

The New Store at the Corner With the Chimes

# King-Swanson Co.

## No "Brand" Clothes Here

The clothes we sell are exclusive and are found nowhere else—“Brand” clothes are exceedingly common and are advertised and sold in every village and city in the country.

Our wholesale connections enables us to buy woolsens at first cost and is a privilege enjoyed by no other western store. It puts us on the same footing as the MAKER of “Brand” clothes and enables us to sell a fabric of equal worth at 20 per cent less than the RETAILOR of a “brand.”

By placing our tailoring orders according to the ability of the tailor in the particular work assigned him we get an individuality, excellence and variety absolutely impossible with the maker of any particular “brand.”

### OUR GUARANTEE IS BINDING

We are here every business day to make good our guarantee—to refund your money if you wish it. Should anything you buy here need righting, bring it in to us or have us send to your home for it, and have it made right according to YOUR ideas. Our is our personal guarantee of satisfaction—you don't have to wait weeks or months to see what the “brand” maker in some far-away Eastern city will do about it—you get satisfaction here the minute you ask it.

### SUITS FOR MEN AND YOUNG MEN

The individuality of our suits, their acknowledged correctness, the best fabrics and careful attention to the details of their making—speak volumes to men and young men who appreciate really fine clothes at medium prices. We would like to show our line of

# \$17, \$19, \$23

suits to you, because we feel confident the modest prices would prove almost irresistible. If they were “Brand” clothes they'd sell for \$20 to \$27.50. You'd be paying the difference—is a “Brand” worth that much extra for you?

\$7, \$7.50, \$9, \$10, \$11, \$12, \$13, \$15 and Upwards

Are prices at which you can buy guaranteed clothes at this store. No matter what price you elect to pay—you'll save 20% if you pay it to us for one of our suits, our guarantee for it.

### OUR GREAT WARDROBE SECTIONS

Contain hundreds of the handsomest suits ever shown in the west. The finest Domestic and Foreign Fabrics, moulded into faultless garments, by high class tailors who have never before executed orders for any store west of Chicago. Marshall Field & Co., and The Hub, being their only western patrons so far as we know.

The prices are \$27, \$30, \$33, \$35, \$37, \$40

Remember, these garments are in a class by themselves, they are to be found nowhere else—and you could not get better clothes no matter if you paid \$75 or even \$100.

LOOK IN WINDOW NO. 3

and see the best stiff hats in town for—  
**\$3**



### Half Minute Store Talk

It sometimes happens that, although our stock is unusually large, we are unable to fit a person properly without some slight alteration—being careful almost to a fault on the subject of “fit” we employ several expert tailors. These men are all journeymen tailors who served their apprenticeship and for years earned their livelihood in shops that make clothes to measure, but they find the new way of “clothes service” more to their liking. You don't take any chances when we alter a garment for you.

### Our Second Floor

is conceded by all who see it to be the most beautiful and the most conveniently arranged in the country.

Ladies can bring their children here for clothes and be waited upon in quarters as convenient and pleasant as a private residence.

Men can visit our big over-garment section on this floor, look and try on as long as they like and be served in an orderly, pleasant and painstaking manner.

Our Cabinet section on this floor is the climax of thoughtful store planning, and raises clothes buying to the realm of pleasures.

### KNEE PANTS SUITS

The greatest assortment ever shown in the west, every desirable color and fabric—Russian Blouses, Buster Browns, Buddy Tuckers, Norfolk, Etc., all sold with our guarantee of satisfaction and savings.

# \$2<sup>50</sup> to \$13

Russian and Reefer Overcoats - - - 2<sup>50</sup> to \$12

Auto Coats for Little Fellows, from \$5 to \$15

Boys' Furnishings and Hats are found on this great second floor, a beautiful department, a splendid stock and no uncertainty about the savings.

Boys' Union Suits..... 50c up  
Boys' All Wool Sweater Coats..... \$1.00 up

### Overgarments

For Men and Young Men.

It doesn't make a particle of difference to us what kind or what price garment you may want, we can match your ideas and your purse. Our assortment is immense, but our prices are much lower than ordinary—and you get a guarantee that means something.

Raincoats \$10 and up

Overcoats \$9 and up

INTERCHANGEABLE AUTO AND FALL OVERCOATS

These can be buttoned high for wear in the auto, or buttoned low for a street coat. They are warm and extremely stylish. The light-weights are cravatets.

# \$17 to \$30

### Great Vest Sale

See Window No. 7



To demonstrate the value of our wholesale connections, we have brought the fabrics and had hand tailored 489 fancy vests which would sell in any other store from \$2.50 to \$4.00. We had them made in all sizes from 33 to 48—regulars, slims and stouts. They are in all the popular shades and the fabrics are woolsens, silk mixtures and mercerized. They will go on sale Saturday at 10 a. m. at..... **\$1.85**

### Our Basement Store

Is a most pleasant and profitable place for men to buy work clothes. It is light as day—well ventilated and convenient of access by stair or elevator. In it are sold—overalls, work shirts, work gloves, corduroys, fur coats, duck clothing and traveling goods, at prices you couldn't possibly equal elsewhere.

### Your Underwear Needs

will be easily supplied at this store. The senior member of this firm has been a wholesaler of underwear for years and through these connections is able to obtain at a miller's profit. Let us prove it to you any day.

COTTONS 50c up  
WOOLENS 70c up

### Our Shoes

have solved the problem of shoe economy for many men and boys without in any way sacrificing their taste for style and their desire for serviceability.

Men's Velour and Box Calf, Vici, medium and heavy and viscolized waterproof soles—in all popular lasts and patterns, including the new “Hump Toe,” best shoe at the price in Omaha, for..... **\$3**

Boys' Genuine Box Calf School Shoes—extra heavy scoured oak soles—a like quality is positively not sold in Omaha.

9 to 13 1/2 ..... \$1.50  
1 to 6 ..... \$2.00



### POINT IN TELEPHONE LAW

Subscriber Has No Right to Connect Up Two Separate Lines.

### COUNTY NEED NOT PAY PREMIUM

Mrs. Alpha Shevaller Bound Over on the Charge of Larceny in Connection with Property of the Horn Estate.

(From a Staff Correspondent.)

LINCOLN, Oct. 9.—(Special.)—In a case from Nuckolls county, the court finds that Henry L. Pharris, a farmer living near Superior, was not entitled to have two telephone lines in his home, connected with a switch enabling him to use one or the other at his convenience, while paying the same rate as other patrons who had only one line. The plaintiff in this suit was the Red Line Telephone company of Burr Oak, Kan., which asked an injunction to restrain Pharris from connecting up one of the lines after it had been disconnected.

The company owns poles and wires running from Burr Oak to Superior, past the farm which Pharris owns. The evidence showed that when the telephone was first put into his home it was put on a different party line from the one on which some of the people with whom he wished to communicate had instruments. He “kicked” to the president of the company, and the latter agreed to put in the switch so Pharris could talk on either line. When the directors heard of this, they vetoed the arrangement and ordered one line disconnected. After this had been done, Pharris connected it again and threatened to do so every time the company cut him off.

It is held by the supreme court, in affirming a writ of injunction issued from the district court, that Pharris had no reason to claim a special privilege over other subscribers.

### Officer Can't Recover Premiums.

W. F. Prowett, former treasurer of Nance county, is not entitled to reimbursement for \$50 which he paid to a surety company as premiums on his official bond during a four-year term. The supreme court, in reviewing the suit which he brought against the county for that sum, affirms to a similar action brought by former Treasurer B. F. Knight of Lancaster county, under like circumstances. It was held therein that Knight could not recover in the ab-

sence of a previous agreement between himself and the county commissioners that the premium should be paid out of public funds. In Prowett's case the district court held against him and the supreme court affirms the finding.

### Correspondence Pupil Must Pay.

William H. Martin of Lancaster county is obligated by a decision of the court to pay the International Text Book company the full amount of \$75 for instruction which he contracted to take. He paid \$50 and then quit, having neglected to pursue his studies or answer questions sent him by mail as part of the course. The district court directed a verdict for the defendant, but the supreme court reverses this and remands the case for retrial, at the same time declaring that as the plaintiff was not in default in performing his part of the contract it is entitled to recover.

### Mrs. Shevaller Bound Over.

Mrs. Alpha M. Shevaller was bound over to the district court this afternoon on a charge of larceny. The woman was named as the beneficiary in a will made by Mrs. Horn by which she was to receive some \$60,000. The will was knocked out in the district court and Mrs. Shevaller was arrested on a charge of secreting some of the property belonging to the estate. She put up no defense today. She was released under \$1,500 bond.

### Basett Commends Commission.

S. C. Bassett of Gibbon has written the railway commission congratulating the members for their order saying upon how much capital stock the traction companies here could draw an income. The order was issued several months ago, but recently the traction companies have been using it in advertisements and there is where Mr. Bassett learned of it, which the commission says is another evidence that it pays to advertise.

### Looks Good to Allen.

George Allen, former chairman of the Fifth district congressional committee, while in Lincoln today took occasion to inform the republican state committee that Taft would carry Nebraska by a vote of 15,000 to 20,000 majority.

“I have been all over the Fifth district, clear out in Colorado,” said Mr. Allen, “and it is all the same in every county. The people are for Taft. All that is necessary is for the farmers to get out and vote. Overconfidence is what the republicans have to work against. In my community I can not find a single republican who is going to vote for Bryan, but I can find many democrats and populists who are going to vote for Taft. There are too good and the record of the republicans is too

good for the people to vote for a change. Judge Norris will be re-elected and Judge Taft will get a handsome majority in his district.”

### PRAIRIE SCHOONER IMPROVED ON

Maine Man Comes Through in an Automobile.

CENTRAL CITY, Neb., Oct. 9.—(Special.)—The old timer who crossed the plains in a covered wagon drawn by an ox team would have opened his eyes with wonderment if he had seen the latter day emigrant outfit which drifted into town last Saturday evening. It consisted of a big Olds touring car of latest design hung about with baskets, telescopes and bundles strapped to the body of the car, and thoroughly equipped with such utensils as might be needed for preparing meals and sleeping along the road. The car carried the 189, Maine. It was driven by J. W. Young of Bangor, Me., who bought it in Boston four weeks ago and after loading his family in started out to find a home in the west.

He left Boston about the middle of September, and had been on the road about three weeks and a half when he reached Central City. The car was in need of some slight repairs and was detained at the garage here for a day or two until the deficient parts were mended.

Mr. Young's destination was Callaway, in this state. He has relatives there and also owns land near there, and if his family is suited he will unload the baggage from the auto and stay. If not, he will go further in quest of a place to locate, or if he decides that the country is not to his liking he may return to Maine again.

### SYNOD APPROVES OMAHA SCHOOL

Formal Seal of Approval Placed on the Transfer.

WAYNE, Neb., Oct. 9.—(Special Telegram.)—The Presbyterian synod continued its meeting today after the opening session last night. Rev. James Clark of Mitchell, Neb., was unanimously chosen as moderator. Dr. John Baird of Plattsmouth, who for thirty-four years has been the synod's stated clerk, retired today from this position and Rev. Thomas L. Sexton of Lincoln, for twenty-six years in the synod and who for twenty-two years was synodical missionary, was elected stated clerk for a period of three years.

The morning session was given largely to representatives from Hastings and Bellevue colleges and Omaha seminary. One of the most significant actions of the day was the approval by the synod of a plan to establish in Omaha a Protestant Christian

university. A site has been secured for such a project. Tonight Dr. James S. Dixon, secretary of the college board and Dr. A. E. Turner, president of Hastings college, delivered addresses. Rev. D. E. Jenkins, D. D., of the Omaha seminary, delivered a splendid address this afternoon on “The Education Problem.”

### Effort to Save Children.

DAVID CITY, Neb., Oct. 9.—(Special.)—Proceedings have been instituted in the state outside of Omaha. The building is a two story structure built of a light pressed brick with a mission finish interior and modern throughout and was erected at a cost of \$75,000.

### Nebraska News Notes.

TECUMSEH—Mr. Elbert Morhart, a young business man of Red Cloud, and Miss Mabel Buerstlein, daughter of Mrs. Kate Buerstlein of Tecumseh, were married at the home of the bride in this city Wednesday at noon. The ceremony was performed by Rev. R. Pearson of the Methodist Episcopal church in the presence of a small company of relatives and friends.

TECUMSEH—Mr. Manna Hedges, son of Mrs. Elizabeth Hedges of this city, and Miss Myrtle Ackerson, daughter of Sylvester Ackerson of Woodburn, Ore., formerly of this county, were married last Sunday evening.

TECUMSEH—The barn on the farm of Worthy Luce in Todd creek precinct was burned together with its contents Wednesday morning. R. N. Weyer is the tenant on the place. There were 300 bushels of corn, four tons of hay, farm implements, harness, etc. in the barn and they were lost. The corn belonged to Mr. Luce. The fire was started by a 2-year-old boy who was playing with matches.

TABLE ROCK—Mr. Jesse W. Goodale of Lewiston and Miss Lida Crawford of Humboldt were married here Wednesday at the Methodist Episcopal parsonage. Rev. C. E. Bach officiating. The bride has been the deputy postmaster at Humboldt for the past few years and the groom is a young

### Confesses to Robbery.

CENTRAL CITY, Neb., Oct. 9.—(Special.)—Caught with part of the stolen property secreted about his clothes, and in his confession telling the officers where they might find the balance of the booty, the person who entered Ross, Dye & Cowgill's hardware store last week and made off with a quantity of goods was apprehended Thursday in the person of Ed Powell, a young man about 18 years of age. County Attorney Ross, Sheriff Her and the latter's assistants had been working on the case for some time and yesterday morning the county attorney and the sheriff confronted the young man with the charge, and after “sweating” him out for a short time he broke down and told all he knew of the affair. He said that he entered the store about 11 o'clock last Thursday night and took the goods.

### Brown Talks at Burwell.

BURWELL, Neb., Oct. 9.—(Special.)—Senator Norris Brown spoke here last evening to a full house on the issues of the campaign. The republicans were delighted and he made the democrats sorry; they were not republicans. The senator seemed at his best and his arguments were forceful and convincing. He showed how the pledges in the state platform of two years ago had been fulfilled to the letter and he made plain to the voters how necessary it was to elect Taft to carry out the Roosevelt policies. This county is sure for Taft by at least 125 majority.

### Prairie Fire Does Damage.

DICKENS, Neb., Oct. 9.—(Special.)—The second disastrous prairie fire in this locality this fall swept over a strip two miles east of here from one to three miles wide and about five miles long yesterday afternoon and evening destroying several tons of hay, besides the burning off of the range. The fire was started by sparks from a passing train on the Burlington.

### Farmer Commits Suicide.

FRIEND, Neb., Oct. 9.—(Special Telegram.)—N. E. Peterson, a Danish farmer residing northwest of the town, committed suicide in town this morning by shooting. Peterson was unmarried and in good circumstances. He left a letter stating his intentions.

### New Burlington Depot Opened.

ALLIANCE, Neb., Oct. 9.—(Special Telegram.)—The new Burlington depot which has been more than a year in building, was thrown open to the public today and in its

completed condition it is at once the most handsome and substantial depot building in the state outside of Omaha. The building is a two story structure built of a light pressed brick with a mission finish interior and modern throughout and was erected at a cost of \$75,000.

### Business man of Lewiston, where they will make their future home.

PERU—President Crabtree has made arrangements for a special train to Lincoln on the morning of November 4 to accommodate members of the faculty and students who desire to attend the State Teachers' association in Lincoln at that time. Everybody in this section of the state is pleased with the change of date and the prospects are for almost double the usual large attendance from the southeastern counties. The double programs and meeting places will be needed if the rest of the state sends a proportionately increased representation. Superintendent R. C. King of Otoe county writes that he and his teachers from Otoe will join the Peru special at the several stations in his county. Superintendent George E. Martin of Nebraska City says that practically all his teachers will join the special Wednesday morning and that all are looking forward to one of the best programs in the history of the association.

PERU—Judge Norris of Wayne, who is a member of the Philippine judiciary committee, lectured here last night on the subject, “Education in the Philippines.” A Lansing of Omaha furnished music for the occasion. Although rain fell during the early part of the evening a large crowd was present.

PERU—The Normal Branch club met yesterday and organized. Notwithstanding that the meeting was diligently advertised but few were present.

PERU—The Nebraska City High school football team will play the Normal school team at Peru on Saturday of this week.

BEATRICE—The republicans of Virginia opened the campaign last evening with addresses by Adam McMullen of Wymore,

candidate for state senator, and C. J. McCool, candidate for representative.

BEATRICE—Superintendent Bodwell and new teachers of the Beatrice city schools were given a reception last evening at the Christian church by the old teachers. About eighty people were present and the affair was highly successful. The banquet was served by the Ladies' Aid society of the Christian church.

BEATRICE—Fred Metts, who recently resigned his position as secretary of the Mary Young Men's Christian association were given a reception last evening at the Christian church by the old teachers. About eighty people were present and the affair was highly successful. The banquet was served by the Ladies' Aid society of the Christian church.

BEATRICE—Ray E. Drew of this city and Miss Pearl Mulholland of Valparaiso, Neb., were married at Marysville, Kan., yesterday. They arrived in Beatrice last evening to make their home.

BEATRICE—Governor George L. Sheldon will address a republican meeting to be held in this city on Monday evening, October 13. He will speak at Wymore on the same date.

BEATRICE—At the public sale of Sarah Warford's farm near Rockford yesterday noon, brought good prices. Four milk cows sold at \$40 per head, six horses brought an average of \$15, and a span of yearling mules sold for \$15.

BEATRICE—The local series of Eagles held its first social session in the form of a banquet last night in this city. There were about fifty in attendance.

BEATRICE—The Parland-Newhall company gave a concert last evening at the Methodist church under the auspices of the

(Continued on Fourth Page.)

## General Debility and Night Sweats



MR. JAMES CHESBROW.

Mr. James Chesbrow, of Brooklyn, New York, suffered from general debility and night sweats, so that he was unable to work, he took Duffy's Pure Malt Whiskey on his doctor's advice, and now enjoys perfect health.

Mr. Chesbrow's wonderful restoration to health is similar to that of thousands who write us letters, extolling the merits of Duffy's Pure Malt Whiskey as the greatest medicine the world has ever known.

He writes: “I herewith enclose my photograph and unsolicited testimonial, which you may publish. I suffered from general debility and night sweats so badly I was unable to work; on my doctor's advice, I have been taking Duffy's Pure Malt Whiskey for four months and I am now able to work again, and I feel as well as I ever did.”—JAMES CHESBROW, 243 Leonard St., Brooklyn, N. Y.

## Duffy's Pure Malt Whiskey

is an absolutely pure distillation of malted grain; great care being taken to have every kernel thoroughly malted, thus destroying the germ and producing a perdistilled liquid food in the form of a malt essence, which is the most effective tonic stimulant and invigorator known to science; softened by warmth and moisture its palatability and freedom from injurious substances render it so that it can be retained by the most sensitive stomach.

If you wish to keep young, strong and vigorous and have on your cheeks the glow of perfect health, take Duffy's Pure Malt Whiskey regularly, according to directions. It tones and strengthens the heart action and purifies the entire system. It is recognized as a family medicine everywhere.

CAUTION—When you ask your druggist, grocer or dealer for Duffy's Pure Malt Whiskey be sure you get the genuine. It's the only absolutely pure medicinal malt whiskey and is sold in large sealed bottles only; never in bulk. Price \$1.00. Look for the trade-mark, the “Old Chemist,” on the label, and make sure the seal over the cork is unbroken. Write Consulting Physician, Duffy Malt Whiskey Co., Rochester, N. Y., for free illustrated medical booklet and free advice.

# Superb Millinery

A showing wonderful in its magnificence—all that is new—direct from the great millinery marts of the world.

## 2nd Enormous Purchase of Popular Pattern Hats

Exclusive styles with us. This purchase comprises both dress and tailored hats, and we place them on sale Saturday at

# \$5.00, \$7.50, \$8.75 and \$10.00

This Sale of Fall Millinery is of great importance to the millinery buyers of Omaha, for reason of the superb quality, great beauty and the becoming individuality of each hat.

# KERN, 1508 Douglas St.