

HAYDEN'S THE RELIABLE STORE

Mail orders filled from all daily ads except hour sales

New Ruchings and Collars

A fine new line of narrow and wide Ruchings, white, black, pink, blue, brown, champagne, etc., specially priced Saturday, rare values, per ruch, 10c, 15c, 20c, 25c, 30c and 35c
New embroidered linen collars, 100 doz. in the lot, actual values up to 25c, on sale at each..... 12 1/2c

50 dozens high grade huck towels, good size, regular 11c goods, Saturday, each	50 dozens high grade bird's-eye huck towels, hemmed or hem-stitched, worth 18c—Saturday, each,
7c	9c
50 dozens extra large double twisted Turkish bath towels, and all linen hucks, worth at least 35c, Saturday, each,	One case of full size bed sheets, size 81x90, heavy and strong—worth 69c, Saturday, each,
19c	45c
One case, acme sheet, size 72x90, worth 65c Saturday, each.	INKS 2 1/2c per Bottle. Our entire stock of office writing and fountain pen inks at just half. 5c, 10c, 25c, 50c and 75c sizes on sale at 37 1/2c, 25c, 12 1/2c, 5c and
35c	2 1/2c
100 dozens pillow cases, good muslin, sizes 42x36 and 45x36, worth 15c, Saturday, each.	
10c	

Our Annual January Sale of Undermuslins a Record Breaker



Another Tremendous Bargain Offerings in Muslin Undergarments

In the harmonious blending of beautiful trimmings, the matchless assortment of styles, the every taste of refined womanhood finds expression. Every garment, whether simple or most elaborate you'll find generously proportioned and exceptionally well finished, and our sale prices, quality considered, are a revelation in bargain-giving.

SCORES OF NEW LOTS JUST RECEIVED, SHOWN SATURDAY FOR THE FIRST TIME.

Combination Suits—A delightful assortment of the daintiest creations imaginable, consisting of Corset Covers and Drawers; Corset Covers, Drawers and Skirt, or Corset Cover and Skirt. Choicest new designs and styles; prices, per set, at from **50c to \$25.00**

One Lot of Fine Skirts—Trimmed with deep flounces of rich lace or embroidery, cut very full, garments in the lot worth to \$10.00; greatly underpriced at **\$3.98, \$4.98 and \$5.98**

Ladies' Gowns—In every imaginable style, beautifully trimmed and finished, garments in the lot worth to \$10.00; opening sale prices **\$1.00, \$1.50, \$1.98 to \$5.98**

Skirts—In prodigal assortment of dainty designs, greatly underpriced at from **\$1.50, \$1.98 to \$2.98**

Drawers—Regular and extra sizes, circular styles, trimmed with wide embroideries, laces and wash ribbons, values up to \$2.00, on sale at **50c, 75c and 98c**

Corset Covers—Immense assortment, values up to \$2.00, greatest bargains ever offered, at **25c, 39c, 50c, 75c, 98c**

Children's Drawers—Embroidered and tucked ruffles, all sizes, snaps at **25c and 15c**

Children's Skirts—All sizes, big assortment, each, **25c, 19c**

FIVE ROUSING HOUR SALE BARGAINS SATURDAY
8:30 to 9:30 A. M.—Corset Covers and Drawers, lace and embroidery trimmed, values to 50c; choice, at **12 1/2c**
9:30 to 10:30 A. M.—Ladies' Gowns, cut long and full, good materials, well made, 69c values; choice, at **25c**
10:30 to 11:30 A. M.—Ladies' Gowns, beautifully trimmed, splendid variety, values to \$2.00; on sale at **69c**
2:30 to 3:30 P. M.—Ladies' Corset Covers and Drawers, worth regularly up to \$1.00, at, choice **25c**
3:30 to 4:30 P. M.—Ladies' Skirts, not a garment worth less than \$2.00 and up to \$3.50; choice **98c**

A magnificent display of choice Imported Garments at prices that, quality of the offering considered, have never been duplicated in Omaha.

HAYDEN'S THE RELIABLE STORE

Splendid savings assured out-of-town customers by Mail Orders.
35c Silk and Satin Ribbons, Yard 10c
A complete clearance of all short lengths and odd bolts of Silk Taffeta, Satin and Messaline ribbons, up to 5 inches wide, actual values 25c, yet while they last at yard..... 10c
50c VEILINGS SATURDAY 25c.
Plain and fancy mesh, Magpie and Russian net veilings, all colors included.

\$2 Dress and Negligee Shirts 50c.

Several hundred dozen shirts manufacturer's samples and broken lots in such well known brands as Monarch, Griffon, Cluett and other well known brands. Stiff bosoms in white or colors, pleated or soft bosoms, many full dress shirts in the lot, values to \$2.00, on sale, Saturday—

50c	High Spire Tapestry Brussels Rugs 9x11 size, a very popular quality, at a wonderfully low price, cannot be duplicated for less than \$12.75, at.
\$8.98	10 Wire Brussels Rugs, 9x12 size, perfection in weave and coloring, a swell line of patterns for selection, cannot be duplicated for less than \$16.50, at.
98c	Men's Winter Caps in kersey and homespun, good assortment of styles and colorings, some fur lined, values to 75c, on sale, choice—
	10c
	Men's Odd Pants, manufacturer's surplus stock, all colors, values from \$3.50 to \$5.00, on sale—
	\$1.98

Manufacturer's Sale Women's Outer Garments



\$60,000 stock closed out from the manufacturers at a price which enables us to offer them to you at prices which could not possibly cover the actual cost of production. Several new stocks just received will be shown for the first time Saturday.

Nearly 300 Tailor Suits and Over 200 Handsome Coats, closed from two prominent manufacturers at a wonderful bargain, many of the garments positively worth \$25.00, and not a garment in the lot worth less than \$15.00, all new styles and colors; choice **\$7.50**

\$60.00 and \$75.00 quality Near Seal Coats, just 38 in the lot; your choice Saturday **\$25.00**

180 Beautiful Dresses, in the popular new one-piece styles, in silks and broadcloths, all colors and well worth \$25.00; choice **\$10.00**

Manufacturer's Stock of Children's Coats on sale at Less Than Value of Materials.

Children's Coats, in big assortment of colors and styles, sizes from 6 to 14 years, at **\$1.00**

Manufacturer's Stock of Children's Caps, values up to \$2.50, on sale Saturday at **19c, 39c and 50c**

\$2.50 Long Kimonos; Saturday, choice **98c**

9 A. M. to 12 M.—Coney Fur Sets that sell regularly to \$7.50; choice of the lot **\$2.95**

\$1.50 Dressing Saques; Saturday, choice **49c**



\$10 Waists \$2.95 Saturday.....

Manufacturers' stock of silk, satin and net waists, as shown in windows past few days; garments in the lot worth to \$10.00, on sale, at, choice **\$2.95**

Boys' Long Pant Suits

All sizes, 13 to 20 years, that sold regularly from \$10.00 to \$15.00, classy new styles, in the best fabrics and colorings, on sale **\$6.95**

Boys' Knee Pant Suits

\$3.50 to \$5.00 values, garments whose style and wear will prove eminently satisfactory, at **\$2.48**

Boys' Knee Pants

Including blacks, blues and corduroys, values from 50c to \$1.50, in four lots, on sale at **28c, 48c, 68c, 98c**

Saturday, Jan. 23 Final Clearance of Men's Winter Clothing

Hart, Schaffner & Marx and other High Class Suits, Overcoats, Top Coats and Rain Coats, all included in Saturday's Sale at One Price.

Suits and Overcoats, worth \$20.00.....	\$14.50
Suits and Overcoats, worth \$22.50.....	
Suits and Overcoats, worth \$25.00.....	
Suits and Overcoats, worth \$27.50.....	
Suits and Overcoats, worth \$30.00.....	
Suits and Overcoats, worth \$35.00.....	

All the fancy heavy weight Suits, including black and blues; all heavy Overcoats, Top Overcoats, Rain Overcoats. Nothing in our entire stock reserved, everything goes at the one price Saturday.

Complete lines of the season's best styles, colors and patterns here for selection—garments representing all that is best in all wool or silk mixed fabrics and the most finished and artistic tailoring. You can buy a suit or overcoat in this sale at less than the same garment could be purchased from the manufacturers.

No Room for Leftovers on Our Counters All Winter Clothing Must Go At Once

\$7.48 Buys any winter Suit or Overcoat that sold at \$12.00, \$15.00 and up to \$18.00. All best styles and fabrics; all this season's goods. Come early.



Copyright 1908 by Hart Schaffner & Marx

Commencing Saturday morning, Jan. 23, and continuing for the week following we are going to have the sale:

- 25c Rubber Gloves..... 25c
- 1.00 Pure Gum Rubber..... 50c
- 25c Hair Brushes..... 15c
- 50c Hair Brushes..... 30c
- White in sack to see the Spotless Hair Brush..... 40c
- Willow Brand Perfumes, 50c oz. White Rose..... 25c
- 50c oz. Locust Blossom..... 25c
- 50c oz. Soft Violet..... 25c
- 50c oz. Wood Violet..... 25c
- 50c oz. Rose Regal..... 25c

DRUG STOCK REDUCTION

And many other well known odors will be sold at this rate as long as they last. Our supply is limited.

- \$2.00 3-Quart Fountain Syringes..... 1.50
- \$1.75 2-Quart Fountain Syringes..... 1.25
- 25c All Silk Rex Suspensory..... 50c
- 1.00 All Silk Army and Navy Suspensory..... 75c
- 1.00 All Silk Physicians and Surgeons' Suspensory..... 75c
- 1.00 All Silk Physicians and Surgeons' Suspensory..... 75c
- 50c All Little Army and Navy Suspensory..... 35c
- 50c All Little Army and Navy Suspensory..... 35c
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READ THE BIG GROCERY, BUTTER, CHEESE, CRACKER, FRESH VEGETABLE AND FRUIT SALE FOR SATURDAY

BIG SUGAR SALE SATURDAY
The Best Pure Cane Granulated Sugar, 10 Lbs. Diamond C Soap for 25c
6 pounds Fancy Japan Rice, for 25c
5 pounds best Pearl Tapioca, or Sagó, for 25c
3 pound cans Solid Packed Tomatoes, per can 85c
3 pound cans Golden Pumpkin, per can 85c
3 pound cans Lyle Hominy, for 85c
3 pound cans Baked Beans 85c
Condensed Cream, per can 75c
Bromokelion, Jellycon, or Jello, pkg. 75c
The best Soda or Oyster Crackers, 10c
The best crisp Ginger snaps, per lb. 50c
The best Tea Siftings, per pound 15c
Choice Sun Dried Japan Tea, per lb. 25c

BUTTER AND CHEESE SALE SATURDAY
Fancy Dairy Butter, per pound 25c
Fancy Country Creamery Butter, lb. 25c
Fancy No. 1 Creamery Butter, per lb. 25c
Fancy Full Cream New York Cheese, 1lb. 25c
Fancy Full Cream Wisconsin Cheese, 1lb. 25c
Fancy Full Cream Brick Cheese, 1lb. 15c

DRIED FRUIT SALE PRICES
Choice California Prunes, per lb. 35c
Fancy California Cooking Figs, lb. 75c
Fancy Oregon Black Prunes, lb. 75c
Fancy Muir Peaches, per lb. 75c
Fancy California Dried Grapes, lb. 75c

FRESH VEGETABLES FROM THE SOUTH
2 heads fresh Hothouse Lettuce for 50c
Fancy Head Lettuce, per head 50c
2 bunches Hothouse Radishes, for 50c
1 bunch fresh Onions, for 50c
Fancy No. 1 Cauliflower, per lb. 50c
Fresh Beets, per bunch 40c
Fresh Spinach, per peck 30c

RIGHTED NAVEL ORANGE SALE
The Highland Navels are the finest grown; they are sweeter and juicier and more richly flavored than any others. For Saturday's sale we will sell:
Regular 1 1/2 size, per dozen 75c
Regular 2 1/2 size, per dozen 1.00
Regular 3 1/2 size, per dozen 1.25
Regular 4 1/2 size, per dozen 1.50
Regular 5 1/2 size, per dozen 1.75

See Last Page for CLEARANCE SALE of Dinnerware and Housefurnishings. DON'T FORGET TRY HAYDEN'S FIRST IT PAYS Manufacturer's Stock of Shoes on Sale Saturday. See ad Last Page.

NATION TO CONTROL TRAFFIC

License League Speaker Says Liquor Question is National.

PROHIBITION MEANS GRAFT

Dr. J. F. Callen of Kansas Declares State Law Puts Liquor Business in Hands of Law Breakers.

LOUISVILLE, Ky., Jan. 22.—National regulation of the liquor traffic was urged by Dr. J. F. Callen of Pittsburg, Kan., a license league today. "The liquor question," the speaker said, "belongs in politics; it has the same right there that the tariff question has; it is a national question, not a question that can be determined in a vestry meeting, or even in one state legislature. . . . It should be governed and regulated from the head of the nation. The United States owns every drop of liquor and beer in the country today. There is not a distiller in the state of Kentucky, or any other state, that dares to make me

present of a gallon of whiskey today, that cost him to make and store 2 cents, unless he first pass Uncle Sam \$10, and the state, or states, that set up laws to prohibit the sale of this product are in a measure boycotting, not only a product of the government, but a product that paid in the forty years after the civil war over 27 per cent of the entire cost of the war, or, in other words, 83 per cent of the combined cost of the navy and pension departments.

"If the federal government needs the revenue it collects from liquor, it should lend its protection to the man who dispenses the product and who pays the government tax.

Scores Prohibition Movement.
"Prohibition is not a temperance movement as applied to the sale and use of stimulants. Prohibition movements seek to wipe out the legal sale of all alcoholic stimulants and beverages—that is, if we are to believe the advocates of the cause who are stamping the country. That prohibition does not mean that out in Kansas where I live. Prohibition out there means graft. The prohibition law out there is the power that upholds graft and enables dishonest officials to play fast and loose with the 'jointists.'

"I believe state-wide prohibition would never be mentioned if it were generally

understood by our people, that prohibition is but the name for a law that takes the sale of liquors out of responsible hands and places it in the hands of men who are desperate enough to defy the law, that instead of protecting the young from the temptation to drink, brings the vilest decoctions to the very shadows of the home and that there is no way to protect the youth from the influence of the bootlegger, who is here today and there tomorrow, who has no responsibility, and whose only

No Question as to the Superiority of CALUMET Baking Powder

Received Highest Award World's Pure Food Exposition Chicago, 1907.

aim, like that of this of his more respectable brothers, is money, only money.

"If it should be more generally understood that the quantity of liquor consumed is as great or greater in a prohibition state than in others; that there is no regulation of the sales or of the quantity of the stuff sold, no revenue to the state from such sales in prohibition states, and that often the prosecutor becomes a persecutor who alternately protects and prosecutes.

"Prohibition means not temperance, but lawlessness, and the more powerful the movement becomes and the more numerous its advocates, the nearer we approach the reign of anarchy and outlaws."

Dr. Callen discussed the effect of the anti-liquor law in Kansas, particularly in Salina and Pittsburg. As a temperance movement, he said, prohibition in Salina is a failure, both morally and financially, and the end is not yet. This was true of other cities in the state, he asserted.

Emotional Insanity Plea, Wins.
WICHITA FALLS, Texas, Jan. 22.—After being out six hours the jury in the case of Mrs. Walter Allen, wife of a wealthy business man of this city, charged with murder in connection with the killing of another woman, returned a verdict of not guilty. The plea of the defense was emotional insanity, contending that Mrs.

ONE HUNDRED SIXTY DROWNED

Dam Protecting Johannesburg Gold Mine Heavy Rains.

NEW AIRSHIP FOR ZEPPELIN

Device for Discharging Gas Insures Safety of Craft Now Building.

FREDRICHSHAFEN, Jan. 22.—Count Zeppelin is building another airship which will bear the name of Zeppelin III, and which he expects to be finished by the end of March. He is also constructing a floating tent for housing the new airship. The count has introduced a new method for discharging gas from balloons. Heretofore the gas has been discharged within the cigar-shaped covering, but with the new airship tubes will reach upward, discharging it into the open air, thus minimizing danger from explosion.

Desperate Shooting

pains in the chest require quick treatment with Dr. King's New Discovery. Prevents pneumonia. 50c and \$1.00. For sale by Beaton Drug Co.

Saturday Candy

60c Smart Set
Chocolates . . . 39c
25c Angle Food
Taffy 15c

Myers-Dillon Drug Co. Cut Rate Druggists 16th and Farnam Streets

TWENTIETH CENTURY FARMER The Advertiser's Month-Getter.