



Thousands have admired our great window display with its 15000 willow plume; its ostrich chicks and eggs, and its wonderful bargains.

Enlarged Selling Space. Extra Salespeople.

BRANDEIS
"BOSTON STORE"
& SONS

See Big Brandeis Ad On Page 8, News Sec.

Monday, the Greatest Sale of OSTRICH PLUMES EVER HELD IN AMERICA

Brandeis Bought Entire Stock of a New York Importer At a Price Concession. That Was Positively Amazing

There were thousands and thousands of the highest quality ostrich plumes in this stock and our cash purchase secured them all at far less than their value.

There never was such an opportunity to buy the most beautiful and perfect ostrich plumes at such reduced prices as we offer Monday. There never was a sale like this in the west. Any woman who attends this sale can save many a dollar by getting plumes now.

These feathers and tips are in white, black and every color, including rare and delicate pastel shades. Read these bargain lots:

Elegant Ostrich FRENCH TIPS	BIG BARGAINS IN OSTRICH FEATHERS	The Long WILLOW PLUMES
15-inch French tips—worth \$8.50, at \$5.75	15-inch plume—worth \$2.75, at \$1.89	Long Willow Plumes—worth \$13.50, at \$8.99
16-inch French tips—worth \$12, at \$7.19	16-inch plume—worth \$2.98, at \$1.79	Long Willow Plumes—worth \$16.50, at \$10.75
18-inch French tips—worth \$13.50, at \$8.99	16 1/2-inch plume—worth \$3.75, at \$2.12	Long Willow Plumes—worth \$30, at \$17.19
19-inch French tips—worth \$15, at \$10.75	17-inch plume—worth \$5.00, at \$2.87	Long Willow Plumes—worth \$35, at \$21.45
	18-inch plume—worth \$5.75, at \$3.49	Long Willow Plumes—worth \$45, at \$25.75
	18 1/2-inch plume—worth \$6.50, at \$4.25	
	19-inch plume—worth \$7.25, at \$5.00	
	19 1/2-inch plume—worth \$8.00, at \$5.75	
	20-inch plume—worth \$8.75, at \$6.50	



BRANDEIS



BRANDEIS
"BOSTON STORE"
& SONS

Special Sale Kid Gloves

Long gloves, celebrated "Perrin's" make, for which we are agents in Omaha. 12-button length, extra quality, real French kid, with 3 radium clasps or Cleopatra buttons—all the newest shades \$3.25 for street and evening wear, also black and white, pair.....

WOMEN'S SHORT KID GLOVES

One and two clasp cape and mocha gloves, in tan, brown and red, the Northrup make, also a complete line of ladies' gauntlets, worth \$1.25, at, pair..... **98c**

50c EMBROIDERIES AT 25c A YARD.

18-in. flouncings, skirtings and corset cover widths, in Swiss, nainsook and cambrie, worth to 50c yd., at..... **25c**

75c WAIST and DRESS NETS at 39c Yd.

42-in. wide, round and filet meshes, neat dots, rings, etc.—white, cream and ecru, worth to 75c a yard, at..... **39c**

NECK RUCHINGS, in Latest Novelties.

Immense assortment of pretty new styles, all new arrivals—on sale Monday at, per yard..... **25c, 39c, 50c and 75c**

\$1 SILKS at 49c YARD

Big purchase of new black and colored silks in plain and fancy weaves, from the Hamburg silk mills—new patterns and new colorings—27-in. and 36-in. wide, actually worth \$1.00 a yard; at, a yard..... **49c**

SILK MESSALINES—Directoire and majestic, satin duchesse, the craze of the season—new arrivals from Lyons, France; 4 special prices **49c-69c-85c-\$1** for Monday.....

Hair Goods at Half Price Monday

Salome Puffs; \$10.00 value at... **\$5.00**
Natural wavy Switch—24-ins. long, \$6 value, at... **\$3.00**
Grecian Cluster Puffs; \$10.00 value, at... **\$5.00**
\$4.00 Pompadours, at... **\$2.00**
If your switch does not match we will dye it for \$1.00.

Rugs and Carpets Specially Priced

Axminster and Wilton Velvet Carpets
With or without borders to match, hall and stair patterns, usually sold up to \$1.50 a yard; special at, yd..... **\$1.10**

Ingrain Carpets
In those rich, beautiful oriental designs—All new patterns—the regular 85c best all wool carpet, special at, yd..... **69c**

Sanford's Best Axminster Rugs
a regular \$30.00 value, in 9x12 size, at..... **\$22.50**

Special Bargains in Lace Curtains

Monday we will place on special sale one big lot of lace curtains, from 4 to 9 pairs of a kind. These curtains are 3 1/2 yards long and up to 60 inches wide—plain and all-over patterns—worth up to \$2.50 a pair. As long as they last they go in one grand lot at, pair..... **\$1.49**

A Great Special Purchase of Hand Tailored Clothing for Men

Overcoats and Suits

You never had the chance to buy clothes of such refinement and genuine elegance at anything like this price before. Select your overcoat or suit Monday. High class clothes away under price.

Worth \$18, \$20 and \$22.50, at \$12.50

Boys' Overcoats and Suits

All in newest juvenile styles, latest features in little chaps' clothes—correctly made of all wool fabrics and will stand hard, steady wear. Regularly worth to \$7.50, at... **\$3.75**

YACHTS WORTH TEN MILLIONS

Laid Up Together in a Bunch in a Brooklyn Yard.

SOME FAMOUS YACHTS IN UNDRESS

Cost of Yachting by No Means Ceases When Season Closes—Laying Up Big and Little Craft for Winter.

out in the harbor, and sometimes moored alongside piers. The smaller craft and yachts that are particularly in need of care are hauled out on the beach and then carefully and snugly covered up. The spars and sails and fittings are stored in houses built specially for the purpose.

Where the Boats Lie.

There are basins at Boston, Marblehead, Newport, New London, Greenwich, Milton Point, Huntington, Port Jefferson, City Island, New Rochelle, South Brooklyn, Bay Ridge and Gravesend. There are yards along the Staten Island shore, on the New Jersey coast; indeed, wherever there are yachts and yachting there are yards where the craft can be stored.

The Benonhurst Yacht club has its house at the end of the long pier at this basin, and the members who visit the house during the winter can gaze on the largest fleet of yachts they have seen at one time. To look toward the land a forest of masts presents itself. At the end of the basin are several of the largest steamers owned in this country.

The Lineup of the Famous.

On the right is the Columbia, owned by J. Harvey Ladow and sometimes chartered by James Stillman. Next is the Rheclair, the big steamer on which Commodore B. G. Ried flies his flag. The next boat, a black yacht carefully housed over, is the Noma, which was owned by the late W. B. Leeds. The Rheclair and Noma were laid up at the same time from designs made by Clinton H. Crane for men who were partners, and they always have been stored away together.

Next to the Noma is the Kanawha, owned by H. H. Rogers. This is the fastest steamer in these waters, and now it is moored very close to the Noma, which it defeated in the first race for the Lyell-Strait cup. Another big steamer close by is the Kanawha, which is the Tuscarora, owned by O. B. Jennings.

The Sultana, owned by E. H. Harriman, is a three-masted craft and is seen on the left of the basin and near it is the Haida, owned by Max Fleischman, and the Eudymonia, owned by George Lusder, Jr.

A fair estimate of the value of the yachts so plainly in sight from the club house would be \$4,000,000. They are the largest and most palatial in the basin. It is not overestimating things to say that the value of all the yachts in the Marine basin is more than \$10,000,000.

It is the same with a large yacht that floats in a basin all the winter. Then there are watchmen to be paid and insurance charges and other little things that keep the owner constantly drawing on his bank. The big steamer Arcton is laid up at Greenport. This yacht is one of the largest built in this country. It has handsome fittings, upholsteries and draperies and many finely built small boats. It is said that it costs \$2,500 a month while it is out of commission. Yachting is a costly luxury not only while the yacht is in commission, but also while it is not in use at all.

FOR THE COMMON GOOD

Sense of Civic Duty Developed Abroad Far More Than in the United States.

Of all things that make an impression upon the American student of European conditions, the first is the high development in Europe of the sense of civic duty, and a sense of which we seem to have little or nothing.

I mean it is like this: All about Europe are men, good men, intelligent men, glad to serve to the common good, and to serve it for no other compensation than the consciousness of service done; whereas in our country the sole basis of work for the community is the salary attached thereto.

On still other ground, it is a bad practice, for see how much ability it causes to be lost from the public service.—Charles Edward Russell, in the November Everybody's.

CODDLING THE SWEET TOOTH

Enormous Sums Spent by Americans Shown in Confectioners' Figures.

An example of the enormous sums which the American people spend annually on luxuries is shown by the statement in the current number of the Confectioner and Bakers' Gazette to the effect that the wholesale value of the candy output in the United States for the current year will exceed \$100,000,000. The cost to the consumers will run fully \$20,000,000 in excess of this sum. Thus representing the profits of jobbers and retailers.

According to the United States census figures, the capital invested in the manufacture of confectionery was \$4,486,874 in 1880. This had increased in 1890 to \$25,257,593; in 1900, to \$28,219,128, and in 1902 to \$42,123,498. The cost of materials used have increased from \$17,135,775 in 1880 to \$21,116,529 in 1890, to \$25,264,208 in 1900 and to \$48,510,542 in 1902. At the present time there are approximately 1,500 factories engaged in this work.

According to Henry W. Hoppe, president of the National Confectioners' association, people in the trade figure the average value of the finished product, at the factory, at 15 cents a pound, so that the wholesale value of \$100,000,000 for the product this year would mean an output of approximately 667,000,000 pounds of candy, or nearly eight and one-half pounds per annum per man, woman and child in the United States.—Philadelphia North American.

NEW YORK, Nov. 7.—Only a few weeks ago the waters along the Atlantic coast were crowded with yachts looking trim and neat. These waters are deserted now and the trim, white-coated pleasure craft are lying in basins, shorn of their beauty. Dirty streaks of black mar their white hulls, and over their decks, where gay parties enjoyed themselves during the summer months, are grim looking houses built roughly of wood to protect the fine wood-work from the storms of the coming winter.

This is the doleful time of the year for the yachtsmen. His season of fun is over. The craft on which he has sailed for many miles, with which, perhaps, he fought with the wind and sea and of which he was proud, is no longer a thing of beauty, but a hull, dismantled and homely.

All along the coast in the harbors frequented by yachts there are yards and basins where these craft can be laid up when not wanted by their owners. The larger craft float in the water, sometimes anchored

At Tebo's there are several large craft. The Virginia, which is to make a journey across the Atlantic next spring, is there. Workmen are overhauling the craft and givets that are weak are being replaced so that it may be staunch and sound for the voyage. The Onaida, owned by Commodore E. C. Benedict and on which President Cleveland made many cruises, is another boat that is being overhauled.

In a Class by Itself.

The only sidewheel steam yacht in these waters, the Charnary, owned by Charles G. Gates, is carefully boxed over and looks like anything but a comfortable and speedy craft. It was formerly the Clermont and was modeled after the Hudson river steamer New York, which was burned only a few days ago.

One of the most attractive yachts at this basin is the schooner Queen, the fastest schooner that has been built. It looks like anything but a Queen now. Its white sides are dirty and stained with the black water of South Brooklyn.

Her masts are already weather beaten and all the varnish that glistened in the summer sun is gone. She has had all her rigging taken off and now only the hull with the two lower masts is left of the handsome craft that sailed so well in the summer.

Near it is the same owner's steamer Celt and the sloop Yankee, a crack seventy-footer built by Herreshoff. The big three masted auxiliary Alcyone, the steamer Wanderer, the auxiliary Invincible, the flyer Arrow and the steamer Riviera are among the fleet stored here.

When the yacht has been stripped and covered a house is usually built over the deck so that the rain and snow cannot beat against the deck and deck houses, and then all is snug for the winter. Two men are usually left on a large vessel to watch it and see that nothing happens and that nothing is stolen, for when stripped there are still lots of things left that might easily be removed and are worth stealing.

Usually on a large steamer the captain and the engineer are engaged by the year and it is part of their duty to watch the vessel while it is laid up. They don't live on board, but as a rule make daily visits to the crew. The watchmen are often on the vessel day and night. Thirty-five or forty dollars a month and their board is what they are paid.

Caring for Sailing Craft.

With a sailing craft the methods of laying up is a little different. Yachts like the Reliance, Constitution and Columbia are hauled out of the water and stand on ways. The Reliance and Columbia are at City Island, the Constitution is at New London and the Shamrock III is at the Erie Basin.

Their masts have been removed and houses built over their hulls to protect them from the storms. Their spars are carefully wrapped in burlap and stored away. The rigging is just as carefully protected and the blocks are examined thoroughly and stored away, each one being wrapped in the plasticine from drying when exposed to the weather, and then in the spring, when refitted, this plasticine is scraped off and the wood is as smooth and clean as when first built.

Small craft are often kept under sheds, especially if they are built of mahogany or cedar, or if left out in the open they are covered with canvas.

Many owners of small craft who have summer homes near the water have their yachts hauled out on their own property and leave them standing on the shore until the next season. The Hanau brothers, who own the sloop Aspirant, Seneca and other craft, have houses at Port Chester. They haul their vessels out on their own land, have a structure in which to keep sail, spars, rigging and fittings.

With very small craft, such as coasters, they are first dismantled, then hauled out and turned over on the beach. Sometimes they are covered with canvas, but often are merely treated to a coat of varnish, which keeps the planks from drying when exposed to the weather, and then in the spring, when refitted, this varnish is scraped off and the wood is as smooth and clean as when first built.

Cost of the Service.

It costs money to lay a yacht up. The cost for small craft is about 50 cents a foot of length and length is figured from the end of the bowsprit if that spar is left in to the extreme end aft. A craft that measures sixty feet will consequently cost \$30 a month to lay up.

Then there is the cost of hauling the vessel out of the water, which varies according to its size, and the cost of storing spars, rigging, sails and fittings, depends on the amount of space required for all these things.

At Tebo's there are several large craft. The Virginia, which is to make a journey across the Atlantic next spring, is there. Workmen are overhauling the craft and givets that are weak are being replaced so that it may be staunch and sound for the voyage. The Onaida, owned by Commodore E. C. Benedict and on which President Cleveland made many cruises, is another boat that is being overhauled.

In a Class by Itself.

The only sidewheel steam yacht in these waters, the Charnary, owned by Charles G. Gates, is carefully boxed over and looks like anything but a comfortable and speedy craft. It was formerly the Clermont and was modeled after the Hudson river steamer New York, which was burned only a few days ago.

One of the most attractive yachts at this basin is the schooner Queen, the fastest schooner that has been built. It looks like anything but a Queen now. Its white sides are dirty and stained with the black water of South Brooklyn.

Her masts are already weather beaten and all the varnish that glistened in the summer sun is gone. She has had all her rigging taken off and now only the hull with the two lower masts is left of the handsome craft that sailed so well in the summer.

Near it is the same owner's steamer Celt and the sloop Yankee, a crack seventy-footer built by Herreshoff. The big three masted auxiliary Alcyone, the steamer Wanderer, the auxiliary Invincible, the flyer Arrow and the steamer Riviera are among the fleet stored here.

PILES CURED

Without Cutting, Tying or Burning. All kinds of Piles Cured—Bleed, Bleeding, Internal, External and Itching Piles cured by

DR. WILLIAM CRIGHTON MAXWELL

A graduate of Bellevue Hospital Medical College of New York City.

Dr. Maxwell has resided in Omaha for 21 years and has had 27 years experience in treating diseases of the rectum. Hundreds of the most prominent people of Omaha, Nebraska, and from all parts of the United States have been cured by Dr. Maxwell.

A written guarantee is given in every case taken under treatment by Dr. Maxwell. All persons unable to pay will be treated absolutely free of any charge, whatever, on Saturday of each week.

See Building. Long Distance Phone Douglas. OMAHA, NEBRASKA. Cut this out and bring it with you.

Great November 10th Lighting Supply Sale

BARGAINS LIKE THESE ARE OFFERED

All our small lighting supplies have been grouped and specially priced to make them unheard of bargains. They are marked to sell. Buy now—lay in a supply for the future. You will save money.



Jupiter Box—each, 80c
One of the latest patent practical lights. Its originalness is unequalled, and we can demonstrate that it gives six times the light you now get, and actually reduces the gas bill—while they last, at each, only..... **65c**

300 Gas Chimneys at..... **6c**
An unequalled assortment of extra fine quality chimneys. They will cost you 30c anywhere else.

1,000 of These at 11c Each

Over 1,000 Assorted Gas Globes will be offered at this one day sale at only 11c each. Not one in the lot but is worth several times this amount and many are worth up to \$2.00. Several of most patterns, while they last..... **11c**

Welsbach Lamp at 63c

If you want the biggest bargain here it is—A genuine Welsbach lamp for 63c. As long as they last, this price just to make you take them off our hands.

Welsbach Lamp at 63c

Inverted Welsbach Only 8c Each

All our No. 4 regular 25c inverted Welsbachs are cut to 8c each for this sale.

BURGESS-GRANDEN CO.
Gas and Electric Fixtures—Wholesale & Retail.
Next Door to Gas Office.
1511 HOWARD STREET.

SEE OUR WINDOW DISPLAY OF BARGAINS

Great November 10th Lighting Supply Sale

BARGAINS LIKE THESE ARE OFFERED

All our small lighting supplies have been grouped and specially priced to make them unheard of bargains. They are marked to sell. Buy now—lay in a supply for the future. You will save money.



Jupiter Box—each, 80c
One of the latest patent practical lights. Its originalness is unequalled, and we can demonstrate that it gives six times the light you now get, and actually reduces the gas bill—while they last, at each, only..... **65c**

300 Gas Chimneys at..... **6c**
An unequalled assortment of extra fine quality chimneys. They will cost you 30c anywhere else.

1,000 of These at 11c Each

Over 1,000 Assorted Gas Globes will be offered at this one day sale at only 11c each. Not one in the lot but is worth several times this amount and many are worth up to \$2.00. Several of most patterns, while they last..... **11c**

Welsbach Lamp at 63c

If you want the biggest bargain here it is—A genuine Welsbach lamp for 63c. As long as they last, this price just to make you take them off our hands.

Welsbach Lamp at 63c

Inverted Welsbach Only 8c Each

All our No. 4 regular 25c inverted Welsbachs are cut to 8c each for this sale.

BURGESS-GRANDEN CO.
Gas and Electric Fixtures—Wholesale & Retail.
Next Door to Gas Office.
1511 HOWARD STREET.

SEE OUR WINDOW DISPLAY OF BARGAINS