



The Store for Everybody

We welcome the thousands of Christmas Shoppers who recognize Brandeis as the Holiday Buying Center of the Great West.

The Most Beautiful Store Decorations Ever Beheld



Everybody in Omaha says that Christmas would not seem like Christmas at all without Brandeis beautiful display.

See Our Free Christmas Attractions

Free Moving Picture Show with free reserved seats. Free Concerts on the great Autexophone.

Only 12 More Shopping Days Till Xmas

BUY THEM NOW. BUY THEM HERE

Friday We Offer Extraordinary Bargains on Main Floor

Great Remnant Sale

This is the last remnant sale before Christmas and the bargains will be wonderful.

3 Great Cases of Silk Madras Bought from U. S. Customs House

Black and colored silk mohairs, sicilians, silk finished brilliantines—fine samples, as many as ten pieces of one kind match up—all one yard to the piece.

Big Sale of Ribbons. Plain taffeta and moire all silk ribbons, plain and fancy stripes, plaids—Nos. 4 to 100, worth to 35c yard—on bargain square, yard—

Remnants of Fancy English All-Over Laces at 15c Yard. 3 to 7-yard lengths of 18-inch fancy all-over laces in dainty Crochet, Fillet and Point de Esprit and combination effects—white, cream, ecru and black—suitable for waists, yokes, dresser covers, art work, etc.—worth up to 50c yard—at, a yard.

Jewelry for Christmas Gifts. Brandeis shows the most wonderful stock of imported novelties. Men's Tie Pin Sets—Cuff links and the pin in fancy boxes—cameo, coral and fancy sets—worth up to \$5, at \$1.25-\$1.50-\$2.00.

Special Sale of Furs On Our Second Floor. Fur Sets, Fur Coats, Scarfs, Muffs. You need never hesitate about buying Furs at Brandeis—the reputation of this store stands behind every fur piece in the house.

Only 12 More Days to Buy Christmas Gifts Brandeis - - - Boston Store. or a Gold Thimble, or a Gold Necklace, or a string of Gold Beads—make an acceptable gift for a lady.

12 MORE SHOPPING DAYS, THEN CHRISTMAS

BENNETT'S. CORN SHOW VISITORS—Make Your Headquarters at Bennett's—You Are Welcome.

For Friday \$5. Silk Princess and Two-Piece Suits Worth up to \$25.00

Fifty-six great bargains. Fancy silk Princess dresses, fancy and plain taffeta shirtwaist suits, light and dark colorings, also some light gray and white wool suits, all in a great close-out sale Friday.

Misses' Skirts. Odd lot good, well made pleated and gored skirts in checks, plaids and plain materials, for girls 12 to 15 years, values to \$5.00—\$1.95

Silk Petticoats. One lot plain, dark colored and black taffeta, Petticoats, beautiful styles, some plaids included, worth to \$7.00 at \$3.95

For Xmas Crepe de Chine Scarfs..... 79c. Plain, floral and bordered novelties, beautiful a u to scarfs, also new Messalines in floral and dot designs.

Wonderful Bargain—Dress Goods at 48c. One immense lot all-wool 50 and 54-inch Suitings, Scotch Mixtures, Fancy Panamas and pretty Silk and Wool Plaids for Waists.

Blankets and Comfortables. All these Blankets would be cheap at double the price. 10-4 Cotton Blankets, pair..... 38c

CORSETS 89c CORSETS. A Friday Sale \$1.25 values 89c. Our popular Corset department offers another of its famous bargains Friday.

Hammered Brass and Copper. Fine Assortment for Christmas. Prices Close to Half.

Books. A free membership in Bennett's Late Fiction Library with a purchase of any copyright at our price of . \$1.00

Toys. 35.50 Magic Lanterns, lens adjuster, 12 slides..... \$7.50

BENNETT'S BIG GROCERY. Pride of Bennett's Flour, sack..... \$1.25

A Gold Brooch. or a Gold Thimble, or a Gold Necklace, or a string of Gold Beads—make an acceptable gift for a lady.

Items of Intense Bargain Interest to All Omaha Buyers Friday

HAYDEN'S THE RELIABLE STORE. ONLY 12 More Buying Days Till Christmas. ONLY 12 More Days to Supply Your Gift Wants

Friday Is Remnant Day

25,000 yards of Wash Goods, Dress Goods, Flannels, Flannel-ettes, Outing Flannels, Linens, Sheetings, Gingham, Towels and Towelings, to close out in order to make room for our gigantic stock of toys, at, yard— 10c 7 1/2c 5c 3 1/2c 2 1/2c and 1c

HIGH GRADE WOOL DRESS GOODS. 5,000 yards of Wool Dress Goods, Suitings, Broadcloths, Serges, Voiles, Mestrals, plain and fancy dress goods that sold up to \$3.98 a yard—in 3 tables—

Why Not Give Furs for Christmas

You'll find assortments and qualities here the best and prices far below what you'd expect to pay.

FUR SCARFS AND SETS Greatly Under-priced for Friday's Selling. French Coney Scarfs..... 79c

ROUSING SPECIALS IN HOLIDAY SILKS. Values That Represent Almost Half in Price Saving. Fancy and Plain Silks, Messalines, Fancy Satin Novelties, a beautiful line, Satins, Novelties, etc., worth to \$1

Blankets and Comfortables. All these Blankets would be cheap at double the price. 10-4 Cotton Blankets, pair..... 38c

WOOL BLANKET SALE. \$2.50 Wool Blankets..... \$1.50

COMFORTABLES HOME-MADE. Best Silkoline, Repp, Sateens, etc., filled with the best white sanitary Sea Island Cotton, hand-tied and stitched here in Omaha, at—

Christmas Handkerchiefs at Half Price. A sale of great saving importance to gift buyers.

Clearance of Winter Underwear. In the Domestic Room to Make Room for the Great Toy Display.

Remnants of High Grade Linens. Remnants of English, Irish and Scotch Linens, also Fine Mercerized Damask, worth from 75c to \$1.98 yard—in 6 lots at, yard—

Cutting the Prices Early. Instead of waiting until after Christmas we are cutting the prices now.

DRIED FRUITS for YOUR XMAS PUDDINGS, PIES & CAKES. Fancy Candied Orange Peel, per lb..... 15c

BUTTERINE BALLS—Cheaper than Butter. The Best Condensed Mince-meat, 96c-84c

DON'T FORGET TRY HAYDEN'S FIRST IT PAYS