Shop in the Morning as Early as You Can You Will Find it Easier and Much More Satisfactory GBRANDEIS

## The Christmas Store for Everybody

 We coroially welcome the late shopers And we are ready to offer you better attention, bigger assortments, greater comfort grander bargains than ever before offered to buyers on the last day before Christmas,the energy of this immense store with its 1,200 clerks will be centered in making this day the energy

THE BIGGEST STORE-THE GREATEST STOCK-THE BROADEST AISLESTHE MOST CONVENIENCES-THE BEST ELEVATOR SERVICE ever offered in store in the West. We are ready and anxious to assist you.


Omaha, Thousands of the finest and most beautiful Gift Handkerchiefs, Handkerchiefs in boxes, pure linem, silk embroidered
lace Handkerchiefs at greatly reduced prices for this one day䢒

Prices are Greatly Reduced in Christmas Neckwear ed, French knotted and braid effects, crepe silk
ruffs, jabots, etc., on big bargain squares at $1 / 2$
price or less than $1 / 2$. Neekwear worth up to $\$ 1 \mathrm{at}$.

Kid Gloves Are Very Acceptable Presents
We are exclusive agents in Omaha for the famous Perrin's kid gloves. The very latest effocts in long
and short $\begin{aligned} & \text { Ioves } \\ & \text { in all street and evening shades. } \\ & \text { Glove, bonds are splendid gifts for Christmas }\end{aligned}$
Brandeis Store Never Carries Over Toys
From One Season to the Next
We start every new season with all new, up-to-date toys. To do this every
toy in our toy department must be sold before Christmas. Every toy you byy
Thurday in Brandeis beautiful Toyland is new and priced much lower than
any place else in Omaha.


| We specialize in Box |  |
| :---: | :---: |
| At Sweetland-Brandeis East Areade |  |
| Broadway, bon bons | co |
| chocatater, 25 C | chocointem |
| pound | Oind |
| dsome fioral boxee, |  |
| bon bons and choco- |  |
| chooliter, 15, . 35 C | lates or all cid |
|  |  |
| some ulthographed | ${ }^{\text {French }}$ Frail |
| cores $\begin{aligned} & \text { boues, per } \\ & \text { pound }\end{aligned}$ | zorted, box. |
| Supertine bon bons | Hundreas of vario |
| and chotolates or all | of conteotons 100 counter, |
|  | ${ }_{\text {at }}$ Li. pound |
| Complete Ressortnent Birhop's Calitornia ult-all size, boxen, $\% / 2-1 \mathrm{~b}, 4-1 \mathrm{~b}$, $3-\mathrm{lb}$., and |  |
|  |  |
| Sweetland--E East Arca |  |



## benelts

HANDKERCHIEFS


 Women's Princess and Duchess
Lace Handkerchiets, $\$ 1, \$ 1.50, \$ 2$,
$\$ 3$ to $\$ 10$.


Real French Kid Gloves $\frac{1}{3}$ Less



Going to Buy China?

$$
\begin{aligned}
& \text { MOST RADICAL MARKDOWNS- } \\
& \text { MOST REMARKABLE BARGAINS }
\end{aligned}
$$


EVEMTRTMG MrET GO.
THURSDAY IS THE DAY




New Christmas Waists


## Any Winter Coat $\$ 25$



## Famous Books for Boys



|  <br>  |  |
| :---: | :---: |
| BIG BEDUOTIOE OF TOYS | Umbrellas <br> For Men and Women |
|  |  |
| Yurnturo White enamel arens |  |
| lur and Corr Boxes....) 1 |  |
|  |  |
|  |  |
|  |  |

## XMAS FURNISHINGS



Foot Balls for the Boys



## GRAND FINAL CLEARANCE THURSDAY

of all manner of toliday mgrahandise


Iron Toys, Mechanical Toys, Games, Wagons, Sleds, Dolls, Prices are marked throughout for quick clearance. Hundreds of new Toy Bargains added to our Four Great Bargain Booth Thursday,


| .5 c | $\begin{array}{l}\text { Toys worth to } 75 \mathrm{c} \text { at. ....25c } \\ \mathbf{1 0 c}\end{array}$ |
| :---: | :--- |
| Toys worth to $\$ 1.25$ at...49c |  | EEATHER GOODS, TOILET SETS BOOKS, HANDKEROHIEFS, ETC., At Marvelous Bargain Prices. Omaha for selection, at a Saving to $331 / 3 \%$ Thursday. $25 \%$ DISOOUNT ON HAND DECORATED OHINA VASES magnificent display in our Fancy

Goods Dept., main floor. Values from Ladies ${ }^{\circ}$ Handkerchiefs - Buy $\$ 1.50$ Copyright Books, all latest never had such an opportunity $\begin{gathered}\text { \$1.00 Copyright Books..... } 43 \mathrm{C} \\ \text { ALL SETS AT HALF. }\end{gathered}$

Everything in Gloves and Umbrellas The magnificent assortments
here leave nothing to be desired
and the prices are a surprise and All Men's Fancy Neckwear, Sus. penders, Gloves, etc., will be
closed out at marvelous bar gain prices Thursday.
Men's Silk Ties, values to $\$ 1$, on Men's Silk Suspenders that sold Men's Hose at $50 \mathrm{c} \mathrm{98c} \$ 1^{\text {.50 }}$ Men's Hose-Fine lisle or silk
and lisle embroidered or fancy
 colors, values to 50 c , at...25c
Men's cashmere and heavy wool $\begin{aligned} & \$ 3.00 \text { Griffen Brand Shirts } 98 \mathrm{c} \\ & \text { The entire sample line of Grif }\end{aligned}$ Men's cashmere and heavy wool
Hose, regular 50c values, at, The entire sample line of Grif-
fen Brand Shirts, all 1909 Hose, regular 50 c values, at,
pair.................25c
Men Brand Shirts, all 1909
styles; soft, pleated or stiff collar or coat style, values to $\quad$ one great lot for Thursday's Magnificent Jewelry Bargains
Brooches, Stick Pins, Belt Pins,
Cuff Links, Rings, Fobs, Jewel
Cases, ete., 50 e to $\$ 1.50$ values,
at.....25e 50 c and 75 c
$\qquad$
$\qquad$
$\qquad$
$\qquad$ Candies, Nuts, Oranges, Vegetables, Fruits, Canned Goods, Etc., for Christmas


