills, gently laxative, all vegetable. He knows why they act directly on the liver.