

# J. L. BRANDEIS BOSTON STORE & SONS

## Quick Clearance of hundreds of our Women's Coats

Silk and satin rubberized coats, opera coats and wraps, fur lined coats—heavy and medium weight winter coats.

Worth from \$18 up to \$30—**6<sup>98</sup>** in one lot .....

Coats that will serve well for the winter months to come and will be fine for next winter, too. An smart spring rubberized coats, good for every season.

**Rubberized Silk and Satin Coats** Blacks and colors—also plain and striped materials—odds and ends—fine quality.

**Martindale Kersey Coats with Squirrel Lining**—Fine fur lined coats that will last for years.

**Evening Wraps and Opera Coats**—Blacks, light blues, pinks, etc.—cape and coat effects.

**Women's Smart Winter Cloaks**—All long broadcloths, kersey and mixture coats.

Worth \$15 up to \$30 **\$6<sup>98</sup>** Worth \$15 up to \$30

At this price these fine Coats will all be sold in one day.

### All this Week Special Demonstration and Sale Heatherbloom Petticoats

Visit our specially equipped square on main floor in charge of an expert. Scores of varieties of skirts in black and colors. \$1.50 Heatherbloom Petticoats, at ..... **98c** \$2.25 and \$2.50 Heatherbloom Petticoats... **\$1.98** \$1.75 and \$2 Heatherbloom Petticoats... **\$1.49** \$2.75 to \$3.50 Heatherbloom Petticoats... **\$2.48** \$3.75 to \$5.00 Heatherbloom Petticoats, at ..... **\$3.25**

### 50c Embroideries at 29c

18 and 22-inch fine embroidered nainsook, cambric and Swiss flouncings, skirtings and corset cover widths—all this season's choice, new designs—worth up to **29c** 50c a yard, at, yard.....

### 25c Handkerchiefs at 12c

Pure Irish linen handkerchiefs—hand embroidered initials, plain linen with hemstitched borders, also fancy colored borders and embroidered all linen lace edges, etc—25c quality, at, each..... **12<sup>1</sup>/<sub>2</sub>c** **50c RUCHINGS AT 25c.** All the latest novelties, silk crepe lace and net—narrow, medium and wide widths—white, cream, black, light blue and fancy colors, at, per yard..... **25c**

### THURSDAY IS CHOCOLATE DAY

Italian Bitter Sweets, Crushed Fruit flavors, Raspberry, Strawberry, Orange, Pineapple. Cream nut centers—Almond, Walnut, Filbert, also Vanilla. Always sold at 40c a lb., at, lb..... **25c**

# BRANDEIS

**DR. BRADBURY, DENTIST** 1506 FARNAM STREET, 17 years' experience. Painless Extracting 50c. Crowns, up from... \$2.50. Partial Plates, up from... \$2.00. Fillings, up from... 50c. Porcelain Fillings, up from... \$1.50.

**Automatic** Eye Glass Holders are the only thing these days—The old style chain and guard is used very little. We are selling a high grade one with your monogram engraved on it for \$2.00—Black Japanned for 50c. Look for the name **S. W. LINDSAY, Jeweler** 1516 DOUGLAS STREET

**TRAFFIC CLUB FOR OMAHA** Such an Organization Projected by Shipping Interests. **SUCCESSFUL IN OTHER CITIES** Railroad Men Favor It and Meeting Will Soon Be Held at Which the Plan Will Be Fully Reviewed. With all the other clubs and organizations, Omaha needs a traffic club and is going to have one, according to shippers and traffic managers of Omaha's big wholesale houses, grain companies and lumber yards. The railroad men, almost without exception, favor such an organization, as being a step in the right direction and along progressive lines. Pittsburgh, Denver, Chicago, Cleveland, St. Louis, Toledo, Kansas City, Philadelphia and New York have "traffic clubs" why not Omaha, say the business men. Within a short time a meeting will be called at the Commercial club, inviting traffic managers, freight agents, district and division agents of the railroads and those handling the traffic for big mercantile companies. They will organize and meet at stated times. The plans suggested are for even more. A room may be secured at one of the hotels or Commercial club and reserved for members of the Traffic Club. To this room members may come any day for luncheon and meet only members, who will be the best informed in the city on traffic matters. Over a year ago plans were made to or-

### WOMAN SUES REALTY MEN

Alleges They Short-Changed Her Six Thousand Dollars on Sale of a Lot. Quintilla M. Drasher's suit against Thomas Brennan and Anson E. Becker for \$6,000 alleged damages in a real estate deal is now before Judge Kennedy. The plaintiff claims that the value of a lot in Hancock place was misrepresented to her and that she was victimized in a deal by which she gave a farm in Merrick county in exchange for the lot. Brennan, who is the real estate dealer, and Becker, his employee, deny every charge. A Break for Liberty from stomach, liver and kidney trouble is made when a Be box of Dr. King's New Life Pills is bought. For sale by Boston Drug Co.

## A MAN SAID

to one of our salesmen the other day that he had more general satisfaction in a pair of our

### \$3.50 Special Shoes

than from any shoe he had ever bought at the same price. No corns when the shoes are built on special lasts. Are every inch style and worthy value. Our absolute guarantee stands back of every pair we sell. They are made in velours, box calf, patent colt and vici kid. We have all sizes and widths.

**Drexel Shoe Co.** 1419 Farnam Street



Illustrations will give a style to your printed matter and make it more effective. Let us work your ideas into ours.

**BAKER BROS. ENGRAVING CO.** Baker Block, Omaha, Neb.

## Call Us by 'Phone

Whenever you want something call 'Phone Douglas 238 and make it known through a Bee Want Ad.

**D. C. SCOTT, D. V. S.** (Successor to Dr. H. L. Ramacottoli.) ASSISTANT STATE VETERINARIAN. Office and Hospital, 9210 Mason Street. Calls Promptly Answered at All Hours. Phone—Office, Douglas 297. Res. Douglas 423.

**SHERMAN'S CHILBLAIN CURE** Speedily and permanently cures FROST BITES AND CHILBLAINS. Also Corns, Soft Corns and Bunions. Price, per bottle 25c, by mail 30c. Sherman & McConnell Drug Co., Corner 16th and Dodge Streets.

**MORPHINE** and other drug habits are positively cured by NARIVINA, a safe and effective internal use. Sample sent to any drug habitue by mail. Regular price \$2.00 per bottle or \$5.00 four druggist or by mail in plain wrapper. Mail Orders Filled By HAYDEN BROS., OMAHA, NEB.

**Reliable Dentistry** AT Taff's Dental Rooms

**30 ft. Bowels**—Biggest organ of the body—the bowels—and the most important—it's got to be looked after—neglect means suffering and years of misery. CASCARETS help nature keep every part of your bowels clean and strong—then they act right—means health to your whole body.

CASCARETS are a lax for a week's treatment. All drug stores. Biggest seller in the world—Million boxes a month.

### FLORIDA RESORTS.

**FLORIDA EAST COAST** HOTELS FORGE DE LEON... St. Augustine ALCAZAR... St. Augustine ORMOND... Ormond-on-the-Beach THE BREAKERS... Palm Beach ROYAL PALM... Palm Beach ROYAL PALM... Miami THE COLONIAL... Nassau, Bahamas, etc. AT LONG KEY, 35 miles south of Miami, has been established an ideal fishing camp, with every comfort. 117 MILES NEARER GUANA. The new rail line along Florida Keys is completed to Knight's Key, connecting with steamships for Havana and Key West. For information relative to tickets, hotel reservations, sleeping and parlor cars, accommodations on steamers, apply to FLORIDA EAST COAST 122 N. 2nd St. CHICAGO 242 FIFTH AVE. NEW YORK 98 ST. AUGUSTINE, FLA.

# BENNETT'S

SELDING'S SEWING SILKS, fillos, roman knitting and embroidery silks of all kinds—Art Needlework Dept.

## ABSOLUTELY



UP-TO-DATE COLORED

# Coats for Women Choice of \$750 Our Stock

Values to \$25 and \$29.50

In the annals of western merchandising there cannot be recalled a more important bargain announcement. It is the most radical and sweeping mark-down any store was ever known to make.

Couldn't possibly offer you better styles. The materials are the best that go into any coats selling around \$25.00. There are all colors. All 54-inch coats. Price is now low enough to pay you to buy them merely for the balance of the winter—but coats of this length are always good from year to year.

Want to close out the stock clean and quick. Every one goes. You certainly never heard of such superb garments being sold at such a ridiculously low price. Remember.

## THURSDAY IS THE DAY

The wise ones will be early.

## Great Price Upheaval in Winter Underwear

The final and most surprising of all clearing mark-downs go into effect Thursday. Women's knit underwear of the better grades sacrificed unmercifully. The big windows are telling a forceful story of great economies. Buy underwear now for next season. Dollars doing double duty on practically all lines. First time at these prices.



**THURSDAY** Women's fleeced Vests and Pants, 35c garments ..... **19c** Women's extra heavy fleeced Vests and Pants, regular 50c goods ..... **35c** Women's "Duofold" or two fold Vests and Pants, every one 75c value, for ..... **39c** Women's extra size ribbed Vests and Pants—75c grades, now at ..... **39c** Women's wool ribbed Vests and Pants, all \$1.25 values, for **59c** Women's wool ribbed union suits, best \$2.50 quality, now... **\$1.19**

## Commencing Thursday SALE MEN'S TROUSERS

1,500 pairs of new nobby up-to-date styles and patterns, striped worsteds, cassimeres and chevils. These are not job lots or goods made for sales, but a big clean up purchase of regular goods from a leading New York manufacturer. (See the window.)

Trousers regularly selling to \$5.00, for— **\$1.65** Men's Neck—A big special lot of silk four-in-hands in reversible wear at Half a dozen solid colors and fancy weaves; every tie great 50c value—on sale Thursday at..... **25c**

## Bennett's Big Grocery

Our Coffees are fresh roasted daily. Bennett's Challenge Coffee, pound ..... **18c**—and 10 Green Stamps Bennett's Special Coffee, pound ..... **15c**—and 10 Green Stamps Tea Siftings, per pound ..... **15c**—and 5 Green Stamps **MAPLE SYRUP**—Bennett's Capitol brand, guaranteed pure maple syrup—4-gallon can, 70c; quart can ..... **35c** Diamond C Soap, ten bars ..... **25c** Preserved Bloaters, can ..... **20c**—and 10 Green Stamps Full Cream Cheese, pound ..... **20c**—and 20 Green Stamps Poppy Evaporated Milk, large can ..... **15c**—and 5 Green Stamps Diamond S Chili Sauce, bottle ..... **15c**—and 10 Green Stamps Newport Catsup, bottle ..... **10c**—and 5 Green Stamps Stallwerck's Premium Chocolate, 1/2 lb. ..... **23c**—and 10 Green Stamps Radium Stove Polish ..... **12c**—and 10 Green Stamps Diamond Crystal Salt ..... **10c**—and 10 Green Stamps Yankee Rose Toilet Soap, 3 cakes ..... **25c**—and 10 Green Stamps Manganese Oilives, quart ..... **25c**—and 10 Green Stamps Volk's Tomato Soup, 3 cans ..... **25c**—and 10 Green Stamps Evaporated Black Raspberries, lb. ..... **40c**—and 20 Green Stamps Pure Honey, pint Mason Jar ..... **12c**—and 20 Green Stamps **FISH** 1,000 lbs. sliced Red Salmon, lb. ..... **12c** 500 lbs. Fresh Herring, lb. ..... **12c** 200 lbs. Smoked Finnan Haddock, lb. ..... **12c** We also carry full lines of fresh, salt and smoked fish.

## Electric Power

No matter what you manufacture, or in what quantities you manufacture it, the "electric motor" is especially suited to your needs. Planing mills—machine shops—blacksmith shops—printing offices—repair shops are a few of those using motors to drive their machinery—low cost.

**Omaha Electric Light & Power Co.** Y. M. C. A. BUILDING Contract Department. Both Phones.

## Thursday's Bargains Worthy Your Attention

Wait for the Big Linoleum Sale Next Monday.



Mail Orders Filled From Daily Ads, Except Hour Sales.

**\$1.00 Fancy Embroideries Thursday 39c** A beautiful line of 27-inch Skirt Flouncings, fine Swiss, rich new patterns, qualities that you'd ordinarily pay \$1.00 yard for, the choicest values ever shown in Omaha at, yard ..... **39c**

**Actual Values are not Considered in our pricing of these garments for Clearance. Linings and Trimmings are in Most Cases worth more.**

**100 WINTER COATS** That sold to \$30.00, in either long or short, loose, semi or form fitting styles, magnificent bargains, at ..... **6<sup>98</sup>**

**75 STYLISH LONG COATS** Loose or semi-fitting effects, well worth \$15.00, to close, Thursday, at choice ..... **2<sup>95</sup>**

**50 NEAR SEAL AND ASTRACHAN FUR COATS** That sold to \$40.00, unprecedented bargain offerings, at sale price ..... **14<sup>90</sup>**

**\$7.50 French Voile Skirts \$3.95** A Choice Line of Linen and Lingerie Tailored Waists—Splendid assortment, charming values— at ..... **\$1.50 to \$7.50** New Spring Tailor Suits—Most attractive new style ideas, richest colorings and materials, attractively priced, at from..... **\$20 to \$40**

## 10 to 11 A. M. Women's \$1.25 Wrappers at 39c

**Extra Specials for Thursday** FROM 9:00 TO 9:30 A. M. One case of 12 1/2c India Linen, 10 yards limit, at per yard ..... **4<sup>1</sup>/<sub>2</sub>c** FROM 10:00 TO 10:30 A. M. One case of Printed Batiste, the regular 10c quality, only 10 yards to a customer, yard ..... **5c** FROM 2:00 TO 2:30 P. M. One case of 10-4 White Wool Blankets, regular price \$4.00, only 2 pairs to a customer, at per pair ..... **\$1.76** FROM 3:00 TO 3:30 P. M. One case of 36-inch fine Cambric, soft finished, regular price 10c, 10 yards limit, at yard ..... **5c** **10 OTHER SPECIALS FOR ALL DAY.**

## For Groceries Hayden's Takes the Lead

We save you from 25 per cent to 50 per cent on your housekeeping expenses: 21 lbs. best pure Cane Granulated Sugar for ..... **\$1.99** 24-lb. sacks best Eye Flour ..... **75c** 5-lb. choice Japan Whole Rice ..... **25c** 10 bars Best Elm All or Diamond C Soap, for ..... **25c** 8-lb. Best Pearl Tapioca or Sago 25c Oil Sardines, per can ..... **4c** Fancy California Prunes, per lb. 4c Fancy cleaned Currants, per lb. 7 1/2c Fancy Muscatel Cooking Raisins, at per pound ..... **1 1/2c** Fancy Mulr Peaches, per pound 10c Fancy Moor Park Appriots, lb. 12 1/2c Fancy Evaporated Apples, lb. 8 1/2c Fancy Nectarines, per pound ..... **10c** Fancy Pitted Plums, lb. ..... **12 1/2c** Fancy Silver Plums, per lb. 12 1/2c Fancy Evaporated Red Raspberries, per pound ..... **25c** Fancy Lemon, Orange or Citron Peel, at per pound ..... **15c** Fancy Seedless Raisins, per package 2c Malt Vita Corn Flakes, package 7 1/2c 40 different kinds fancy Sweet Cookies, regular 12 1/2c and 15c values, per pound ..... **10c** Butter, Butterine and Cheese. Choice Dairy Butter, per pound ..... **20c** Fancy Dairy Butter, per pound ..... **23c** Fancy No. 1 Country Creamery Butter, per pound ..... **25c** Fancy Full Cream New York White or Wisconsin Full Cream Cheese, per pound ..... **20c** Butterine, fine quality, 2 pounds 25c Highland Navel Oranges, Best on Earth—Another car of the luscious fruit. Sale prices: Regular 50c size, per dozen ..... **30c** Regular 40c size, per dozen ..... **25c** Regular 25c size, per dozen ..... **18c** Just try them once and you will be convinced there is nothing finer grown. **Omaha's Greatest Market for Fresh Vegetables:** Fresh Beets, Carrots, Turnips or Onions, per bunch ..... **3 1/2c** Fresh Parsley, large bunches ..... **3 1/2c** Regular 20c size, per dozen ..... **25c** Fresh Sweet Potatoes, pound ..... **3 1/2c** 2 heads Fresh Lettuce ..... **5c** Fresh Cabbage, pound ..... **2 1/2c** Fresh Hothouse Radishes, 2 bunches, for ..... **5c** Old Beets, Carrots, Turnips, Parsnips, Rutabagas, Red Onions, White Onions, etc., per pound ..... **2c** Fresh Spinach, per peck ..... **20c** Fancy Cucumbers, each ..... **5c** Choice Celeriac, bunch, 2 lbs. 50c and ..... **25c** Large Grape Fruit, each ..... **25c** New Honey, per rack ..... **12 1/2c**

## FORGET DON'T TRY HAYDEN'S FIRST IT PAYS

## Friday, February 19th will be the OPENING DAY of our TWENTY-SECOND ANNIVERSARY SALE

An event surpassing in its wealth of bargain offering any ever known in the history of Omaha merchandising. Every department throughout our great store will be represented with offerings in seasonable merchandise that will clearly demonstrate the generally admitted fact that **IT PAYS TO TRY HAYDEN'S FIRST** Watch Thursday Evening | New Bargain Offerings for Papers for Particulars. | Every Day.

## Ground floor office in The Bee Building

East front on Seventeenth street, one door north of Farnam, size 16 1/2 x 40 1/2. The fire-proof vault in connection with this room is 6 1/2 x 12 1/2 and there is also a cloak and wash room, conveniently arranged. There is an entrance from the court to this room, making a good and accessible office to reach the public. It will be available April first.

## Small offices with vaults

Did you ever stop to consider the value of a vault in connection with an office? It gives you a place to keep your books and valuable papers in case of fire breaking out in your office. You don't need to lock up your office every time you are called out. Many customers are lost when they find the door locked and no place to wait for your return. We offer a small room with vault on the fourth floor just west of the elevator. Easy of access and convenient to the public and the rent is only \$17.50 per month.

**The Bee Building Company** ASK TO SEE THE SUPERINTENDENT OF BUILDING, ROOM 103.

BeeWant Ads Bring the Returns