Special Sale Items of Unusual Importance in Every Department of this Store for Monday

Mid-Winter Manufacturer's Sale
Embroideries, Laces and Dress Trimmings Mondav



THE RELIABLE STORE.
Foulards and Messalines Lead for 1909
The popularity of these beautiful fabrics for this and the coming spring season is very pronounced and our splendid
assortments insure the pleasing of all.
TWO MAGNIFICENT SPECIAL OFFERINGS MONDAY:
 lain and fancy
Louisienes, $27-\mathrm{in}$. Wash Taffetas, Messaline

31.25 Black | UNU |
| :---: |
| Swiss |
| 6.1n |




High Grade Linen Depariment Monday


High Grade Wool Dress Goods goods; also
low prices. 100 pieces of Priestley's high grade black wool dress goods
at, a yard ............................................................
100 pieces of German imported all wool dress goods, in all
colors, at, per yard.......................84c
Several other specials during the day

## Monday Special

Lace Curtains, Portieres, Couch Covers and Madras a prices to please our customers. and filet weaves, at, pair,

$\$ 7.50$ | $\$ 7.50, \$ 6.50, \$ 6.00, \$ 4.98$ | and $\ldots . . . . . . . . . \$ \$ 1.00$ |
| ---: | ---: |
| Mercerized corded Portieres |  |



Monday's Cut Price Sale in the Laundry Department




## thn


$\qquad$

Stove Department Specials


Annual Sale of Undermuslins Unequied Bargains in Muslin Undergarments The magnificent assortments mean perfect satisfaction in selection; the
qualities are a delight and the prices insure a splendid saving in all lines. You'll find all garments whether sim tioned and well made. Match them if you can
Skirts, worth up to $\$ 5.00$, beautifully trimmed in 3 lots Monday, $\mathbf{\$ 1 . 5 0}, \mathbf{\$ 1 . 9 8}, \$ 2.98$ each....... here or elsewhere in Omaha, at Ladies' Gowns, every imaginable style, beauang and full, matchless bargains, on.sale Drawers and Corset
$\qquad$
We fill Mail Orders from all daily ads except in case of hour sale. In nearly
all cases lots are reserved for our mail order customers and can be filled up till all cases lots are reserved for our mail order customers and can be filled up till
Wednesday noon.
$25 \mathrm{c}, 39 \mathrm{c}, 49 \mathrm{c}$

$\qquad$
 day of our Manufac-
turers' Stock Sale, sees superior lots addedthe greatest bargain day of all.


## grea at. Genv

Garm
most
at.
Wome
Sets,

$$
\begin{aligned}
& \text { Set } \\
& \text { gai }
\end{aligned}
$$

## M N

Midwinter Furniture Sale k at most surprising bargain prices. Come early.

$\$ 27.50$ Solid Oak Buffet-Built $\$ 18.50$ Sideboard - Solid oak, |3-Piece Parlor Suite-Genuin |  |  |  |
| :--- | :--- | :--- | :--- |
| handsome and a great bargain | golden finish, large plate mir- | leather upholstered, mahogany |
| hat | ror, a |  |

 | ered oak, at prices you'd uaru- |
| :--- | :--- | :--- | \(\begin{aligned} \& estal; a matchless value at sale <br>

\& price ............\$13.50\end{aligned} $$
\begin{aligned} & \text { maple or oak finish; a splendid } \\
& \text { bargain at price.......\$3.65 }\end{aligned}
$$\)


DOR'T TRGET HAYDEN'S FIRST
Sheets, Pillow Cases and Bed Spreads

| $\$ 1.25$ sheets, size $81 \times 90$, ea. 8 | Linen Department Monday. 15 c pllow Cases, size $45 \times 36$ |
| :---: | :---: |
| \$1.10 sheets, size $81 \times 90$, en. 75 |  |
| \$1.00 sheets, size $81 \times 90$, ea. 69 c | 18c Plllow C |
| 900 sheets, size $81 \times 99$. each 65 c | each ……......14.14d |
|  | ${ }^{30 \mathrm{c}}$ Plilow Cases, size $45 \times 36$. |
| 90 c sheets, size $72 \times 90$, each. 65 c | Fifty fuil size hemmed crochet |
| 75 c sheets, size $72 \times 90$, each. 59 c | Bed Spreads, worth \$1.98 each. |
|  | Monday, each |
| $121 / \mathrm{c}$ P Pllow Cases, size $42 \times 36$, | Firs |
|  | clal, Monday, each.... $\mathbf{\$ 2} \mathbf{2}$.25 |
| 10 | Spectal attention to mall ordere |


| Muslins, Sheetings | Wash |
| :---: | :---: |
| and White Goods |  |
| int oremelit Room, |  |
| and |  |
| Sels |  |
| , | come |
|  |  |
| and |  |
| 25 c 39 ${ }^{2}$ and | ${ }_{\text {coc }}^{10}$ |
| 仡 | ${ }^{\text {7 }}$ |
|  |  |
|  |  |
|  |  |

Big Flour and Sugar Sale Monday
$\qquad$


## 

$\qquad$
$\square$


$\qquad$
$\qquad$

## chato fan

PAYS

A Bunch of Short Stories

## A

$\qquad$

y. cow
$=2$
man


