

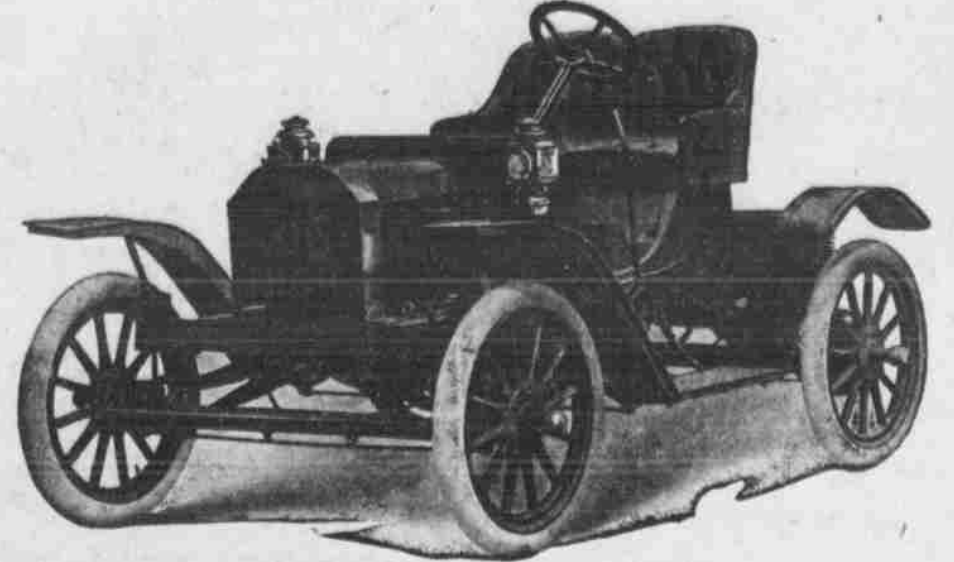
THE WORLD

OF ESS HOUSES

Brush Runabout

With
Solid Tires,
\$500.

With
Pneumatic
Tires
\$550.



The Real Sensation
in the Automobile Line

It has the power. It is the practical and economical Car
It has the comfort. for Doctors, Merchants, Farmers,
Mail Carriers.

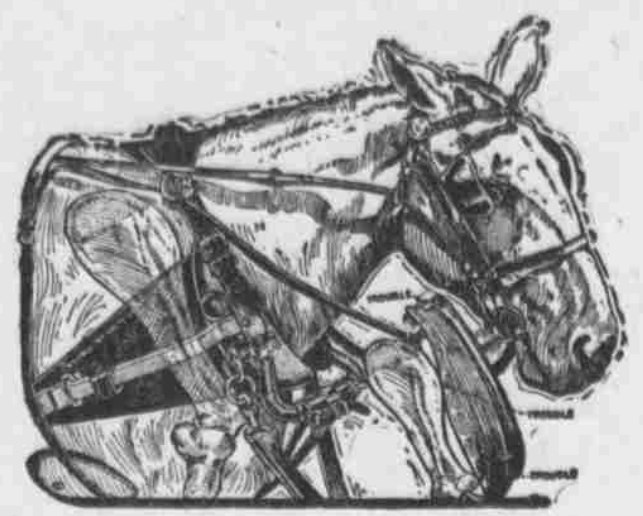
IT IS THE CAR FOR BUSINESS. **The T. G. Northwall Co.,**
Western Distributors. OMAHA, NEBRASKA.

David Cole Creamery Co.
Idlewild Butter

Tenth and Howard Streets.

David Cole Co.
Oysters, Celery,
Poultry.

814-16-18 South Eleventh Street.



If You
Are
Humane
You will use the
"Whipple" Humane
Horse Collar

You cannot afford to work horses with sore necks and shoulders
when you can buy a horse collar that will keep them sound.
The "Whipple" Humane Collar is guaranteed to keep them
sound.

SOLD ON 15 DAYS TRIAL

If your horses do not get well while working in the Humane collar
they may be returned. They are the most economical, as one collar
fits all the horses. Many of Omaha's most progressive firms are
using Humane Collars—have laid aside good old style collars to make
place for them.

**Over 30,000 Sold in
the Past 18 Months**

Call at our factory, or phone Red 6878, and let us fit you out.

Humane Collar Co.,
1925 South 13th Street. OMAHA



GAS ROASTED COFFEE
PACKED IN ONE-POUND AIR TIGHT CANS

No breakfast is complete
without a cup of this
fragrant Coffee, fresh
from the roaster.



The most delicious and
aromatic Coffee ever
offered the consumer.

ABSOLUTELY GUARANTEED BY
Paxton & Gallagher Co. Omaha

National Light Oil

For use in lamps and stoves. It cannot be excelled.

White Rose Gasoline

Will give more energy and horse power than any
other Gasoline.

Every gallon guaranteed to give absolute satis-
faction.

It's refined in the "National" way and that means
"Purity".

We manufacture all of the "National" brands of
Cylinder, Engine, Mobile and other Lubricating Oils.
Black Beauty Axle Grease, and will be pleased to quote
you prices on any article manufactured from Crude Oil.

The National Refining Co.

Producers of Crude Oil. Refiners of Crude Oil.
Transporters of Crude Oil.

NEBRASKA BRANCHES
OMAHA. HASTINGS. FREMONT. YORK
The only Independent Oil Refiner in the State.

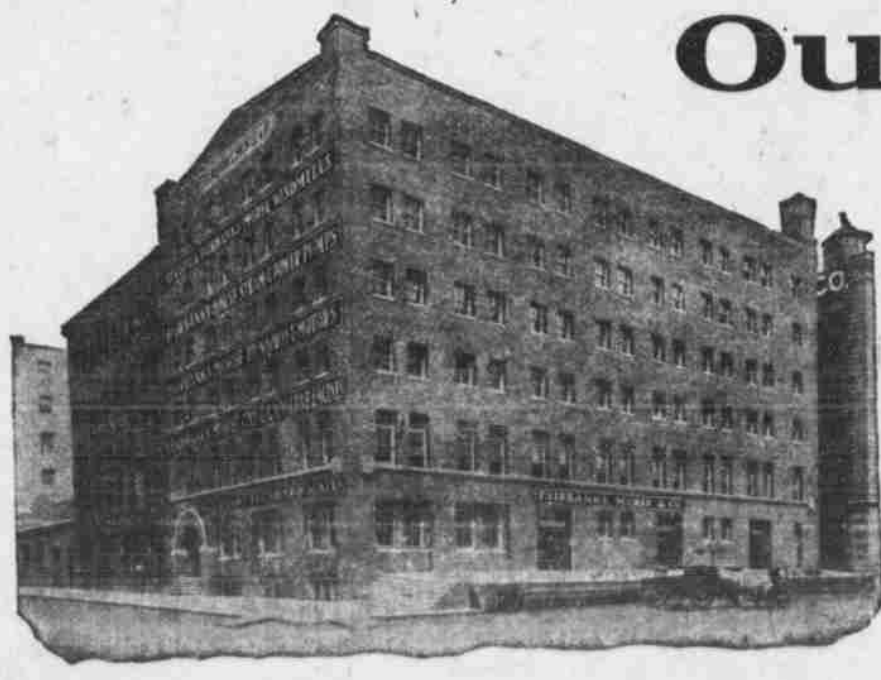
Up-to-Date Merchants

recognize the merits of our
OMAHA MADE SHOES

We are Originators
of the ELECTRIC
SOLE AND EZ
WALKER SHOES

We would be glad to have
you call and see our factory
and the process of manufac-
turing shoes while in Omaha

F. P. Kirkendall & Co.



Our New Home...

Northwest Cor. 9th and Harney Sts.

While in the city attending Ak-Sar-Ben festivities, call and see us.

Fairbanks, Morse & Co.

MANUFACTURERS OF

Fairbanks Standard Scales; Fairbanks-Morse Gasoline
and Kerosene Engines; Eclipse and Fairbanks Wind-
mills; Dynamos and Motors; Strain Pumps; Feed
Grinders. Remember our new location. " " " "

Northwest Corner 9th and Harney Sts.

BUILD WITH Ideal Cement Building Stone



Above home of W. A. Gordon, 974 N. 25th St., is one of our recent construction.
The fact that hundreds of Omaha home builders have used our Ideal
Cement Building Stone in their home construction is the best evidence that
the Ideal Cement Stone has lasting durability.
We make a specialty of residence construction.
If you contemplate building a home, make it a point to figure with us.
Ideal Cement Stone Co.
INCORPORATED
Office and Yard 17th and Cuming Sts., Omaha, Neb.
Bell Phone, Douglas 4428.

Nebraska and Iowa Steel Tank Co.

Manufacturers of



Galvanized Metal Tanks

STOCK TANKS, RESERVOIR TANKS,
WAGON AND OIL TANKS, TANKS FOR
CREAMERY, DAIRY AND ALL OTHER
PURPOSES. : : : : :

A. N. EATON, Prop.
14th and Nicholas Streets Phone Douglas 3889.

Omaha Electrical Works

New and Second Hand

MOTORS

— AND —

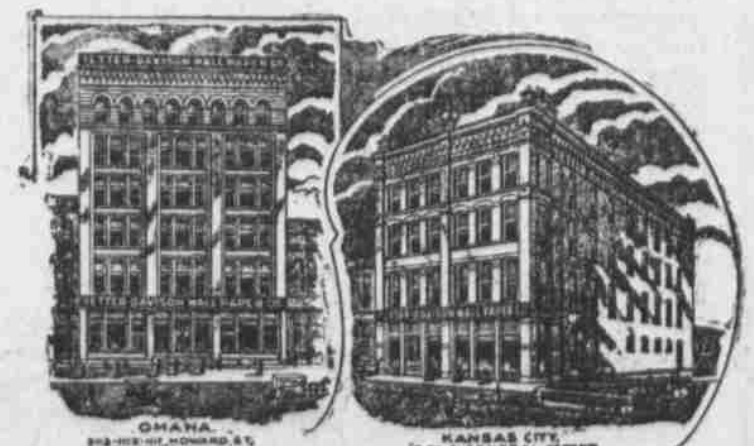
DYNAMOS

General Electrical and Elevator Repairs
MACHINE SHOPS and
FOUNDRY WORK

108-10-12 North Eleventh Street.
Tel. Doug. 1181. Ind. A1485

YETTER - DAVISON WALL PAPER CO.

Omaha and Kansas City



The Largest Wall Paper Jobbers in the West
HEADQUARTERS FOR WALL PAPER, STORE
AND WINDOW SEASONS, BOOK MOLDING.
Call on us while in Omaha and see our superb 1900 line of the best
selling patterns in the market.
FURNISH SAMPLE BOOKS TO DEALERS ONLY.