

BAKER BROS. ENGRAVING CO.,
Independent Telephone Co.
Gentlemen:
When you installed a 'Phone in our office several months ago, we were in doubt as to a practical use of your service during the installation of your system. We have been surprised at its efficiency and can offer no word of complaint.
The Automatic System deserves great credit for its service and your company praise for doing things right.
BAKER BROS. ENGRAVING COMPANY,
T. J. Baker.

Independent Telephone Co.

Long Distance Service

Local Service

THE MERCANTILE AGENCY,
R. G. Dun & Co.
Independent Telephone Co.,
Gentlemen:
It gives me pleasure to state that our experience with your Automatic Telephone has been very satisfactory. Connections are easily and accurately made and we are much pleased with the service generally.
R. G. DUN & CO.,
Per F. M. Blish, Manager.

Talk Long Distance

New copper lines just completed

to

**Fremont
Blair
Arlington
Kennard
Ft. Calhoun**

Use our copper lines to Lincoln and tributary points.

Sioux City Service

Automatic service to Council Bluffs, quick, accurate, secret.

YOUR Reason for having a telephone is so people may reach you and you may reach them quickly. It's just another way of saving time and money. If you have a telephone on each desk or in every department, when you are called you don't need to run all over your place of business to find the party wanted. You save time and satisfy your customers. Remember trade follows the lines of least resistance. If you are called out it pays to have a telephone on your desk.

3½ Cents a Day Will Pay for It.

If the time saved isn't worth more, then you had better change your business. Here are some of the firms that are saving time and money and making it easy for their customers to reach them. They have telephones in every department.

Adams & Kelley Co.	1202 Nicholas St.
Benjamin S. Baker, Attorney	905 N. Y. Life Bldg.
Baldrige & De Bord, Attorneys	520 First National Bank Bldg.
Baum Iron Co.	13th and Harney Sts.
Beebe & Runyan	11th and Douglas Sts.
The Bennett Co.	16th and Harney Sts.
Boyles Commercial College	18th and Harney Sts.
City Hall	18th and Farnam Sts.
Court House	17th and Farnam Sts.
Courtney & Co.	17th and Douglas Sts.
C. P. R. K. Co.	1003 Farnam St.
M. A. Disbrow & Co.	1201 Nicholas St.
Drexel Hotel	16th and Webster Sts.
Fairmont Creamery Co.	12th and Jones Sts.
Farmers Co-Operative Creamery & Supply Co.	812 Harney St.
General Construction Co.	315 Range Bldg.
Dr. Robert Gilmore	505-7 Ware Bldg.
W. T. Hammond & Co.	1212 Farnam St.
Hansen's Cafe	313 South 16th St.
Harding Ice Cream Co.	808 Harney St.
Hayden Bros. Store	16th and Dodge Sts.
Henshaw Hotel	3509 Farnam St.
A. Hospe Company	1503 Douglas St.
C. W. Hull Co.	1503 Farnam St.
Iler Grand Hotel	16th and Howard Sts.
Independent Telephone Co.	20th and Harney Sts.
Kirschbraun & Sons	1209 Howard St.
Lee & Trant Stenographic Co.	439-41 Brandeis Bldg.
Jos. R. Lehmer	1218 Farnam St.
Midland Paint & Glass Co.	1103 Howard St.
Nebraska Electric Co.	1207 Harney St.
Nebraska Moline Plow Co.	810 Leavenworth St.
Omaha Electric Light & Power Co.	406 South 17th St.
Omaha Gas Co.	1509 Howard St.
Omaha Printing Co.	918 Farnam St.
Orchard & Wilhelm Carpet Co.	414-18 South 16th St.
Rees Printing Co.	402-6 South 10th St.
Snyder-Trimble Co.	11th and Howard Sts.
Storz Brewing Co.	1819 Sherman Ave.
Sunderland Bros.	1614 Harney St.
Sunderland Roofing & Supply Co.	1006 Douglas St.
Swenson Bros.	1112 Howard St.
Thompson, Belden & Co.	16th and Howard Sts.
Wm. Thompson, Atty.	438 Board of Trade Bldg.
Union Telephone Construction Co.	20th and Harney Sts.
Waterloo Creamery Co.	1619 Howard St.
World-Herald	1412 Farnam St.

NEBRASKA ELECTRIC CO.,
1207 Harney St.
Mr. A. P. Matthews, Gen Mgr.,
Independent Telephone Co.,
Dear Sir:
Words are inadequate to express one's appreciation of the Automatic Telephone System. Its prompt service, absolute freedom from mistakes and delays makes it invaluable.
NEBRASKA ELECTRIC CO.,
By A. G. Munro, Secy.

Each day shows an increase in our business. Each day more people are using our Long Distance lines. There can be but one end. We are going to get the business. Rates reasonable. Quick, accurate, secret service and a big list of local stockholders.

WESTERN ELECTRICAL CO.,
411 and 413 South 10th St.
Independent Telephone Co.
Gentlemen:
It affords us much pleasure to praise your Automatic Telephone, which has been in our office for some months. We are not called upon to answer the telephone every few minutes and then have the greeting from the operator, "no connection."
The working of your telephone is positive, quick and accurate, and the simplicity of the system is all that could be desired. You certainly merit great success and we are sure you will get it.
WESTERN ELECTRICAL COMPANY,
G. W. Johnson, Pres.