



The Car For The Busy Man... Baker Electric Runabout... It is the smartest, speediest and most up to date electric runabout ever produced.

A Suggestion Chocolates From Beaton's... We receive daily shipments of the following well known brands: Washington Continental Chocolates...

Beaton Drug Co. 15th and Farnam. THE VALUE OF DISCRETION... Rushing off to just the first jewelry store you come to isn't always a wise policy.

FIGURE THE COST... When you have any cleaning or dyeing to be done you can figure the cost yourself by consulting this price list. LADIES' LIST... Plain Waists, \$1.00 to \$1.50...

SOCIETY ANTICIPATES RUSH... Calendar Indicates Calm Before Rush of Debutante Parties Next Week. HOLIDAY DATES ARE BEING MADE... Announcement of Charity Ball Meets General Approval...

Another Hit... Two young things met upon the street, school friends of days gone by. Who called each other "dear" and "sweet," affection in the eye.

The Social Calendar... SUNDAY—Miss Curtis, supper party. MONDAY—Monday Bridge club meeting at the home of Mrs. A. L. Reed...

Green Gables SANATORIUM... This institution is the only one in the central west with separate buildings situated in their own beautiful grounds...

Olto Neamith. The members of the club are: Mrs. W. A. Glassford, Mrs. Ne-smith, Mrs. J. S. Kennedy, Mrs. W. H. Wury, Mrs. W. N. Haskell and Miss Louise Kennedy.

Come and Go Gosling... Mrs. James B. Erwin has gone to St. Louis for a short visit. Mrs. C. H. Sprague has removed her residence to 2217 Howard street.

Prospective Pleasures... The Friday Bridge club will meet this week at the home of Miss Jeanne Wakefield. The Midweek Bridge club will be entertained Wednesday at the home of Mrs. Louis C. Nash.

THEORY OF CATCHING COLD... Physicians Associate the Trouble with Periods of Anticyclonic Weather. There is a timeliness in a recent discussion by Dr. C. M. Rechter of San Francisco...

Elite Cloak Co. 1517 FARNAM ST. Cloaks and Suits of Style and Quality. From our immense stock of suits and coats which include every desirable style and material in both the medium priced as well as the more expensive lines...

GIFTS! The character of a gift is an index of the giver's taste. However, inexpensive if good in quality and choice in design, it reflects lasting credit on the donor.

TAN FOOTWEAR. The Young Man or Young Lady without a pair of Winter Tan Shoes will not be admitted into the line of Smart Dressers this season.

FRY SHOE CO. THE EXPERTS. 16th and Douglas Streets. LACE, BUTTON OR BLUCHER \$3.50 \$4.00 TO \$5.00

Hanson's Cafe Beautiful. We will serve a very delicious table d'hote dinner with a large variety of tasty dishes. French and German Table d'Hotel

BIG \$5.00 HAT SALE. All our \$5, \$6, \$7 and \$8 Hats, will go this week, at... \$5.00. F. M. SCHADELL, 1522 DOUGLAS

FUR GARMENTS. Made With a Tailor's Touch. Garments that Are in a Class by Themselves. La-Book Northeast Corner 16th and Howard

Big Drug and Perfume Sale Monday at "Rexall" Stores. The Sherman & McConnell drug stores are the "Rexall Stores" of Omaha because we have the agency for the famous Rexall remedies...