

THURSDAY
FRIDAY
and
SATURDAY

BRANDEIS
"BOSTON STORE"
& SONS

Grandest
Bargains
in Men's and
Women's
Shoes Brandeis
Ever Offered.

Tomorrow
Begins
That

Great Shoe Sale

Brandeis Makes Two Immense Cash Purchases. Entire surplus stock of a St. Louis Shoe Mfr., together with the entire floor stock of a leading shoe manufacturer's agent, Chicago.

Mostly Small Sizes and Samples of

Women's High Shoes
and Oxfords

Patent colt, gun-metal, vici kid—worth up to 3.50

98c

Women's Oxfords
and High Shoes

900 pairs
Welt sewed, patent vici kid and gun metal—worth up to \$4 pair

\$1.69

Women's Oxfords
and High Shoes

of Finest Grade
Patent colt, tan, wine colored calf, gun metal, etc. Worth \$4.50 and \$5.00, at pair

\$2.29

OLD
STORE
Main
Floor



On Big
Bargain
Squares

Remember that all these shoes are new 1909 spring style and are splendid quality, perfectly made—all sizes.

Men's Shoes

500 pair of men's box calf and vici kid shoes—every one guaranteed to give satisfactory service—Worth up to \$3.00 at

\$1.89

Men's Shoes

Finest patent colt, vici, kid, velour and box calf shoes—lace bluchers & button—Worth up to \$5, at

\$2.39

50c Embroidered Flouncings at 29c a Yard
18 and 22-inch fine Swiss nainsook and cambric skirtings, flouncings and corset cover embroideries, elegant designs in English eyelet, floral, shadow, Grecian combination and open work effects, all new designs, at

29c

Medium and Narrow Widths of Embroideries 2½c-5c Yd
Thousands of yards of cambric and nainsook edgings and insertions, open work and baby patterns—many to match; worth from 5c to 12½c yard

2½c-5c

THURSDAY A SPECIAL SALE FURS

Greatest Chance in Years to Buy Desirable High Class Furs at Far Below Usual Prices.

THERE ARE TWO MORE MONTHS IN THE FUR SEASON THIS WINTER AND THESE SCARFS AND MUFFS WILL BE GOOD FOR SEASONS TO COME.

Thursday's Big Bargains:

Fur Boas, black and brown Coney, all fur, double Scarfs, worth \$1.50, at 69c
Canadian Marten Boas, large, double Scarfs, worth \$3.00, at 98c
Coney Boas, black and brown, extra large double boars, worth \$4.00, at 1.50

All Fur Boas and Scarfs, various furs, lined throws and 4-inch bands of brook mink, Canadian Marten, stone marten, etc., worth \$4 to \$10, at 1.98-2.98
Large double brown Fox Boas, and large genuine marten boars, worth \$12.50, at 4.98
Red Fox Rug Muff and Boa, head trimmed sets, worth \$17.50, at 8.98

French Lynx Muffs, large rug shape, head trimmed, worth \$5.00, at 1.98

Now is your best time to buy a fine fur. If price is any inducement, you should seize this chance—all our fur coats, fine mink, lynx and squirrel scarfs, boas and muffs, at great bargains.
Fine Astrakhan Fur Coats, very special, at \$35
Near Seal Coats, very special, at 22.50-\$35

Valentines

And articles for valentine decoration.
The largest and prettiest assortment of Valentines in Omaha. Many novelties shown for the first time this year.

THURSDAY Chocolate Day

AT "SWEETLAND"
Italian Bitter Sweets—the chocolates with the egg shell crack. Crushed fruit flavors—raspberry, strawberry, pineapple, orange, cream nut centers—almond, walnut, filbert, also vanilla—always 40c pound, at 25c

Women's Winter Coats

High grade Winter Coats, in all sizes, blacks and colors, plain trimmed, newest style features, worth \$6.00 to \$12.50—at \$3.98

Rubberized Coats

All colors of rubberized silk and satin, new spring Coats that are perfect in every way, strap and button trimmed, worth up to \$15.00, at \$7.50

BENNETT'S

BEADING'S SILKS—Sewing Silks, Filo, Embroidery and Knitting Silks at Bennett's

OVERCOATS

\$5.00 AND \$10.00

Is there a man in all Omaha who would not be tempted by the uncommon offer we make here today? It's the grand wind-up event and extraordinary sacrifice made to clean up last lots of the finest tailored overcoats worth up to \$25.00, for men and young men that ever came west. This superb stock—the choice of any Overcoat in the house—

YOUNG MEN'S COATS From 16 Years Up
MEN'S OVERCOATS up to Size 48

Sacrificed unconditionally and without reserve

THURSDAY \$5.00 AND \$10.00

Sales such as this with the offerings so genuinely good are undeniably rare. The wide-awake, shrewd, thrifty fellows who look ahead and plan for the future are the ones who are going to get these coats. MEN'S SUITS—At the same time we offer choice of our entire stock of suits to \$20.00, without a single exception, at \$5 and \$10

MARVELOUS PURCHASE AND SALE

KID GLOVES

Finest 2 and 3 clasp, Imported Kid Gloves, worth to \$1.50, on sale THURSDAY **59c**

Thousands of pairs, and all perfect goods, almost 15 actual value THURSDAY
Our buyers now in New York have bought up the best Glove Bargains in the New York market. An imported surplus of a line that sold at wholesale at \$12.00 and \$13.50 per dozen. There are Blacks, White, Tans and Grays in the lot. See the Harney street windows—then come out Thursday for the best glove bargain Omaha has known in years, choice per pair 59c

WINTER CLOAKS AT \$10.00

Your pick of any in the house—black and colors—all absolutely very best styles, full 54-inch lengths, fitted \$ semi-fitted and Empire styles. Mostly all are \$25 models. Scores of them, too, on sale now at **10**

BENNETT'S BIG GROCERY

Bennett's Golden Coffee, pound 25c and 30 green stamps
Teas, assorted, per pound 25c and 30 green stamps
Pure Pepper, per pound 15c and 10 green stamps
Diamond Brand Soap, ten bars for 10c and 5 green stamps
Eddy's Salad Mustard, per jar 10c and 10 green stamps
Hartley's Marmalade, per jar 20c and 10 green stamps
Sweet Tomato Pickles, per pound 10c and 10 green stamps
Egg-O-Sees, 4 packages for 25c
Mignonette Peas, per can 10c
Eugene Tomatoes, per can 10c
CORN—Yankee Cream Corn, the finest quality, our regular price 15c, special, at 10c
White and Black Cherries, 2 large 20c cans for 45c
Burnham's Cream Chowder, 2 large 20c cans for 45c
Bennett's Capitol Wheat, 2 pound package for 11c and 10 green stamps
Premium Butter, two pounds for 10c and 10 green stamps
Walder's Relish, jar 10c and 10 green stamps
Canned Corn, white or yellow, 3 pound sack for 15c
CANDY—Mixed Candy, per pound 10c

DR. BRADBURY, DENTIST

1500 FARNAM STREET, 17 years same office. Phone 2, 1754
Painless Extracting 50c
Crown, up from \$2.50
Partial Plates, up from \$8.00
Fillings, up from 50c
Porcelain Fillings, up from \$1.50
Bridge Work, per tooth, up from \$2.50
Nerves removed without pain.
ALWAYS WORK A SPECIALTY.
Work guaranteed ten years.

Shirt Waist Rings

For the little finger is the proper thing these days. We have some handsome ones—Turquoise Matrix, Amethyst, Topaz and other stones. Spend a few minutes with us and see them. Look for the name.

S. W. LINDSAY, Jeweler
1516 DOUGLAS STREET

ARE YOU TAKING ADVANTAGE OF OUR 25% Discount Sale

Of Misses' and Children's Shoes?
You know 25 per cent discount here means a net saving to you of 25 per cent. We have taken all we have left of our Misses' and Children's Winter Tans and Blacks—shoes that we have been selling all winter long at the lowest price in Omaha—quality considered—and just deducted 25 per cent from these prices. That means the best shoes you can buy for the miss or child at 25 per cent less than you have ever been able to buy them at before. Look at these sample prices and see if they are not worth taking advantage of:
All of our misses' lump kid in lace only, our regular \$2.25 value, in this sale, at 1.69
All of our children's plump kid, in lace only, our regular \$2.00 value, in this sale, at 1.50
All of our young women's button and lace shoes, 2½ to 6 size; regular \$2.00 values, in this sale, at 1.50
All of our young women's button and lace shoes, 6 to 8 size; regular \$2.50 values, in this sale, at 1.88
All of our misses' lace shoes, 1½ to 2 size; regular value \$1.75, in this sale, at 1.31
All of our children's button shoes, 8 to 10½ size; regular \$2.00 value, in this sale, at 1.50
All of our children's button shoes, 8 to 10½ size; regular \$1.75 value, in this sale, at 1.31
All of our children's button shoes, 8 to 10½ size; regular \$1.12 value, in this sale, at 1.12

Drexel Shoe Co.

1419 Farnam Street

TWENTIETH CENTURY FARMER

Best of All Farm Papers.

Special Bargain Opportunities Thursday

See the New Spring Styles in the Griffon Brand Men's Shirts. **HAYDEN'S** THE RELIABLE STORE Highest Quality Best Style Moderate Price in the Griffon Shirts

CLOSING ALL VALENTINES AT HALF PRICE.

Thursday, the Big Embroidery Day

75c EMBROIDERY FOR 25c

A complete line of fine Corset Cover Embroideries and Fancy Skirt Flouncings, in Cambric, Nainsook and Swisses to 75c values, on sale, at choice, yard. **25c**

ZION CITY AND ELGRIA LACES

Not only the finest and best Wash Laces made, but you save the 60 per cent Import duty by buying American Made Laces.

WE ARE SOLE SELLING AGENTS

You cannot buy a yard of these Laces in any other store in Omaha. See our specials Thursday, at yard. **5c-7½c**

PURE LINEN LACES—A new line of pure linen Torchon Laces, worth 20c yard, on sale Thursday, at yard. **5c**

Don't Miss These Shoe Bargains

Entire Surplus of two of the best known manufactures in the country. Men's or Ladies' in all leathers and newest lasts, the best values ever shown in Omaha, regular \$3.00 and \$3.50 values, choice at, pair **\$1.98**

Stupendous Clearing Bargains Thursday

In Our Busy Cloak and Suit Department—Winter Garments at Less Than Cost of Production:

75 TAILOR SUITS that sold to \$25.00, Cheviots, Chiffon Broadcloth, etc, matchless at clearance sale price, **\$10.00** each

100 TAILOR SUITS in Zebelines and Fancy Mixed Fabrics, to \$15.00 values, choice **\$4.98**

50 ASTRAKHAN AND NEAR SEAL COATS, values to \$40.00, choice, at **\$14.90**

50 CLOTH COATS, semi or tight fitting styles, values to \$10.00, on sale at, choice **\$2.95**

135 WINTER COATS, in Caricues and other fine materials, values to \$40.00, choice **\$10.00**

\$25 DRESSES, beautiful styles, in silk or wool fabrics, all colors, marvelous bargains, at **\$12.50**

HANDSOME VOILE SKIRTS, new designs, values to \$7.50, choice Thursday, **\$3.95**

SOLE AGENTS FOR THE FAMOUS MATERNITY SKIRTS.

HIGH GRADE WASH GOODS

Anderson's Scotch Ginghams 18c
Silk and Mercerized Foulards 39c
Irish Poplin Silk and Lipen 45c
Silk Wash Organdies 50c
Silk Brilliants 50c
Silk Dotted Mulls 39c
Genuine French Batiste 15c
American Batiste 12½c, 10c, 7½c

HIGH GRADE WOOL DRESS GOODS

Wm. F. Read's Lonsdale \$1.25
Priestley's Blacks, from \$5.00 to 75c
1.90 Wool Fancies 75c
1.25 Wool Fancies 95c
1.50 Wool Fancies 1.15

EXTRA SPECIALS FOR THURSDAY IN OUR FAMOUS DOMESTIC ROOM

FROM 9:00 TO 9:30 A. M.
One case of Apron Check Ginghams, regular 5c yard, 10 yards limit, at a yard **2½c**

FROM 10:00 TO 10:30 A. M.
One case of 36-inch Unbleached Muslin, regular 6½c, 10 yards limit, at a yard **3c**

FROM 2:00 TO 2:30 P. M.
Five cases of Extra large and Extra heavy Homestead Comfortables, fine cotton, fast colored cloth, 2 to a customer:

The \$1.98 Comfortables, for **\$1.19**
The \$2.50 Comfortables, for **\$1.39**
The \$3.00 Comfortables, for **\$1.75**
The \$4 and \$3.50 Comforts, **\$2.25**

FROM 3:00 TO 3:30 P. M.
One case of 1.50 11-4 Cotton Blankets, 2 pairs to a customer, pair **76c**

Don't Forget

We Fill Mail Orders from Daily Ads. Try ordering by Mail—IT PAYS!

Saturday Will Be Rug Day

Several Big Shipments from our great Mill Purchase will be placed on sale. The biggest bargains ever shown in Omaha at the prices.

WATCH ADS.

FOR THE HIGHEST QUALITY OF GROCERIES, AT THE LOWEST PRICES, TRY HAYDEN'S FIRST.

21 pounds Best Pure Cane Granulated Sugar, per 21 lb. bag 11c
45-lb. sack Highest Patent Flour 11c
16 bars Diamond C or Best 'Em All Soap for 25c
Large sacks White or Yellow Cornmeal 15c
6-lb. Choice Whole Japan Rice for 25c
5-lb. the best Pearl Tapioca, or Rago 25c
The best Domestic Macaroni, pkg. 10c
Malta Vita Corn Flakes, package for 25c
Bromelion Jelly, or Jello, pkg. 15c
3-lb. cans Solid Packed Tomatoes 15c
Cleaned Currants, per lb. 10c
Choice California Prunes, per pound 15c
Fancy Muscatel Pudding Raisins, lb. 15c
Bromelion Jelly, or Jello, pkg. 15c
Butter, Cheese and Butterine Specials
Choice Dairy Butter, per pound 21c
Fancy Dairy Butter, per pound 21c
Fancy Country Creamery Butter, lb. 20c
Fancy Full Cream White or Colored Cheese, per pound 20c
Neufchatel Cheese, each 10c
Omaha's Greatest Market for Fresh Vegetables at Summer Prices:
Regular 15c size, per dozen 15c
Regular 30c size, per dozen 20c
Regular 40c size, per dozen 25c
Regular 50c size, per dozen 30c
Also some for, per dozen 7½c and 10c
Fresh Cauliflower, per bunch 25c
Fresh Parsley, large bunches 25c
Fresh Onions, large bunches 25c
Fancy Sweet Potatoes, pound 25c
2 heads 25c
Large Head Lettuce, each 10c
Fresh Household Raisins, 3 bunches, 50c
Fresh Calumet, per pound 15c
Old Beets, Carrots, Turnips, Parsnips, Rutabagas, Red Onions, White Onions, etc., per pound 10c
Fresh Spinach, per pack 20c
Fancy Wax Beans, per quart 10c
Fancy Chickpeas, each 10c
Bellevue Cherry bunch 20c 35c 50c 50c
Large Grapes, Fruit each 15c
New Honey, per gallon 25c
Highland Apples, Excel all Others—For quality, richness of flavor and sweetness. They are the finest grown in California, and demands a much higher price. To introduce them into the homes of the people, we will continue to sell this car at the following prices:
Regular 15c size, per dozen 15c
Regular 30c size, per dozen 20c
Regular 40c size, per dozen 25c
Regular 50c size, per dozen 30c
Also some for, per dozen 7½c and 10c

DON'T TRY HAYDEN'S FIRST IT PAYS