

# BRANDEIS

"BOSTON STORE" & SONS

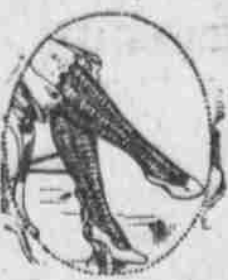
## SPECIAL SALE OF HOSIERY

Ladies', Men's and Children's Fast Black

### 25c Hosiery at 15c

Burson Seamless and Black Cat Brands

Very good quality of fine and heavy ribbed—some have white soles, some are ribbed top—a big bargain square of this 25c hosiery, in all sizes—at, pair. **15c**



## SPECIAL SALE OF UNDERWEAR

Women's 35c & 50c Vests and Pants, 19c & 25c

Medium and heavy weights, fine and heavy ribbed, some fancy lined—women's underwear in two big lots. Positively **15c-25c** worth up to 50c.

Misses' and Children's Underwear Sale  
Fleece lined and ribbed vests, pants and drawers in medium and heavy weights, all sizes, worth up to 35c. **15c**

Brandeis is the Only House in Omaha that Sells

**Fashionseal**

**SUITS FOR WOMEN**  
The style aristocrats for fall. You can't get another fall suit with the style and character of the Fashionseals for **\$25** less than \$40—Fashionseals are.....

**Women's Fall Suits at \$15**  
All new autumn styles, late fashionable shades, should be **\$25**—special. **\$15**

**Women's New Voile Skirts**  
Very well made—excellent quality—lot of style—**\$3.98** at.....

**THE BEST SILK PETTICOATS** ever sold in Omaha. **\$5** for \$5—blacks—all dainty evening shades—splendid quality of taffeta—special. **5**

## BRANDEIS

### SPECIAL SALE MILLINERY

Nearly a thousand new, up-to-date trimmed hats in fall's correct shapes and newest colors—trimmed with bunches of ostrich tips—also sashes, ornaments, feathers, breasts, etc.—others would ask **\$3.98** Thursday at.....



### Thursday Is Chocolate Day

AT SWEETLAND—BRANDEIS' EAST ARCADE.

All our best Club House brand Milk Chocolates with soft cream centers—all flavors, walnut tops, almond tops, pecan tops—always sold for 40c a pound; Thursday at, pound. **25c**

## All Omaha Is Excited Over The Great Rug Sale

THAT WILL BE HELD AT BRANDEIS'

### Next Monday Oct. 12th

This was a \$32,000 spot cash purchase and we secured an immense bargain. Never before was there such a chance to buy fine room size rugs at one-half their actual value.

To accommodate the thousands that will be on hand the first thing Monday morning to get their share of the bargains

We Devote Practically Our Entire Third Floor to This Sale.

See the twelve great show windows filled with rugs. The greatest display, the grandest bargains and the biggest sale of rugs ever held in America.

**BRANDEIS**  
"BOSTON STORE" & SONS

**..TO LET..**  
First Floor and Basement  
1213-15 Harney Street  
**33 x 126**  
In Wholesale District  
**W. FARNAM SMITH & CO.** 1320 FARNAM ST.

## New Fall Tans for Women

Tans will be worn this fall and winter to a great extent by the dressy women—the new things appeal to the taste of the most exacting.

The new shades, golden brown and light and dark Russia calf cut with the new Napoleon tops, blucher cut lace and the button.

The new short vamp stub last is the latest in comfort, wear and beauty. The military heels give the high arch effect so much desired.

While our stock is complete we urge you to inspect it—you can get many an idea even if you are not ready to purchase.

**\$3.50 to \$6**

**Drexel Shoe Co.**  
1416 FARNAM STREET

**\$30**

TO

**Portland**

and many other points in

**Oregon, Washington and Idaho**

This low one-way rate in effect

## EVERY DAY

TO OCTOBER 31, '08.

Tickets good in Through Daily Tourist Sleeping Cars (on payment of tourist berth rate).

VIA

**Union Pacific**

Inquire at

CITY TICKET OFFICE  
1324 Farnam St.

TELEPHONES:

Bell, Doug. 1828 and Ind. A323.

# BENNETT'S

BEST PERCALES—36-inches wide, worth 15c—Mill Ends, at yard..... **7½c**

## Prices Almost Halved on These Lines Women's Apparel

**Panama Skirts** Made up in newest prevailing modes of excellent quality all wool Panama, black, navy or brown; dressy, pleated effects, trimmed with narrow taffeta bands, values upward to \$5.00, at.....

**Taffeta Waists** A very special offering of handsome tailored black, all silk, taffeta waists. The silk is a brilliant, soft finish fabric that will wear splendidly. Waists are pleated and tucked. Values to \$7.50, at.....

**Silk Petticoats** Think of the best Silk Petticoats you ever saw at \$8.50, then come and see these. The silk is of heavy taffeta of superior quality, in black and every wanted shade. They have deep, showy flounces, too, really, rare bargains, at.....

## Women's Suits at \$15

If \$15.00 is the price you expect to pay for your Fall Suit, then you owe it to yourself to come to Bennett's. We are selling more styles than you'll see in any other store in town. Suits of broadcloths, chevrons, and fancy stripe effects. Some are plain tailored, some are edged and trimmed with satin bands, some silk braid embroidered, and all are satin lined. The skirts are stylish pleated or gored models, with loose folds; black, navy, brown, olive, hunters' green, etc., at.....

(Other Suits at \$19.50, \$25.00 and \$35.00.)

## Big Bargain in Silk Velvets

**\$1.50 VELVETS FOR 50c**—A special purchase of a large quantity of Silk Velvets in every color. Velvets suitable for coats, waists, trimmings, etc., positively worth \$1.50 yard, at yard..... **59c**

## Plaid Dress Goods for 9c

Worth 25c and 35c, bright plaids in great variety for children's wear. Will make excellent school dresses for this winter, many fine, choice color combinations. On sale while lot lasts, at yard..... **9c**

**Silks at 25c** Large lot fancy Silks for all purposes, long or short lengths. All values up to \$1.00 a yard, now..... **25c**

## A Few More White Wool Blankets

THE SAMPLE LINE AT HALF  
\$7.50 Blankets. \$3.75; \$8.50 Blankets. \$4.25; \$10 Blankets \$5

## Thursday Is Hosiery Day

Several exceptionally good Thursday specials on sale for the day only. In addition we will give double S. & H. Green Trading Stamps on all purchases in hosiery department:

Women's Gauze Lisle Imported Hose, with high spliced heels, regular and out size, usual 35c quality, Thursday, pair..... **25c**

**GENEVA SILK HOSE**—Black only, as rich and beautiful as all silk hose, and very serviceable, the 50c quality, at **THREE PAIRS FOR \$1.00**

**Children's Fine Imported Ribbed Stockings**—In medium and heavy weights, best 25c quality, full fashioned, sizes 5 to 10, at pair..... **17c**

## BENNETT'S BIG GROCERY

Bennett's Golden Coffee, pound **25c**—and 30 Green Stamps  
Tea, assorted, pound..... **15c**—and 40 Green Stamps  
Tea, Riffings, pound..... **15c**—and 10 Green Stamps  
Pure Pepper, can..... **10c**—and 5 Green Stamps  
Crackers, large assortment, per 10..... **10c**—and 10 Green Stamps  
Blue-Grass Starch, 2½ pound package for..... **25c**—and 10 Green Stamps

**BENNETT'S CAPITOL FLOUR**, per sack and 50 Green Stamps. **\$1.50**

Best We Have Corn, special, 3 cans for..... **25c**  
Dr. Price's Breakfast Food, 3 packages for..... **25c**—and 30 Green Stamps  
Beauty Aspirin, per can..... **25c**—and 30 Green Stamps  
J. M. Early June Peas, two cans for..... **17c**  
Best We Have String Beans, per can..... **10c**  
Snider's Pork and Beans, two cans for..... **10c**—and 10 Green Stamps  
Bennett's Capitol Strawberry Beets, two cans for..... **15c**  
Best We Have Lima Beans, two cans for..... **15c**  
California Olive Oil, per bottle..... **35c**—and 10 Green Stamps  
Wiggle Stick Blueing, six for..... **25c**—and 10 Green Stamps  
Ginger Snaps, pound, 10..... **10c**  
English Walnuts, pound..... **15c** | Chicken Feed, pound..... **3c**

## The Daily Club

Fifty Daily Newspapers

Circulation over 2,500,000

The fifty daily newspapers belonging to the Daily Club combined have a total circulation of over Two and One-Half Million Copies per day. They cover most of the United States—from Boston to San Francisco and from Chicago to Houston, Texas.

On a reasonably large contract the rate for advertising in these fifty daily newspapers is four dollars and seventy-seven cents [\$4.77] per agate line—about three-sixteenths of a cent per line per thousand circulation.

And the circulation is just where you want it and where it will do the most good.

If you manufacture goods for general consumption, think this over and write us.

**THE DAILY CLUB**  
901 World Building  
NEW YORK CITY

## A Poor Watch

is a poor investment. If you buy a watch from us it will be a good investment, because we sell only good watches. Every watch we sell we guarantee. Prices range from \$10 to \$150. Spend a few minutes in our store.

**S. W. LINDSAY, Jeweler**  
1416 DOUGLAS STREET

The Bee for All the Sporting News

## Thursday the First Day of The Water Damage Sale

Come Early

**HAYDEN'S**  
THE RELIABLE STORE

Come Early

Nearly \$75,000.00 Worth of Merchandise

More or less damaged by water on account of the accident to our sprinkler system Monday.

## Must Be Closed Out at Once

Men's Fine Wool Underwear, in two-piece or union suits, Wool Sweaters and Hosiery, Fancy Neckwear, Suspenders, etc., Ladies' and Children's Combination Suits, Vests and Pants, Night Gowns, Woolen Skirts, Silk and Wool Shawls, Silk Fascinators, Hosiery, Corsets, in fact a great portion of our entire stock of Furnishings and Underwear at ABOUT ½ ACTUAL VALUES. All Ladies' Suits. All Ladies' Skirts. All the Coats, Jackets, Wraps, etc., in any way damaged by water on sale at prices that are bound to effect a speedy clearance.

## The Insurance Company's Loss is Our Customers' Profit. Come Early

Sale will continue until every dollar's worth of merchandise in any way damaged by the water is disposed of. New lots will be brought forward as rapidly as possible.

Mail orders filled while goods last.

## Water Damaged MILLINERY Prices for Thursday

All slightly damaged Trimmed Hats at about Half price, values to \$7.50, Thursday, at..... **\$3.95**

Large Winter Roses, with velvet Satin Hats trimmed with silk foliage, 39c values, choice..... **10c** and wings, \$3.50 values, at choice..... **\$1.00**

Feathers and Breasts, in colors, Black Ostrich Plumes, regular and black, very latest, \$3.50 values, 17-in. long, \$1.25 values, choice..... **69c** French curl, each..... **\$1.25**

## 59c Silks Thursday 29c

A big special purchase just received, a magnificent opportunity for saving Thursday. Plain Silks, Plaids, Checks, and Beautiful Novelties, 19-inches to 27-inches wide. Some remnants, but mostly 10 yard to 25 yard lengths, nearly all pieces are pure silk. Excellent values at 59c yard, on sale choice. **29c**

## Extra Specials for Thursday

IN OUR FAMOUS DOMESTIC ROOM

**FROM 9:00 TO 9:30 A. M.**  
One case of Clover 36-inch Bleached Muslin, regular 10c values, fine finish, 10 yards limit, at yard..... **5c**

**FROM 2:00 TO 2:30 P. M.**  
One case of Lawrence LL Unbleached Muslin, this is the best 8½c Muslin on the market, 10 yards limit, at yard..... **4½c**

FOR ALL DAY

Genuine Amoskeag Apron Check, blue, brown, green, etc., yard..... **4½c**  
Amoskeag Teazeldowns, at per yard 10c, 8½c and..... **6½c**  
Best 15c Outing Flannel made, 10c  
Arnold's Finest Side Band Flannel-ettes..... **10c**  
Arnold's 18c Wrapper Cloth, 12½c  
15 OTHER SPECIALS FOR ALL DAY.

## Wool Dress Goods Sale Special Time Sale on Blankets

**From 10:30 to 11:30**—One case of strictly all wool Panama, 52-inches wide, best value ever offered for \$1.25 per yard, one pattern to a customer, at a yard..... **48c**

**From 2:30 to 3:30**—One case of 52-inch Black Sicilian Mohair, fine lustre, splendid value at \$1.00 per yard, one pattern to a customer, at a yard..... **39c**

**From 10:00 to 11:00 A. M.**—One case of Fontanelles, an extra large, heavy Blanket, felted cotton, retails at \$1.39 per pair, 2 pairs to a customer, per pair..... **69c**

**From 3:00 to 4:00 P. M.**—One case of Rio Grande, snow white California Blankets, 10-4, sells at \$3.50 per pair, 1 hour only, and 2 pairs to a customer, at pair..... **\$1.85**

## Two Important Hour Sales

**IN OUR HIGH GRADE LINEN DEPARTMENT THURSDAY**  
**From 9:00 till 10:00 A. M.**—50 dozen high grade, good size, Oriental Turkish Bath Towels, cream and white, 15c values, this sale, each..... **7½c**

**From 2:00 till 3:00 P. M.**—100 full size, hemstitched Crochet Bedspreads, pronounced patterns, regular \$1.50 values, for this sale, each..... **79c**

**Buy Best Thread** Made by the National Thread Co., absolutely independent of the trusts, the most perfect thread produced for machine or needle, sold exclusively in Omaha by Hayden's, spool..... **4c**

## Read These Grocery Prices for Thursday's Sale

The Best Pure Oats Granulated Sugar at Less than Jobber's Cost..... **25c**  
10 bars best Brands Laundry Soap..... **25c**  
Grape Nuts, per pkg..... **25c**  
Quaker Oats, per pkg..... **25c**  
Zest Breakfast Food, pkg..... **25c**  
Wheat Berries, per pkg..... **25c**  
Puffed Rice, pkg..... **25c**  
The choice Japan Rice..... **25c**  
The best white or yellow Corn Meal, per sack..... **15c**  
The best domestic Macaroni, pkg..... **15c**  
Fancy Golden Santos Coffee, per lb..... **15c**  
The Best Tea Siftings, per lb..... **15c**

Green Beans, per pound..... **5c**  
Fresh Beets, Carrots, Turnips, Parsnips, red or white Onions, per pound..... **5c**  
Fancy Fresh Cauliflower, per pound..... **10c**  
Fancy New Sweet Potatoes, per lb..... **2c**  
Fancy Lima Beans, per quart..... **7½c**  
2 heads fresh Celery..... **10c**  
Fancy Cape Cod Cranberries, quart..... **7½c**  
Fancy Cooking Apples, per peck..... **25c**  
New Honey, per rack..... **15c**  
Fancy California Citronstone Peaches, per box..... **75c**  
Fancy California Citronstone Peaches, per box..... **75c**

BUY MASON JARS NOW.

1 pint Mason Jar, with caps and covers, per dozen..... **45c**  
1 quart Mason Jar, with caps and covers, per dozen..... **45c**  
1 gallon Mason Jar, with caps and covers, per dozen..... **60c**

**TRY HAYDEN'S FIRST**