

\$1.50 High Grade Dress Goods, 49c

Full 60-inch dress goods in all the popular greys, checks, stripes and barred patterns, solid colors, etc.—panamas—serges—novelty suitings—would sell regularly up to \$1.50 yard—note the 60-inch width—much admired in our window display, Monday, yard. **49c**

Women's and Children's all Wool Golf Gloves

Worth up to 15c at **35c** Main Floor.

\$1 Black Satteen and Moreen PETTICOATS

at **49c** Second Floor.

Women's 50c Heavy Fleece Underwear

Vests and Pants All sizes, at **19c** each Main Floor.

Women's \$2.00 COAT SWEATERS

at **98c** Second Floor.

\$1 Silk and Velvets at 15c and 25c Yd.

3,500 yards of plain and fancy silks, Paon and Boulevard Velvets—novelty velvets and costume velveteen—fine lot of silks and velvets—as shown in our big window display—worth up to \$1 yard—clearing sale price, yard. **15c-25c**

OMAHA'S GREATEST BARGAIN EVENT! GRAND CLEARING SALE

This is Brandeis annual sacrifice of every yard and piece of seasonable winter merchandise in this entire stock. No sale in the west can compare with this in magnitude. All Omaha is awaiting it. Hundreds of thousands of dollars worth of the finest winter goods from the greatest store in the west will be sold at just a fraction of the prices a few weeks ago. Combined with this sale is our

January Sale of LINENS, WHITE GOODS, MUSLINS, EMBROIDERIES

These gigantic sales will make Brandeis the bargain center of America tomorrow

Cambric and Swiss Embroideries and Insertions up to 6-in. wide—worth 10c at, yard

3 1/2c

Women's Winter Cloaks \$5 Worth Up to \$12.50, at

Scores of heavy weight, new style, long winter cloaks in the great group—black and colors—lined or unlined—many prettily trimmed and nicely made regular \$12.50 coats, at **\$5**



JANUARY WHITE GOODS SALE

For great values in high class white goods this sale has never had an equal. We quote you a few of the exceptionally big values.

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| Imported Dress Swisses, 35c quality, at, per yard 15c | Belgium Crash Dress Linen, 50c quality—will go for, yard 35c | 32-inch India Linen, 20c quality, at, per yard 12 1/2c | 40-inch Sheer Victoria Lawns, 25c grade—will go at, per yard 15c |
| Fine, sheer, pure linen, 36 inches wide, 45c quality will go for, yard 29c | 36-inch India Linen—25c grade, at, per yard 15c | 1 extra big value of fine India Linen, usually costs 19c yard, for, per yard 10c | 40-inch Sheer Victoria Lawn, 15c grade, at, per yard 9c |

White dimities, in all the neat stripes and checks, at 10c, 12 1/2c, 15c and 19c per yard. All our nainsooks and fine long cloths are offered at cut prices.

These goods are all on sale at the regular white goods department. There will be hundreds of other extraordinary bargains in white goods on the immense bargain squares in the basement.

Opera Chiffon New, nearly all silk fabric. We have it in every wanted shade and color. It is a light weight, very lustrous and silky. During January we are going to sell this fabric at 25c per yard. It is worth much more money.

GREAT JANUARY LINEN SALE

All our beautiful Cluny, Renaissance Lace and Japanese Hand Drawn Work Table Cloths and Lace Bed Spreads at Just Half Regular Price

Is without doubt the greatest linen bargain event ever held by an Omaha house

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| One \$49 Marie Antoinette 72-inch table cloth at \$24.50 | Three \$30 Cluny Lace cloths, 72-in. at \$15 | Two \$12 Cluny edge 72x90 cloths, at \$6 |
| One \$39 Cluny Lace 72-inch cloth, at \$19.50 | One \$22.50 Cluny lace 63-in. cloth, at \$11.25 | Two \$22.50 hand drawn 90x108 cloths, at \$11.25 |
| One \$42.50 Cluny lace cloth, 72-in. at \$21.25 | One \$22.50 Cluny lace 54-in. cloth, at \$11.25 | Two \$7.50 hand drawn 72-inch cloths, at \$3.75 |
| Two \$35 Cluny lace 72-inch cloth, at \$17.50 | One \$17.50 Marie Antoinette 45-in. cloth, at \$8.75 | Two \$25 Renaissance lace, 90-inch cloths at \$12.50 |
| One \$32.50 Cluny lace 72-in. cloth, at \$16.25 | Two \$14 Cluny edge, 72x108 cloth, at \$7 | Five \$10 Renaissance lace 72-inch cloths, at \$5 |

Our entire stock of fancy linens at very low prices

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| TABLE DAMASK —Finest pure linen, full 72 inches wide, worth up to \$1.75, at, yard 95c | TABLE DAMASK —Very fine Irish and German Damask, 72-inches wide, worth up to \$1, at 68c | TABLE DAMASK —Good all linen Damask, full width, worth 85c at, per yard 49c |
| Pattern Table Cloths —Our very finest Austrian and Irish linen cloths, 2 to 2 1/2 yds. wide, and 2 to 4 yds. long, worth up to \$12.50, extra special, at \$5.00 | Pattern Table Cloths —Best Irish and German Linen Cloths, 8-4, 8-10 and 8-12 size, none worth less than eight dollars, will go at each \$3.98 | Pattern Table Cloths —Very fine extra heavy Irish and German Linen, best 55 cloth, made in 8-4, 8-10 and 8-12 sizes at \$2.50 |
| NAPKINS —All pure linen, 22-inch, best \$2.25 values for, per dozen, only \$1.25 | NAPKINS —Odd dozen lots of napkins that are worth up to \$4.50, at, per dozen \$1.98 | NAPKINS —Extra large dinner size pure linen napkins, well worth \$5.00, at \$2.98 |
| Pure Linen Hemstitched 90x99, \$7.00 quality at, per pair \$3.98 | 45x36 All Pure Linen Pillow Cases , regular \$1.50 value, per pair 98c | Imported Satin or Marselles Bed Spreads , fringed or hemmed, \$5.00 quality, at, each \$2.98 |
| TOWELS —Large pure linen huck and fine damask, never sold for less than 50c, each 25c | TOWELS —Beautiful huck and damask, best quality ever offered for \$1.00, at 49c | TOWELS —Very large huck and damask towels—35c values, special, each 19c |
| Men's negligee shirts, flannel shirts and outing shirts , worth up to \$1.50, at 49c | Men's Underwear from the Davis stock, worth up to \$1.50, at 35c-50c | All the Men's Suspenders worth up to \$1.50, at 17 1/2c |

JAN. SALE SHEETING & MUSLINS

Fine Cambrics, Sheets and Pillow Cases

Great quantities bought for cash and a determination to give extraordinary bargains for January are reasons why we are selling for less than any other store in the west.

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| Seamless bleached sheets , 81x90—nicely hemmed, ready to use—worth 85c—best known brands including Fruit of the Loom, each 59c | Seamless bleached sheets , 72x90—best of well known brands—actual 75c values—January price, at 50c | Seamless bleached sheets , 81x99 inches—these large size sheets are heavy but soft finished, \$1 values each for 65c |
| Seamed Sheets —bleached, 81x90—worth 65c—good, heavy round thread linen 49c | Seamed Sheets —72x90—2 yds. wide, usually sells at 45c each, January 29c | Pillow Cases —Every wanted size—plain and hemstitched—best brands including Fruit of the Loom 12 1/2c |
| 4-4 full 81-in. wide, bleached sheeting , good grade, yard 19c | 45-inch wide, bleached casing , good grade, at, yard 10c | 42-inch wide, bleached casing , good grade, at, yard 9c |

Our well known brands of yard wide bleached muslin and cambric, will be sold at the lowest prices ever quoted on dependable brands.

Children's Cloaks Worth Up to \$3 and \$3.50 at 98c

In all ages up to 14 years—plain and mixed cloths—short or long coats, in heavy and medium weights—smartest, warmest and best coats for school wear—clearing sale **98c**

Fine \$2.00 DRESS GOODS at, yard 69c

Many are imported materials—nearly every wanted weave and color—44 to 54-in. suitings, etc.

CLEARING SALE Women's Costumes, Gowns, Cloaks, Furs, Opera Coats



- \$139 Paquin gown of apricot satin and net **\$98**
- \$300 Worth gown, gold cloth and hand-made trimming **\$75**
- \$250 Redfern Duchess lace gown **\$50**
- \$148 silk and filet lace gown in pink **\$59**
- \$150 velvet gown **\$49**
- 5 gowns worth up to \$89, choice, at **\$35**
- \$100 silk pink net princess gown **\$29**
- \$85 pink chiffon dress **\$25**
- \$139 lace evening coat **\$65**
- \$125 lace evening coat **\$65**
- \$150 white velvet evening coat, gold braid trimming **\$50**
- 5 evening coats worth up to \$89, at **\$35**
- 4 evening coats worth up to \$40, at **\$19**
- \$35 blue broadcloth evening coat **\$19**
- \$35 imported waist— at **\$10**

- FUR SETS, SCARFS, ETC.**
- \$89 white fox set **\$39**
 - \$78 ermine set **\$39**
 - Choice of any ermine scarf or muff at half price.
 - \$150 set of fine Kolinsky, for **\$80**
 - 25% off on any black lynx scarf or muff.
 - Any milk scarf or muff at great reductions.
 - Any Women's \$20 Cloak **\$10**
- FUR COATS**
- \$500 mink coat for **\$335**
 - \$250 Persian broadtail coat **\$149**
 - \$225 Persian lamb coat, for **\$135**
 - \$125 Allutian seal coat, for **\$59**
 - \$95 36-in. brook mink coat **\$59**
 - \$75 36-in. Russian pony coat **\$39**
 - \$59 Krimmer coat for **\$35**
 - Any Woman's \$45 Cloak **\$15**

Biggest Bargains Ever Offered in Men's Furnishings THE ENTIRE BANKRUPT STOCK

of Matty Davis, 16 Amsterdam Ave., New York

More goods from the big bankrupt stock will be brought forward for Monday. Varieties just as great and the bargains even bigger than ever.

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| Men's negligee shirts, flannel shirts and outing shirts , worth up to \$1.50, at 49c | Men's Underwear from the Davis stock, worth up to \$1.50, at 35c-50c | All the Men's Suspenders worth up to \$1.50, at 17 1/2c |
| Men's and Boys' Sweaters and Sweater Coats , worth up to \$1.50 each, at 25c | All the Men's Silk Bow Ties , worth up to 35c, at 5c | All the Men's 35c and 50c Cotton and Wool Hose , pair 10c-15c |
| All the Men's Shirts in negligee styles , worth 75c and \$1, at 25c | All the Men's Belts worth up to \$1.00, at 15c | Men's Fine Silk Neckwear , worth up to \$1.25 9c-25c |

Annual January Sale New Embroideries

50c Wide Embroideries for 25c Yard
18 and 22-inch fine Swiss, Nainsook and Cambric Flouncings, Skirtings and Corset Cover Embroideries, also wide insertions and bands—choice new designs in English eyelet, filet and crochet effects—also Japanese floral, blend and shadow styles, worth 50c, at, yard **25c**

30c Wide Embroideries at 10c and 15c Yard
18-inch Flouncings, Skirtings and Corset Cover widths, also medium and wide edges, insertions and beadings—excellent needlework in an almost endless variety of new designs—worth up to 30c yard, at, yard **10c-15c**

20c Embroideries at 5c and 7 1/2c Yard
Fine Swiss and Nainsook and dainty baby embroideries in several widths of edges and insertions to match—all new designs, large variety—some fine ribbon and galloon beadings, worth up to 20c, at, yard **5c-7 1/2c**

12 1/2c Laces and Insertions at 5c Yard
Fine French and German Val. Laces and Insertions—all choice new designs—also fine torchons and Plat Vals—many to match—big bargain square, worth 12 1/2c, at, yard **5c**

On Basement Bargain Square

January will be the biggest month in the year for savings on fine white goods and colored wash fabrics.

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| 22c mull cambrics —20c India Linens, 25c white madras waistings, at, yard 10c | Waist lengths of very fine printed madras cloth in new styles —25c values, at, yard 12 1/2c | Fine yard wide Percales, light and dark styles—should soil at 12 1/2c yard— at, yard 6 1/2c |
| Double fold Persian Lawn and white embroidered dotted dress Swiss remnants 15c values, yard 5c | White lingerie cloth—desirable cloth—you will wonder why we sell so cheaply, worth more than double, yard 7 1/2c | 36-inch bleached muslin remnants, no limit—plenty of salespeople—on sale all day, yard 5c |
| Fancy Dress Gingham —Best assortment ever shown in Omaha—One square of the regular 12 1/2c and 15c gingham in dress and waist lengths, at, yd 8 1/2c | Dress and Apron Gingham Remnants —special, at, yard 3 1/2c | Fancy White Goods for waists and children's dresses and 36-in. wide linen finished suitings in desirable colors —15c values—the right lengths, yard 5c |

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| Children's 50c All Wool Teques and Stockinet CAPS All colors 15c | Women's \$5 Silk Petticoats All colors and black, 298 at 2- | Children's 50c Union Suits Heavy Ribbed or Fleece, Worth 19c |
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