



35c Holiday Ribbons 12 1/2c
All Silk Taffeta Ribbons up to 5-in. wide and a fine line of new plaids, all on sale, at yard 12 1/2c



25c Handkerchief Laces 7 1/2c
A special showing of beautiful handkerchief lace, splendid assortment for selection, value to 25c yard, at 5c 3/4 7 1/2c



50c Embroidery Special 25c
A magnificent assortment of designs in corset covers, allover embroideries and wide flouncings, actual values to 50c yard, 25c at yard



Welcome Corn Show Visitors to Omaha's Bargain Center

Blanket and Comfortable Sale

Owing to the lateness of the season and immense quantities on hand, we are compelled to make the following extraordinary prices.
COTTON BLANKETS
All \$1.00 Cotton Blankets, 60c
All \$1.25 Cotton Blankets, 70c
All \$1.50 Cotton Blankets, 80c
All \$2.00 Cotton Blankets, 90c
All \$2.50 Cotton Blankets, \$1.25
All \$3.00 Cotton Blankets, \$1.45
All \$3.50 Cotton Blankets, \$1.65
All \$4.00 Cotton Blankets, \$1.85
All \$4.50 Cotton Blankets, \$2.05
All \$5.00 Cotton Blankets, \$2.25
All \$5.50 Cotton Blankets, \$2.45
All \$6.00 Cotton Blankets, \$2.65
All \$6.50 Cotton Blankets, \$2.85
All \$7.00 Cotton Blankets, \$3.05
All \$7.50 Cotton Blankets, \$3.25
All \$8.00 Cotton Blankets, \$3.45
All \$8.50 Cotton Blankets, \$3.65
All \$9.00 Cotton Blankets, \$3.85
All \$9.50 Cotton Blankets, \$4.05
All \$10.00 Cotton Blankets, \$4.25
WOOL BLANKETS
All \$2.00 Wool Blankets, \$1.10
All \$2.50 Wool Blankets, \$1.35
All \$3.00 Wool Blankets, \$1.60
All \$3.50 Wool Blankets, \$1.85
All \$4.00 Wool Blankets, \$2.10
All \$4.50 Wool Blankets, \$2.35
All \$5.00 Wool Blankets, \$2.60
All \$5.50 Wool Blankets, \$2.85
All \$6.00 Wool Blankets, \$3.10
All \$6.50 Wool Blankets, \$3.35
All \$7.00 Wool Blankets, \$3.60
All \$7.50 Wool Blankets, \$3.85
All \$8.00 Wool Blankets, \$4.10
All \$8.50 Wool Blankets, \$4.35
All \$9.00 Wool Blankets, \$4.60
All \$9.50 Wool Blankets, \$4.85
All \$10.00 Wool Blankets, \$5.10
COMFORTABLE SALE
All \$1.50 quality, .78c
All \$1.98 quality, \$1.25
All \$2.50 quality, \$1.50
All \$3.50 quality, \$1.98
All \$4.00 quality, \$2.50
All \$5.00 quality, \$2.98
All \$6.00 quality, \$3.50
All \$7.00 quality, \$3.98
CRIB BLANKETS
\$1.25 Crib, .95c
\$1.00 Crib, .75c
85c Crib, .65c
75c Crib, .55c
Several 30 minute sales also will be called off on the floor.

Why Not Silks for Gifts

For mother, sister or wife, silk for a waist, skirt, dress or kimono, would be not only acceptable, but practical as well. You'll find the most complete assortment of holiday silks in the west shown here. All the richest weaves and colorings at very lowest possible price.
Three Great Specials for Monday
\$1.25 silks at 49c, Plaids, checks, stripes and neat figures, plain taffetas and messalines, foulards and novelties, actual values up to \$1.25, at .49c
\$1.50 Silks at 69c, All the leading shades, in messaline and novelties, crepes, foulards, taffetas, including 36-in. black taffeta, values to \$1.50 a yard, at .69c
\$2.00 Silks at 98c, 36-in. satins, satin in liberty, cashmere taffetas, rough pongees, crystal cords, satin evening brocades, etc. values to \$2.00 a yard, at .98c

Magnificent Showing of Holiday Linens at Special Reduced Prices in our

High Grade Linen Dept. Monday

50 unhemmed pattern table cloths, two yards square, pure linen, full bleached, worth \$3.00 each; on sale Monday, each . . . \$1.75
50 unhemmed pattern table cloths, seventy-two inches square, dew bleached, heavy double damask, most exquisite designs, well worth \$4.00 each; on sale Monday, each . . . \$2.25
50 hemstitched table cloths, size 8-10, all pure flax, German make, well worth \$2.00 each, Monday, each . . . \$1.25
10 pieces full bleached satin damask table linen, 70 inches wide, heavy, durable and good for wear, worth \$1.00 yard, Monday, yard . . . 59c
25 pieces pure linen toweling, extra wide, very heavy and absorbent—especially adapted for all kitchen purposes, regular 15c values, Monday, yard 9c
150 hemstitched and hemmed center pieces, tray cloths and dresser scarfs, good values at 8c, Monday, each 49c
All mail orders promptly filled.

Special Gift Offerings

Fancy Pin Cushions, Collar Boxes, Hat Pin Holders, Handkerchiefs, Neckwear and numerous other lines from the Louisville stock will be closed at Phenomenal Bargain Prices in Monday's sale.

Special and attractive inducements in Sheets and pillow cases for hotels and rooming apartments in our

High Grade Linen Dept. Monday

\$1.10 sheets size 81x90, each . . . 85c
\$1.00 sheets, size 81x90, each . . . 75c
90c sheets, size 81x90, ea. 69c
80c sheets, size 81x90, ea. 65c
95c sheets, size 72x90, ea. 75c
89c sheets, size 72x90, ea. 65c
75c sheets, size 72x90, ea. 59c
69c sheets, size 72x90, ea. 55c
12 1/2c pillow cases, size 42x36, each . . . 9c
15c pillow cases, size 42x36, each . . . 10c
18c pillow cases, size 46x36, each . . . 11c
Fifty hemmed crochet bed spreads, assorted patterns, heavy and durable, \$1.25 values, Monday, each . . . 79c
Fifty hemmed Marseilles bed spreads, heavy pronounced designs, full size, \$2.75 values Monday, each . . . \$1.50
Fifty genuine imported Marseilles fringed bed spreads, extra large size, slightly mussed, some \$6.00 values, Monday, each . . . \$2.75
Mall orders promptly filled.

High Grade Wash Goods Dept.

All the New Christmas Novelties in Silk Organadies, Silk Mousselines, Silk and Mercerized fine Scarfings, etc., at—
25c 39c 49c and 59c a yard
25c Velveteen Wrapper cloth—fine colorings . . . 15c
39c Bathrobe cloth . . . 25c
25c Scotch Gingham . . . 15c
18c French Printed Cambrics . . . 12 1/2c
18c Flannelettes . . . 12 1/2c

The Leading Dress Goods House of the West

In order to make room for holiday goods we must cut our dress goods in two. In the forenoon all black dress goods

EXCEPT REED'S LANSLOWNE will be sold at exactly half the marked price. Nothing else reserved. And commencing at 1 o'clock P. M., all colored dress goods will go at exactly half marked price. Nothing reserved (except Reed's Lansdowne).

All bargains will be closed out at the following prices Monday.
All \$2.98 will go at . . . 98c
All \$3.98 will go at . . . 1.25
All \$4.98 will go at . . . 1.65
All \$5.98 will go at . . . 1.98
All \$6.98 will go at . . . 2.50
All \$7.98 will go at . . . 2.98
All \$8.98 will go at . . . 3.25
Come early and have first choice.

Sheetings, Muslins, Shirtings and Heavy Domestic

In Our Famous Domestic Room
10-4 Unbleached Muslin, best made, worth 25c, at . . . 19c
9-4 Unbleached, same as above . . . 17 1/2c
8-4 Unbleached, same as above . . . 16c
Lonsdale, genuine article . . . 7c
Fruit of the Loom, genuine article . . . 7c
Lonsdale Cambric . . . 7 1/2c
No. 80 Cambric . . . 8c
Lawrence, L. L. Unbleached . . . 8 1/2c
Heavy Unbleached Muslin . . . 9c
Heavy Unbleached Muslin . . . 9 1/2c
Good Unbleached Muslin . . . 9 1/2c
29c Mercerized Damask . . . 19c
29c Cream Damask . . . 19c
41.00 pure Irish Linen, 72 inch, full bleached, at . . . 59c
\$1.00 bleached Irish Linen, 68 inches wide, at . . . 59c
18c Toweling . . . 12 1/2c
15c Toweling . . . 10c
12 1/2c Toweling . . . 9c
18c all linen Crash . . . 8c

Rugs Splendid Gifts

Magnificent line for selection at great bargain prices this week.
\$25.00 Axminster Rugs—Size 8-10-6, on sale, \$17.98
\$30.00 Extra Axminster Rugs—Size 9-12-6, on sale, \$19.98
\$40.00 Seamless Velvet Rugs—2x12 size, special, at . . . \$29.98
\$40.00 Royal Wilton Rugs—2x12 size, special, at . . . \$29.98
\$50.00 Seamless Wilton Rugs—2x12 size, special, at . . . \$39.98
\$10.00 Tapestry Braided Rugs—2x12 size, on sale, price \$7.98
\$10.00 Seamless Brussels Rugs—6x9 size, on sale, price \$7.98
Same, 7x9 size, at . . . \$9.98
\$15.00 Tapestry Door Mats, 8x6 and 10x6
\$5.00 Axminster Rugs, 30x7 1/2, at . . . \$3.49
\$7.00 Kymatic Wilton Rugs, 30x20, at . . . \$4.99
\$9.00 Bungalow Rugs, 30x20, at . . . \$6.49
\$15.00 Myrina Rugs, 30x20, at . . . \$9.98
Rug Samples, values to \$2.00, neatly bound, big assortment . . . 60c
Bissell's Cycle Beating Carpet Sweepers—A complete line at . . . \$3.00 and \$2.50
Mall Orders filled.

Our Ladies' Ready-to-Wear Garment Department Offers Matchless Assortment of Gift Suggestions For the Christmas Shopper

Not only will you find assortments superior and qualities up to your highest expectations but you'll also find the prices less than you'll expect to secure like quality and style in any store in the land. Our showing of Fine Furs is a delight to all visitors to the department. The very best furriers in the land being represented in the display, which embraces all the most desirable qualities and styles in fur garments. Let us show you.



TWO COAT SPECIALS
Handsome Cloth Coats, in black and colors, newest style ideas, lined throughout, made to sell at \$25.00; special at . . . \$13.50

Three Splendid Fur Coat Specials
Genuine Alaska Seal Coats—\$175.00 values in most stores; here, only . . . \$95.00
American Beaver Coats—Beautiful garments that should bring \$90, special . . . \$59.00
\$50.00 Water Mink Coats—The best values ever shown in Omaha at . . . \$39.00
A Magnificent Showing of the popular one-piece dresses, in all the most bewitching style ideas, fabrics and colorings, unequalled values at from \$14.90, \$20.00 and \$30.00 up to . . . \$75.00
\$15.00 and \$18.00 Coats—Black and colors, 200 garments in the lot for selection . . . \$10.00

Crown Jewel spells perfection in tailor suit phraseology—\$35.00 style, \$35.00 quality, in fabric and workmanship the queen of all tailor suit values, on sale at . . . \$25.00
Special Gift Suggestions
\$6.00 long silk Kimono, fine assortment, at . . . \$3.95
Silk underskirt free to every purchaser of one of those handsome voile skirts Monday; regular values to \$10, at . . . \$6.95
Women's Dressing Sacques, regular \$1.50 values, on sale at . . . 79c
\$6.00 Eiderdown Bath Robes, all colors; snap at . . . \$3.95

Give Jewelry for Christmas



See Monday's Remarkable Bargains
\$3, \$4 and \$5 Lockets—\$1.98
100 different patterns for selection, in all the latest finishes, such as rose gold, roman or bright, big variety of stone settings.
\$2 Bracelets, Monday . . . 95c
\$1.50 Gold Plated Locket chains, on sale . . . 95c
\$2.00 Gold Plated Locket Chains, choice . . . \$1.25
Toilet Sets and Men's Military Brush Sets on sale Just Half.
Men's and Ladies' Gold Filled Watch Fobs, \$6, \$8 to \$10 values, at \$3 \$4 and \$5 \$8.00, \$10.00 and \$12.00
Gold Finish Jewel Cases—24K and Ormolu, gold finish, French grey, jewel cases. Handsome new designs lined with pink or blue silk.
50c Jewel Cases . . . 25c
\$1.00 Cases . . . 50c
\$1.50 Cases . . . 75c
\$2.00 Cases . . . \$1.00
\$3.00 Cases . . . \$1.50

We Retail Groceries at Jobbers Prices

By Trading at Hayden's You Save from 25 Per Cent to 5) Per Cent on Your Housekeeping Expenses
The Highest Patent Flour Sale Monday
45 lb. sack highest patent Flour, this same grade is retailed elsewhere for \$1.50 and \$1.75 sack, our price to introduce to the trade, per 45 lb. sack . . . \$1.25
Beware of lots of poor imitations. The best pure cane granulated Sugar at less than jobbers cost.
10 bars Beat 'Em All or Diamond Soap, per box 100 bars, at . . . \$2.50
The best white or yellow Cornmeal, per sack . . . 15c
6 lbs. choice Japan Rice, per 25c . . . 15c
The best Michigan hand-picked Navy Beans, lb. . . . 5c
The best domestic oil or mustard Sardines, pkg. . . . 4c
Maitia Via, Dr. Priores' or Egg o' Sea Corn Flakes, pkg. . . . 6 1/2c
2 lb. pkg. Best Salt Rising Pancake Flour . . . 3 1/2c
2 lb. pkg. Wheat Flakes . . . 10c
Bromington, Jellison or Jell-O, pkg. . . . 7 1/2c
The best domestic Macaroni, pkg. 5 1/2c
Choice California Prunes, lb. . . . 7 1/2c
Fancy Oregon Black Prunes, lb. . . . 7 1/2c
Fancy Cleaned Currants, per lb. . . . 7 1/2c
Fancy Muscatel Raisins, per lb. . . . 7 1/2c
Fancy Muir Peaches, per lb. . . . 10c
Fancy Moor Park Apricots, lb. 12 1/2c
Ankola Blend Coffee, the highest grade of its kind, per lb. . . . 25c
BUTTER, CHEESE and BUTTERINE
Fancy No. 1 Country Creamery Butter, per lb. . . . 25c
Fancy Full Cream Cheese, per lb. . . . 25c
Fancy Full Cream Brick or Limburger Cheese, per lb. . . . 25c
Fancy Full Cream Domestic Swiss Cheese, per lb. . . . 25c
Sap Sago Cheese, each . . . 7 1/2c
Neufchatel cheese, each . . . 5c
FRESH VEGETABLES and FRUITS
Fresh Spinach, per peck . . . 20c
Fresh Cauliflower, per lb. . . . 5c
Large bunches fresh Shalots . . . 5c
2 heads fresh Hot House Lettuce . . . 5c
3 bunches fresh Hot House Radishes 5c
Hubbard Squash, per lb. . . . 2c
Fresh Cabbage, per lb. . . . 2c
2 heads Fresh Celery . . . 5c
Beets, Carrots, Parsnips, Turnips or Rutabagas, per lb. . . . 2c
Big Highland HAVEL ORANGE BASKETS
Regular 2 1/2 size, per dozen . . . 15c
Regular 3 1/2 size, per dozen . . . 15c
Regular 4 1/2 size, per dozen . . . 25c
Regular 5 1/2 size, per dozen . . . 25c
See our full line of Dried Fruits—the largest in the city.
ICE SKATES—Barney & Berry, Union and Winslow's, worth \$1.00, one day's sale . . . 65c
1 gallon enameled Pudding Pans, 3 for . . . 25c
Water Pails, enameled, seamless, 10 gal. . . . 25c
Tea Kettles, enameled, number 8 size, . . . 40c
Roasters, enameled, large size, only 40c
Dish Pans, enameled, 12-quart size 19c
Regular Coal Stove, large size 19 1/2c
Toilet Paper, 80c worth, 80 and 10c at . . . 50c
100 clothes pins, 3 large each . . . 10c
\$1.00 Nickel Plated Copper Tea Kettles, at . . . 85c
Venus' 25c Bread Toaster, 25c Dish Mop, 25c Parlor Broom, 75c heavy braided Cloth Line, 25c Voorman's Sink Strainer, 25c Steamer, 25c Dipper Buckets, 25c Heavy Dust Pans, 25c Nickel Tea Kettles, 25c Cracker Jack \$1.00 large size best steel Saw, Monday, at . . . 25c

Stove Department.

Steel Ranges—6-hole steel ranges, like cut, without reservoir, with 18-inch oven, leg base, asbestos lined, fully nickled, high warming closet \$19.95. Other dealers get 40 for similar range. Same range with reservoir . . . \$22.85
Dandy and Splendid Oak Stoves, the finest Oaks on the market. We will sell you an 11-inch size at \$4.25; 13-inch size, \$6.95; 15-inch size, \$7.95; 17-inch size, \$9.95; and a 19-inch size for \$9.95. You pay elsewhere for the 11-inch size what we ask for the 19. Stove Pipe and all kinds of stoves, plain, adjustable and corrugated, 10c
No. 8 Cook Stove, with 18-inch oven, at . . . \$7.99
We handle the Detroit Jewel and Universal Base Burners, Ranges and Soft Coal Stoves. See our Novelty Base Burner, something new . . . \$22.50



XMAS PRESENTS In Fine China for All
For the Ladies—Chocolate Sets, Berry Sets, Jardiniere, Vases, Salads, Cake Plates, Fern Dishes, Tea Sets, Nut Sets and Dinner Sets.
For the Gentlemen—Cupidore, Smoking Sets, Stein Sets, Shaving Mugs, Cigar Jars, Tobacco Jars, Match Safes and Electric and Gas Reading Lamps.
For the Children—Plates, Cups and Saucers, Mugs and Oatmeal Sets. Make your selection now to be sure of getting just what you want.

Final Clearance of Underwear

From the Louisville Dry Goods Stock
Counters must be cleared during the next few days to accommodate our great display of Toys and Dolls. Everything will be sacrificed for quick clearance.

Ladies' Silk and Wool Union Suits, values to \$5.00, \$3.50, \$2.98, \$2.50
Ladies' Wool Union Suits—Values to \$3.00 all sizes \$1.50
Ladies' Heavy Fleece Union Suits, \$1 values, on sale .50c
Silk and Wool Vests and Pants, \$1.50 garment values, at 98c
Heavy Fleece Vests and Pants, to 75c values—
at 19c 25c 30c and 50c
Children's Vests and Pants, all wool, gray or scarlet lamb's wool and camel's hair, values to \$1.50, at . . . 50c
Children's Vests and Pants, heavy fleeced, worth to 50c garment, 10c, 15c, 19c 25c
Ladies' Knit Skirts, worth 75c, on sale, at . . . 39c

Wright's Health Union Suits, heavy wool fleece, values up to \$3.50 a suit, at . . . \$1.50 and \$1.98
Wright's wool fleeced Shirts or Drawers, \$1.50 values . . . 75c
All wool shirts and drawers—greys, tans and fancies, values to \$2, at . . . 75c and \$1.25
Fleece Shirt and Drawers, values to 75c, at 29c 39c and . . . 45c
Men's Wool Overshirts in army blue, single or double breasted—value to \$1.75, at . . . 75c
Men's and Boys' Sweaters, all sizes and colors, roll collar or coat style, great snaps, at 50c and . . . 98c

Wash Fabrics, Flannelettes, Outing Flannels, Prints, Gingham, Etc.

In Our Famous Domestic Room
10c Flannelettes . . . 5c
12 1/2c Flannelettes . . . 7 1/2c
15c Flannelettes . . . 10c
12 1/2c Amoskeag Outing Flannels . . . 5c
25c Pongee, all colors . . . 15c
10c Percales, fast colors, dark . . . 5c
19c White Goods . . . 10c
12 1/2c White Goods . . . 7 1/2c
15c Wrapper Cloth . . . 7 1/2c
Remnants of 50c wool dress goods . . . 19c
Remnants of 75c wool dress goods . . . 25c
Remnants of \$1.00 wool dress goods . . . 39c
Remnants of \$1.50 wool dress goods . . . 49c
Remnants of \$2.00 wool dress goods . . . 55c
Remnants of \$2.50 wool dress goods . . . 75c
Remnants of \$3 and \$4 wool dress goods, at . . . 98c
50,000 yards of all kinds of remnants to close to make room for holiday goods, yd. 10c 7 1/2c 5c 3 1/2c 2 1/2c and 1c

Monday Specials

35c Pad Hose Supporters . . . 19c
50c Cantslip Hair Rolls . . . 25c
50c Moline Covered Hair Rolls . . . 25c
25c Wire Hair Rolls . . . 10c
50c String Shopping Bags . . . 25c
\$2.00 Hand Bags . . . 95c
\$1.00 Elastic Belts . . . 40c

Give Furniture

Make your gift selections now from the newest and most complete lines we've ever shown. We'll hold them for delivery till any time you may wish.
Compare the quality and price of our showings. You'll find buying here a money-saving proposition every time.
An elegant line of Rockers and Morris Chairs now shown.



Large Arm Rocker, like cut, genuine leather upholstered, oak or mahogany—a \$13.50 value at . . . \$10.50



Corner Chair
Fine Golden Oak finish, very neat design, \$3.50 value— at . . . \$2.50
Muste Cabinets
Writing Desks and Book Cases, Buffets, Center Tables, Etc. Shown in almost endless variety. Prices much lower than you'd expect.

Don't Forget Try Hayden's First It Pays