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The House of Kuppenheimer
Chicago

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To the Man with the Good Clothes Habit

IF doing a thing better than the other fellow does it, is worth while—
Then it's worth your while to wear Kuppenheimer Clothes.
There's a lot of satisfaction in wearing them—not a satisfaction that wears off with the newness—but a continual "joy-in-your-choice" through a long season of service.
They're proper as to style—and proper in those other things that proclaim the apparel—that proclaims the gentleman.

A complete display of the Fall and Winter models is now ready for your inspection at THE BERG CLOTHING CO., 15th and Douglas, Omaha.

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