

Care to Our Dealers Throughout Nebraska and Iowa

Hessig-Ellis Drug Company, Memphis, Tenn.

Information having been received by us to the effect that certain persons and firms--some of them we believe acting in the interest of one or two corporations of National reputation, who having evidently become alarmed at the tremendous growth of the Dr. Nott Remedies, Q-Ban Hair Restorer, Nott's Hair Tonic, Nott's Melon Seed Compound Kidney and Bladder Remedy, and last, but not least, the wonderful product, Muco-Solvent--(this latter product being distributed through us in the Southern states)--have attempted inciting attacks against our business, and we understand are conspiring with others in a dastardly attempt to interfere with the sale of these products, knowing that it was practically useless to attack the merits of the prescriptions, so efficacious have they been shown to be.

We have been informed also of certain false representations that have been made to friendly and loyal dealers, who have bought largely of our products--to persuade these dealers to default in their agreements with us. Such actions are so palpably dishonest that all honest men should stand ashamed that any living thing in human guise would be guilty of such condemnable, malicious conspiracy, and at the same time places this scarlet letter upon their own weakness. To give an understandable illustration of the petty-hypocritical and malicious character of these attacks--in order that the general public may understand--some explanation is needed.

It is well known that manufacturers of Kidney preparations try to use as small a quantity of alcohol in the manufacture of their products as is possible, the alcohol adding no medicinal virtues in this case, being used simply as a preservative of the ingredients making up the compound. Every proprietary manufacturer knows that the public questions the virtues of drugs containing TOO MUCH percentage of alcohol, suspecting that the intention of the maker is to create, because of the alcohol in the drug, a craving for it.

In Dr. Nott's Melon Seed Compound Kidney and Bladder Remedy for instance, the label on the package states that seven (7%) per cent of alcohol is used in the preparation of the remedy, this percentage being considered the MAXIMUM quantity necessary to preserve the ingredients. BUT, IF WE COULD USE ONLY ONE PER CENT, OR STILL BETTER, NO ALCOHOL AT ALL, WE WOULD BE PLEASED MORE, AND YET, DESPITE THIS FACT, A FACT WELL KNOWN TO EVERY MANUFACTURER, DRUGGIST AND TO THE INTELLIGENT PUBLIC AS WELL, THESE FIRMS WHO ARE ATTEMPTING TO INTERFERE WITH THE WONDERFUL SALE OF NOTT'S MELON SEED COMPOUND AND HAIR PREPARATIONS, ARE ADVISING THE PUBLIC NOT TO BUY AND ARE INCITING DEALERS TO REFUSE PAYMENT TO US OF THEIR BILLS, GIVING AS THEIR PRINCIPAL REASON, THAT THE REMEDIES CARRY MUCH LESS AL-

COHOL THAN THE LABELS STATE, AND THEREFORE, DO NOT CONFORM WITH THE PURE FOOD AND DRUG LAWS.

It is the general impression far and wide that while there is less information to be had on the subject of the Pure Food and Drug laws than about any other legal subject, that nevertheless the laws relating to the quantity of alcohol that may be used in a product were constructed by the government MORE TO PREVENT THE INTRODUCTION OF TOO MUCH ALCOHOL INTO A PRODUCT RATHER THAN TOO LITTLE, AND THE LESS ALCOHOL THAT YOU CAN USE IN A PRODUCT TO BE TAKEN INTERNALLY, WE UNHESITATINGLY ASSERT, THE BETTER, although by all of the calculations that the finite human can make, we are ready to assert that in the process of manufacture of Nott's Melon Seed Compound that seven (7%) per cent of alcohol is used. If there has been any change due to oxidation or evaporation, thereby creating a deficit in the quantity of alcohol, we unhesitatingly express our profoundest pleasure, believing that the Department at Washington will treat the subject in a very much different way than if for instance our compound showed UPON ANALYSIS VERY MUCH MORE ALCOHOL THAN THE PACKAGE CONTAINED.

We want to say to our honest, upright and intelligent druggists, who would scorn the idea of purifying their own signatures by refusing to honor them, or joining in the ma-

licious attacks upon us, that the firm of Hessig-Ellis, whose moral and financial integrity is unquestioned, stand at your back to protect YOU fully from attacks of these conspirators, assuming all responsibility in the matter, and that we will fight to the last ditch, and then some, to protect OURSELVES from any injustice at the hands of the dealers or firms that they represent or from the weak-kneed dealers who have been so unduly influenced as to attempt to repudiate their debts.

Among the dealers who represent us and who will refund to you your money, if the results of Q-Ban Hair Restorer, Dr. Nott's Melon Seed Kidney and Bladder Compound and Nott's Hair Tonic, are not as claimed are to be found men like Myers-Dillon Drug Company, Omaha; J. H. Merchant, Omaha; Otto Pohl, Fremont, Neb.; Buchnell Drug Company, Grand Island, Neb.; H. S. Small, Kearney, Neb.; H. H. Brook, Hastings, Neb.; Farrens & Neimeyer, Hastings, Neb., and hundreds of other staunch, upright and honest druggists who stand in their communities for all that is clean-cut and upright, and we believe in living according to the Golden Rule, and we want to tender our sincerest gratitude to those loyal dealers who have warned us of the attempts of these conspirators, who are afraid to fight in the open.

We hereby give notice of our intention to prosecute to the extreme limit that the law allows, the guilty parties who have aided and abetted the hypocritical and malicious attacks against us. We know, can put our finger on one, possibly two dealers,

who, working under the shadow of a powerful but unscrupulous company, have incited and inspired others by making false and calumnious statements, to default in their agreements with us. And, in justification to ourselves, we propose to give the legal proceedings that we take against the guilty parties, all the publicity that a nice observance of the ethics and strict conformance with the law allows.

Our product needs no defense; its success is too well established, but we publish elsewhere on this page a letter from A. H. Johnson, of Red Oak, Iowa, the letter coming entirely unsolicited and being a sample of the general character of letters on this subject that come to us. We have decided to give the public a free test of the product. Our offer to do so will also be found on this page.

THE HESSIG-ELLIS DRUG COMPANY.

The name of the writer of this letter will be furnished upon application to Myers-Dillon Drug Company, Omaha, Neb. We do not publish the names of users of Hair Restorer or Tonic, except by special permission. We quote you a part of the letter:

HESSIG-ELLIS DRUG COMPANY.

"Gentlemen:--I am using Hair Restorer and also the Tonic, having procured them from Myers-Dillon Drug Company. I have used the Hair Restorer for TWO WEEKS and have restored the few gray hairs that I had to their natural color, and am also free from dandruff. Will you kindly forward me more explicit directions for continued use, and greatly oblige, yours very truly,

Kidney Cure Offer

The first hundred sufferers who will apply at Merchant's Pharmacy the day after the appearance of this advertisement, will receive the 50-cent package of Dr. Nott's Kidney Compound. If, after having used the free package and you desire to continue the use of it, you can buy three large dollar bottles one at a time, and if you are not thoroughly benefitted, J. H. Merchant will return you the purchase price.

RED CROSS DRUG STORE.

Red Oak, Ia., Jan. 14, 1906.--For the past three years I have been troubled with bladder and kidney disease. Had severe pains in the back all the time, together with severe headaches and I could not sleep nights, having to get up several times during the night to urinate. I was to see several doctors and all said they could do me no good. Finally, seeing your advertisement in the Express, I decided to try some of the Melon Seed Kidney and Bladder Cure, and I am more than pleased to state that after using three bottles of Melon Seed Kidney and Bladder Cure, I have been relieved of all above symptoms and can sleep like a log, not having to get up at all at night as I used to have to. I am today a healthy man and feel better than I have for the past ten years, and am glad to be able to give you this testimonial so as to be able to have others benefitted the same as I was. Yours very truly
FRANK JOHNSON, R. No. 8, Box 9, Red Oak, Ia.

Our Free Offer

The day after this advertisement appears, the first hundred people who call at Myers-Dillon Drug Store, will receive upon application, either a 50-cent bottle of Q-Ban Hair Restorer or a \$1.00 bottle of Q-Ban Hair Tonic. If, after using the bottle you care to buy in all told, six bottles, if it does not accomplish the results claimed for it, Myers-Dillon will refund to you the money you paid.

Activities and Views of Progressive Women in Various Walks of Life

Retiring Mistress of White House.

It is conceded by persons competent to judge that Mrs. Theodore Roosevelt has made a record in the domestic and social side of the White House hardly less impressive than the administrative policies of her distinguished husband. The notable feature of Mrs. Roosevelt's career as the first lady of the land is traced in detail by Margaret B. Downing in the St. Louis Globe-Democrat. She has presided over the historic mansion for a longer period than any since Mrs. Grant, Mrs. Cleveland's seven years by six months. The writer says, in part:

Official society in Washington has lost its last touch of provincialism since Mrs. Roosevelt assumed the leadership. The levees at the White House remain simple and unpretentious from the old world standard, but they have acquired a dignity and elegance not at all incompatible with democratic principles. That the mansion where the president resides stands apart from the presidential office and has acquired the stately residential atmosphere which becomes the home of the chief executive is entirely due to Mrs. Roosevelt's initiative.

Ten years ago White House amenities were the most dreary features of the Washington season, mainly because the mansion was so poorly arranged that neither dinner nor reception was possible under pleasant conditions. Now the commonplace is entirely eliminated and invitations are eagerly sought rather than avoided. Mrs. Roosevelt is first of all the home-loving woman and all her exertions in the White House have been aimed at evolving a home out of the meager material presented. Now the drawing rooms, state dining room and guests' chambers are all that could be desired, but the most attractive portion of the mansion is the domestic atmosphere which pervades. The kitchens are planned after the most advanced sanitary methods and with the latest improvements, and for the first time in half a century all the presidential banquets are prepared by the presidential chef and served piping hot. Under the old dispensation the food for banquets was brought to the White House by caterers and warmed over for the guests. It was Mrs. Bryce, wife of the British ambassador, who said that the White House was the most spotless home which she had entered in Washington, and she expressed wonder that a mansion where hundreds of visitors entered daily was as clean and orderly as the show room of a palace. Mrs. Roosevelt makes a daily inspection of the mansion and her keen eye notices the smallest infraction of her rules.

When it comes to a social record, the successors of the Roosevelts will find that a lively page has been set. Mrs. Roosevelt in seven years has entertained more extensively than all the mistresses of the White House in the past twenty-five years combined. Mrs. Cleveland adhered to the old rule and gave some public receptions on Saturday afternoons, and she had her small companies through the week and a few dinner parties. But all her amenities in seven years would not equal what Mrs. Roosevelt has accomplished in one season. She has set precedents which Mrs. Taft will find difficult to depart from--for instance, that pleasant function given the first week after the convening of congress to the diplomatic corps. Mrs. Roosevelt, recognizing the impossibility of getting on friendly terms with the wives of the foreign envoys, conceived the idea of giving them an entire afternoon when the season was young. Newcomers are noted every summer in the corps, and they were thus en-

abled to become acquainted with the first lady of the land before the rush of the season proper. It was a pleasing courtesy, which has made life run smoothly for the stranger within the gates.

A music-loving woman, Mrs. Roosevelt has given in impetus to high class music by her constant presence at the symphony concerts, the best operas and orchestral events and by her generous encouragement of artists and musicians in the White House. For seven years her guests have set the fashion for such entertainments in Washington, and she has given pleasure to hundreds of guests. This winter she has dispensed with the musicals for dancing parties in compliance to her young daughter, Miss Ethel Roosevelt, who has just made her debut. Five of these cotillions will be given before the White House dancing parties which other hostesses will find difficult to surpass.

Mrs. Roosevelt is an exquisite needleworker. She has the old-fashioned English ideas, that part of every woman's education should include fine needlework and the intricacies of lace work. When she meets the woman of the cabinet coterie on Tuesday morning and discusses the program for the week or the problems which these ladies must face occasionally, her fingers are always busy with some lace or fancy work. Three winters ago she knit sweaters for each of her four sons, and this year she is making pants for a renegade lace coat for Miss Ethel. She embroiders dollies, centerpieces and scarfs without end, and few of the close friends of the first lady are without some little personal gift made by her own fingers. "I was taught by my mother," said Mrs. Roosevelt one day in explaining how she could get so much work done when her time seemed so completely filled. "never sit down with idle hands. I can talk just as well when I am crocheting or sewing as when I am doing nothing but I have become so accustomed to using my needle that it requires scarcely any mental attention."

Miss Ethel is her mother's rival in sewing. During the summer she hemstitched a dozen fine linen handkerchiefs each for her father and two elder brothers, and embroidered their initials in exquisite lettering in the corner. This was her Christmas gift, and it must be admitted that few young girls who are in high official society could show such an admirable use of stray moments.

No mistress of the White House goes from Washington more thoroughly respected. From the first moment of her reign she has maintained a calm, dignified aspect before the people. Not an obligation pertaining to her high station has not been faithfully fulfilled. She is not a robust woman, yet in all these seven years she has never been absent from her post at the president's right to give a smiling welcome to the thousands who crowd the official levees. She has not invited an undue familiarity from the public, nor has she shrouded White House affairs behind a curtain of mystery. When the history of the White House under Theodore Roosevelt is written, his amiable wife will stand forth luminously as one of the best poised women ever called to fill the exalted station of first lady of the land.

Woman as a History Maker.
Mrs. Catherine W. McCullough of Evansville, Ill., is the only woman justice of the

peace in the United States. She says Adam was a loafer and put all the responsibility of the Garden of Eden on Eve. While man with his ponderous stone club was clambering over the Jurassic mountains looking for nine-foot lizards his wife was at home tending her garden. He brought home the meat and she smoked and salted it. She discovered the value of pelts and the cave woman was the first teacher. She taught her daughters to sew and spin and her sons to make stone-headed spears. So knowledge kept growing all the time, and that was how history was started.

New Use for College Girl.
A new use for a college education has been advanced by the head of an eastern department store, who advised the girl

graduate to seek employment in a department store. Though the salary and the position may not at first tempt, he said, yet there is such an unusual opportunity for advancement for a girl with an education that progress to a higher position is swift. He said:

"The demand in all of the stores is for well-educated salesladies. This does not mean to infer that the salesgirls at present employed are uneducated, but it does mean that there is a place, and a good place, for the girl with a trained brain. In six years an employe with little schooling can advance from a cash girl to a head of a department, then surely a girl training can accomplish the advancement in much less time.

She Didn't Know.
He was an unruly youngster. Before he

it does come, and when it arrives it is worth while. From a salary of \$3 to \$75 or \$100 a week is surely a progress deserving of some effort. From cash girl and substitute salesgirl to buyer is an achievement that deserves the price of a courteous manner and cleverness. The entire management of the department belongs to the head. She buys in New York, in Europe, maybe, and soon her travel and her meeting with many people give her a personality and charm of manner that perhaps she would never achieve in any other work. Many of the heads of the departments are fascinating women, and many of them could teach their customers much in politeness and charm."

Tucked and Decorated Long Sleeves.

LEAVES for the new tub frocks already displayed are in almost every instance long. Rumors come from Paris to the effect that there is rebellion against the idea of uncomfortable long sleeves for hot weather and that certain great dressmakers have vowed they will insist upon short sleeves; but in the meantime designers, afraid to trust these rumors, are making long sleeves for their first experimental models. In many cases in which the material is heavy, as with the linens, an oversleeve only is made of the material and a transparent undersleeve of net or lace is used as a concession to comfort; but the sheer materials are usually made with long sleeves of the material inset with lace or embroidery or merely relieved by tucking.

The plainly tucked sleeve so ubiquitous around the arm, with spaces between, in which the tucking is only along the inside arm seam, are popular, and diagonal lines of inset insertion forming points along the outer arm are also to be seen, groups of tucks being run diagonally between the lace bands.

A deep cuff effect of inset lace alternating with tucks may reach to the elbow, above which only the tucking or the plain material appears.

A plain sleeve with embroidered scallops down the outer arm and a button and buttonhole in each scallop is admirable in linen, and military effects in tiny crochet buttons and fine soutache are introduced along the full length of the outer arm, the same trimming reappearing on the bias front.

A very wide band of fine batiste or Swiss embroidered occupied almost the entire space between elbow and shoulder in some tub frock sleeves, while below the sleeve is finely tucked and may or may not have inset bands of lace.

Epaulettes shoulder arrangements and shoulder yokes are returned, and this shoulder line trimming frequently extends down into the sleeve or runs the full length of the sleeve.

Leaves from Fashion's Notebook.
The chiffon cloths and silks are strong favorites for afternoon wear, and the former particularly are stunning with fur wraps.

The toque of fur is very much in evidence in skunk and in fox, and altogether with the long and fur borders to skirts, the skating costume this season is becoming quite picturesque.

Whatever may be said of the present styles, they have at least one characteristic that is undeniably in their favor; a tendency to take off years from a woman's appearance.

Colors most frequently seen are blues in all shades from navy to palest silver, and then the softer prune tints and the new browns, which are as much red or yellow as brown, but always subdued.

A charming gown design for both afternoon and evening wear is in sarcelle blue chiffon cloth made with a princess tunic hand embroidered in harmonizing shades. The neck is cut square with round corners, and the sleeves and are cut in one with the princess. It is perfectly smooth fitting, save for a scarcely noticeable fullness over the bust, and is cut in two pieces, back and front, which are held together at the sides with coiled ribbons, finished at the ends with made tassels. A removable yoke and sleeves of an Oriental figured silk do not complete the effective costume.

This long line of trimming down the outside is much used even when all the rest of the sleeve is tucked; but sometimes the trimming extends only from wrist to elbow and the tucking runs all around the arm between elbow and shoulder. Groups of tucks with lines of Valenciennes insertion between, or groups of tucks running all

had been in the car five minutes all the women present and most of the men were explaining to anybody who would listen what they would do with the boy if he belonged to them. Spanking was the popular remedy, and if that had not received all that his critics were aching to administer, he would have been well billeted. To the general hub of advice and fault finding there was one woman who contributed nothing. She was a gentle gray haired, body who remained unruffled by the small tempest raging.

"If that child belonged to me," said the woman beside her, "I'd make him mind if I had to half kill him, wouldn't you?" "I don't know," said the quiet woman. "I don't know what I'd do."

"You don't!" exclaimed the positive woman. "Well, I know. But maybe you are not used to children? Maybe you never had any of your own?" "Oh, yes, I had," said the little woman. "I brought up thirteen. That's why I don't know what I'd do."

Rights of a Mother.
In order that the existing "monopoly" in law which the California father has over the mother to a proprietary interest in the child may be dissolved, the civic section of the California Woman's club is about to submit to the state legislature an amendment to the existing statutes. Mrs. Louis Hertz, chairman of the civic section, is the most active worker for the new legislation. Thirteen states of the union have enacted laws under which the mother shares with the father control over the child. But in California the father is, during his life, sole guardian of the child, according to the women of the California club.

What Women Are Doing.
Mrs. Margaret Van Dwyer of Menlo, Ia., with a claim to an unbroken residence in Iowa for seventy-one years, is, up to date, noted to rank as the oldest Iowa resident.

The government is appropriating large sums of money for fanned wing costumes, comprising polka, schottische and dainty step dances. These have already been used with good effect.

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