

BRANDEIS

"BOSTON STORE" & SONS

Beginning Thursday, Open Evenings Till Christmas

ONLY **7** MORE DAYS TO SHOP Before Christmas Don't Wait Buy Now

EVERYBODY COMES HERE!
Brandeis' is Omaha's Big Christmas Shopping Center



You can choose from thousands of suitable gifts for everybody. The holiday goods are arranged for easy selection. It is a pleasure to shop in a great store like this. Come early in the morning if you can. We will be better able to give you our best attention.

Visitors from out of town will find Brandeis' prices so low that YOU CAN SAVE ALL THE EXPENSES OF YOUR TRIP IF YOU WILL BUY YOUR HOLIDAY GIFTS AND WINTER NEEDS HERE

The Largest Display of Suitable Presents Ever Shown
YOUR CHRISTMAS MONEY WILL LAST LONGER AND BUY MORE GIFTS AT BRANDEIS

Thousands of Handsome Gifts in Jewelry

After all the gifts that bring the greatest delight are gifts of jewelry. Brandeis imports direct from abroad and shows the real, genuine novelties at far less than usual prices.

Banquet Rings—Real Turquoise Matrox—jewelers' price \$18.00, at **\$10**

The Mushroom Special, brilliant hat pins, jewelers' price, \$10.00, at **\$5**

Women's Diamond Rings, 14k solid gold, Tiffany setting, worth \$12, **\$5.98**

Sterling Silver Comb, Brush and Mirror Sets—Stamped sterling silver, at half jeweler's price **\$10**

Men's 17-jewel, 18 size Elgin or Waltham movement watch—20 year gold filled cases, worth \$35, at **\$12.98**

Men's thin model 16 size, 15-jewel Elgin or Waltham watch—20 year cases, hand engraved, worth \$18.50, at **\$12.98**

Brilliant showing of Amsterdam diamonds.

Imported Novelties—ink wells, card receivers, jewel cases, combs, mirrors, clothes brushes and hundreds of other fancy articles worth up to \$2.00, at each **49c**

5,000 sample pieces imported jewelry novelties for ladies and gentlemen in holly boxes—worth up to 75c, at **25c**

Jewelry Annex
New Store—West End
Biggest Bargain Section in Omaha.
EXTRA SPECIALS

Great Sale of Exquisite Fancy Linens

Nearly 3,000 Dainty Pieces Just Received
These fancy linens are the most delightful Christmas presents imaginable. Beautiful centerpiece—hand drawn bedspreads—lunch cloths—dillies—scarfs and squares.

Rich Cluny, Renaissance, Filet and Jap drawn work. See the elegant display in our window.

At One-Half or Less Than Half Price

Gloves for Christmas

Long Gloves—Celebrated "Perrin" make—all popular street and evening shades—Cleopatra buttons or radium clasps; extra quality French kid, 12-button length. **\$3.00**

2-clasp Gloves—French kid, newest shades, Perrin's and Fownes makes—all sizes—pair. **1.50**

Midget Gauntlets and 1-clasp gloves—leather shades—pair. **\$1.25-\$1.50**

Golf Gloves—Ladies' and children's—black and colors—worth 50c per pair, at **19c**

Fancy Boxes for gift gloves.

Glove Bonds for ask at glove department. Entitle holder to select her own gloves.

THURSDAY EVENING Beginning at 7:30

Two of the biggest bargains ever offered in Omaha.

U. S. Gov't Springfield Rifles. In perfect condition—complete with bayonet, straight from the U. S. Gov't arsenal; would be cheap at ten times the price—Thursday evening only. **1.59**

Framed Pictures at 25c. Beautiful framed pictures, oval or square, up to 20x24 size—many well known artists are represented—worth actually up to \$3.50—**25c**

Extra Special Thursday Evening, Beginning at 7:30—Genuine imported Turkish Slippers in red, tan and black—worth regularly up to 75c, pair. **15c**

Entire Toledo, O., Retail Stock

Men's Overcoats & Suits

A Bargain in Men's Clothes that is Wonderful
Think of the chance of buying a \$22.50 Overcoat or Suit before Christmas for \$10

These are Hand-Tailored Clothes
All the Men's \$10, \$18, \$20 and \$22.50 Suits at **10** for all the Men's \$18, \$20 and \$22.50 Overcoats

From now till Christmas your choice of any MEN'S OVERCOAT or SUIT in fancy pattern, Hirsch-Wickwire or Rogers-Peel make—**20% off**

BRANDEIS - Boston Store

MILLER'S

Store Open Evenings Until Xmas. Come Out This Evening.

Bennett's Great Toy Store

Greatest economies in Christmas Toys at Bennett's. Thousands of shoppers turn to us for their supplies. Every conceivable kind of new and novel plaything is shown. We suggest coming early. The heavy selling is sure to find depleted stocks a little later on.

Mechanical Trains—1-1/2" 14.60
Miniature Railway Trains, with heavy iron engine, 2 coaches and tender, curved and straight track. \$30.00
\$6.00 Mechanical Train—Heavy engine with brake, large figures, 3 track, 2 coaches and tender. \$4.00
\$7.50 Train with turntable. \$5.00
\$5.00 Double Train for... \$3.98
Other fine Trains up to cost \$20.00
Iron Toys, all sorts, 100, 150, 250, 350, 500 and... \$1.50
Transparent Drawing Slates. \$3.00

14-inch Jointed Dolls, with movable eyes. \$3.00
\$1.00 Jointed Dolls, movable eyes, shoes and stockings, for... \$6.00
Printing Presses—Automatic rotary cylinder press. \$1.00
\$2.25 Printing Presses. \$1.75
50c Parlor Base Ball... \$2.50
1.00 Parlor Base Ball... \$2.50
1.50 Parlor Base Ball... \$2.50
60c Doll Beds... \$2.50
Glass Water Sets, pitcher and six glasses, toy set... \$2.50

Women's Blanket Robes, Kimonos, Sacques, Etc.

Our assortments are replete with new styles, all appropriate for dainty gifts.

Short Kimonos and Sacques of tea-dye-down, styles not shown before. \$1.25, \$1.45, \$1.65
Long Kimonos, handsome Directoire and Japanese effects. \$2.50, \$2.75, \$3.00, \$3.25
Long Silk Kimonos, most beautiful line to date, sold daily. \$5.00, \$5.25, \$5.50, \$5.75, \$6.00, \$6.25, \$6.50, \$6.75, \$7.00, \$7.25, \$7.50, \$7.75, \$8.00, \$8.25, \$8.50, \$8.75, \$9.00, \$9.25, \$9.50, \$9.75, \$10.00

Blanket Bath Robes—Heavy, pretty styles and patterns. \$2.25, \$2.50, \$2.75, \$3.00, \$3.25, \$3.50, \$3.75, \$4.00, \$4.25, \$4.50, \$4.75, \$5.00, \$5.25, \$5.50, \$5.75, \$6.00, \$6.25, \$6.50, \$6.75, \$7.00, \$7.25, \$7.50, \$7.75, \$8.00, \$8.25, \$8.50, \$8.75, \$9.00, \$9.25, \$9.50, \$9.75, \$10.00

Bennett's for Books

Christmas Books in wonderful profusion. The spirit of the holiday season is rampant. Crowds fill the aisles, for nowhere else is book buying so greatly to their advantage. Big lines of Christmas Books, Taglibs, Tangle, The Betty Wales Series, The Little Colonel Series, The Little Alcott Series, The Little Peppercorn Series, All \$1.50 editions.

MAGAZINE GLOSSING LISTS.
American Magazine. \$2.35
World Today. \$2.35
Woman's Home Companion. \$2.35
World Today. \$2.35
Editorial Review. \$2.35
Modern Priscilla. \$2.35
Ladies' World. \$2.35

SALE SOLID GOLD Bracelets

Immense purchase of over 1,000 fine Solid Gold Bracelets in the newest styles. Now offered for less than plated goods cost ordinarily. Buy these solid gold, plain, chased, engraved and stone set bracelets for practically the value of the gold in them.

On Sale **75c** Per Penny Weight
Same as cost from \$1.25 to \$1.50 per pennyweight in any other store.

250 dozen fine new Silk Four-in-Hand Ties in the most beautiful new colors, regular and open end styles, some in pretty holiday boxes, finest 50c Ties ever sold over any counter. Thursday special for gift buyers. **35c** 3 for \$1.00. Be prompt.

Boys' Wool Sweater Coats
Very fine soft stock and exceptionally good bargains. Plain gray Oxford and gray with cardinal or blue trimmings. All sizes for boys. Usually low in price. **\$1.50**

American Beauty Xmas Corsets

In Pretty Holiday Boxes
It's the article of usefulness that brings the genuine good cheer on Christmas morning. More and more each year is the tendency towards giving something for everyday wear, something serviceable. With this idea in mind our popular Corset Section offers you a grand collection of the new style AMERICAN BEAUTY CORSETS to choose from.

Let one or more of your presents be selected from this extraordinary brand of Corsets. You'll be surprised how much the gift will be appreciated. Rich holiday boxes have been provided for them and enclosed in each will be an exchange slip. Should the style or size not be correct we will gladly exchange them after Christmas.

Price **\$1 to \$8**
Range

Christmas Supporters and Corset Accessories all prettily boxed are here in complete assortments for your choosing as well.

Xmas Furniture Bargains

Very special one-day offerings and double Green Stamps as an extra inducement.

BLANK FIVE SPECIALS—One is a bed with 2-inch posts, double top rail, nine 1/4-inch fillers, highest grade, for **\$24.00**
Women's Desks—Bird's-eye maple, mahogany, golden oak and mission oak. \$5.00 and \$6.50

Music Cabinets—Walnut, oak and mahogany (great values), **\$7.50** up. Buffets—10% reduction on every Buffet in stock.

China Closets—Beautiful new designs and many styles, at **\$18.50 \$22.50 \$28.00**

Big Thursday SPECIAL \$1.89
This \$3.50 solid oak Desk and Chair

A gift to delight the heart of any boy or girl. Desk is 28 inches high, with 21x11-inch top. Top can be opened. On sale Thursday, including 25 Stamps, for **\$1.89** for both Desk and Chair.

Fancy China
Thousands of beautiful gifts in imported China fancy pieces of every description, all arranged on one-price tables at greatest bargains of the holiday season. Every piece is HALF PRICE. Beautiful Plates, Chocolate Pots, Cups and Saucers, Bon Bons, Sugars and Creams thousands of pieces of every description—special tables at **25c, 49c, 98c, \$1.50**

THURSDAY SALE NUTS
A day of specially attractive low prices on New Nuts to induce early buying and to relieve the Christmas rush.

All New Mixed Nuts, lb. \$1.25
New Pecans, lb. \$1.25
New Filberts, lb. \$1.25
New Brazils, lb. \$1.25
New Almonds, per lb. \$1.25
Soft Shell Almonds, lb. \$1.25
New English Walnuts, lb. \$1.25
Black Walnuts, each. \$2.50
India Cocoanuts, peck. \$7.50
Pumpkins and Carrots, lb. \$1.00
Bellevue Celery, 50
Celeriacs, for salads, qt. \$1.00
Cabbage, per lb. \$1.00

Bennett's Big Grocery

Bennett's Excelsior Flour. \$1.70—And 50 Green Stamps
RICE SPECIAL—1,000 lbs. special, new, full grown Japan Rice worth 20c
10c lb. Country Cream (19 Stamps)
Crystallized Tropical Ginger, per tin. \$1.00—And 5 Green Stamps
Candied Orange Peel, per pound. \$1.00—And 20 Green Stamps
Fruit American Plum Pudding, per lb. \$1.00
Silver Label Sheet Gelatine, per pound. \$1.00
Police Tomato Soup, 2 cans. \$1.00—And 10 Green Stamps
Maple Cream, 2 cakes. \$1.00—And 10 Green Stamps
Metaline, for cleaning silver, 40c package for. \$1.00
Radium Stove Polish, per can. \$1.00—And 10 Green Stamps
Chocollatin, 3 cans. \$1.00—And 10 Green Stamps
Pure Honey, Mason Jar, 1 lb. \$1.00—And 10 Green Stamps
String Beans, "Heat We Have", \$1.00—Two 25c cans for 50c
Capital Raisins, 1 lb. \$1.00—Two 25c cans for 50c
Grapefruitate, delightful to the taste. \$1.00—And 20 Green Stamps
Havana Corn or Gloss Starch, pkg. \$1.00—And 10 Green Stamps
Sweet Tomato Pickles, quart. \$1.00—And 20 Green Stamps

CANDIES—IN THE GROCERY SECTION.
New Dates, pound. \$1.00
Imported Figs, lb. \$1.00, 20c, 50c
Candy Chair, year. \$1.00
Mixed Candy, lb. \$1.00, 12 1/2c, 15c
Fancy Bon Bon Boxes, each. \$1.00

STORE OPEN EVENINGS UNTIL CHRISTMAS

Great Clearance Ever Known Now On.

HAYDEN'S
THE RELIABLE STORE

Hart, Schaffner & Marx
\$20 to \$35 Values, at Choice, \$15

Grand Picture Sale Thursday

Thousands upon thousands of beautiful pictures, all kinds of subjects, on sale at Less Than the Value of the Frames alone. A bargain opportunity never before equaled in any store in the land.

SALE IN BASEMENT THURSDAY

Framed Pictures, of all sizes, worth to 50c, shapes and subjects—landscapes, pastel views, cupids, etc.; values to 35c, at **5c**

Christy Pictures, Weiderstein Pictures, Underwood Pictures, in complete assortment of their most popular subjects, in mission oak frame, with glass, actual values to \$1.50, thousands of them for selection, at **19c**

Pastels, Oil Paintings, Engravings, Water Colors—in fact our entire art stock on third floor—on sale Thursday at magnificent bargain prices. Nothing to equal Thursday's bargain offerings ever before known. Come early.

Hand Bag Bargains

The greatest assortment and values in genuine Alligator Hand Bags ever brought to Omaha. Entire surplus stock of the largest manufacturer in the country, secured at less than 50c on the dollar.

\$2 to \$25 Values On Sale **\$1 to \$10**

Seldom in a lifetime is such a splendid opportunity offered.

Mail orders filled while they last.

TOYS

Toys of all descriptions at special bargain prices in Toy Fairy land—South Room—Main Floor. No stairs to climb. Bring the little ones and let them enjoy themselves. Do your buying where your dollars will buy the most—namely, in our holiday bazaar.

Another Day in Books

Closing out the principal lines of our great Book Stock at One-Half to One-Third Regular Price. Bargain opportunities for Holiday Gift Buyers never before equaled here or elsewhere in Omaha.

Geo. Elliot's Works—6 volumes, publisher's price \$4.50, special sale price **\$2.25**

Victor Hugo's Complete Works—in the De Luxe edition, half calf, gilt top and back, 8 volumes, publisher's price \$15, sale price **\$5.00**

Knight's England Library Edition—8 volumes, publisher's price \$12.00, special sale price **\$4.25**

Justin McCarthy's History of Our Own Times—Publisher's price \$1.50, sale price **69c**

Rollin's Ancient History—4 volumes—Publisher's price \$5.00, special sale price **\$2.25**

Thomas Hood's Works Complete—4 volumes—publisher's price \$3.00, sale price **\$1.25**

French Revolution—By Carlyle, publisher's price \$2, at **\$1.25**

Letters of Robert Browning—2 volumes, publisher's price \$5.00, special sale price **\$3.98**

Victor Hugo's Works—8 volumes, publisher's price \$10.00, special sale price **\$6.25**

McCauley's Essays and Poems—Three volumes, publisher's price \$4.00, sale price **\$1.98**

Dante's Divine Comedy—3 volumes, publisher's price \$6.75, special sale price **\$3.75**

CHRISTMAS CARDS OF ALL KINDS AT **16c** UP
You can easily save 50 per cent on Holiday Books. Come early. Mail Orders will be filled while the goods last.

Buy Your Xmas Groceries, Nuts, Fruits, Candies, Butter, Cheese and Crackers Now

The best pure cane Granulated Sugar, per lb. \$1.00
Fancy Full Cream Limburger Cheese, 1 lb. \$1.25
Fancy Full Cream Domestic Cheese, 1 lb. \$1.00
Fancy Glacé Citron Peel, per lb. \$1.25
Fancy Muscatel Cooking Raisins, per lb. \$1.00
Fancy Creamed Currants, per lb. \$1.25
Fancy Vanilla, cleaned, per lb. \$1.00
Fancy Moor Park Apricots, per lb. \$1.25
The best pure ground Spices, per lb. \$1.00
Fancy plain or stuffed Olives, bottle 30c
Large bottle pure Tomato Catsup, Worcester Sauce or Pickles, assorted kinds, per bottle \$1.00
Fancy Imported Sardines, per can \$1.00
Domestic oil or mustard Sardines, per can \$1.00
3 lb. can solid packed Tomatoes. \$1.00
2 lb. cans Golden Pumpkin, Hominy, Squash or Baked Beans. \$1.00
3 lb. cans fancy Sweet Sugar Corn \$1.00
1 lb. cans Early June Beans. \$1.00
1 lb. cans assorted Soups. \$1.00
Bromangelon, Jellycon or Jel-O, pkg. at \$1.00
3 lb. cans Table Peaches or Apricots, at \$1.00
The best Soda or Oyster Crackers, lb. \$1.00
The best crisp Ginger Snaps, per lb. 60c
Fancy Cookies for Xmas, 48 different kinds to choose from, at per lb. 10c

BUTTER, CHEESE and BUTTERINS
Fancy No. 1 Country Creamery Butter, lb. \$1.00

Fancy Full Cream Cheese, per lb. \$1.00
Fancy Full Cream Limburger Cheese, 1 lb. \$1.25
Fancy Full Cream Domestic Cheese, 1 lb. \$1.00
Neufchatel Cheese, 1 lb. \$1.00

NUTS NUTS NUTS
The best fancy Mixed Nuts for Xmas, per lb. \$1.25
Fancy Mixed Nuts, per lb. \$1.00
ORANGES ORANGES ORANGES
A special of the Highland Navels for Xmas. These are the finest, richest flavored and sweetest orange grown in California. For this special sale we will sell:
Regular 2 1/2 size, per dozen. \$1.50
Regular 2 1/4 size, per dozen. \$1.25
Regular 3 1/2 size, per dozen. \$2.00
Large Grape Fruit, each. \$1.00
Fresh Roasted Peanuts, per quart \$1.00
Black Walnuts, per quart \$1.00
Hickory Nuts, per quart \$1.00

FRESH VEGETABLES
Fresh Beets, Carrots, Turnips or Onions, per bunch \$1.00
3 heads fresh hothouse Lettuce. \$1.00
3 bunches fresh Radishes, per quart \$1.00
Fresh Wax or Green Beans, per quart \$1.00
Large heads Lettuce, per head \$1.00
Cabbage, Onions, Parsnips, Turnips, Carrots, Rutabagas, etc. per lb. \$1.00

CANDY CANDY CANDY
The largest line in the city. We make all our own—over 40 different kinds, per lb. \$1.00

DON'T TRY HAYDEN'S FIRST IT FORGETS TRY HAYDEN'S FIRST IT PAYS

A SILK UMBRELLA
for a lady or gentleman's Christmas gift. We have them in gold filled and silver handles—all silk cover, ranging around \$4.00, \$5.00, \$7.50 and \$10.00.

Our store is full of Christmas suggestions. Spend a few minutes with us. Look for the name. Open evenings.

S. W. LINDSAY, Jeweler
1516 Douglas Street