

GREAT BARGAIN SALES

IN FALL AND WINTER GOODS

Now Going on at the Largest Store in the West

BRANDEIS

"BOSTON STORE"
SONS

See the big
Airship
Flight
Every Day.
Balloon
Races

To celebrate the grandest Carnival
Omaha ever held, we are offering
Thousands of Greatest Bargains
Ever Offered in the West

You will save
your railroad
fare and all ex-
penses if you do
your fall buying
here.

Low Rates
Into Omaha
1c a mile on the
Union Pacific
1 1/2c a mile on all
other railroads.

You simply can't afford to
miss these big sales this
week; you will save money
on everything you buy

Check your
baggage free
at Brandeis
Make
yourself
at home.

See the
Beautiful
Cinderella Ball
Saturday after-
noon; hundreds
of Children.

Special Sale Underwear Heavy Weight
Ladies' Fall and Winter Underwear—
medium and heavy vests and pants—
extra special on big
bargain squares, at
Ladies' Union
Suits, in all sizes,
big bargain at—
39c 69c 98c
Misses', Children's
& boys' fall vests,
pants and drawers
15c 25c 39c

Visit
Our Great
Lunch Counter
Main Floor.
Moderate
Prices.



Women's Plain
and Novelty
**WINTER
CLOAKS**
Special sale of swell
new winter cloaks,
in blacks and novel-
ties—well made—
latest styles, \$10
**CHILDREN'S
CLOAKS**
Friday we will sell child-
ren's genuine \$5.00 cloaks, in all sizes—
black and bright colors and
novelties, at \$2.98

Ladies' Elbow Length Kid Gloves
16-button length—3-clasp fasteners—all new
shades of tan, brown, navy, also black,
all sizes—every pair fitted—worth up
to \$4.00, at \$2.69
SHORT KID GLOVES
2-clasp fasteners—French lambkin—all new
fall shades—all sizes—
every pair fitted 98c

Men's Up-to-Date
Overcoats
and Men's Suits



Wear a Brandeis suit or overcoat and be
correctly dressed in up-to-date, prop-
erly fitting clothes—shape retaining
clothes—
specially priced at \$10 and \$15

Rug and Carpet Sale
BRUSSELS RUGS—9x11 in size—new
designs—special while they
last at \$9.25
Our famous English Wilton Rugs—9x12
seamless—a regular \$60.00
Rug, at \$39
BRUSSELS CARPET—All new patterns
specially priced this
week at 69c-79c
LINOLEUM—Wood, tile, floral and con-
ventional patterns,
square yard at 39c-45c-55c
OIL CLOTH—1 yd., 1 1/2 yds. and 2 yds.
wide—special this
week, square yd. 15c-25c-30c

Boys' Clothing
This store specializes in well-made clothes for
boys. We sell the kind that looks up-to-date and
stylish and wears long.
**OVERCOATS
and SUITS**
Good woolen mate-
rials, new styles,
at \$1.50
Combination Suits
One complete suit together
with extra pair
knee pants, com-
plete, for \$3.50
Boys' and Children's Clothes
The highest grade clothes
for the little
fellows, at \$5.57-750

Pyrography
Buy these burnt wood
novelties now. Complete
showing at Brandeis—
panels, boxes, stools,
bowls, frames, tie racks,
etc., etc. Pyrography is
more popular than ever
now. Special sale prices
one-third to one-half less
than other stores. Ask for
our complete catalogue.

\$2.50 Blankets at \$1.50 Pair
These are 12-4 white and grey Australian blankets,
bought from a jobber at a wonderful bargain. To
make Friday a grand bargain day in
our blanket department we offer for
this day only, all these 5-lb. blankets,
equal to any \$2.50 blankets sold in
Omaha—special, at, pair \$1.50

Men's Hats
Brandeis special soft
felt and derby hats
—all the style
and quality of
\$3.50 hats, at
\$2
The genuine Stetson
Fall hats, best
in the world, \$3.50
at \$2

LINEN SALE
72-inch Irish and Scotch all linen bleached satin
table damask, worth \$1.00 and \$1.25, 75c
at, yard
60-inch mercerized table damask, 50c
grade, yard 29c
\$1.00 quality mercerized table napkins, 59c
dozen
\$4.00 and \$5.00 drummer's sample din-
ner napkins—all linen, dozen 2.50
\$4.00 fine pattern table cloths, 1.98
each

Curtains and Portieres
The largest display stock in Omaha. Hundreds
of bargains that you can't find anywhere else
in the west.
\$1.50 Lace Curtains, white and
Arabian, pair 98c
\$2.00 Lace Curtains, white and
Arabian, pair 1.50
\$3.00 Lace Curtains, white and
two-tone, pair 2.98
\$5.00 Tapestry Portieres, wide
border, pair 3.98
\$6.50 Tapestry Portieres, 5-inch
border, pair 4.98
\$1.50 Couch Covers, 3
yards long, 98c
\$2.50 Couch Covers, 3
yards long, 1.98
\$4.00 Rope Por-
tieres—at 3.98
\$1.25 Swiss Cur-
tains, 2 yards
long, pair 75c
\$1.75 Madras
Samples, 19c
\$2.25 Table Covers,
3 yards square, 1.50

ON BASEMENT BARGAIN SQUARE
Thousands of table damask remnants,
bleached, silver bleached and colored—in all
grades and lengths from 1 1/2 to 2 1/2 yards, at
prices much below cost to manufacture.

THIS IS THE STORE FOR EVERYBODY
BRANDEIS BOSTON STORE

BENNETT'S

BATH AND KID SLIPPERS for the Ak-Sar-
Ben Ball in all wanted evening shades, 54 & 55

"Let's Go Back to Bennett's"
It's the woman who shops around a little when buying
her new suit that invariably says "let's go back to Ben-
nett's". We invite and court comparisons. We know we
offer superior values, but we also want you to feel satisfied
in your own mind that you can do best here.

**A thousand or more honestly
made tailored suits at fairest
prices you have ever known**
These are not cheap flimsy garments thrown
together to sell cheap, neither are they manu-
facturer's "mistakes." They are the product
of the best tailors and are stylish to a degree.
There are plain broadcloths, tailored or trimmed
novelty weaves and fancy stripes, in every new
coloring. Their noticeable style features are the
perfect lines of the coats producing the almost
straight nipless effect. The novel and unique
designs, the superb trimming, etc., all exclusive
modes shown only at Bennett's. The line is
now at its best—

15-19-25-29-35-00
5,000 Yards High Grade Silks
at a Sensational Price
Positively the greatest bargain on desirable silks—the newest and
best styles for this Fall season, you have ever known—all values of
\$1.00 and \$1.25 for 69c. Think of it! A tremendous purchase from
New York importer, Fine crepe de chine, fancy scarfing, satin barred,
plaids, louisennes, messalines, peau de cygne, satin ma-
jesticues, in every conceivable coloring and shade for
street or evening wear—for gowns, for waists, for petti-
coats, for all purposes—every yard \$1.00 or \$1.25
quality, at, per yard 69c

Another lot of silks includes many fancy stripe chiffon taffetas, French
taffetas and self colored figures, foulards, fancy messalines, plaids—
a wonderful aggregation of rare values—Finest silks in
Omaha and worth to \$1.00, at, per yard 59c
Fancy Dress Silks—Self colored
checked satins, brown penjabs,
stripes, etc., values to 75c, at,
per yard 35c
Silk Velvets—In mill ends best
shades, all one dollar dollar
per yard 29c
Wool Batistes—All wool and 50c
quality, white and all colors
short lengths, rare bargains, at,
per yard 19c
Heatherbloom Linings—Also mercerized
satens, spun glass, etc., in
black and best colors—goods worth 35c and 25c—
at, per yard 15c

Friday, White Goods, Bargains
Short lengths or waist patterns of
Fall weight, white materials for
the new tailored waist styles,
new and popular—all are worth
35c a yard—a full waist pat-
tern for 45c
Marseilles Quilts—Hemmed ends,
good weight, regular \$1.25 value,
Friday, each .98c
Bleached Crash—Cotton twill,
usual 6 1/2c grade, Friday, 4 1/2c
Men's Shirts \$1.50, \$2 69c
Rounding up a big lot of odds
and ends, broken assortments
and shirts slightly rumped from
display in windows. There are
all styles, late Fall patterns in
pleated or plain style; light or
dark effects; coat or regular
styles, cuffs on or off as you like.
We give you choice of
splendid \$1.50 and \$2
shirts and all you pay
Friday is 69c

Bargain Friday in Corsets
Now for a great cleanup of the left overs from our recent sales. Not
enough of any line for a day's selling, so put entire remaining lots
from both sales in one for a final clean-up. There are models to fit
any figure—all clean, new goods; high bust, long hip styles;
supporters attached, values \$1.25 to \$2.00, for 79c

Friday Sale Toilet Sets
20% or 1-5 off
Beautiful 10 and 12 piece sets of all
styles and makes. Many handsome-
ly decorated effects. Unrestricted
choice. Friday any one in
stock at discount of 20%
American Porcelain Dinner Sets, at
\$7.50, \$10.00, \$12.00 and \$15.00
Austrian China Dinner Sets, full 100
pieces, \$10.00, \$13.00 and \$19.50
Haviland China Dinner Sets, at
\$32.00, \$45.00, \$55.00 . . . \$75.00
Souvenir Cups, fancy China, with views of Omaha. Take one home with
you . . . 25c
Japanese Satsuma Sugars and Creams, worth \$1.00, Friday, pair .49c

A BIG PURCHASE COMFORTERS
1,000 comforters in a great sale, bought from Eastern mill, entire sur-
plus stock at a third under market values. Finest comforters made,
filled with clean, wholesome, snow white cotton and covered with
silklike or satin, hand knotted with yarn—on sale now at 25% per
cent savings.
98c, \$1.19, \$1.39, \$1.59, \$2.19, \$2.89

Bennett's Big Grocery
Another one day sale of canned goods
at big values, and fully guaranteed.
Kidney Beans—Best We Have—worth
usually 12 1/2c, at 2 cans for 15c, or
each 8c
String Beans—Best We Have—worth
usually 12 1/2c, Friday, per can . . . 10c
Strawberry Beans—Best We Have—worth
usually 12 1/2c, for . . . 9c
Apples—Best We Have—worth
35c, Friday . . . 20c
Mentor's Chocolate Powder, can
Whole Pickling Spice, per pound . . . 25c
Galliard's Olive Oil, per bottle . . . 25c
French Cut Leaf Sugar, package . . . 25c
Beauty Appraisals, per can . . . 25c
Lipton's Jelly, 20c and 10 Green Stamps
New York Cream Cheese, per pound . . . 30c
Magnum's Kipperd Herring, can . . . 20c
Bennett's Capital Wheat, 2-pound package . . . 11c
Hartley's Marmalade, jar . . . 20c
Large Cooking Raisins, per pound . . . 5c

The Parade Over
You will have more time to do your shopping. Let us
sell you the wedding gifts, silver or cut glass. Spend
a few minutes in our store. Look for the name.
S. W. LINDSAY, Jeweler
1215 DOUGLAS STREET

Morand's School for Dancing
210 So. 16th St. (Oregon Institute)
WILL BE OPEN
Saturday, October 10
Children, 3 p. m. Night School, 8 p. m.
2 p. m. For terms and Booklets
Tel. Doug. 1041.

FOOD FOR NERVES
Weak and nervous men
who find their power to
work and cheerful view
gone as a result of over-
work or mental exertion should take
DR. HARRIS' FOOD PILLS. They will
make you eat and sleep and be a
man again.
\$1.00; 3 boxes \$2.50 by mail.
SHERMAN & MCCONNELL DRUG CO.
Cor. 16th and Dodge Streets
OWE DRUG COMPANY
Cor. 16th and Harney Sts., Omaha, Neb.

FRIDAY IS REMNANT DAY

A DAY OF MOST INTENSE BARGAIN INTEREST TO
ALL ECONOMICAL BUYERS.

Matchless
Values In
All Lines
Friday.
HAYDEN'S
THE RELIABLE STORE
Odd Lots of
Broken Lines
At Sacrifice
Prices.

In Our Famous Domestic Room

A car load of brand new Remnants from the leading Eastern
Mills, in fine long lengths from 3 1/2 to 10 yards, and sold at less
than cost of production.
10,000 yards of short lengths of all
kinds of cotton goods to close at a
yard 1c
10,000 yards of all kinds of summer
goods, to close at 2 1/2c
2,500 yards of fine flannelettes, worth
10c and 12 1/2c yard; also 3,000 yards
of dark and light outing flannelettes,
the regular 10c values, all, at, yard . . . 5c
5,000 yards of 12 1/2c percales, 36-in.
wide, light colors; 3 cases of double-
fold percales 32-in. wide, dark colors,
worth 10c yard, at 5c
5,000 yards of 9c bleached muslin,
long remnants, all at, yard 4c
7,500 yards of 12 1/2c, 15c and 18c
Arnold's flannelettes, 5 to 10 yards in
piece, all at, a yard 7 1/2c
8,000 yards of 39-in. unbleached mus-
lin, regular 7 1/2c grade, at 3 1/2c
3 cases of Calcutta blue prints, to
sell at 7 1/2c yard, at 3c
10,000 yards of Ind. linens, 36-
lengths, and 40-in. lawns, w.
12 1/2c, 15c and 18c yard, all at
10,000 yards of Apron checks,
colors, almost as good as Amoske,
worth 6 1/2c yard, at 2 1/2c
7 1/2c cotton twill toweling 2 1/2c
15 specials for all day.

Two Big Silk Specials
75c SILKS 39c
\$1.00 SILKS 59c
Two great bargain offerings that will hold the interest of Friday's army of
shoppers. A dazzling array of beautiful fall weaves and colorings. Louis-
lennes, Messaline, Peau de Cygne, etc., in elegant
assortment of both plain and fancy colors, regular
75c to \$1.00 yard values, at 39c and 59c

**REMNANTS OF HIGH GRADE
Wool Dress Goods**
DOMESTIC ROOM.
From 9 to 11 A. M.
5,000 yards of Henriettes, serges,
broaddoths, fancies, tailor suitings,
Panamas, voiles, etc., that sold from
75c to \$3.98 per yard, will go in six
lots at—
Lot 1 19c
Lot 2 25c
Lot 3 39c
Lot 4 49c
Lot 5 59c
Lot 6 75c
From 2 to 4:30 P. M.
Another great sale of entirely new
goods at the same prices as above.

**Bargain Day In
Draperies**
\$6.50, \$7.50 and \$9.00 Portieres, heavy
tapestry, all styles, big assortment of
samples, at, pair \$4.98
\$4.00, \$4.50 and \$5.00 Portieres, with
fringe or borders, all at one price,
pair \$2.98
\$5.00 Couch Covers, full 60-in. wide,
Oriental designs, on sale at . . . \$2.98
Rope Portiers, heavy quality—
\$7.50 values—\$5 45 values \$3.75
**Cable Net, Brussels Net, and Novelty
Lace Curtains**, to close, pair \$2.95
Missionette Curtains, beautiful designs,
very special values, pair \$1.50, \$1.25
and 98c
Ruffled Swiss Curtains, regular 50c
values, at, pair 25c
Odd Lace Curtains, worth to \$5.00 pair
on sale at, each 25c
Drapery Madras in the new leaded
glass effects, 30-in. wide, at, yd. 25c
**Remnants of Swiss, Madras and Silko-
lines**, at, yard 5c

Skirts Made to Measure
\$1.75 \$2 \$2.50 \$3 \$3.50
From any material you may select
in Our Immense Dress Goods Stock,
50c yard work.
All work done by a first class ladies'
tailor right in our store. Perfect fit
guaranteed or money refunded.
Twenty up-to-date styles for selection.
Inquire in Dress Goods Dept.

Wonderful Bargains In Winter Underwear
Great sale continues in our famous Domestic Room Friday. Count
after counter, square after square piled high with men's, women's and child-
ren's natty undergarments of quality you'll not find duplicated at these prices:
Men's Fine Wool Underwear—Valuable
to \$2.00 garment, in natural grey or
camel's hair, on sale, garment
at 75c-98c
Men's and Boys' Sweaters—In the
popular coat style, greys, tans and
fancies—values to \$2.50—
at 49c-98c-1.50
Ladies' Vests and Pants—Greys, white
and ecru, heavy quality, worth to \$1
garment, sale prices—
at 25c-39c-49c
8:30 to 9:30 A. M.—Children's 39c quality winter weight Underwear, on sale
at, garment 15c

Read Hayden's Big Grocery Sale Prices for Friday.

The Freshest Goods, Highest Quality,
Largest Stock and Lowest Prices.
The best Pure Cane Granulated Sugar
at less than the Jobber's Cost.
10 bars best brands Laundry Soap 25c
The best white or yellow Corn Meal,
per sack 15c
The best domestic Macaroni, pkg 8 1/2c
6 lbs. choice Japan Rice for . . . 25c
The best hand picked Navy Beans, per
pound 5c
The best Pearl Tapioca or Sago, per
pound 6c
Large bottles, pure Tomato Catsup or
Worcester Sauce 8 1/2c
Large bottle Pickles, assorted kinds,
for 8 1/2c
Bromangelon, Jellycon or Jello, pkg.
at 7 1/2c
Zest Breakfast Food, pkg 5c
Wheat Berries, per pkg 5c
The best Soda or Oyster Crackers, per
pound 6c
The best Crisp Pretzels, per lb. . . . 6c
The best Crisp Ginger Snaps, per lb. 6c
2-lb. cans Fancy Sweet Corn . . . 7 1/2c
2-lb. cans Fancy Wax, String or Lima
Beans 7 1/2c
Choice Italian Prunes, per lb. . . . 7c
Choice California Evap. Peaches, per
pound 10c
Fancy Cleaned Currants, per lb. . . 8 1/2c
Fancy Muscatel Raisins, per lb. . . 7 1/2c
Fancy Seedless Raisins, per lb. . . 7 1/2c
**BUTTER AND CHEESE SALE
FRIDAY.**
Choice Dairy Butter, per lb. . . . 19c
Fancy Country Butter, per lb. . . 21c
Fancy No. 1 Creamery Butter, lb. . . 25c
Fancy Full Cream Cheese, per lb. . 18c
Neufchatel Cheese, each 30c
Sap Cheese, each 7 1/2c
**FRESH FRUIT AND VEGETABLE
SALE FRIDAY.**
Fresh Spinach, per peck 10c
Fancy Cauliflower, per lb. 10c
3 heads fresh Hothouse Lettuce . . . 5c
3 bunches fresh Radishes 5c
Large Egg Plant, each 5c
2 heads fresh Celery 5c
Cape Cod Cranberries, per quart 7 1/2c
Fancy Rippe Tomatoes, per basket . 5c
Fresh Beets, Carrots, Turnips, or
snips, per lb. 5c
6 bunches fresh Onions 5c
Fancy Sweet Potatoes, per lb. . . . 5c
Fancy Hubbard Squash, each 5c
2 heads Fresh Cabbage 5c
Fresh Roasted Peanuts, per quart . 5c
No. 1 English Walnuts, per lb. . . . 25c
Fancy Imported Figs, per lb. . . . 12 1/2c
Large Juicy Lemons, per dozen . . 10c
Fancy California Free-
Peaches, per crate 40c
Fancy California Cling
Peaches, per crate 40c
1/3-bushel baskets Green To-
atoes 1.00
1/3-bushel baskets Sweet Gr-
Peppers 25c
Italian Blue Plums, per bu. . . . 25c
Fancy Tokay Grapes, bu. 40c

DON'T FORGET TRY HAYDEN'S FIRST IT PAYS