



Only  
4 More  
Shopping  
Days  
before  
Christmas

# BRANDEIS

THE CHRISTMAS STORE

Store Open  
Every Evening  
Until Christmas

We will be able to give you better attention if you will shop in the mornings. We'll do everything in our power to make your Christmas shopping in this store easy, convenient and pleasant.

## Best Presents for Everybody

This store makes a specialty of practical gifts. You can select scores of gifts here that will be appreciated and enjoyed and they will cost you less than you will pay in any other store.

**You Will Find Thousands of Useful Gifts Moderately Priced in This Great Christmas Center**

Buy where your money lasts longest and you can buy the most gifts. 1,200 clerks here to wait on you. The biggest selection of gifts ever shown.

**You will save time, save worry, save money by buying your gifts here.**

### Handkerchiefs

#### For Gifts

If you are in doubt, buy a nice handkerchief, or six of them a box.

Women's Hand Embroidered French Handkerchiefs, single corner effects, 50c to \$3.50. Armenian Lace Handkerchiefs, from 50c to \$3.50. Hand Embroidered Madeira, from 50c to \$2.50.

Lace Trimmed Handkerchiefs in great variety at 25c, 50c, 75c and \$1. Large assortment of Ladies' Single Corner Embroidered Handkerchiefs, 25c. Women's Irish Embroidered Novelty Handkerchiefs, fine assortment at 25c and 50c.

Men's and Women's Plain All Linen and Embroidered Handkerchiefs, 6 in a box, at 95c, \$1.50 and \$1.98.

Men's Hemstitched Pure Linen Handkerchiefs, very suitable for gifts. Exceptional value, box of 6 for \$1.50.

Men's Handkerchiefs, with a colored border, striped and figured centers, all popular shades, 50c and 25c.

Men's pure linen Initial Handk'fs, box of 6 \$1

Men's pure linen Initialed H'dk'fs, box of 6 \$2.75

Men's pure linen Initialed H'dk'fs, box of 6 \$2.75



### Buy Gifts of Jewelry or Silverware

These are gifts that are sure to please. We mention special prices—lower than elsewhere:



#### Toilet Sets Are Splendid Gifts

Special for Monday—hundreds of the prettiest toilet sets, mirrors and toilet table necessities—at reduced prices:

**Women's Imported Belt Pins**, over 50 styles to choose from worth up to \$2.50, at \$1.00.

New shipment of white stone brilliant Hat Pins, priced specially at \$2.50.

Women's and Misses Diamond Rings (small sizes only), worth up to \$15, at \$5.98.

Sterling Silver Match Boxes, worth up to \$1.25, choice at 49c.

**Solid Gold 10-k Baby Rings**, Tiffany styles, worth \$1.50, at 75c.

Ring Mesh Bags—German silver, all kid lined, jewelers' price \$5, at \$2.25.

Men's Solid Gold Knives—10k, 3 or 4 blades, special \$4.98.

Opera Glasses—Le Maire & Iris make, positively worth up to \$10, at \$4.98.

Red Coral and Cut Cameo Tie Pins, Brooches and Cuff Links, at 1/2 jewelers' prices

Brass Desk Sets—Four pieces, large size, worth \$12.50, at \$8.98.

Men's Shirt Sets—Studs, links and tie pins, at, set, \$1 to \$5. Colonial Silver, 1847 International Silver and Sterling, 925 fine. Egg Cups, Butter Plates, Salts and Peppers, Almond Dishes, Bon Bons, etc.

### The Biggest, Brightest and Most Beautiful

## TOYLAND

#### Is in Our Basement

All the new toys are here. The stock is much larger than any other in the west and you have better variety and lower prices.

Building Blocks at \$2.50 down to 5c.

Penny and Dime Register Banks, at 49c.

Tool Chests, great gifts for boys at \$5 down to 15c.

Velvet Covered Rubber Parlor Balls, red and assorted colors, at 98c down to 10c.

Lithographed Folding Doll Houses at 5c each.

Mechanical Toys, every new kind, at 49c.

Dolls' Go-Carts, a great stock, at \$10 down to 25c.

Pretty Dressed Dolls, at \$10 down to 5c.

Stuffed animals, dogs, horses, bears, etc., up from . . . . . 10c

Circus toys—any kind and any size, at . . . . . 50c to \$10

See the Hill Climbing Toys—See the Electrical Toys. Brandeis Toyland has everything a boy or girl could wish for.



### Gloves for Christmas

A Pair of Fine Gloves Makes a Splendid Gift. Purchase One of Our Glove Bonds

Long Gloves—Elbow length, sewn overseams, Grenoble Kid, Perrin make—all the newest shades, pair . . . . . \$3

2-Clasp Gloves—French kid, pique or overseam, Paris point stitching—all colors for street and evening wear—Perrin's or Fowne's, pr. . . . . \$1.50 to \$2

Midnet Gloves—Cape and Mocha, tan, brown and gray for boys and girls, pair \$1, . . . . . \$1.25 and . . . . . \$1.50

Short Gloves—2-metal clasps, single row embroidery—all colors, also 1-clasp English, walking gloves, pr. . . . . 98c

Women's and children's golf gloves and mittens—plain and fancy, all sizes, pair, 25c and 35c

Fancy boxes for Gift Gloves

Glove bonds make ideal Xmas presents. Gloves may then be correctly fitted to the hands.

Women's and children's golf gloves and mittens—plain and fancy, all sizes, pair, 25c and 35c

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### SILK UMBRELLAS

Over 100 styles, gold and sterling silver handles, 4 special bargain lots, at—

1-98 2-98 3-98 4-98

Women's Italian Silk Vests Plain and embroidered in pink, blue and white, at . . . . . \$2.75, \$3.50, \$3.98

Italian Silk Bloomers In all colors, at . . . . . \$3.98

### Fancy Perfumes

25c Fancy pkg. Perfume, 15c

25c Novelty Telephones and Automobiles . . . . . 10c

25c Young People's Perfumes at . . . . . 25c

25c Eastman's fancy box, at . . . . . \$2.49

\$1 Hudson's Toilet Water, Christmas package . . . . . 75c

Any Perfume, Atomizer, at just . . . . . ONE-TRIED OFF

50c Locust Blossom Perfume, per ounce . . . . . 25c

50c White Rose Perfume, per ounce . . . . . 25c

50c Crispie Blossom, per ounce . . . . . 25c

75c Rosalia Sachet Powder, per ounce . . . . . 49c

75c White Violet Sachet, per ounce . . . . . 49c

50c Mme. Yale's Face Powder for . . . . . 40c

50c Chamola . . . . . 10c

\$1.25 Hand Mirrors, bevel plate . . . . . 98c

### PRESENTS MEN LIKE

Smoking Jackets Many different patterns—well made and very attractive—

3-50 6-50 12-50

Men's bath and lounging robes worth up to \$25, 298 to 1250

Way's Sweater Neck Mufflers, popular styles, 50c values, at . . . . . 29c

### FANCY VESTS

Also white vests—nice gifts, at 98c to \$5

Suspenders—Fine silk web with gold buckles, 150 to 498

### GOOD GIFTS FOR MEN

#### Sweater Coats

You can't think of a better gift for a man. He will find lots of use for one—worth up to \$2.50, at . . . . . 98c

All wool sweater coats, \$2.00 to . . . . . \$4.98

#### Christmas Neckwear

Beautiful imported silk—newest patterns—all correct styles, 98c to . . . . . \$2.98

Men's 75c and \$1 Xmas Neckties, at . . . . . 45c

Men's 50c Neckwear 25c

Men's fur gloves and fur lined gloves, 98c-\$12

### A Fine Gift for Xmas

#### Full Dress Pattern \$2.98

Patterns contain 6 yards of 60-inch all wool cassimeres, Victoria suitings, fancy worsteds or ladies' cloths in plain or mixtures—specially adapted for tailor-made suits—every yard guaranteed worth \$1.50, \$2.98

entire six yards, for . . . . .

### Couch Covers

Full size couch covers, each, . . . . . 98c

Extra large size couch covers, each . . . . . \$1.98

Regular \$4.00 Couch covers, each . . . . . \$2.98

Artloom Couch Covers in all this season's newest patterns—worth up to \$4.98 \$7.50, at each . . . . .

Artloom Couch Covers, highest grade of tapestry, worth up to \$10, at . . . . . \$7.50

### Typographed Calling Cards

100 of them in a fancy holly box make very nice, acceptable Xmas presents. Lowest prices and best work in Omaha.

## China and Cut Glass for Christmas

BRANDEIS WEST ARCADE

Prepare to make Christmas a day of enjoyment and satisfaction in your own home. Have new china and cut glass on your Christmas dinner table. It will be a pleasure to everyone who sits at the table on the great feast day

Brandeis China Department offers all the things necessary to make the dining room bright and cheerful. The newest things are always found here.

Dinner Sets, from \$6.00 up to . . . . . \$3.000

Rich Cut Glass Pieces—From \$1.50 each up to . . . . . \$125

New stocks of fancy unique pieces from England, France, Germany, Ireland, Russia, Sweden, China, Japan, Etc. Prices are reasonable too.



We will expect you Monday, Tuesday, Wednesday and Thursday in our great modern China and Cut Glass Section—West Arcade.

### Xmas Gifts of Furs

Scarfs of Brook Mink, Canadian Martin, French Black Lynx, new shapes, at . . . . . 298

Scarfs of Fox, Blended Brook Mink, Canadian Martin and Squirrel . . . . . 398

Beautiful Brook Mink, Squirrel scarf and fur neck ruffs with ribbon and lace ruchings and ribbon sash . . . . . 498

Fox pelerines, fancy neck ruffs, French Lynx and Blue Wolf Throws, at . . . . . 750

### Omaha Candy Headquarters

DELICIOUS BUTTER CUPS and Pure Home Made Candy

Thin jackets with nut centers—best quality, pound . . . . . 39c

Special Santa Claus Mixture, French Creams and Chocolates, lb. . . . . 15c

Christmas Mixture—Bon Bons, Chocolates, Jelly Tarts, etc., lb. . . . . 19c

Candy Canes, each, 10c and up to 10 . . . . . 25c

Small handle Baskets, for hanging on trees, each 2c, 3 for . . . . . 5c

Just received from California, Bishop's famous Grace Fruits and Stuffed Prunes—all size packages from 1/2 to 6 pounds.

We have hundreds of varieties of confections, at, pound . . . . . 10c

At our 10c counter.

Sweetland—Brandeis—East Arcade

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