## 1888

1908

## October

## Our Business Birthday

The celebration of our Twentieth Business Birthday will be made an occasion of more than usual interest to our friends and customers.

A long service is proof of good service.
In the twenty years that Browning, King \& Co. have been in Omaha a majority of the well-dressed $\mathrm{m}: \mathrm{a}$ and boys in this city have found this out.

We continue, as we began, to give the best values to be had anywhere in clothing, furnish ngs and hats.

The precise date of the opening of this store, the 25 th, falling on Sunday ... we will celebrate the occasion on Satur day and Monday, October 24.h and 26th

To all our men friends making purchases on these two days we will give a handsome leather card case, and to our lady friends and customers a beautiful potted fern.

We invite you all to assist us in celebrating our birthday on Saturday and Monday next.

## Browning, King \& Co

1888 1908

HERO MEDAL FOR LINCOLN MAN

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HOME MADE KIDNEY MEDICINE IS
ALSO SPLENDID FOR RHEUMATISM


## THE BREAD FORA SPREAD



