

To Our Thousands of Welcome Guests at the Corn Show

And the Thousands in Omaha Who Want Their Christmas Money to do the Best Possible Service, We Suggest

Buy Your Christmas Gifts at Brandeis

LARGEST STORE IN THE WEST. GREATEST HOLIDAY DISPLAY EVER SEEN IN OMAHA.

Make the most of your money. Buy your gifts where you can get the biggest bargains and the biggest variety. Christmas shopping is a pleasure and a comfort in this immense, well lighted, well ventilated store. 1000 polite clerks to wait on you. 10 more days to shop.

WE INVITE ALL CORN SHOW VISITORS TO MAKE THEMSELVES AT HOME IN THIS STORE.

- Check Your Baggage and Parcels Free.
- Free Waiting Rooms and Rest Rooms, with all modern conveniences [Maids in attendance.]
- Checks on All Banks Cashd Free. Free 'Phones.
- Branch Station U. S. Postoffice—Main Floor.
- Best Moderate Priced Restaurant and Lunch Counter—West Arcade.

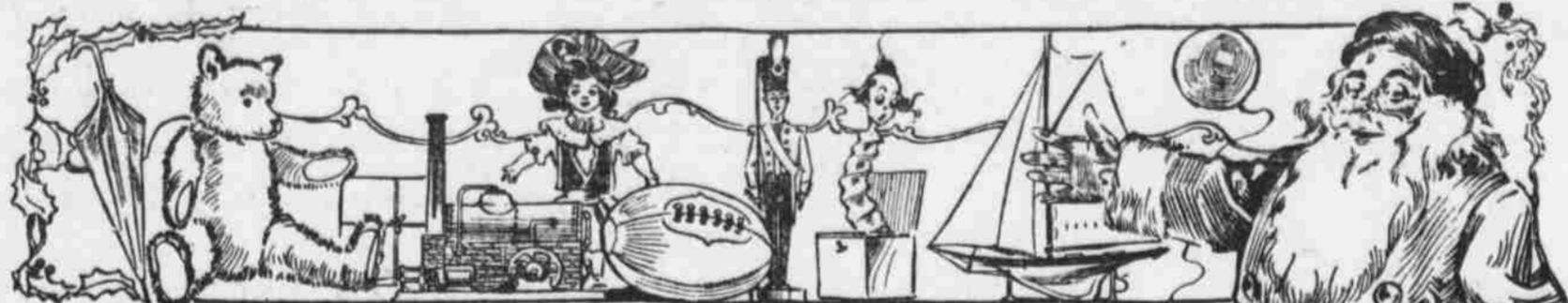


MOST BEAUTIFUL STORE DECORATIONS EVER BEHELD IN THE WEST.

The Spirit of the Corn Show and Christmas Time carried out in Brilliant Lights and Decorations. See the Great Free Holiday Attractions Going on All the Time in Our Immense Store. Free Moving Picture Show, Free Concerts, "Holy City" with Moving Figures, Etc., Etc.

YOU CAN SAVE YOUR RAILROAD FARE and ALL EXPENSES OF YOUR TRIP BY PURCHASING YOUR HOLIDAY GOODS HERE

ONLY 10 DAYS MORE TO SHOP
Take advantage of Low Railroad Rates and buy your Gifts in Omaha.



Only 10 More Shopping Days Until Christmas

FUR COATS

Are Charming Christmas Gifts.

- 36-inch long Russian Pony Coats \$49 at.....
- 52-inch long Russian Pony Coats \$75 at.....
- Sabelline Blouse Jackets at..... \$25
- Fine selected Curly Krimmer Jacket at..... \$35
- Brook Mink Blouse Coats at..... \$45
- Genuine Hudson Seal Coats at..... \$59
- Extra fine Alentian Seal Coats \$89 at.....
- 50-inch Hudson Seal Coats at..... \$89
- Black Lynx Separate Scarfs at \$15 \$17.50 \$19 \$25 \$29 and up.
- Black Lynx Separate Muffs at \$19 \$22.50 \$25 \$32.50 \$35 and up.
- Fine Mink Scarfs at \$9.98 \$15 \$19 \$25 \$35 \$49 and up to \$150.
- Fine Mink Muffs at \$22.50 \$29 \$35 \$49 and up to \$89.
- Children's Sets—White Angora, Imitation Ermine, Sabelline, etc., at 98¢ \$1.50 \$1.98 \$2.98 and up to \$12.50 set.



The Biggest, Brightest, Prettiest
TOYLAND For the Children
Occupies Our Entire Basement—New Store.

This is a genuine fairyland for the children. A beautiful city of toys and dolls. Thousands and thousands of new and pretty toys. A sight that you can never forget. You can buy just the sort of toys you want for less money than anywhere else in America.

See Santa Claus himself. See Willie, the waltzing goat. See the free attractions.

Automobiles—Foot power, rubber tired Automobiles are just what the little fellows want. A \$15 rubber tired, foot power Automobile at \$8.50 Very fine Automobiles, worth \$10, for..... \$5 Better buy now. They are going fast.

Mechanical Toys—Good novelties, 10¢ to 49¢ Mechanical and Electrical Trains at..... 39¢ to \$25 Dime and Penny Cash Register Banks..... 49¢ Guns that shoot rubber balls at..... 49¢

Thousands of dressed dolls and kid body dolls, in all sizes, the greatest values in dolls ever offered.

New Waist Nets
42-inch nets, tucked effects, round and and filet meshes—white, cream and ecru—also 72-inch wide Bretonne and wash blonde nets, worth up to \$1.25, at, yard... **39c-69c**

Fine Embroidered Flouncings and Skirtings
Also corset cover widths, all 18-inch effects—in Swiss, nainsook and cambric—on a bargain square, worth to 65c yd., at..... **15c-29c**

Embroidered Batiste Waist Fronts
Novel designs, in Irish crochet, filet, Grecian and floral, 3/4 yard in length—each front, at— **59c - 75c - 98c**

Real Irish Hand Embroidered Shirt Waist Patterns of Fine Linen
All choice new effects—very specially priced, **\$3.98 \$4.75 \$5.50** at.....

Hankerchiefs Are Always Appropriate Gifts
Brandeis shows a greater variety of pretty hankerchiefs than any other store in Omaha. Extra special hankerchief bargains all week.

Men's Japanese Handkerchiefs, with initials, at **5c**

Women's fine Swiss Embroidered Handkerchiefs—lace edged or plain linen—three specials at..... **5c 10c 15c**

Women's and Men's fine Sheer Cotton Handkerchiefs, all initials, 6 in box..... **49c**

Scarfs, Auto Velts and Mufflers, mostly 3 yds. long, all colors, at..... **39c 75c 98c**

Real Madeira Hand Embroidered Linen Handkerchiefs—Real French Hand Embroidered Handkerchiefs—Also exquisite Armenian Lace Bordered Handkerchiefs—**50c 75c 98c \$1.25** and up to \$6 each.

Embroidered Handkerchiefs with Initials—About 100 styles, some hand embroidered and worth 50c, at..... **25c**

All Linen Handkerchiefs—Initialed and fancy embroidered—6 in fancy box at, box..... **59c 75c \$1.50**

Children's Handkerchiefs—Plain and Initialed, in fancy boxes at..... **10c 15c 25c**

Lace and Net Waists
worth Up to \$8, at \$3.98

These are daintiest of lace, net and silk waists for dress and evening affairs—long sleeve effects—many are quite elaborate—worth up to \$8.00, at— **\$3.98**

About 60 of our finest high grade and imported waists, all of our hand-made, Renaissance, French, Irish, Baby Irish, Princess laces for just half price.

- The \$39.00 Waists are..... **\$19.50**
- The \$35.00 Waists are..... **\$17.50**
- The \$25.00 Waists are..... **\$12.50**
- The \$22.50 Waists are..... **\$11.25**
- The \$19.00 Waists are..... **\$ 9.50**
- The \$15.00 Waists are..... **7.50**
- The \$12.50 Waists are..... **6.25**



PYROGRAPHY
Just arrived a big variety of new holiday pieces, stamped and ready to burn. Dresser Boxes. \$1.25 values, at..... **75c**

- 75c Lace Boxes..... **39c**
- 75c Photograph Boxes..... **59c**
- STOOLS in big variety of shapes and patterns..... **49c**
- Picture Frames for photographs, with glass fronts..... **15c and 19c**
- Hundreds of Panels, stools and other useful articles. Free demonstration.

Christmas Slippers
Best quality and assortment west of Chicago.

Men's leather and felt slippers—brown, tan, black and wine color, in opera, equestrian and cavalier styles, pair, at..... **59c to \$3**

Women's felt fur trimmed rompers, in black and all colors, pair..... **\$1.50**

Women's felt slippers, all colors and very best grade—pair..... **\$1**

Gifts for Men
Men's Christmas Neckwear—newest and best styles— **45c and 75c**

Men's Christmas Kid and Mocha Gloves at **98c to \$2.25**

Men's Bath and Lounging Robes, at..... **\$4.98**

Men's Christmas Suspenders at— **50c to \$4.98**

Men's Sweater Coats and Jackets, at— **98c to \$4.98**

Men's Smoking Jackets—in a hundred varieties—just what you want, **\$3.50 \$6.50 \$12.50** for.....

KID GLOVES
Are Always Nice Gifts

Ferrin's Gloves—Our holiday shipment of these celebrated Gloves is complete with all the new shades and lengths—12, 16 and 20-button—pair..... **\$3. \$3.75 and \$4.50**

2 and 3-clasp Gloves, pair..... **\$1.50 and \$2**

Ferrin's Midget Gloves, 1-clasp, pair.... **\$1.25**

Short Kid and Cape Gloves—All colors and sizes, 1 and 2 clasps, worth \$1.25, at, pair.... **98c**

Women's and Children's Golf Gloves—Black, brown and navy, worth 50c, pair..... **35c**

Children's Fleece-lined kid Gloves and Mittens at, pair..... **50c 75c and 98c**

"Glove Bonds" for sale at Glove Dept., entitling holder to select Gloves at any time. Fancy Boxes free with Christmas Gloves.

DRUGS AND FANCY PERFUMES

- 25c fancy box Perfumes, special..... **15c**
- 35c fancy box Perfumes..... **25c**
- Christmas Perfumes, in fancy boxes, each, up from..... **15c**
- 50c Crab Apple Perfume, per oz..... **29c**
- 50c White Rose Perfume, per oz..... **29c**
- 50c White Lilac Perfume, per oz..... **29c**
- 75c Heliotrope Sachet Powder, per oz..... **45c**
- 25c Dr. Graves' Tooth Powder..... **12c**
- 25c Hoerner's Shampoo..... **12c**
- 25c Haircream..... **12c**
- 25c Colgate's Tooth Powder..... **12c**
- 25c Santal Tooth Powder..... **12c**
- 25c Colgate's Talcum..... **12c**
- \$1.50 Oriental Cream..... **\$1.09**
- 25c Imported Rice Powder..... **12c**
- 25c Pond's Varnishing Cream..... **12c**
- 25c Santal Cream..... **12c**
- FREE**—With each purchase of 89c Mme. Yale's Toilet Articles we give free one jar of Skin Food.
- 11c Chamale, special..... **10c**
- \$1.25 Traveling Cases..... **75c**

Big Special Sale Cut Flower Dept.
Over 500 Witmenany Ferns, regularly sold at 20c; special at... **9c**

Witmenany Ferns, regularly 75c; at, each..... **39c**

American Beauty Roses, at, ea. **10c**

Immense assortment of Roses, Carnations, Narcissus, Lilies of the Valley.

Everything for Christmas. Evergreens and blooming plants a specialty.

COAT SWEATERS
Warm, serviceable and popular coat sweaters for women—gray and white, worth up to \$3.50, at..... **\$1.98**

Special Sale of Sample APRONS
Hundreds of samples—also the surplus stock of a New York maker. This includes all kinds of aprons—practical and dressy styles as well—3 special lots; very pretty for gifts, at— **49c-69c-\$1.25**

BRANDEIS Is Omaha's Christmas Center