# Best Bread Shown at Pure Food Show <br> Baked With <br> Updike's Pride of 0maha Flour 

The Grocers and Butchers Association contest showed conclusively the unrivaled superiority of this great Flour
The three best loaves exhibited were so uniform and so equal that the expert judges divided
First prize between them-all three were Pride of Omaha loaves.

## Read the Marvelous Record and Ponder

11 Prizes Out of 16<br>Won by bread baked with Updike's "Pride of

The three best loaves, all baked with Updike's<br>"Pride of Omaha"

The three First, the Third, the Fourth, the Sixth, the Seventh,
the Tenth, the Twelfth, the Thirteenth, the Fourteenth Prizes all won by bread baked with Upalike's "Pride of Omaha"
Over $\mathbf{4 0 0}$ out of $\mathbf{6 0 0}$ loaves entered in the contest, were baked with Updike's "Pride of Omaha.

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Ponder over these significant facts. The best flours of the best outside mills could not show the qualities in actual baking shown by Omaha's own flour. Stop and think!-the best bread-makers use it. If you
haven't been using Updike's Pride of Omaha, make up your mind now to ask your grocer for it today. If he doesn't have it telephone Webster 68 and we will see that your order is filled.

## Updike Milling Company,

COUNCIL BLUFFS of fice 15 Scott Street. Both 'Phones 43.
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