

# Monday Begins a Week of Unparalleled Bargain Opportunities the Greatest Ever Known

## High-Grade Wool Dress Goods

**Goods**

Overloaded with the finest line of Wool Dress Goods that was ever shown in this city. Monday we will commence to unload and prices are the only thing to do the work. Read this:

From 8 to 9 A. M.—All 50c Wool Dress Goods will go to a yard. **34c**

From 9 to 10 A. M.—All 75c Dress Goods, at **47c**

From 10 to 11 A. M.—\$1.00 goods. **69c**

From 11 to 12 P. M.—All \$1.00 goods. **86c**

From 12 to 1 P. M.—All \$2.00 goods. **98c**

From 1 to 2 P. M.—All \$2.00 goods. **\$1.19**

From 2 to 3 P. M.—All \$3.00 goods. **\$1.39**

From 3 to 4 P. M.—All \$4.00 and \$5.00 goods, at **\$2.25**

This includes blacks and all colors—and only one pattern to customers. All goods in plain figures and every thing exactly as marked.

## High Grade Linen Dept.

Special price reductions in all lines in our High Grade Linen Dept.

Twelve pieces high grade table damask, warranted pure linen; heavy double damask, 72-inches wide, including all our \$1.75 and \$2.00 grades, special for this day only, per yard. **88c**

Ten pieces pure linen, 72-inch table damask, satin finish, exquisite range of patterns, good value at \$1.15 per yard. Special this sale, yard. **59c**

Fifty dozen high grade, large size, dinner napkins, warranted pure flax, never sold less than \$3.00 dozen, special for this sale, dozen. **\$2.50**

Sixty fine hemstitched, full bleached table cloths, size 2 yards, worth \$2.00; special for this sale, each. **98c**

Twenty pieces high grade Barnsley Toweling, heavy, read, all linen, specially adapted for roller and kitchen use, 12 1/2c grade, Monday, yard. **9c**

Fifty dozen pure linen and union Devonshire Huck Towels, grandest values ever offered, worth up to 39c each, Monday, each. **18c**

Give our mail order department a trial, and get good results.

# HAYDEN'S

THE RELIABLE STORE.

FIRST PRICE & A SURETY **Black Silks \$1.00**

The Greatest of All Black Silk Sales—Probably the best opportunity you ever had and probably the last to secure these magnificent 36-in. black silks at so low a price, both are contract cloths and it is only by special permission of the manufacturers that we are allowed for this one time to sell them at a cut price; both are absolutely guaranteed, 36-in. wide taffetas, sold always at \$1.39 a yard. Take advantage of this opportunity, buy them Monday at, yard **\$1.00**

**\$1.00 Plain and Novelty Silks 49c**

On silk square in domestic room, Messalines, Taffetas, Satens, Louisines, Novelities a splendid assortment.

A beautiful line for selection. Mail Orders Filled If Sent At Once.

## High Grade Linen Dept.

Extra Value Giving in Sheets and Pillow Cases Monday in Our High Grade Linen Dept.

11-10 Sheets, size 81x90, each. **85c**

11-00 Sheets, size 81x90, each. **75c**

89c Sheets, size 81x90, each. **69c**

75c Sheets, size 81x90, each. **59c**

69c Sheets, size 81x90, each. **55c**

65c Sheets, size 81x90, each. **49c**

90c Sheets, size 72x90, each. **69c**

75c Sheets, size 72x90, each. **59c**

75c Sheets, size 72x90, each. **55c**

69c Sheets, size 72x90, each. **49c**

65c Sheets, size 72x90, each. **45c**

59c Sheets, size 72x90, each. **39c**

12 1/2c pillow cases, size 42x36, each. **10c**

15c pillow cases, size 42x36, each. **11c**

18c pillow cases, size 45x36, each. **11c**

Seventy fine, high grade, imported Marseilles Bed Spreads, full size, heavy knotted fringe; cut corners; the best value ever offered, worth \$5.00, Monday, each. **\$2.25**

A trial purchase through our mail order department cordially invited.

## Muslins, Sheetings, Shirtings, Flannelettes and Quing Flannels

In Our Famous Domestic Room Compare these prices with others.

8-4 Bleached Sheetting, fine. **17 1/2c**

8-4 Bleached Sheetting, best of all Dalm. yard. **15 1/2c**

10-4 Unbleached Sheetting, best of all Dalm. yard. **16c**

8-4 Dallas, unbleached. **13 1/2c**

Fruit of the Loom. **7 1/2c**

Lawrence L. L., unbleached. **5c**

30c fine Feather Ticking. **19c**

25c fine Feather Ticking. **15c**

19c fine Feather Ticking. **12 1/2c**

Tickings 10c 3/4 and. **7 1/2c**

Arnold's Genuine 18c Flannelettes, 80c Bands, Etc. **10c**

Arnold's 15c Flannelettes. **7 1/2c**

Arnold's 12c Flannelettes. **5c**

15c India Linons. **7 1/2c**

12 1/2c India Linons. **5c**

Genuine Amoskeag Apron Check Gingham, all colors and sizes of checks. **4 1/2c**

Next best apron checks. **3 1/2c**

Ten other specials will be on all day.

## Best Thread, 4c

The only place in Omaha you can buy this thread. The only cotton thread made in this country not controlled by the notorious Thread Trust, and is better quality than any brand they make. You save 20% on every spool and get better quality.

### Laces

We are sole selling agents in Omaha for the Zion City and American Lace Mfg. Co. Wash Laces, warranted to outwear any other wash laces produced and are not subject to the 60% duty that must be paid on foreign made laces. See the special line on sale at **9c**

## Popular Interest this Week Will Center on the Bargain Offerings at Hayden's

IN THEIR GREAT WATER DAMAGE SALE

Of Men's, Women's and Children's Furnishings and Winter Underwear and no wonder for just at the time when you need them, high class winter underwear and furnishing goods are offered you at the most wonderful bargain prices ever known. We wish to apologize for any delay or inconvenience our customers may have suffered in being waited upon Thursday, Friday and Saturday. Scores of new salespeople have been secured for this week and we believe we are in a position to handle this week's rush with but little, if any, delay.



**Men's Furnishings and Underwear**

Men's Fine Wool Underwear—Shirts and Drawers, regular \$3.00 garment values, greys or fancies, at **\$1.50**

Men's \$2.50 Wool Underwear—Shirts or Drawers in all sizes; garment, at **\$1.25**

Men's \$2.00 Underwear—Shirt or Drawers in all sizes, on sale **98c**

Men's Fine Wool Shirts and Drawers—Broken lots, at, garment, **50c**

Men's Fleece Underwear—Such makes as Wright's Lansdown and others, sold regularly to \$2, garment, at **50c 35c 25c**

Men's and Boys' Wool Sweaters—All styles, worth to \$5.00, in five lots—**\$1.98, \$1.50, 98c, 50c and 25c**

Men's and Boys' Wool Overshirts—Values to \$2.50, on sale, at, choice. **98c and 50c**

**Men's and Ladies' Umbrellas**

Men's and Ladies' Umbrellas—Gold or silver plated and pearl mounted handles or in fine horn and fancy woods, silk and linen covers and silk cases. Several hundred in the lot, perfect, except being somewhat soiled by mud or water, values up to \$5, on sale in 3 lots, at **49c 98c and \$1.50**

Men's and Boys' Wool Hose—Worth up to 50c pair, on sale in 4 lots, at—**5c 10c 12 1/2c and 25c**

Men's and Boys' Wool Hose—Worth up to 50c pair, lined or unlined, values to \$1.59, on sale, at **10c 25c and 50c**

Men's and Boys' Neckwear and Suspenders—Values in the lot to \$1.00; greatest bargains ever, at **10c 12 1/2c and 25c**

**Ladies' and Children's Underwear**

Slightly Damaged Ladies' Heavy Wool Union Suits—Regular values up to \$2.50, choice. **59c**

Ladies' and Children's Vests or Pants—Heavy weight fleeced garments, values up to \$1.00, on sale in 4 great lots, at—**10c 19c 39c 49c**

Ladies' and Children's Union Suits—Heavy weight, all sizes, regular 75c and \$1.00 values, choice **49c**

Ladies' Wool Vests and Pants—Heavy quality, up to \$1.50 values, choice, at **59c**

Ladies' Outing Flannel Gowns—Values up to \$2.00, on sale, at **98c**

Children's Union Suits—The regular 50c quality, at **25c**

Children's Wool Underwear—All sizes, worth \$1.00 garment, at **50c**



## Fancy Dress Nets

A complete line of white, cream, ecru and black fancy Dress Nets at special cut prices, per yard, up from **50c**

Also a fine line of fancy chiffons and novelties at **Less Than Half Price.**

## 5c Embroidery Sale

Nothing over 5 yards in this sale but the qualities range from 10c to 20c a yard values, all at one price, per yard. **5c**

## New Leather Goods

Our stock is now complete. If you want the best for the Least Price, see our stock Monday.

## All new and perfect goods on sale Monday at wonderful bargain prices \$50,000 Stock of High Grade Rugs We will gladly refund the purchase price if you can duplicate these prices elsewhere

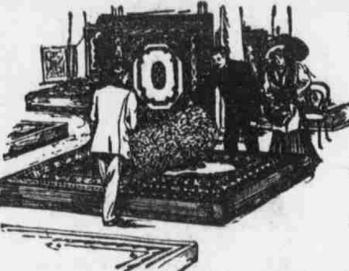
9x12 Art Loom Seamless Velvet Rug, rivals a real Persian in fineness, softness and colorings, big range of patterns, sold elsewhere up to \$50, (Look for the brand "Art Loom") sale price **\$28.98**

9x12 Tapestry Brussels Rugs—Big range of patterns, \$18.00 value, at, choice. **\$10.98**

9x12 Brussels Rugs—Neat, small patterns, cannot be duplicated for less than \$12.75; on sale at, choice **\$6.98**

9x12 Seamless Axminster Rugs—Very high, close pile; \$25.00 values, choice. **\$15.75**

9x12 Sanford's Seamless Wilton Rugs—Oriental and floral patterns, cannot be duplicated for less than \$25.00; price. **\$15.50**



9x12 extra Axminster Rugs, one of the best on the market, 25 designs in floral and oriental patterns; your money back if you can duplicate it for less than \$25.00; our sale price. **\$17.98**

\$1.50 Figured Smyrna Rug—30x63 size, 500 beautiful designs; on sale at **69c**

\$3.00 Axminster Rugs—Size 27x60 inches, 50c Ingrain Carpets—Half wool, 10 patterns for selection, priced elsewhere and worth 50c a yard; sale price, yard. **27 1/2c**

## Choicest Fall Garment Styles at Less

Every day new arrivals lend added charm to our magnificent showing of fashion's fancies in ready-to-wear outer garments. Several shipments received from our buyer now in New York and placed on sale Monday greatly augments the bargain interest of our offerings.



**Crown Jewel Suits**—In their regal beauty of outline, rich new colorings, superior quality of fabric and workmanship, meet with the unstinted praise and approval of all discriminating women who view them. Fifty new ones shown for Monday—you won't find them duplicated at less than \$35; our price **\$25.00**

**\$25.00 Tailor Suits \$14.90**—300 beautiful new suits, secured by our buyer at a great bargain, big assortment of styles, in plain and fancy mixed fabrics for selection.

**Fine French Voile and Panama Skirts**—All the latest style ideas; garments in the lot worth to \$12.50, on sale at **\$5.00 and \$7.50**

**\$5.00 Silk and Net Waists**—Newest styles, in white, cream or ecru, same would sell regularly to \$6.00, on sale at, choice. **\$2.98**

**Children's Bearskin Coats**—Values to \$4.00, all sizes, 1 to 6 years, at **\$1.98**

**Women's Long Kimonos**—Regular \$2.00 values **89c**

**Infants' Knit Sacques**—Regular 50c values, at **29c**

**Women's Heatherblom Under-skirts**—\$2.50 values **1.45**

**\$15.00 Empire Coats \$8.95**—200 handsome garments just received; not one garment would bring ordinarily less than \$12.50 and most of them \$15 and \$18; your choice Monday at **\$8.95**

**\$15.00 Rain Coats at \$9.90**—Come in Priestley's cravenettes and fine rubberized silk, just 100 garments in the lot, Monday at **\$9.90**

**\$10.00 Covert Coats \$6.95**—A beautiful line in the loose and semi-fitting styles, magnificent bargains for Monday.

## Extra Specials for Monday

**In Our Great Domestic Room**

From 8 to 8:30 A. M.—One case of 30-in. fine bleached muslin, fine finish, regular price 7 1/2c a yard, 10 yard limit, at, yard **2 1/2c**

From 9 to 9:30 A. M.—One case of genuine Amoskeag outing flannels, dark and light colors, regular 12 1/2c grade, off the bolt, 10 yard limit at, yard **5c**

From 10 to 10:30 A. M.—1 case of unbleached muslins, very long remnant, 36-in. wide, regular 7 1/2c values, 10 yard limit, at, yard **2 1/2c**

From 11 to 11:30 A. M.—1 case of Honey Combed Towels, 18x36—worth 8 1/2c each, 4 pairs limit, at, each **2 1/2c**

From 12 to 3 P. M.—1 case of De Lano Cotton Blankets, regular \$1.00 per pair goods, large and good—2 pairs to customer, at pair **49c** Each **25c**

From 3 to 4 P. M.—1 case of Grey Twill Wool Blankets—1 1/4 regular price \$2.98, 2 pairs to customer, at, per pair **\$1.39**

From 4 to 5 P. M.—1 case of Felted Grey Cotton Blankets, looks like all wool, 1 1/4 extra heavy, sells at \$1.98 per pair, 2 pairs to customer, at, pair **98c**

## Matchless Clothing Bargains Monday AND ALL Week

Entire Stock of Men's Suits and Overcoats P. H. GASPARD & CO. 653-55 Broadway, N.Y.

This firm, one of New York's best clothes makers, was forced to discontinue business and our buyer's very low cash offer on their entire stock was accepted, the purchase resulting in the Greatest Clothes Bargain Opportunities for Our Customers Ever Known in Omaha. All newest fall and winter 1908-09 styles, colors and fabrics; complete range of sizes in all patterns. Many new lots brought forward for Monday's selling.



**Suits and Overcoats**—Made to sell at \$15.00 and \$18.00, in one lot at **\$8.90**

**Suits and Overcoats** that would retail regularly at from \$20.00 lot at **\$11.40**

We know the high quality of this merchandise, and every garment is sold with our personal guarantee of satisfaction.

**\$5.00 White and Fancy Vests, 98c**

An entire manufacturer's stock, over 2,700 garments, secured at a fraction of the cost of production, not one vest in the lot worth less than \$2.50 and most of them \$3.50 to \$5.00 values; while they **98c** last at, choice.

Nothing reserved, every garment goes at this price. Complete line of sizes for selection.



**Daisy Air Rifle Free**

With each boy's suit sold in our Boys' Clothing Department, Monday we will give a fine Daisy Air Rifle absolutely free. As a special for Monday, we are again offering several lines of regular \$5.00 suits, mostly with 2 pairs of pants, sizes 6 to 16 years. **3.50**

## Lace Curtain Specials

**\$9.50 Curtains, Duchess Point, Brussels Net and Novelities, per pair. \$4.98**

**\$5.00 Cable Net, Barnett and Nottingham Curtains, \$3.50**

**\$2.75 Cable Net Curtains \$1.98**

**\$7.50 Irish Point Curtains, per pair. \$4.98**

**\$6.50 Madras Curtains, \$4.98**

**45-inch Imported Madras**—In all the rich, new shades, yard **\$1.50, \$1.25 and \$1.00**

**45-inch Fancy Nets**—Complete assortments shown at **\$1.50, \$1.25, \$1.00 and 75c**

**Greenadine**—30-in. wide, for bed room curtains, yard **25c**

**Beautiful Madras designs in muslin, at, yard. 25c**

**Silk Drapes to match your furnishings, shown at \$7.50, \$6.50 and \$5.00**

**Bope Postices. \$2.50 to \$6.50**

## Sample Cans Woodshine Free

Monday we will give 1,000 sample cans of the famous Woodshine Varnish FREE and will show you how easily you can put it on yourself. Come in and see the demonstration.

**CLOSE-OUT SALE OF HARDWARE**

We are so heavily overstocked on several items in our Housefurnishing and Hardware departments that we will unload most of them Monday. Read the following prices:

9c Bird Cages. **49c**

7c Mail Boxes. **39c**

11 1/2c Potts' Best Iron. **59c**

Best Parlor Broom made, worth 40c Monday. **25c**

10-in. made Parlor Brooms, sale 45c. **35c**

11 1/2c solid copper nickel plated Tea Kettle. **99c**

9c-foot common Step Ladder, worth \$1.25 at **49c**

2c Wilson Bread Toaster. **50c**

2c Enamelled Sink Strainer, Mrs. Voorman's. **15c**

75c Bread Boxes, Spangled. **49c**

Any make Food Chopper, Monday 98c. **75c**

11 1/2c Steel Roller Skates. **79c**

**WASHING MACHINE SALE**

\$3.00 gearless Rotary Washer, Monday, at **\$4.99**

The famous Western Washer, Monday, at **\$6.99**

Large Japanned Coal Hods. **1.99**

15c extra large 100 size Gold 18c. **1.29**

Band Toilet Paper, worth 1.50. **98c**

Monday. **98c**

Man's 1 1/2c Hammed Axes. **50c**

The solid steel Hatchet, best made. **40c**

Stove Pipe, per joint. **1.00**

Mica Stove Polish, Stove Polkers. **50c**

Stove Enamel, etc. each. **5c to 10c**

**BIG SALE PAINT AND GLASS**

1 1/2c quality House Paint. **99c**

1 1/2c quality House Paint. **99c**

Alabastine, all colors, 50c pkg. **39c**

Instant Paint Remover, 50c cans. **25c**

Liquid Veneer, 25c and 50c sizes. **15c**

All other goods. **15c and 39c**

Japa-Lac Headquarters. **15c and 39c**

Now is the time to paint.

**Big Sale on Flower Pots**

4-inch Flower Pots, each. **1c**

5-inch Flower Pots, each. **2c**

6-inch Flower Pots, each. **3c**

7-inch Flower Pots, each. **4 1/2c**

8-inch Flower Pots, each. **5c**

10-inch Flower Pots, each. **10c**

12-inch Flower Pots, each. **20c**

This sale is for Monday only.

## A Whole Carload of Fancy Illinois

**Russett Keiffer Pears**

We had consigned to us a carload of fancy Illinois Russett Keiffer Pears. These are the finest grown for canning and twice as cheap as any other fruit in the market. Monday we will put this car on sale at the following prices:

1/2 Bushel Baskets, per bushel. **\$1.00**

Per Barrel, containing almost 3 Bushel. **\$2.75**

These prices are about \$1 per barrel cheaper than apples, and about the same price as potatoes, the cheapest of any fruit this year. Buy while the car lasts.

**GROCERY SPECIALS**

Fancy California Prunes, per lb 5c

Zest Breakfast Food, pkg. **5c**

Jello, pkg. **4 1/2c**

The best Domestic Macaroni, package **8 1/2c**

Ginger Snaps, per pound. **5c**

48-lb. Sacks Best High Patent Flour **\$1.25**

10 Bars Best Brands Laundry Soap **25c**

Up-to-Date Washing Powder, 2 pks., for **10c**

All Other Grocery Prices in Proportion.

Mason Jars for your Pears, Etc. Pint Mason Jars with caps and covers, per dozen. **35c**

Quart Mason Jars with caps and covers, dozen. **40c**

1/2 Gallon Mason Jars with caps and covers, dozen. **50c**

No limit, all you want.

**Fresh Vegetables at the Regular Low Prices.**

**SPECIALS**

Sweet Potatoes, per peck. **15c**

Tokay Grapes, basket. **30c**

Green Tomatoes, for canning, per basket. **15c**

## Stove Department

Steel Cook Stove, with five 8-inch covers, fine large square oven and all asbestos lined. Pouch feed and drop oven door. **\$15.95**

Other dealers get \$25.00 for the same stove.

Oak Stoves, 11-inch fire pot, fully nickel and fancy, now **\$4.25**

Other dealers get \$8.00 for same stove.

4-hole, cast iron, cook stove, with 16-inch oven and 8-inch covers. Kick oven door and draw hearth, at **\$7.95**

Other dealers get \$15.00 for same stove.

Coke iron, 6-inch pipe and elbow, at **10c**

24-inch stove zinc. **39c**

Charming Universal Base Burner with 16-inch fire pot, duplex grate. Beautiful-nickeled double heater; has the largest amount of radiation of any stove made, at **\$35.50**

Other dealers get \$50 for same stove.

## 3 1/2c Lace Sale

Come Monday and see what a grand assortment of Val., Torehon, Linen and fancy Zion City Laces you can buy at, per yard, choice **3 1/2c**

Values up to 15c a yard.

**New Dress Trimmings**

The best selected and largest line in Omaha is here. See our specials, **5c, 10c, 15c, 25c**

Also our splendid line of Fringes, Frogs and Tassels, the best in the city.

Mail orders filled from daily ads except in case of hour sales — or otherwise stated. Order at once from this ad.

# Don't Forget Try HAYDEN'S First It Pays