

CUT FLOWER DEPARTMENT New Store, South Side All kinds of Cut Flowers at lower Prices. Floral designs, etc.

# BRANDEIS & SONS

"BOSTON STORE"

Great Special Sale of IMPORTED JEWELRY NOVELTIES Now going on. Newest fads at big bargains.

## More Extraordinary Offers in the GREATEST BARGAIN SALE EVER HELD IN OMAHA

These Big Specials Will Make Wednesday a Wonderful Day for Money Saving

Every item mentioned here is a great bargain specially prepared for Wednesday. Don't let anything happen to keep you from getting your share of these money-saving bargains.

**Women's Ribbed Jersey CORSET COVERS**

Made with long sleeves—crochet and ribbon trimmings—many with pearl buttons worth up to 35c each. at **19c**

**\$1 KID GLOVES 15c**

Imperfect and Soiled, at, Pair

2,000 pairs of kid gloves, in black and colors—mostly small sizes—some soiled and mended and left over from sales—many are mended, but they are worth as high as \$1.00 and even \$1.50 pair—also women's, boys' and girls' all wool golf gloves and fleeced lined gloves and mittens, pair. **15c**

**Women's and Misses' Sweaters**

And Alice Coats

In blacks and colors—all sizes—positively worth as high as \$3—special for Wednesday—**\$1.50**

**CHILDREN'S UNDERWEAR**

Ribbed and plain, also fancy lined underwear, in all sizes—medium and heavy weight. **25c**

**Women's Black Satin Waists**

New and up-to-date satin waists, with the long mousquetaire sleeves—pleated, French knots and hand embroidered trimming—extra special bargain at **\$5**

**Arnold Dress Flannelettes**

The well known Arnold dress flannelettes that usually sells at 15 yd., will be sold from the bolt **3 1/2c**

**WOMEN'S MUSLIN UNDERWEAR**

Fine cotton, plain or fleeced—wool plated vests, pants and union suits, worth up to \$1, very special **49c-69c**

**Specials in Fall Shoes**

FOR WOMEN

All sizes in women's high shoes—medium or heavy weights—good, serviceable shoes, worth up to \$4, at **\$2.29**

**RED CROSS SHOES**

Recognized everywhere as the very best shoes for women, absolute comfort and style, pair **\$4**

**Outing Flannel**

Blue, pink and fancy outing flannel—a quality work making into garments—bargain especially high to buy from, at, yard **5c**

**Women's New Fall Suits, \$15**

These smart and finely tailored suits were made to sell at \$25.00 each and they are the equal of any fall suit sold elsewhere in Omaha at this price—all colors, satin lined coats, made with the new button down the front—a splendid bargain Wednesday at **\$15**



**Fashions Seal**

These suits are in a class by themselves. They are the equal of almost any \$40.00 suit that you can find—every classy new style feature represented—tailoring is perfect—price **\$25**

**Largest Assortment of Hallow'en Novelties**

A complete showing of the prettiest new favors and novelties for Hallow'en parties and Hallow'en decorations—pumpkins, jack o'lanterns in all sizes—scores of cunning little innovations—now shown for the first time in Sweetland. "Buy at headquarters," for 80c down to **5c**

The finest lot of Black Mercerized Sateen, has just been received from the best mill in the country, will be sold at **15c**

**New School Girl and College Girl Hats**

Mushroom styles of felt, trimmed with bands—also many new styles in trimmed hats for women and misses, at **\$1.98 and \$2.50**

The best grade yard-wide **Bleached Muslin** cambric remnants; sale price, per yard **5c**

**Brandeis is the Store That Always Sells Men's High Grade Shoes Moderately Priced**

We have just received a new lot which includes hundreds of the newest styles and lasts in Men's Winter Shoes—medium and heavy soles and constructed of the very best leathers. These shoes cannot be equalled by any store in Omaha at this price **\$3**



**The Florsheim Shoes Combine Ease and Style**

Thousands of Omaha men wear these shoes. Any man who wears a Florsheim will tell you it is the most serviceable, dressy and comfortable shoes you can buy, at **\$5**

**MISSES' HATS AND CAPS**

Hundreds of felts and cloth top hats, little serge hats, streamer trimmed, also red as-takhan Persian caps—worth up to \$2.50 and \$3.00, at **\$1**

**Next Monday**

We Place on Sale **ONE ENTIRE CARLOAD** Bought From the Railroad Co. **LINOLEUM** and Floor Oil Cloth

This sale will be without question the largest and most remarkable sale of linoleum and floor oil cloth ever held by a store in the west. The bargains will be simply amazing. See the great window displays. We bought this stock at far less than cost to manufacture. It will be the greatest chance ever offered to Omaha women to buy floor covering at a fraction of regular prices.

Big new lot of all kinds Arnold's Fall Flannel Waisting Remnants—on sale at, per yard **3 1/2c**

**COMFORTER PRINTS**

Full standard fast color Plaid Comforter Prints, off the bolt, **2 1/2c**

**Women's Trimmed and Untrimmed Hats**

(Basement)—at **\$1.00**

New lot of up-to-date styles in black and all new colors—most popular shapes—worth up to \$3.00—basement, at **\$1**

**MAGIC CURLERS**

Waves and curls the hair in 10 to 15 minutes without heat. Light as a feather. Demonstration at notion dept. Two on card **10c** Five on card **25c**

**Home Made TAFFIES**

Cream, Strawberry, Chocolate, Peanut, and Coconut—**10c**

**BRANDEIS & SONS**

"BOSTON STORE"

# BENNETT'S

## Red Letter Day WEDNESDAY

**Silk and Wool Plaids**

In rich combinations and beautiful colorings, handsome red and green, navy and red and other effects overrun with gold colored silk plaids. Make charming dresses for children. These are actual \$1.00 and \$1.25 fabrics—in the piece, no remnants. Wednesday **59c**

**Silk Velvet**—We again offer for Wednesday 150 pieces of very exquisite all silk velvets, in fifty or more shades—lengths 2 yards 3 yards—every one of \$1.00 quality. white lot lasts, at, yard **59c**

**Wool Blankets**—fine, large heavy gray blanket that is excellent \$5.00 value; on sale Wednesday, pair **3.48**

**Fancy Baidowns**—In pretty stripes and figures, suitable for bath robes, house saques, kimonos, etc., all regular \$2c quality; cut from piece at \$1.00 quality, **19c**

**Percales**—Full standard 150 quality, yard wide, light or dark styles, at **7 1/2c**

**Outing Flannels**—Light and dark, worth 12 1/2c, also remnants printed flannels, cut at 90c, price, special, yard **7 1/2c**

## One-Piece Street Frocks of Broadcloth and Chiffon Panama

An innovation in women's wear and shown exclusively at Bennett's. Very well and "Frenchy" fit snugly like a princess gown; have the new director sash and just a little Persian gold coloring in front collar to lighten the effect. Most stunning garment of the year, shown for first time today in Omaha. Reproductions of late foreign models; in colors, navy brown and black. **\$19.50 and \$25.00**

We make elaborate showing again Wednesday of new arrivals in suits. Especially worthy of note is the big line of Junior suits, in 13, 15 and 17-year sizes. These are broadcloths and hard finished worsteds, in smart semi-fitted models; long satin lined coats, coats and skirts trimmed with self buttons. Stylish, up-to-date models for **\$15.00**

New suits for misses, small women and all regular sizes also. **\$19.50 \$25.00 and \$35.00**

## Wednesday is Notion Day

**Tubular Shoe Laces**, one dozen pairs Wednesday **15c**

**White Twines** worth 10c, any width, 3 pieces for **15c**

**Knives and Eyes**, worth 10c, black or white, 3 pieces for **15c**

**Belt Pin Sheets**, assorted colors and sizes, worth 5c, 2 for **10c**

**Shell Back Combs**, worth 10c to 25c, choice Wednesday **5c**

**Toilet Pin Boxes**, assorted, 6c, sizes 10c and 15c, 3 for **10c**

**Black Hair Pins**, 3 on a card, worth 10c, pair, at **5c**

**Sliver Protectors**, black sateen, worth 10c pair, at **5c**

**Coats and Outing Neck Pieces**, with lavender and white; new and in big demand now, worth 12 and 15c, at **8c**

**French Wire Hair Pins**, gold finish, worth 15c, at **10c**

**Wire Hair Pins**, Kirley, Beard & Co's make, 10c quality, at **5c**

**Mourning Pins**, worth 10c a box, at 2 boxes for **10c**

**Pin Cushions**, assorted black and colors, worth 15c, for **10c**

**Featherstick Braid**, 10c kinds, 25c Steins will be **15c**

**Black Hair Pins**, full 100 yards, from best makers, standard 10c kind 12 spools, **10c**

**Black Hair Pins**, full 100 yards, from ribbon ends, in skyblue, brown, gray, demand now, worth 12 and 15c, at **8c**

**MEN'S** 200 pairs of good, well made pants, of sturdy chevots and cassimeres, in neat dark colorings, never better \$2.00 pants made; for Red Letter Day only and while lot lasts, at, pair **\$1.39**

**BOYS'** Stylish and cleverly made SUITS in new shades and patterns. Cut from serviceable cloths, in double-breasted coat styles and knes or knickerbocker pants, sizes 7 to 15 years, **\$2.50** Wednesday only.

**FOR CHINA PAINTERS**

SALE These one day specials WHITE are of uncommon interest. For prices are down to the lowest level.

25c Sugar Shakers will be **10c**

25c Tea Boxes will be **10c**

25c Hair Receivers will be **6c**

7 1/2c Paston Plates, worth 15c, dozen, at **8c**

1 1/2c Jardiniers will be **8c**

25c Steins will be **15c**

25c Shaving Brushes, for **10c**

1 1/2c Tete-a-Tete Trays for **7c**

25c Squares, for **10c**

25c straight shaped Axes **20c**

25c Teapot Stands for **10c**

25c Sugars and Creams, set **6c**

**Corsets Almost 1/2**

Latest Model, **89c**

Batiste Corset, for **89c**

A RED LETTER DAY SPECIAL.

Corsets that are clearly great \$1.00 values, of strong, light weight materials and heavily boned, trimmed with embroidery; hose supporters attached, high bust, long hip models, very special at **89c**

**STATIONERY**

100 Envelopes, linen finish for 10c

And 10 Stamps.

Roll Lunch Paper for **10c**

And 10 Stamps.

Box Stationery, 60 envelopes and 60 sheets of paper for **10c**

And 10 Stamps.

Box Stationery, 24 envelopes and 24 sheets of paper for **10c**

And 10 Stamps.

**PICTURES**

20 framed Pictures, "Going to the Feast," size 10x16-inches, worth \$2.00, at each **99c**

25c genuine, oak frames 16x24-inches, \$2.00 values, for **99c**

25c Handkerchief Boxes, for **10c**

25c Teddy Bear Plaques, for **10c**

Burntwood Match Holders, for **10c**

Picture Frames, all sizes, slightly injured, at **ONE HALF PRICE**

**Gloves**

Extraordinary bargain long 12 and 16-button cape gloves, all \$4.00 goods, at **\$1.98**

16-button fine kid gloves, regular \$3.50 quality **\$2.39**

1 1/2c lamb and cape gloves, 1 and 2-clasp, at, pair **.98c**

**Underwear**

Women's Fleece Vests and Pants, gray and cream, 35c quality **21c**

Women's Balbriggan Vests and Pants, full weight ribbed, 75 cent values, for **35c**

Fleece Union Suits, for women, white and cream, 65 cent values, for **49c**

**Hosiery**

Women's 25c imported cotton hosiery, pair **19c**

Women's 35c imported hosiery, at, pair **25c**

Hand embroidered and fancy lace hose, worth 50c, at, 3 pairs, **\$1**

**Handkerchiefs**

Women's Pure Linen Initial 8 1/2c Handkerchiefs, for **5c**

Women's Pure Linen Initial Sheer 10c Handkerchiefs, for **10c**

Men's large Linen Initial 15 cent Handkerchiefs for **10c**

**Women's Shoes**

Women's tan Russia Calf and Patent Colt, in lace and button styles, (Cotter and Peugree makes) every pair Goodyear hand-sewed and cork filled soles, almost every size in the lot, values \$3.50 and \$4.00, choice, (including 30 Stamps) pair **\$2.39**

**Big Sale Blue and White Enamelware, worth \$1, at 39c**

Thousands of pieces of high grade first quality goods, no seconds or old stock, just as shown in Harney street window. Berlin Kettles, Preserving Kettles, Seamless Waperalls, large Dish Pans, etc. Every piece worth \$1.00 or over. On sale Wednesday while they last, at each **39c**

Odds and Ends Enamelware on special tables, at **5c, 10c and 15c**

Coal Hods, all sizes and prices, up from **20c**—And 20 Stamps

Yellow Label Stove Polish, at **15c**—And 10 Stamps

6-5-4 Stove Pipe Enamel, for **25c**—And 20 Stamps

**Bennett's Big Grocery**

Bennett's Capitol Coffee, pound **25c**—and 20 stamps

Blue Borax Starch, 2 1/2 pound pkg. **25c**—and 10 stamps

Adyona Jams, assorted, two cans for **25c**—and 10 stamps

Imported Marmalade, per jar **25c**—and 10 stamps

Tea Garden Preserves, per jar **25c**—and 10 stamps

Bennett's Capitol Mince Meat, 3 packages for **25c**—and 10 stamps

Heinz Hill Pickles, dozen for **25c**

Shredded Cod Fish, 3 packages for **25c**—and 10 stamps

Libby's Jelly, assorted, two packages for **25c**—and 10 stamps

Beauty Apparat, per can **25c**—and 10 stamps

Francis-American Soups, quart can for **25c**—and 10 stamps

Diamond Soap, ten bars **25c**—and 10 stamps

Bennett's Capitol Pancake, per package **25c**—and 10 stamps

Cooking Raisins, large size, per pound **25c**—and 10 stamps

Bennett's Capitol Pancake, per package **25c**—and 10 stamps

French Cut Leaf Sugar, per package **25c**—and 10 stamps

Pure Grape Juice for **25c**—and 10 stamps

Pure Pepper, per can **25c**—and 10 stamps

## Lincoln Wholesale Stock at Half Wholesale Prices

Monday in spite of the inclemency of the weather an immense crowd of enthusiastic buyers thronged our aisles; Tuesday was a repetition of Monday's tremendous selling and Wednesday, if the value of the new lots brought forward have anything to do with it, will be the greatest day of the three. Come early.

**GREATEST BARGAINS EVER OFFERED.**

**HAYDEN'S**

THE RELIABLE STORE

**NEW LOTS SHOWN EVERY DAY.**

## Jewelry at Half Wholesale Prices

There never was a time before when dependable goods could be bought at such marvelous bargain prices. The goods are cheap only as to selling price—the quality is guaranteed. A tremendous assortment for selection at before unheard-of bargain prices. Don't fail to see them.

**Men's Rings**—All styles, at **10c**

at **12 1/2c** and **15c**

**Boys' Rings**—All styles, at **5c**

at **12 1/2c** and **15c**

**Brooches and Hat Pins**—In signets and fancy stone settings, a very heavy line of rhinestones in the lot—25c to \$1.00 values—on sale at **3c** to **10c**

**Head Necklaces**—50c, 75c and \$1.00 values, 25 gross in the lot—on sale at **1c** to **5c** and **10c**

**Misses' Circular Combs**—10c to 50c values, at **1c** to **5c** and **10c**

**GREATEST JEWELRY BARGAIN OPPORTUNITIES EVER OFFERED.**

## Laces FROM THE Lincoln Wholesale Stock

**First Showing Wednesday.**

Every yard will be sold at less than half the wholesale prices.

**Val and Torchon Laces**—On sale at, yard **1c**

**Val and Torchon Laces**—On sale at, yard **2c**

**Val and Torchon Laces, Pure Linen and Point Paris Laces**, yard **3c**

## Embroideries FROM THE Lincoln Wholesale Stock

**Embroideries and Insertings**... **2 1/2c**

**Embroideries and Insertings**... **5c**

**Embroideries and Insertings**... **7 1/2c**

**Embroideries and Insertings**... **12 1/2c**

**Embroideries and Insertings**... **15c**

**Embroideries and Insertings**... **25c**

Worth at wholesale from 5c to 50c yard. Second day of this great sale—new lots brought forward.

## Wednesday's Special Underwear Bargains

**Men's Winter Underwear**—Shirts or drawers, heavy ribbed cotton, fine fleeced or wool garments, values from 50c to \$2.50, in four lots, at choice **25c, 50c, 69c and 98c**

**Men's Combination Suits**, well known brands, worth to \$5.00, fine wool, merino or silk fleeced garments, **69c, 98c, \$1.50, \$1.98 and \$2.50**

**Ladies' Wool and Fleece Union Suits**—Grey, white or cream, values from \$1.00 to \$2.00; on sale at, suit **50c, 75c and \$1.50**

**Ladies' Vests or Pants**—Heavy winter weights, values from 39c to \$1, at **19c, 25c, 39c and 50c**

**Children's Underwear**—25c to 50c values, all sizes, **10c, 19c, 25c**

**Ladies' Outing Flannel Gowns**—\$1.50 and \$2.50 values; on sale at, each **98c and \$1.50**

**Matchless Values in Men's, Women's and Children's Sweaters.**



## High Grade Wash Goods Sale

**From 9 to 11 A. M.**

Colored Goods Only.

All \$1.00 colored goods... **68c**

All \$1.25 colored goods... **88c**

All \$1.50 colored goods... **98c**

All \$2.00 colored goods... **\$1.12 1/2**

**From 2 to 4 P. M.**

**Black Goods Only.**

All \$1.00 black goods... **73c**

All \$1.25 black goods... **88c**

All \$1.50 black goods... **98c**

All \$2.00 black goods... **\$1.15**

All \$2.50 black goods... **\$1.38**

All \$3.00 black goods... **\$1.95**

Everything just as advertised.

## PORTIERES

**From the Lincoln Wholesale Stock**

9:30 to 10:30 A. M.—Heavy Tapestry Portieres with fringe, all colors, \$4.50 values **\$1.98**

3 to 4 p. m.—Tapestry Portieres, worth \$6.50 pair, beautiful line for selection, pair **\$2.98**

**Another Famous Blanket Sale**

**From 9 to 9:30 A. M.**

One case of cotton blankets, regular 50c goods—gray, striped, white or tan, not over two pairs to customer—each **15c**

Per pair **25c**

**From 10 to 10:30 A. M.**

One case fine wool blankets, 11-4, large and heavy, regular price \$3.00 (two pair limit)—at, pair **\$1.75**

**From 2:30 to 3 P. M.**

One case most beautiful felted gray blankets—E. E. G. We defy you to get them less than \$2.50 anywhere; our price (two pairs to customer)—at, pair **\$1.19**

**From 3 to 3:30 P. M.**

One case of \$2.00 fine home made comfortables, extra large, fine white cotton (only two to customer)—at, each **96c**

Other blanket sales not mentioned for all day.

## Millinery from the Lincoln Stock

Hundreds of pretty hats, trimmed and untrimmed, all the new styles, in felt, velvets, satins, etc., including trimmed hats, worth to \$3.50, and a big line of regular \$2.50 quality flats, **\$1.00** all at one price Wednesday, choice.

**From 8:30 to 9 A. M.**

One case of Pride of the Farm, the finest 10c bleached Muslin made (10 yard limit)—at, yard **5c**

**From 9:30 to 10 A. M.**

One case of 36-inch Silkoline, regular price 10c and 12 1/2c yard (12 yard limit)—at, yard **3 1/2c**

**From 2 to 2:30 P. M.**

One case of finest American unbleached muslin—8 1/2c value (10 yard limit)—this sale at, per yard yard **4 1/2c**

**Grocery Prices that We Know Will Interest You**

It's your interest to buy to the best advantage. By trading at Hayden's you save you from 20 per cent to 50 per cent on your housekeeping expenses. The best pure cane Granulated Sugar at **6 1/2c** per lb. prices in bulk **6 1/2c**

10c Diamond C. Best "Em All" etc. Laundry Soap **25c**

1 1/2c can Lyle, any brand **10c**

Three lbs packages Up-to-Date Washing Powder for **15c**

Bismarck Jelly, or Jello, pkg. **7 1/2c**

1 1/2c Zeta, per pkg **10c**

Fancy plain or striped Olives, bottle **3 1/2c**

Worcester Sauce or Tomato Catsup, per bottle **4c**

The best domestic Macaroni, pkg. **4c**

2 1/2c pkg. best Best Kissing Pancake **3 1/2c**

Oil or Mustard Sardines, per can **4c**

Three bars fancy Toilet Soap **15c**

Schep's Coconut, per lb. **20c**

1 1/2c cans assorted Soups **10c**

The best Soda or Oyster Crackers, lb. **10c**

The best crisp Pretzels, per lb. **10c**

Fancy crisp Ginger Snaps, per lb. **10c**

Fresh Spinach, per peck **10c**

Fresh Sweet Potatoes, per peck **10c**

Three heads fresh Lettuce, per lb. **10c**

Eight bunches fresh Radishes **10c**

Fancy Wax or Green Beans, lb. **10c**

Fresh Peas, Carrots, Parsnips, Turnips, Rutabagas or Golden **10c**

Fancy Cauliflower, per lb. **10c**

Fresh Roasted Peanuts, per quart **10c**

New Money, per sack **10c**

Two heads fresh Cabbage **10c**

DON'T FORGET TRY HAYDEN'S FIRST IT PAYS