Saturday is Underwear Day

A series of underwear bargains for women that will crowd the aisles.

Women's heavy fleeced vests and pants, everywhere selling at 35c,

seamless 20c hose12½¢ to\$2.00 Women's 25c mercerized black 65c fleeced union suits, at49¢

ues, at, 3 pairs for \$1.00 \$1.25 fine gauge union suits, 98c

hose, 25c kinds, at, pair... 17¢ underwear for Saturday.

Double S. & H. Green Stamps with all purchases in these depts, Saturday

seamless hose 19¢ \$1.00 medium weight union suits,

VOL. XXXVIII—NO. 128.

OMAHA, SATURDAY MORNING, NOVEMBER 14, 1908.

SINGLE COPY TWO CENTS.

CORSETS-Almost Half

Regular \$1.50 Corsets New Extreme Long Hip Models

Special for Saturday's selling-one of the new, really clever models of the season-extreme long hip-genuine \$1.50 value at 89c. It ranks with the best models brought out this

season. Made of fine batiste trimmed with bonnaz embroidery; supporters front and side; Saturday, the day-89c the price.



600 bolts of all silk taffeta, 3 1/2 and 4 inches wide, all the best shades, best ribbon made up to 25c, special 12% c

Veiling

Fancy mesh, in navy, brown, green, black or white, values up to 35c yard, on sale Saturday,

VIOLETS--20c Bunch

1000 fresh picked English Violets on sale Saturday.

Roses, Carnations and American Beauty Roses at very special prices,

(On sale in Main Entrance.)



Neckwear

Linen embroidered collar and cuff sets for coats. big purchase, all 25c values, special Saturday.

Stock Collars

Gibson stocks in lace and colored combination, with ruching top, values to 50c, at 25¢

each

HOSIERY.

Every item exceptional value.

Women's mercerized, fast black,

Boys' heavy 20c Bicycle Hose,

Boys' extra heavy 2x1 rib cotton

Sheet Music Underprice

Another Saturday Sale that music lovers look forward to with increasing interest each week. Miss Helen Seay, planist, will assist in demonstrating.

"THE TIME WILL COME WHEN YOU'LL REMEMBER"—The demand for this semi-classical latind has grown so great that we purchased a large quantity and offer them now at......190

"Playmates" (the new kid song), "Long Ago."
"Napanee." "Somebody Lied." Yesterday,"
"Sweet Pickles," "I Wish I Had a Gri," "Dixie Dan" (Follies of 1967), "You'll' Be Sorry Just Too Late" (Orpheum), "Diabolo Rag," "Stung,"
"Song of the Swallows" (a reverie), "Red Wing," (vocal or instrumental), "Double, Double Dare You" (kid song), "Rainbow" (vocal or instrumental)

All the hits from "The Honey Moon Trail.

Women's balbriggan vests and pants, 65c val-

All wool, silk and cotton and silk and

vests and pants, each \$1, \$1.25

Union suits, all wool, silk and

300 New Suits--The Bennett Co. Scores Again

Another Masterstroke in Merchandising That Conclusively Stamps This As Omaha's Best Store for Women's Apparel

300 strikingly beautiful new suits, made to our special order for this particular sale. Every one a high grade \$40.00 model. We bought a New York maker's entire stock of imported materials that can no longer be duplicated-bought them at less than cost to import. Had them made up into suits after our own ideas. Absolutely finest suits we ever saw at \$40.00. They have long 38 and 40-inch coats, with every predominating style feature clearly defined. Six stunning models. Every shade. We put them on sale SATURDAY at \$29.50

and Junior Suits-Smart tailor-mades for | Women's Coats-Full length, double the young miss of 16 or 18 years. They're made in practical styles with long semi-fitting coats. Principally tailored models, in all wool worsteds in every staple color, silklined coats. The skirts are made in newest

breasted models, made from heavy, warm novelty cloths; brown, green and grev mixtures. Newest semifitted styles, with patch pockets and self straps; sizes up to 42. Correct

Saturday's Sales Children's Wear

We clothe more little folks than other stores for we make greater preparation for them and show more styles. On Saturday we'll have about ten

1,000 bags, \$1.50, \$2.00, \$2.50 kinds,

hand bags and purses, all shapes,

all sizes, all colors, in genuine seal,

buffed alligator, goat seal, walrus, India goat, etc.;

your unrestricted choice-

miss. Buy now for Xmas.

The Big, Jewelry Sale continues, Satur-

lay last day. Values you cannot afford to

Long Coats for girls, of heavy gray | Silk Waists-A new lot of messaline mixtures and plaid cheviots, crushed velvets and bearskins, values fully up to \$5.00, on sale at \$2.95 Bearskin Coats for little tots 1 to 6 years. White or tan, specially priced at \$1.95 Bearskin Caps - New arrivals of

many styles this week; caps to match the coats, \$1.00, 89c, 75c, 50c

A Great Sale Hand Bags - SATURDAY

New "Little Colonel" Book for 1909

Bingraved Cards—100 finely engraved cards, with plate, order for Christmas. \$1.00
Bingraines—Club offer. Women's Home Companion and American Magazine, both for one year. \$1.65
Subscriptions received for any magazine published.

15c

Fountain Pen Special
On sale Saturday, 250 fine fountain pens, with gold points, fully guaranteed; great value—in stationery department.

Standard Books by Bunyan, Holmes, Scott, Hawthorne, Emerson, Etc.

'Mary Ware, The Little Colonel's Chum," by Annie Fellows, our

in every detail and good \$12.50 values, at 8.95

and taffeta silk waists, in black and best colors, tailored styles, with new mousquetaire sleeves \$5.95 French Lynx Furs-Beautiful long black silky furs, either a new style shawl scarf or large animal rug muff; positively greatest values ever brought to Omaha, at .. \$5.00



Going to get your business in children's shoes, too, if honestly made goods and less than usual prices will do it. Our Saturday specials are just as advertised with the extra stamp offers in-

SATURDAY THE DAY FOR

Children's Shoes

Children's and Misses' Shoes for school and dress. Vici kid, laced and button, also box calf with patent tip; \$1.75 shoes, sizes to 2; Extra high cut, laced and button shoes, in kid and box calf for Misses and Children, special reductions, including double stamps.



\$2.50 shoes for\$1.89 \$2.25 shoes for \$1.79 Boys' heavy calf shoes, solid leather throughout, in all sizes up to 5 %, with double stamps\$1.98 Boys' Amazon calf lace shoes, all solid leather. sizes up to 514. pair.\$1.48 Boys' Delight, tan and black

storm shoes, made in Omaha, heavy solid leather, honest all throughsizes 131/2 to 2, for ... \$2.39 Sizes 2% to 5% for. \$2.79

zue wlycerole | polish, brush and dauber— Shoe Dressing, pairs, for wo-men's or child-for 17c on sale at 15c ren's shoes, 5c

A Still Greater

GLOVE SALE

A glove sale Saturday that overshadows any sale, past or present, either here or elsewhere. Another purchase of fine, long gloves, in 16 and 12-button lengths, in fine French kid and imported capes, in black, white, tans and browns. Positively best \$4 gloves imported, in great sale SATURDAY, pair......\$1.95

Biarritz Kid Gloves-8-button lengths, finest \$1.75 offered anywhere. Have them in blacks, tans and

Cape Guantlets with soft cuff, tans only, best \$2.00

Handkerchiefs

Here are sales the early holiday buyer will appreciate.

Women's pure linen handkerchiefs, 13 1/2 inch cloth, Women's embroidered Swiss handkerchiefs, 200 Pure linen embroidered handkerchiefs, the usual Linen hand-embroidered corner handkerchiefs, 25c

Men's linen initial handkerchiefs, 10c, 15c, 25c, Double S. & H. Green Stamps with all purchases in both above departments Saturday

ON SALE SATURDAY 1,500

OVERCOATS AND SUITS

Fifteen dollars buys the best Overcoat or Suit ever sold for that money at Bennett's Saturday. We challenge any store to show you better, more stylish, honestly made clothes even at \$20.00. The garments in this sale are all hand-tailored from fine woolens, lined and interlined by man-tailors of the better class. It's the kind of clothing a gentleman wants and makes him look the part. Our purchases have been large enough to command

exceptional price advantages. In this sale tomorrow we give you the benefit of the purchasing power of this great organization. Choose from the greatest line of high class styles the world's best clothes makers produce.

Hundreds 5 of New Suits in all the new Shades, worth \$20Overcoats-Novelty Weaves and Plain Shades. worth \$20-

Boy's Black Long Pants Suits

One of the big clothing houses from whom we buy had a small lot of about fifty boys' suits to close out. They are black, cheviot, thibet and unfinished worsteds, sold to us at a price that enables us to sell them Saturday close to half price.

> All Suits worth to \$7.50 will be \$3.50 All Suits worth to \$12.50 will be \$6.50 All Suits worth to \$15.00 will be \$8.50

Boys' Suits, very exceptional | Russian and Blouse Suits for values and unusually large assortments of boys' knickerbocker suits will be offered Saturday. They are doublebreasted in fancy mixtures in all the newest shades. Every suit represents a fine

boys 3 to 9 years. A wide range of stylish materials, made and designed by best tailors. Heay winter fabrics that will give great service, on sale Saturday at special price inducements. \$7.50 \$198 suits for \$3.75; \$3.50 suits for



Saturday Sale, Stoves

	Our famous No. 400 Peninsular Base Burner with 15-inch fire pot, absolutely most perfect stove built, large and massive, \$44.00 value, for
×	Grand Peninsular Base Burner, 17-inch fire pot, regular \$62 stove, Saturday. \$55.00
	Peninsular Oak Heaters, worth \$20, \$18.00
	Home Oak Heater, \$11.00 Stoves at \$8.75
	Ash Barrel Sifters, the 65c kind, special 48c
	35c Galvanized or Japanned Coal Hods, cut to
	45e Planished Iron Stove Pipe for 30e
	Heavy Iron Stove Pipe Joint 12¢
	Stove Boards, all prices, from 50¢ and 30 stamps.
	75c Furnace Scoops, our price49c



Dolls---Bye-Bye Kids

Most serviceable dolls made, new this season, sold only at Bennetts, representing

Clown, Bo Peep, Mother Goose, Soldier Sis Hopkins. Muff Giri, (like cut) Cowboy, Mary Jane, Topsy. Buster Billey, and dozen others

Big showing new Kestner Bisque Dolls, Aurora hairstuffed kid dolls, celluloid dolls 15e to \$2.50

Doll heads, doll shoes and stockings.

5,000 lbs. Fresh Dressed Hens, lb. 112c

Bennett's Big Grocery

CANDIES IN GROCERY

Big Sale Hams-Special for Saturday, 10,000 lbs. choice of Swift's Premium, Cudahy's Rex Hams, skin and fat removed, nice and lean, lb. ... 13½c Cudahy's California Hams, lb. 7½c Cudahy's Rex Bacon, narrow strips, by the strip, lb. ... 11½c Choice Pot Roast, lb., 7c and ... 5c Holland Herring, imported, including 20 stamps, keg ... 75c Fall Lamb Legs, per lb. ... 10½c Rib Roast, all bones out ... 10c Veal Stoulder Roast, 4 lbs for 35c Rib Roast, all bones out ... 10c Veal Stew, 5 lbs for ... 25c

Fruits and Vegetables

Apples for cooking, peck 250	Q
Jonathan Apples, ex. funcy, con. 25c	4
Wolf Elver Apples, box\$1.50	L
Granges, sweet, dog. 30c, 49c and 50c Horseradish Roots, lb	E
Red Onions, peck	N
Cabbage, head, 5c and	P
Paraulus Carrots Hed Reets 1b 2c	0

Sananas, per dozen, 15c and..... 20c Sew Walnuts and Pecans, 2 lbs. 35c

A Thousand Shirts on Sale Again Saturday

Two great lots representing the best shirt values of the season. Shirts made for \$1.00 and \$1.50, selling, bought from the maker at 50 per cent reduction. All styles, cuffs on or off, pleated and stiff bosoms. On sale Saturday, at

great variety—\$1.00, \$1.50 and \$2.00 Men's Caps, leather automobile caps in browns and black \$1.50 and \$2.00 Brighton and Golf Caps, cloth and corduroy, fur

Another lot shirts consists of 75c values. Many styles | Underwear for men, every weight and texture a man wants; balbriggan, fleeced, camel's hair, all wool and silk and wool, 2-piece suits, each 50¢ to \$3 Children's \$1.50 to \$2.00 Boys' ... \$1.00 to