

# Retailers, Here Is Profit For You!

Clearing Sale By Omaha Dry Goods Jobbers!

Discounts 15 to 33<sup>1</sup>/<sub>3</sub> Per Cent---November 9 to 20

## M. E. Smith & Co., Inc.

"The Market Place of the Market Town"

### December 1 We Begin Taking Stock

Before that date we want to close out a large amount of clean, fresh Fall and Winter goods. TO MOVE THEM QUICKLY, WE WILL DISCOUNT OUR REGULAR JOBBING PRICES FROM 15 TO 50 PER CENT, November 9 to 20 only.

WE DO A STRICTLY JOBBING BUSINESS, AND THIS OFFER IS MADE TO RETAIL DEALERS ONLY.

This is your opportunity. These are goods that we bought for our regular fall business. We cannot afford to carry them over. We offer them to you, right at the beginning of the retail winter season, at exceptional prices.

Come to Omaha and get some of these bargains. You would willingly pay full price for any article, if your stock were exhausted, as it will be, within a few weeks, on many of the things we offer you.

We cannot quote you detailed prices—there are hundreds of articles included in this sale. We urge you to come to Omaha, the great western market, and buy. Come quickly. You'll be surprised at the values. Every dollar you invest at this sale will mean from 15 to 50 cents saved—from 15 to 50 cents extra profit. We ask you to take our word for this, and we know you will.

On some goods there will be 15 per cent off; on others 20 to 25; on still others 30 and 33<sup>1</sup>/<sub>3</sub>; on quite a large number, from 40 to 50 per cent.

Our guarantee will be put behind everything in the sale and we invite your open orders, if you cannot attend personally. Below we give you an idea of the wide variety of the merchandise embraced in this sale:

#### First Floor

PRINT DEPARTMENT.

- Percales. Linings.
- Draperies. Comfort Calicoes.
- Napped Fabrics. Zephyr Ginghams.

There is an immediate demand on the part of the public for these goods, and you will find snappy, quick sellers here.

#### Second Floor

DRESS GOODS DEPARTMENT.

- Dark Suitings. High Grade Worsteds.
- Cotton Suitings. Fine Fabrics.

The Dress Goods Department offers you some very special bargains which we know you will be delighted with. You need these.

LINEN DEPARTMENT.

- Bleached Table Crashes. Colored Damask.
- Printed Silkolines. Curtain Swisses.
- Some Damasks. Some Drapery Goods.

In these offerings you will find some bargains that will probably surprise you. Leaders for a big special sale for you here.

#### Third Floor

DOMESTICS DEPARTMENT.

- Outing Flannels. Mottled Flannels.
- Domets. Canton Flannels.
- Wool Blankets. Repellants.
- Linden Cloth. Eiderdowns.

We have some rare specials for you in this department. If you are not enthusiastic when you see the goods, we will be surprised. We have some very special prices on blankets to open your eyes with.

#### Fourth Floor

NOTION DEPARTMENT.

- Holiday Handkerchiefs. Silk Mufflers.
- Wool Mufflers. Fancy Ribbons.
- Dress Trimmings. Umbrellas.
- Corsets. Shopping Bags.

There is a vast amount of good things in this department—articles which will be in demand for Holiday presents in a few weeks.

#### Fifth Floor

FURNISHING GOODS DEPARTMENT.

- Golf Gloves. Leather Gloves.
- Fancy Knit Squares. Newport.
- Silk Shawls. Men's Neckwear.
- Sweaters. Ladies' Waists.
- Trunks and Bags. Suit Cases.

Here you have opportunities to buy goods at exceedingly low prices—goods the first cold snap will send the people rushing to your store to buy. There will be no more at these prices, when these are gone.

#### Sixth Floor

HOSIERY and UNDERWEAR DEPARTMENT

- Men's Underwear. Men's Hosiery.
- Women's Underwear. Women's Hosiery.
- Children's Underwear. Children's Hosiery.

Here are some more snaps. Underwear and Hosiery of surpassing quality at bargain prices never excelled. Come and get some.

#### Seventh Floor

SHIRT DEPARTMENT.

- Work Shirts. Laundered Shirts.

There is a constant demand for these goods by the public, and you cannot make money any easier than by buying at this special sale.

#### Eighth Floor

WORK CLOTHES DEPARTMENT.

- Men's Corduroy Suits. Boys' Corduroy Suits.

We will sell what we have on hand at actual cost to us. This means that you can buy at prices which you have never before secured.

One last word: You can buy anything you need in "Omaha, the Market Town." Come and buy your goods here. Right now you have the best opportunity yet offered to western merchants to buy fresh, clean, reasonable merchandise, at prices which mean more money for you.

M. E. Smith & Co., Inc., Omaha

## Byrne & Hammer Dry Goods Co.

Wholesale Dry Goods---Omaha

### Special Announcement

In order to further reduce our stocks before invoicing and to make room for large lines of Spring Goods soon to arrive, we have decided to offer numerous lines through all the different departments of our house at prices that will surely move them. We have never before offered so many desirable goods at such great reductions so early in the season. All goods offered will be marked in plain figures and the buyer will find this an exceptional opportunity to get some rare bargains while there is yet the best portion of the Fall season ahead of the retail merchant.

This bona-fide cut price sale should be of interest to all "wide awake" merchants who are looking for profit-making merchandise.

#### Prints, Percalás, Ginghams, Domestics

To make a trip to Omaha pay you we will make close prices on all descriptions of cotton goods and in view of the limited stocks now in the hands of manufacturers and jobbers and the general condition of the market we feel safe in advising our friends to place their orders for at least conservative lines of all staple cotton goods.

#### Cotton and Wool Blankets

While our stock is considerably reduced, the assortment is yet practically complete, and the early buyer at this sale will be able to take care of his needs almost as satisfactorily as earlier in the season and still have the advantage of the liberal discounts being offered.

#### Fancy Domets

Fancy domets, both darks and lights, which were sold last season at 8<sup>1</sup>/<sub>2</sub>¢ and 9¢ will be offered in this sale at 6<sup>1</sup>/<sub>2</sub>¢. This will enable buyers to make a retail price of 8<sup>1</sup>/<sub>2</sub>¢ or 10¢ on goods which retailed last season at 12<sup>1</sup>/<sub>2</sub>¢ to 15¢ per yard.

#### Robes

We offer our entire stock of imported wool finished robes—a large and beautiful line to select from—at discounts 35 to 50 per cent. We will also include in this sale an extensive line of Indian robes.

#### Dress Goods

Unusual offering in high grade suitings and chevots discounts 30 to 50 per cent.

#### A Special In Silks

58 pieces, 32-inch, black guaranteed taffeta silk, 85¢ value at 72<sup>1</sup>/<sub>2</sub>¢.

#### Odd Lots

A number of small lots of our most desirable quick selling styles in the fall dress goods line will be offered at this time without consideration of original cost.

#### Special In Fleece Goods

Regular 17<sup>1</sup>/<sub>2</sub>¢ values at 7<sup>1</sup>/<sub>2</sub>¢.

#### Special Offerings in Waistings

55¢ values at 37<sup>1</sup>/<sub>2</sub>¢.  
75¢ values at 52<sup>1</sup>/<sub>2</sub>¢.

#### Goods for Holiday Trade

An extensive line of doilies, scarfs and tray cloths, [in Damask and Japanese hand work], also stamped linens, handkerchief, art and butcher's linens at liberally reduced prices.

#### Small Lots

Linings, linens, towels, crashes, damasks, draperies and white goods will be sold—original cost not being considered.

#### Linens

Offerings in this department include odd numbers in bleached and unbleached crashes, table damask, towels, art draperies at discounts from 15 to 35 per cent.

#### Bundle Goods

Fancy Prints. Robe Prints. Draperies. Check Ginghams. Art Denim. White Waistings. French Ginghams. Outings. Light. Outings. Dark. Plain Color Outings. Red Damask. Waistings. Suitings. Discount 20 to 35 per cent.

#### Entire Cloak Stock to Go In This Big Sale

We have a fair assortment of infants', children's, misses' and ladies' cloaks yet in stock and which we wish to close. In order to do so we will offer them at very liberal reductions. We usually make these reduced prices after December 1st, but this season we will include them in the November sale, which will give the retail trade considerable more time to dispose of what they buy.

#### Special Prices on Staple Yarns

We will make a substantial reduction on our entire stock of yarns [except Fleischer's Knitting Worsted]. Our yarn stock is complete in all grades, and this is the time of year you want your yarn stock complete.

#### Ribbons

We will make a range of prices on all our fancy ribbon, averaging about 33<sup>1</sup>/<sub>3</sub> per cent discount.

#### Laces and Embroideries

Discounts 25 per cent to 50 per cent.

#### Special Veilings

Offered at about half price.

#### Quilts

Our entire line of white quilts, 15 per cent off our regular prices.

#### Pillow Tops

All our pillow tops, consisting of lithographed, stamped, braided, tapestry, etc., at a reduction of about one-third.

#### Lace Curtains

Lace Curtains staple patterns, good assortment, low and medium grades, your selection from our entire stock at 20 per cent off.

#### Men's, Women's and Children's Underwear

Special lots. Discount 25 to 50 per cent.

#### Hosiery

Special lots in men's women's and children's winter hosiery, discount 25 to 50 per cent.

#### Gloves

Men's, women's and children's gloves, several lines at discounts 20 to 50 per cent.

#### Men's Neckwear and Suspenders

We have just opened our new Xmas line of neckwear and suspenders, on which we will make special prices for this sale regardless of the fact that these goods are new and have never been offered before to the trade. No job lots or old styles, but all brand new goods which we will sell at special prices.

#### 200 Dozen Fascinators

\$4.50 values in this sale, \$2.25.

#### Men's and Boys' Flannel and Fancy Shirts

Discounts 20 to 50 per cent on several lines.

#### Men's and Boys' Duck and Cottonade Coats

and Men's Oak Brand Pants. Discount 20 to 40 per cent.

#### Boys' and Men's Triplex Leggings

20 to 30 per cent discount.

#### Ladies' Black Satteen Petticoats

20 to 40 per cent discount.

Byrne & Hammer Dry Goods Co., Omaha

Special Notice --- We Sell Only to the Retail Dealer!