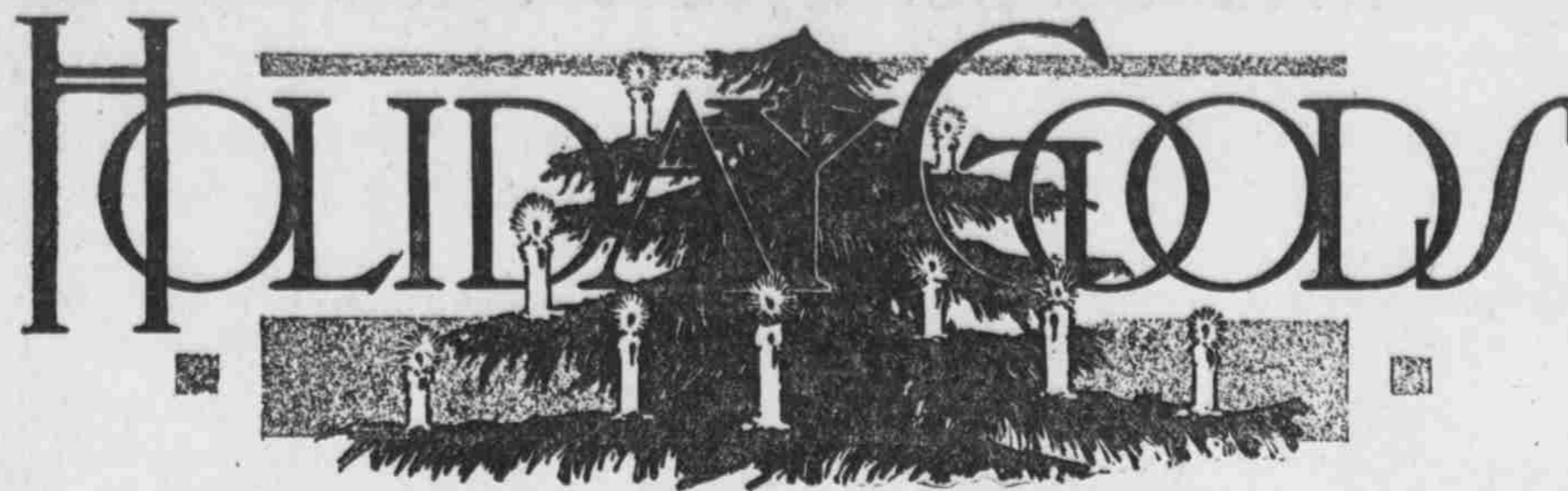


HAYDEN'S
THE RELIABLE STORE

Just 10 More
Buying Days
Until
Christmas.



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Buying Days
Until
Christmas.

HAYDEN'S
THE RELIABLE STORE

**Men's Silk
Suspenders**
In fancy Christmas
boxes, a magnificent
line for selection; at
25c to \$5.00

**Men's Silk
Ties**
In all newest shapes
and colorings, almost
unlimited assortment
for selection—
25c to \$1.00

Men's Silk Hose
The greatest show-
ing in Omaha, every
imaginable color,
plain or embroidered.
Prices range at from
\$1.00 to \$5.00

**Men's Silk
Lisle Hose**
Sample line, plain
and embroidered, val-
ues up to \$1.00 a pair,
choice—
25c

Magnificent assortment of fancy and holiday linens at specially reduced prices Monday.

High Grade Linen Department
Elegant Pattern Table Cloths, size 72x72 inches, dew bleached, double damask; an appropriate gift; worth \$4.50; Monday, each \$2.50
Warranted all pure linen hem-
stitched Table Cloths, different
sizes, some \$3.00 values; all at
one price Monday, each \$1.25
Grass Bleached Dinner Napkins,
strictly pure linen, fine selection
patterns, worth \$3.00 dozen;
Monday, dozen \$1.75
Splendid heavy double Damask
Dinner Napkins, size 22x22 and
24x24, exquisite designs, never
sold less than \$5.00 dozen; Mon-
day, dozen \$3.00
A mammoth collection of fancy
linens, including real hand-made
French cluny pieces, genuine
Irish hand embroidered pieces,
high grade Mexican drawn pieces,
Renaissance, Battenberg and
scalloped pieces, in scarfs, cir-
clars, squares and ovals; secured
from an eastern importer at a
fraction of their original value.
Will be placed on sale Monday at
prices that are positively below
cost of production, ranging from
\$50.00 each to, each 19c

**Thousands of Beautiful Gift Sug-
gestions at the Jewelry Counter**

When in doubt give jewelry, cut glass, sil-
verware—it's always good and acceptable. **Sev-
eral Rousing Specials in this Dept. Monday:**
3-piece Toilet Sets— Regular \$8.00 values,
on sale at... **\$3.98**
3-piece Toilet Sets— Regular \$9.00 values,
on sale at... **\$4.25**
Men's Military Brush
and Comb Sets, \$7.50
values, at... **\$3.00**
2.00 Mesh Purses 98c
50c Mesh Purses 25c
Clothes and Hat Brush-
es—Regular values to
\$1.50. **50c and 75c**
Jewel Cases—Regular
values to \$1.50; spec-
ial, **69c, 75c, 98c**
Jewel Cases—Regular
values to \$1.00; spec-
ial, **25c, 50c, 69c**
1.00 Mesh Purses 48c
1.50 Mesh Purses 69c

Samples at Half

Comb and Brush Sets, Mirrors, Dressing
Cases, Manicure Sets, Single Brushes, Toilet
Cases, Etc. Entire House Sample Line of
Florence Manufacturing Co., New York.
This is the tenth consecutive year that we
have secured this line. No two sets alike, the
greatest lot of holiday gift bargains ever.
50c and 75c Hair Brushes. 39c
75c and 1.00 Hair Brushes. 49c
\$2.00 to \$3.00 Toilet Cases. \$1.00
\$3.50 to \$5.00 Toilet Cases. \$2.50
\$5.00 to \$8.00 Toilet Cases. \$3.50
1.00 Military Brush Sets. 50c
\$2.00 Military Brush Sets. 1.00
3.00 Military Brush Sets. 1.50
\$2.00 Comb and Brush Sets. 1.00
\$3.00 Comb and Brush Sets. 1.50
1.00 Comb and Brush Sets. 50c

Grand Sale of Christmas Silks

Over 10,000 yards of elegant holiday silks, Crepe de Chines,
Messalines, Poplins, Taffetas, Satin Princesses, Peau de
Cygnes, all the richest weaves and colorings, including a
complete assortment of fine Scarfings, in print, plain or
satin stripe; all colors, actual worth **98c-59c-48c**
to \$2.50 a yard; Monday.....
Black Silks make acceptable Christmas gifts. Monday
you can buy them at about half.
\$2.50 Black Peau de Sote—Heavy
glace finish, 36 inches wide—at,
yard \$1.60
\$1.55 Black Dress Peau de Sote—
36 inches wide—at, yard. \$1.05
\$1.75 Black Chiffon Taffeta—
Pique dye, 36 inches wide—a
matchless bargain, yard. \$1.25
\$1.50 Black Rustling Taffeta—36
inches wide; on sale, yard. \$1.10
\$1.25 Black Dress Taffeta—Medi-
um weight, 36 inches wide, a
beautiful fabric, at. \$1.00
\$1.75 Black Taffeta—The regu-
lar \$1.00 quality; on sale Mon-
day, yard \$0.90

Greatest Sale of Christmas Handkerchiefs

Ever Held in Omaha or the West.
10 Big Lots on Sale. Just Half
Regular Price.
1st lot—Plain White Handker-
chiefs, on sale, at, each. 2c
2d lot—Fancy Bordered Handker-
chiefs 3 1/2c
3d lot—Pure linen handkerchiefs,
initialled, Embroidered and plain
—at, each 5c
4th lot—Pure Linen Handker-
chiefs, very fine hemstitched, em-
brodered and scalloped Swiss
at 7 1/2c
5th lot—Extra Fine Swiss Embroid-
ered Handkerchiefs, each. 10c
6th lot—Elegant plain hem-
stitched linen and fancy embroi-
dered Swiss Handkerchiefs, each,
at 12 1/2c
7th lot—Heavy Embroidered
Swiss handkerchiefs, beautiful
quality, on sale, at, each. 15c
8th lot—Embroidered Swiss and
linen handkerchiefs, extra fine
quality, each. 17 1/2c and 25c
9th lot—Hand-Embroidered and
lace trimmed handkerchiefs,
magnificent assortment, at. 35c
In addition we show an immense line of Hand Made
Handkerchiefs at JUST HALF PRICE. We secured them
at a bargain and they go the bargain way. Don't fail to see
them.



Toy Fairy Land is Now Open at Hayden's. Come!

22 immense booths in our great south room, piled high with a prodigious array of gift suggestions. The entire room glittering with array of Holiday beauty. Iron Toys, Dolls, Wagons, Mechanical Toys, Doll Furniture, Musical Instruments, Steam Toys, Sleds, Games, Teddy Bears, Children's Furniture, Skates. Everything for the little folks and thousands of suggestions for the older ones. Displayed to make selection easy; priced to make buying here profitable.

Gloves and Umbrellas for Gifts

Most complete assortments
shown in Omaha. Buying here
will save you time, trouble and
expense.
Men's and Ladies' Umbrellas,
swell line for selection, on sale
at **\$3.50 to \$20.00**
500 Sample Umbrellas, both
men's and ladies, many
worth to \$15.00; gold
plated and sterling
mounted handles, silk
and linen covers, on
sale at, choice. **\$7.50**
Men's Kid Gloves, the celebrated
Adler brand, at. **\$1.00 to \$2.00**
Men's Lined Gloves—
at **\$1.50 to \$5.00**
Ladies' Cape Gloves, fine imported goods, \$1.00 to \$2.00
Ladies' Long and Short Kid Gloves, of all descriptions, street
and evening shades—prices from. **\$1.00 to \$5.00**



**A Tremendous Purchase
of Women's Outergarments**

Over \$75,000 worth of Women's Garments, secured by our
buyer from the New York manufacturers at less than 50c on the
dollar, results in bargain offerings this week surpassing any
ever shown here or elsewhere in Omaha at this season.
Two manufacturers' stocks of Fur Coats, Scarfs and Muffs.
Two manufacturers' stocks of Coats, and Suits. A manufactur-
er's stock of wool Dresses. All the goods are here and will go on
sale, beginning Monday, at Phenomenal Prices.
\$35.00 French Coney Coats— choice **\$16.90**
XXXX Near Seal Coats, \$40.00
values, choice, at. **\$29.90**
Genuine Beaver Fur Coats—
\$90.00 values everywhere, on
sale at **\$59.00**
Fur Sets—Immense assortment
for selection, matchless values
in this sale, **\$5.00 to \$100**
\$5.00 Fur Scarfs at. \$1.98
Silk and Net Waists, all colors,
regular values to \$7.50, on sale
at **\$2.98**
\$35.00 Satin Dresses at \$19.50—
All colors, beautiful new
styles, the greatest values ever
offered, at **\$19.50**
\$25.00 Tailor Suits at \$14.90—
Over 200 in the lot, the newest
style ideas, fabrics and color-
ings, at **\$14.90**
One-Piece Wool Dresses—
Splendid assortment for selec-
tion, all colors, well worth \$20,
choice, Monday **\$9.90**
Silk Underskirts—Regular val-
ues to \$7.50; sale price **\$3.95**
Scores of other great bargain offerings shown.
OUR BABY BAZAAR offers you every thing for baby's
outer clothing at lowest possible prices.

**Great Sale of
Alligator Hand Bags**

We have just received from the
largest manufacturer in the coun-
try, his entire surplus stock of the
Genuine Alligator Hand Bags—Not the
imitation but the genuine Horn Back
goods, value from \$2 to \$25
We closed the deal for this entire stock
Dec. 1st at 50c on the dollar and will
close the entire lot \$2 to \$25 values,
at **\$1 to \$10**
Seldom in a lifetime is such an oppor-
tunity offered. Improve it.
Many other splendid bargains
in Bill Books, Pocket Books,
Purses, Hand Bags, Carriage Bags,
etc., etc. Most complete assort-
ments shown.



Curtains and Draperies

You will find the choicest of the season's offerings here at less
price than you'd expect to pay.
Brussels Net Curtains, in immense
assortment of beautiful designs,
pair. **\$5.00 to \$15.00**
Cluny Lace Curtains, with lace
edge and insertion, white or ecru
—underpriced for Monday's sale
—at, pair. **\$6.50 to \$12.50**
New Pillet Net Curtains, all the
choicest designs, remarkable val-
ues, pair. **\$8.50 to \$8**
Brussels Curtains. \$2.08 to \$5
Silk Pestooned Drapes, in all col-
ors, great values, \$5.00, \$5.50,
\$6.00 and **\$7.50**
Table Covers, all sizes and styles,
at. **\$2.08 to \$6.50**
Tapestry Bordered Portieres, in
red, green or brown, at \$3.98,
\$4.50 and **\$5.00**
Hagdad Couch Covers, 60 inches
wide 3 yards long \$2.50 to \$4.50
A Swell Line of Couch Covers,
great assortment for selection,
priced at \$5, \$6, \$7.50 to \$10
50 Styles of Rope Portieres for
selection, at lowest possible bar-
gain prices.
All Kinds of Nets, Scrims, Cre-
tones, Taffetas, Burlaps, etc., for
fancy work.

Gift Suggestions in Furniture

Rockers of every de-
scription from the plain
child's rocker to the
highest class Turkish
leather rockers, and all
priced at less than you'll
find them elsewhere.
Shaving Stands, Celler-
ettes, Taborettes, Magazine
Stands, Music Cabinets, Mis-
sion Lamps—everything to
be desired in Holiday Furni-
ture.
Ladies' Writing Desks,
shown in great assortment,
from **\$5.50 up**
Bed Davenport and Couches
of all styles—plush, Span-
ish and black leather up-
holstered.
\$35.00 Bed Davenport (like cut),
upholstered in chaise leather—
special next week at. **\$26.50**
\$24.00 Genuine Leather Couches,
at **\$21.50**
Center Tables—in almost endless
variety of styles and qualities,
the greatest assortment shown
in Omaha; two specials Monday.
16-inch top Table. \$1.35
24-inch top Table. \$1.45

Rugs as Gifts

A useful and lasting remembrance. Magnificent assort-
ments at most surprising bargain prices Monday.
\$30.00 Extra Axminster
Rugs—Oriental and floral
patterns, 9x12 size, at sale
price **\$19.98**
\$13.75 Kashmir Rugs—No
wrong side, absolutely fast
colors, 9x12 size; sale price,
each **\$9.98**
\$20.00 Seamless Brussels Rugs—
9x12 size, special, at. **\$14.75**
\$25.00 Extra Axminster Rugs—
3-8x10-6 size sale price—
at **\$17.98**
Bundhar Wilton, French Wilton
and Axminster Rugs, 36x72 and
36x63 size, at About Half.
1,000 Sample Rugs nicely bound,
immense assortment, values to
\$3.00, on sale \$1.25, 98c, 75c,
and **49c**
65c Quality Linoleums, at. 49c
\$15.00 Tapestry Brussels
Rugs—8-3x10-6 size, best
quality, at **\$12.98**
\$16.50 Brussels Rugs, 9x12
size, extra heavy quality—
at **\$11.98**

**Grand Selection Sheets, Pil-
low Cases and Bed Spreads in Our**
High Grade Linen Dept. Monday
\$1.10 Sheets, size 81x90, each 85c
\$1.00 Sheets, size 81x90, each 75c
90c Sheets, size 81x90, each 69c
85c Sheets, size 81x90, each 65c
80c Sheets, size 81x90, each 59c
75c Sheets, size 81x90, each 53c
70c Sheets, size 81x90, each 47c
65c Sheets, size 81x90, each 41c
60c Sheets, size 81x90, each 35c
15c Pillow Cases, size 42x36, 10c each, Monday, each 9c
Elegant assortment of high
grade imported Marcellise
bed spreads, fringed with cut
corners, pronounced designs
worth \$4.25, Monday, each,
at \$2.95
Orders through our mail
order department for Holiday
goods receive our careful at-
tention.

Blanket Sale
100 pairs Blankets, worth 65c, at. 39c
100 pairs Blankets, worth 85c, at. 49c
100 pairs Blankets, worth 1.00, at. 59c
100 pairs Blankets, worth 1.25, at. 69c
100 pairs Blankets, worth 1.50, at. 79c
100 pairs Blankets, worth 2.00, at. 96c
WOOL BLANKETS
60 pairs of Wool Blankets, worth \$2.50, at. \$1.50
60 pairs of Wool Blankets, worth \$3.00, at. \$1.98
60 pairs of Wool Blankets, worth \$4.00, at. \$2.50
60 pairs of Wool Blankets, worth \$5.00, at. \$3.95
60 pairs of Wool Blankets, worth \$6.50, at. \$5.50
The largest line of Home-made Comforters worth \$1.00 to \$3.50
what we ask for them. 75c, \$1.00, \$1.50, \$2.00, \$2.50, \$3.00

**High Grade Wool
Dress Goods Sale**
Priestly, Lupin and Fredrick Arnold
make the grandest line of goods in
the world.
Monday only, all our fine Wool Dress
Goods (only one pattern to a cus-
tomer), at exactly. **HALF PRICE**
Everything marked in plain figures.

Japanese Bankrupt Stock

China Porcelain Bisque, Etc.
Monday we will place on sale 364 cases of Japanese ware, purchased
through the Yokohama Specie Bank, Ltd., from Kobe, Japan, worth
6,000 yen, for 1,250 yen, or 20c on the dollar—yen in English means
\$1.00; sen means 1c. We did not expect to get these goods, our offer
was so low, and it is so late we are forced to cut the prices now.
\$1.50, \$2.00 and \$3.00 Articles for 93c.
Salads, Cake Plates, Chop Trays, Fern Dish, Vases, Nut Bowl,
Orange Bowls, Chocolate Pots, Tobacco Jars, Comb and Brush Trays,
Cracker Jars, Celery Trays, Dresser Sets, Tea Sets and Jardinieres.
\$1.00, \$1.50 and \$2.00 Articles for 50c
Sugar and Creamers, Cologne Bottles, Rose Jars, Salads, Plates,
Cups and Saucers, Vases, Sugar Shells, Powder Boxes, Hair Receivers,
Nut Bowls, Olive Dishes, Spoon Trays, Cake Plates, Tea Strainers, also
a large assortment of Olive Dishes, Powder Boxes, Pickle Dishes, Hair
Receivers, Match Safes, Plates, Salads, Bon Bon Dishes, Plates and
Cups and Saucers, for. **5c 10c 15c and 25c**

For Groceries Try Hayden's Firs'

Headquarters for your Xmas Groceries. Butter,
Cheese, Fruit, Crackers, Vegetables, Candies.
For your Xmas puddings, pies, and
cakes, try a sack of our High Patent
Flour; special sale Monday, per
sack \$1.25
The best pure cane Granulated Sugar
at less than jobbers' cost.
The best domestic Macaroni, pkg. 8 1/2c
Bromangelon, Jellycorn or Jello, pkg.,
at 7 1/2c
Fancy Candied Orange Peel, lb. 15c
Fancy Candied Lemon Peel, lb. 12 1/2c
Fancy Candied Citron Peel, lb. 25c
Fancy Valencia Almonds, per lb. 38c
Fancy New Cleaned Currants, lb. 8 1/2c
Fancy New Muscatel Raisins, lb. 7 1/2c
Fancy New Muscatel Seedless Raisins,
package 8 1/2c
Fancy New Muscatel Seeded Raisins,
package 8 1/2c
Fancy New Cooking Figs, per lb. 7 1/2c
3-lb. Cans Solid Packed Tomatoes, per
can 8 1/2c
2-lb. Cans Fancy Sweet Sugar Corn,
per can 8 1/2c
2-lb. Can Early June Sifted Peas, 10c
3-lb. Can Golden Pumpkin, Hominy,
or Squash 8 1/2c
10 Bars Beat 'Em All or Diamond C
Soap 25c
The best white or yellow Cornmeal—
sack 15c
Butter, Cheese and Butterine
Extra Fancy No. 1 Country Creamery
Butter, per pound 20c

**Another Car of Extra Fancy
Highland Navels.**

Regular 15c size, per dozen. 8 1/2c
Regular 17c size, per dozen. 12 1/2c
Regular 20c size, per dozen. 15c
Regular 25c size, per dozen. 18c
Regular 30c size, per dozen. 20c
Regular 35c size, per dozen. 25c

Don't Try Hayden's First It Pays