

**75c Dress Silks at 29c**  
50,000 yards of Dress Silk Taffetas from the great Steinfeldt stock — every yard guaranteed pure silk. In all plain shades including cream and white, always sold at 75 cents a yard, Monday — at per yard..... **29c**

**\$1.25 Rajah Silks at 35c**  
Thirty-six inch Rajah Silks from the Steinfeldt Stock. All the new shades, such as grey, brown, tan, cream, cedar and black — full one yard wide, regular selling price \$1.25 a yard, at per yard..... **35c**

**\$1.50 Silks at 49c**  
**FROM THE STEINFELDT STOCK**  
All shades of chifon taffetas, fancy French Moire, plain Poplin, fancy Foulards, plain Shantung, Natural Pongees, fancy Taffetas and Messalines, in all shades and black — Steinfeldt's wholesale prices, \$1.00 to \$1.50 a yard, at, yd..... **49c**

**\$1.25 Dress Goods, 25c**  
Also Crushed Velvet Coating  
Great lots of Dress Goods from the Steinfeldt stock, including many beautiful suitings, regularly worth up to \$1.25 a yard; also black crushed coating Velvets and plain Velvets in all shades, worth up to \$2.00 yard, at yard..... **25c**

**\$2.50 Dress Goods, 39c**  
Thousands of yards of finest Scotch and English Meltons, Panamas, Serges, Broadeloths, Wool Taffetas, Prunellas and elegant Mannish Suitings from the Steinfeldt stock, worth up to \$2.50 a yard, on big bargain square, at per yard..... **39c**

**LACES**  
From the Steinfeldt stock, worth up to 12 1/2c a yard, at 5c a yard.  
Fine Val. Laces and Insertions, pure linen Torchon and Medici Laces and Insertions; Also fancy Wash Laces, one to five inches wide and many to match, worth up to 12 1/2c a yard, at per yard..... **5c**

**TUESDAY**  
We place on sale all the **WET CLOAKS, DRESSES, TAILORED SUITS, SKIRTS, JACKETS and SILK PETTICOATS**, from the Steinfeldt purchase, **WORTH UP TO \$15 A GARMENT**, at—  
**50c-75c-1.50-2.50**  
ON SALE IN BASEMENT.

**J. L. BRANDEIS**  
"BOSTON STORE"  
& **SONS**

**New Shipments Just Received by Express, and On Sale Monday for the First Time**

**Wholesale Dry Goods Stock of S. Steinfeldt & Co.,**

600-602 Broadway, New York  
(Slightly damaged by water from bursting sprinkler pipe)  
**A \$350,000 STOCK BOUGHT FOR \$96,000**  
Special sales from this big stock every day this week. Watch the windows.

**Wednesday**  
We place on Sale **ALL THE Fur Scarfs**  
From the Steinfeldt Stock  
**49c, 69c, 98c, \$1.50, \$1.98 and \$2.98**  
WORTH UP TO \$10.00  
See Them in the Window.

**\$1.25 Silks at 79c**  
Extra wide black Buckskin dress taffetas, pure silk and oil boiled, also fine fancy colored messalines, regular price \$1.39; from the Steinfeldt purchase, at, yd.—  
**79c**

**ALL THE Muslin Underwear**  
**WOMEN'S CHEMISES AND NIGHT GOWNS**, from the Steinfeldt stock, actually worth up to \$1.00 each, main floor—  
at..... **25c**  
**WOMEN'S CHEMISES, SKIRTS AND NIGHT GOWNS**, from the Steinfeldt stock, positively worth up to \$2.00, main floor, at each..... **50c**  
**ALL THE WOMEN'S MUSLIN SKIRTS** from the big purchase, exquisitely made and worth up to \$3.00, main floor, at each..... **75c**

**75c Fancy Waisting Nets at 39c Yd.**  
42-inch wide nets—white, cream and ecru—in dainty dots, rings, squares and spring patterns, hexagon and filet meshes, etc.—worth up to 75c yd., at, yd..... **39c**

**EMBROIDERIES**  
FLOUNCINGS, SKIRTINGS and CORSET COVER WIDTHS  
18 and 27-inch wide, all new importations, slightly musced, worth up to 60c a yard, at..... **15c-29c**

**BASEMENT**  
Men's Small Sized **OVERCOATS and SUITS**  
Biggest chance \$2.98 in years worth up to \$10.00, at.

**EMBROIDERIES**  
Thousands of yards of fine, wide Embroidery in demiflouncing, corset cover width, wide skirting, bands, galloons, etc.; also narrow and medium width embroideries, insertions, bands, galloons, beadings, etc., eyelet, maderia, filet and shadow effects, actually worth to 50c, at, yard—  
**2 1/2c - 5c - 10c**

**WOMEN'S \$30 Tailored Suits at \$15**  
Several hundred strictly high class tailored suits for women shown in all the newest style features. Exactly the suits you have seen priced up to \$30, special for..... **\$15**

**\$1 Silks at 39c**  
5,000 Yards From the Steinfeldt Stock  
Beautiful fancy foulards and new Pongees, in all the latest shades—24 1/2 in. wide—regular \$1.00 quality silks; on sale Monday..... **39c**

**Monday's Great Specials in Our January Sale of White Goods, Muslins, Linens, Etc.**  
The greatest opportunity ever offered in Omaha to buy white goods at greatly less than regular prices. Monday's specials are extraordinary.

**January Sale Fine White Goods**  
Most popular and most up-to-date white goods department west of Chicago. Carrying the largest and most complete stock of 1909 designs. Selections should be made early while the stock is new and complete.  
White French Lawn, 46 inch—special for Monday, yard 25c.  
White French Lawn, 46 inch special, for Monday, yard 35c and 39c.  
Extra special—French Lawn, 46 inch, 65c quality, yard 45c.  
White Belgium Crash Suiting, at, yard 35c.  
White Sheer Linen, 36 inch, yard 25c and 29c.  
Round Thread Butcher's Linen, 36 inch, yard 59c.  
Imperial English Nainsook, bolt of 12 yards, \$1.12.  
Imperial English Long Cloth, bolt of 12 yards 89c.  
Pin Dot Swiss, very fine quality, yard 15c.  
Small checked Dimities, yd., 10c.  
Indian Head Linen, 34 in., yd. 9c.  
**Flaxon—the New White Goods**  
All the merits of a handkerchief linen; for strength and durability it has no equal—  
at, yard..... **15c-19c-25c**

**Gingham Sale**  
Neat Checks, Stripes, Small Plaids, bordered styles and plain colors. A most complete assortment in waist and dress lengths, colors warranted to be fast. Buy now for spring wear while the assortment is so complete, at, yard..... **8 1/2c**

**Muslin Sale**  
36 inch wide bleached Muslins, better than Fruit of the Loom, equal to the best 10c muslin known, odd mill lengths, Monday, yard—  
at..... **5c**

**Fancy White Goods**  
Unusually fine lot of fancy white goods and shirt waist madras, values up to 40c yard, in short lengths, suitable for waist and children wear—opacette elevator, on round table, at, yd..... **10c**

**Special Bargains in Basement Monday**  
Beautiful Persian Lawns, double fold, in remnants, equal to 35c grade, yd.—  
**10c**  
Scotch and chambray gingham in skirt lengths, a very superior lot of these desirable gingham, Monday, at, 6 1/2c yard..... **6 1/2c**  
All kinds lining remnants, most every color, as long as two cases last, at, yd.—  
**3 1/2c**  
40 inch Victoria Lawns, during January they will be sold at yard—  
**7 1/2c**  
Apron and dress gingham, worth 10c yd., in remnants, at, yard..... **3 1/2c**  
AFTERNOON  
India Linen remnants, worth up to 12c yard, sale begins at 1:30 Monday..... **5c**

**January Sale of Linens**  
To close out quickly, all the odds and ends left from our January linen sale, we will sell all our pattern cloths and fancy linens at just a fraction of their original value.  
Any pattern cloth in the stock, values up to \$15 and \$18, all sizes, each \$5.00.  
Beautiful Pattern Cloths, worth up to \$10, at, each \$3.98.  
Heavy Irish and German linen pattern cloths, best for service, sizes 2 to 3 yards, worth up to \$5.00, at \$2.50.  
All pure linen pattern cloths, fine weave, choice lot of patterns, worth up to \$2.75, each \$1.75.  
72 1/2-in. all pure Irish and German linen Table Damask, extra heavy quality, worth up to \$1.75, at yard 95c.  
72-inch Irish and German linen Table Damask, best qualities ever offered at \$1 yard, at yard 68c.  
**Special Sale of Fancy Linens**  
Beautiful Japanese drawn work lunch cloths and scarfs, wide hand drawn work; sizes 30-30, 36-36, 45-45, 18-36, 18-45 and 18-54, choicest lot of hand drawn linens ever offered, worth up to \$5.00, at, each..... **98c**  
64-inch Satin De-84-inch Fine De-86c Turkish and 11c extra large Cloth—each \$5.00 Cloth—worth \$20, this sale Monday..... **\$3.50**  
Lunch Towels—each..... **10c**  
Huck Towels, at..... **25c**

**GREAT SALE OF English China**  
Greatly Reduced Prices on the Famous Coalport, Doulton, Royal Crown Derby and Wedgwood China.  
We bought this exquisite high grade China from a New York importer very cheaply and we are going to give the people of Omaha the first great sale on this famous china ever offered in the west.  
**Sale Begins Monday at 2 P. M.**  
CONTINUING FOR THREE DAYS ONLY.  
Stock includes Fancy Service, Dinner, Tea and Desert Plates, Fancy Bowls, Cups and Saucers, Pitchers, etc.  
Everything in the entire line will be put on sale  
**At Just 1/2 the Regular Prices**  
MONDAY—TUESDAY—WEDNESDAY  
Brandeis' China Dept.—East Arcade  
**BRANDEIS STORES**

**Drapery Bargains**  
Lace Curtains, Scrims, Nets, Etc.  
The new 1909 goods are coming in from day to day. The best selected stock in Omaha.  
One big lot of lace curtains worth up to \$2 a pair, all go at, each..... **39c**  
Lace curtains in Arab colors—special, at, pair..... **98c**  
Lace curtains, 60 inches wide—special, at, pair..... **\$1.25**  
Our new novelty nets for spring are arriving daily. We are now showing them from a yard..... **39c-75c**  
New Colonial Scrim—opening sale, wide, special, Monday, yard..... **25c**  
Couch Covers—60-in. wide, special, at, each..... **\$1.25**  
Tapestry portieres, with 3-in. borders, new spring patterns, 3x25 special, pair..... **\$3.25**  
Window shades are our specialty. We have them at 25c, 29c, 39c and..... **45c**

**Clearing Sales SHOES**  
Women's \$5 shoes, including Dr. Reed's, at..... **\$3.45**  
Broken lines of women's \$4 and \$4.50 shoes, at..... **\$2.50**  
Men's \$5 shoes, including broken lines of Piorshelm's, at..... **\$3.29**  
Men's \$3.50 shoes in broken lines, at..... **\$2.29**

**SPECIAL SALE CLOTHING FOR MEN AND BOYS**  
Men's Overcoats and Suits—Good, warm, serviceable clothes—special at..... **\$5**  
Men's Pants—In all sizes, worth up to \$4.00, at..... **\$1.50**  
Boys' Overcoats—98c  
All sizes, at..... **98c**  
Boys' Knickerbocker Suits will give good wear, at..... **\$1.48**

**Big Sale Jewelry**  
1,000 Barrets—hand carved shell and amber—worth 50c, choice, at..... **25c**  
New side combs and back combs, hand carved—all at special prices.  
All the French white stone Amsterdam brilliants—worth to 69c, your choice, at..... **25c**  
Women's leather lined carriage bags, extra size with inside purse—worth \$1-\$1.25-\$1.50 to \$3.00, at..... **\$1-\$1.25-\$1.50**  
**Extraordinary Wall Paper Sale**  
When we advertise wall paper in January, you know there must be something doing and there is. All Rutherford and Jensen stock at a tremendous reduction in price.  
Thousands of Fine Wall Papers worth 5c, 6c, 8c, 10c and 15c Roll  
**2c-3c-5c and 6c a Roll**  
Thousands of rolls of golds, two-tones, worth twice the money, from 6c to..... **12 1/2c**  
No remnants, but clean, complete combinations offered. Buy now for spring use.

**Carpets and Rugs**  
Every day we receive shipments of our new, spring rugs and carpets. In order to make room for the 1909 patterns we take all our goods in stock and reduce prices way down.  
**SEAMLESS BRUSSEL RUGS**  
Patterns all new—bright and pretty colorings—best quality—9-12 size, regular \$22.50, this sale at..... **\$16.50**  
8-3x10-6 size—regular \$20, this sale—  
at..... **\$13.50**  
**VELVET RUGS**  
Extra special offer—these are in bright floral designs and medallion patterns. 9-12 size, regular price \$22.50, this sale—  
at..... **\$15**  
8-3x10-6 size, regular price \$20, this sale—  
at..... **\$13.50**  
**AXMINSTER RUGS**  
New line of floral and oriental patterns. 9-12 size, regular rug, this sale—  
at..... **\$22.50**  
8-3x10-6 size, regular rug, this sale—  
at..... **\$20**  
**SEAMLESS ENGLISH WILTON RUGS**  
9-12 seamless rugs, the finest made—new patterns and large line of soft colors—regular \$60.00 values, at..... **\$39**  
**Genuine Imported Singing Canaries**  
Hartz Mountain Warblers—the kind that give perfect satisfaction always—some choice singers here at, each—  
**\$1.75 - \$2 - \$2.50**  
**BRANDEIS STORES**