

THE WORLD OF SCHOOLS AND COLLEGES

OMAHA Commercial College

NINETEENTH AND FARNAM STREETS.

A GOOD SCHOOL—We cannot in this small space tell you why it is, but we publish a Catalogue which does. We prefer to send that to you for examination and evidence, than to make a lot of rank assertions and preposterous claims in order to deceive you and to induce you to write us.

OTHERS TESTIFY—We give in our Catalogue the testimony of Omaha's leading business and professional men, also scores of successful ex-students, that we have a good school, one worthy your patronage. If you want to compare schools and verify statements made in school ads, send for our Catalogue and you will find out what we can do for you.

FALL TERM—Opens Tuesday, Sept. 1. Good time to enroll.

U. P. TELEGRAPH TRAINING SCHOOL—Positions guaranteed. U. P. railroad wire, blanks books, forms, etc. Our new Folder tells you all about it. Sent free to any one interested in Telegraphy. It will prove interesting to you. Send for it.

CATALOGUE—Sent free to any one. Do you want a copy?

Address, **ROHRBOUGH BROS., Omaha, Neb.**

Highland Park College

Des Moines, Iowa.

Terms Open Sept. 1, Oct. 14, Nov. 24, Jan. 4, Feb. 16, Mar. 29 and May 11, 1909. A Standard College that comes just a little nearer meeting the demands of modern education than any other College in the country. Expenses of students annually in many thousands of dollars by the moderate charge for board and room in College buildings where living expenses are furnished practically at cost.

COLLEGE AND SCHOOLS

Liberal Arts Classical and Scientific Courses. Academic and Elementary Preparatory Courses in which students of all degrees of advancement are admitted.

Normal Pedagogic State Certificate, County Certificate Primary Training—the most complete training school for teachers in the West. Students of all degrees of advancement admitted.

Engineering Civil, Electrical, Mechanical, Telephone, Station, Mechanical. Also one-year Electrical and Steam Engineering courses. 12-weeks course in Gas and Traction Engineering. These work from the beginning.

Pharmacy 1. Regular Ph. G. and Iowa Courses. 2. Special Course, to prepare for Examination. One of the largest, best equipped Colleges of Pharmacy in the United States.

Music A Complete College of Music. Piano, Violin, Voice, Organ, Band, Chorus, Harmony, Music, guitar, in fact, a full course in all grades of music. A first faculty of teachers, each an artist in his line.

Oratory A Thoroughly Equipped College of Oratory, under the direction of the most accomplished.

Pen Art Thoroughly Established School of Penmanship, Pen Art and Public School Drawing.

O. H. LONGWELL President HIGHLAND PARK COLLEGE, DES MOINES, IOWA

FALL TERM BEGINS AUG. 31



THIS SCHOOL STANDS FOR QUALITY
WESTERN IOWA COLLEGE, Council Bluffs, Iowa.
A Business and Normal School That Stands for QUALITY.
The best and most thorough College in the West. Good board reasonable. Places to work for room and board. If interested, send for Catalogue, the finest ever published by a school. WESTERN IOWA COLLEGE, Council Bluffs, Iowa.

University of Illinois College of Dentistry

OFFERS THROUGH ITS
College of Dentistry
a splendid opportunity to men and women to pursue a course of instruction leading to the Doctor's Degree.
The college building is modern and commodiously equipped. Large and well appointed clinic rooms. Technical, Physical and Chemical Laboratories complete in every detail.
Dentistry presents one of the best opportunities for the practice of a remunerative profession, because of the few dentists in comparison to the numbers engaged in other professions. The following statistics from the national COMMISSION OF EDUCATION will show the number of persons in each member of the Professions:
Population to one physician and surgeon 578
Population to one lawyer 665
Population to one dentist 2,565
For particulars relative to the entrance requirements and to the next course of instruction, which opens OCT. 5th, 1908, address:
W. W. COOK, B. S., D. D. S., Dean, 515 W. Harrison St., St. Louis, Mo., Chicago.

Lasell Seminary

For Young Women. Auburndale, Mass.
An unusual school. Combines thorough instruction in social studies with unique domestic training that fits for lives of cultured usefulness and home happiness. Special opportunities in languages, music, art, etc. Beautiful suburban location, ten miles from Boston. Catalogue and full information on application. Address:
LASSELL SEMINARY, Auburndale, Mass.

HASTINGS COLLEGE

"Every Student an Advertiser."
College Courses, Academy Courses, Teachers' Courses, New Conservatory of Music. Ideal location, New Science Building, modern apparatus.
Write for handsome catalogue and illustrated prospectus.
A. S. FURNER, LL. D. PRESIDENT.

ONE HUNDRED AND FIVE PROGRESSIVE EAR-TRAINING EXERCISES

BY MISS EFFA ELLER.
These exercises are designed to cultivate the sense of "inner-hearing," by teaching the student to listen and to listen. Students gifted with a quick ear are trained to know and to analyze what they hear. Schumann says: "The most important thing in cultivating the sense of hearing is to analyze and hear the mistakes as well as to see them. These exercises are used in the Effa Ellis Illustrated Music Course, No. 1 and No. 2. PRICE \$2.00.
Office 292-4-5 Old Brandies Bldg. This ad is presented at the office will be good for 5c to apply on the book.

American Conservatory

Founded 1886. All branches of Music and Dramatic Art. Seventy eminent instructors. Unsurpassed course of study. Teachers' Training. Public School Music Department. Extensive Free Recital Hall. Diplomas, Certificates. Terms moderate. Thirty free school scholarships awarded to talented pupils of limited means. Dramatic Department under direction of Harry Cooney. Term begins Thursday, Sept. 10, 1908. Catalogue free.
JOHN J. HATTSTAEDT, President.

Todd Seminary for Boys

61st year. The oldest school for boys in the Northwest. Located 60 minutes from Chicago and 1000 feet above the sea—in the "All country" of Illinois. Our ideal: "For every Todd boy a good citizen." Send for prospectus. Noble Hill, Palmdale, Illinois. Woodstock.

SCHOOL AND COLLEGE WORK

Active Preparations for the Opening of the School Year.

SYSTEM OF EYE AND EAR TESTS

Importance of Rules Enforced in Chicago Public Schools—Changes in Facilities and Building Improvements.

A simple and beneficial rule, requiring eye and ear examinations of pupils at the opening of the school year, has been enforced in the public schools of Chicago for several years. Not much noise is made of this feature of school work, being performed by the teachers, yet it may be questioned if any school day's work produces equal permanent good for the child.

These examinations were introduced eight years ago by Dr. Frank Allport, consulting eye and ear surgeon of the Chicago Board of Education. A system of tests were provided which teachers apply, separately and privately, to members of their class, and the results reported to headquarters. An examination can be completed in five minutes, so that a teacher can readily complete the examination of a class in half a day.

This plan of examination is rapidly finding favor in the United States. It has been in operation in Europe for many years and is a part of the work of the government schools in India. The cost is slight. The charge for printing 1,000 charts is about \$8, and in Chicago, a city of more than 2,000,000 inhabitants, the yearly expense would not exceed \$300. The entire appropriation for the state of Vermont in this matter is but \$600 annually. It is not a matter of expense at all but rather a plan requiring a little intelligent work.

In discussing the plan in vogue in Chicago, Dr. Allport is quoted by the Record-Herald: "It should never be forgotten that there are in the United States about 20,000,000 school children; that about 8,000,000 of such children suffer from some ear, nose or throat disease, which also impedes their school progress and that a vast majority of such abnormal conditions can be either cured or materially alleviated by early medical interference, and will become chronic or incurable if neglected. There are in this country about 15,000,000, or 80 per cent

of school children suffering from some eye, ear, nose or throat disease which can be easily detected and generally cured if the public health authorities will only decree that this work be done. It is not hard to do. It is not expensive. It is in no way objectionable. It can be easily and effectively accomplished.

It may also be of interest to know the financial aspect of the situation, as this phase of the problem will often exert a potent influence when all others fail, and the fact that the people of the United States have about \$700,000,000 invested in public schools may add a dignity to the situation and stimulate a desire to have the visible representation of this immense amount of money managed in the best possible manner, which is quite impossible unless the school children of this country are in good physical condition.

It may also interest students of sociology to know that there are in the United States over 300,000 blind people, many of whom would not have been blinded if their disabilities had been detected during school life, and that it costs the public in the neighborhood of \$15,000,000 to care for these unfortunates. Reducing the question, then, to the mere standard of money, is it a matter of public economy to neglect the eyes of school children?

"The physical condition of our children reaches down to the very substructure and foundation of society. The boy of today becomes the man of tomorrow, and to whom we and the succeeding generations must look for the advancement and prosperity of our country. The child cannot act for himself, and often the parent is equally helpless or careless. It behooves us, therefore, who have such matters in charge, to act for him, and to act wisely and well. His physical and moral, as well as his intellectual status and progress should be closely watched and guarded, and probably no avenue through which he can be reached is so important and accessible as the public school. Here he spends most of his waking hours, and it is here that his body, mind and heart should be under strictest surveillance. The school requests, nay, enforces, his attendance, and volunteers to superintend the unfolding of his young life in its critical period. It is, then, the obvious duty of school teachers and authorities to note well their important and self-assumed obligations, and to give the child the benefit of the best and most modern thought and judgment upon this sacred and important subject. Our schools undoubtedly provide opportunities for great intellectual advancement, and I believe that their general

moral tone is of a high quality, but what of the physical condition of the scholar?"

MIDLAND COLLEGE, ATCHISON.

Activities of Faculty and Graduates During Vacation.

The graduating class of 1908 is turning out a fine lot of teachers for the Kansas schools.

Era F. Hoffman of Midland, Mo. is taking the examination for the civil service and professional work of the government in the Philippines.

At the fall opening of Midland on Wednesday, September 2 the faculty address will be given by Prof. Harold Waldstein Foght, A. M., on the subject, "The Duty of Our Church Colleges to Our Public Schools."

Prof. Crouse of the Midland science department has been giving his summer vacation to research work at Michigan university. He and Mrs. Crouse have been occupying one of the professors' houses.

Midland will have a trained man for physical director and field instructor the coming year. The college has contracted with O. R. Jeffers for this service. Mr. Jeffers has had university training and also good experience in the Lake Geneva schools of instruction.

For a vacancy in mathematics and astronomy Midland has secured Principal E. M. Stahl, A. M., of Pennsylvania. Principal Stahl is a graduate of Gettysburg, with work done at Iowa and Johns Hopkins, and has been for some years at the head of one of the best preparatory schools of the east. He has had two years also in observatory work in astronomy. He will be a valuable acquisition to the Midland faculty.

Miss Ida Mae Rieger of Valparaiso, Ind., has accepted a call to Midland as instructor in public speaking and physical culture for the young women. Miss Rieger is a graduate of Valparaiso university and the Boston Emerson School of Oratory. She has been at the head of the university school of expression for the last term, and has been a very successful teacher. She will arrive at Midland on August 30.

President Troxell of Midland and other members of the faculty have been at work during vacation in the college interests, and there are prospects for a full opening on September 2. Dr. Troxell has had several chautauqua engagements and closes the summer campaign as speaker at the big annual German-American picnic held in the court house park at Auburn, Neb.

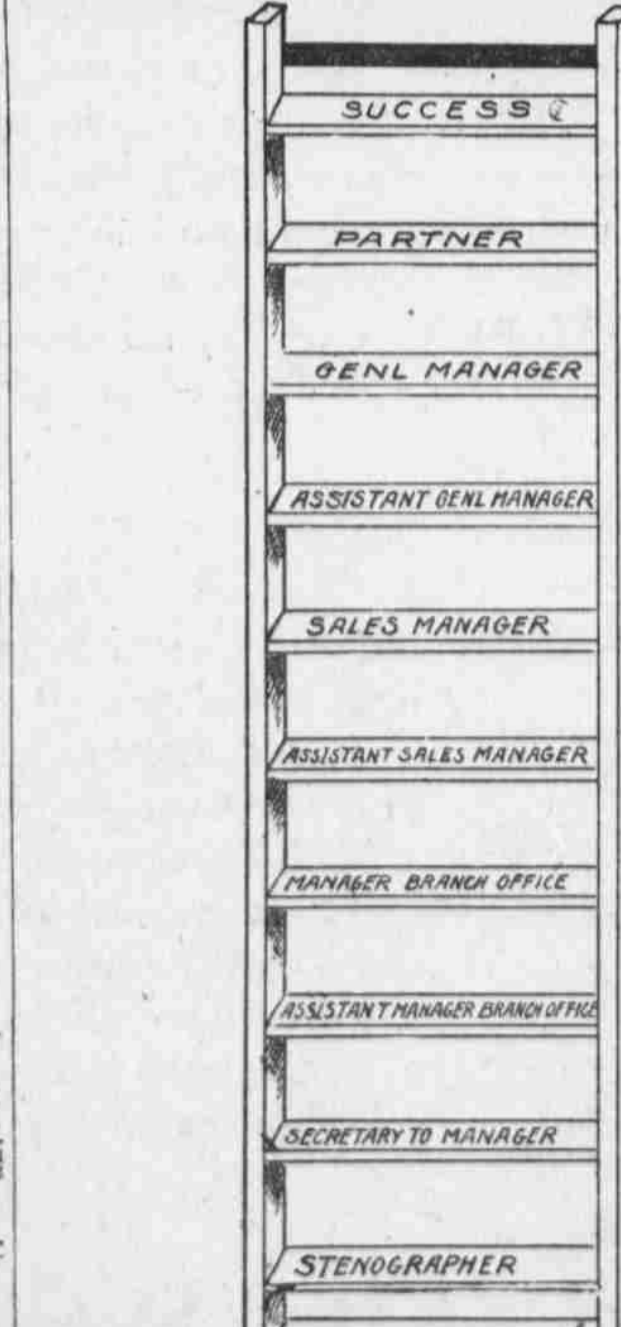
(Continued on Seventh Page.)



It is why many students have come to us from every other business college in Omaha. It is why business men are engaging our students six months in advance. It is why so many students are coming this fall, that we have been obliged to put in a large amount of additional furniture. It is why we can give you the best preparation for business. Investigate the Mosher-Lampman college before you decide where to attend. If you cannot call, you should 'phone or write for catalogue.

Mosher & Lampman

Seventeenth and Farnam Streets. Omaha, Nebraska



A business education is the best foundation, on which to rest the ladder, that leads to business success.

The young man, who begins as a stenographer, gains a better insight into the real business of the firm, than any other position. In every city you will find scores of men at the head of business institutions, who started as stenographers.

Start this fall on the climb to success, by entering

Lincoln Business College

Lincoln, Neb.

We have a large and able corps of instructors; each is a specialist. Our accommodations cannot be excelled. Each department is equipped with the latest and most improved books and machinery, such as cash registers, adding and listing machines, writer presses, neostyles, typewriters, mimeographs, loose leaf books of various kinds, card indexes, filing devices, etc. Rates of tuition very reasonable. Located in a capital city.

Write for beautiful free catalogue.

Lincoln Business College



WHO ARE YOU?

Suppose you were to apply for a good position in some big business house. Suppose the head of the house should ask, "Who are you?" What would you answer?

Suppose he would turn to another who was applying for the same position, ask the same question and receive as his answer, "I am a graduate of Boyle's College."

That answer would mean an instant decision in favor of the Boyle's College graduate—all other conditions apparently being equal. You cannot prove your ability to fill a position, in an interview, but you will find that graduates of Boyle's College are chosen in preference to the graduates of unknown, half-successful business colleges. Why don't you send for our handsome Catalogue right now? The Fall Term begins September 1st.

BOYLES COLLEGE

Boyles Building. OMAHA. H. B. Boyles, President.

OFFICIAL TRAINING SCHOOL OF UNION PACIFIC R. R. TELEGRAPH DEPARTMENT.

YOUNG PEOPLE

Interested in getting business positions, should send for a catalogue of the

CEDAR RAPIDS BUSINESS COLLEGE

The largest and most successful business training school in the great West.

CHARLES FLETCHER, who less than a dozen years ago was a pupil of the C. R. B. C., furnishes an illustration of what a young man with business ability can do. After filling various positions from the bottom up in the Cedar Rapids Savings Bank, he resigned the position of cashier and manager of the clearing house to take the presidency of the Denver Stock Yards Bank.

FROM THE C. R. B. C. TO THE PRESIDENCY OF A BANK

In a large city in a little more than a decade is a record to be proud of.

NATIONAL REPUTATION

20th Year, Beautiful School Home, Able Faculty, Rates Reasonable. Low Rates for Board and Room and Positions for All Graduates. THEY WIN SUCCESS THROUGH EXCELLENCE. Catalogue Free. Address, A. N. PALMER, Pres., Cedar Rapids, Iowa.



The direct route

A straight line is the shortest distance between two points. Why not teach your fingers the DIRECT ROUTE? The complete keyboard, Smith Premier's the WORLD'S BEST TYPEWRITER.

Free employment bureau

Stenographers are furnished to business men without charge to school, stenographer or employer. Write for particulars. The Smith-Premier Typewriter Co. M. O. FLOWMAN, Mgr. Omaha, Neb.

WHAT SCHOOL

Information concerning the advantages, rates, extent of our tuition and other data about the best schools and colleges can be obtained from the

School and College Information Bureau of The Omaha Bee

All information absolutely free and impartial. Catalogue of any particular school cheerfully furnished upon request.

HONESTY HARD WORK AND THOROUGHNESS

Is the policy of this school

COURSES OF STUDY
Spelling, Bookkeeping, Correspondence, Shorthand, Typing, Business Writing, Business Grammar, Business Arithmetic

INVESTIGATE FOR YOUR OWN SATISFACTION

PURYEAR'S COMMERCIAL SCHOOL

238 WEST BROADWAY COUNCIL BLUFFS, IOWA

THE KANSAS CITY VETERINARY COLLEGE

Especially Constructed College Building. Experienced Instructors. Excellent Equipment. Thorough course. Large Hospital. Daily Clinics. Many opportunities as Practitioners, Teachers, Investigators, Sanitary Officers, Army Veterinarians, U. S. Inspectors. Graduates eligible to Government appointments. Positions now open. Fall Term opens Sept. 14. Catalogue and further information sent free on application to Dr. E. Stewart, Secretary, 129 E. 15th St., Kansas City, Mo.

The Omaha School Supply Co.

Publishers, Manufacturers and Jobbers. Omaha, Nebraska.
School Furniture, School Desks, School Papers, Church Pew, Auditorium Seating.
Write or Phone Us.
1621 HOWARD STREET Telephone Douglas 1912.

ASK us about a school

We will send you catalogues and school information of any kind which you cannot obtain so easily in any other way. This service is absolutely free. No charge now or at any other time. The following classes of schools are included in this offer:

- A—Colleges, Universities
- B—Schools for Young Ladies
- C—Boys', Military
- D—Music, Art, Oratory
- E—Professional
- F—Technical, Trade
- G—Business, Telegraph, Normal
- H—Kindergarten, Nurse
- I—Correspondence

Educational Information Bureau
515 Leavenworth Building, St. Louis, Mo.
237 Fifth Avenue, New York, Room 1145

ILLINOIS College of LAW

Day and Evening School. Fall term begins Sept. 1. Entire building in a quiet location, only five minutes from business center, occupied by college. Students assisted in obtaining employment. No other city offers such opportunities for students to work their way through college as Chicago. \$5 per cent of students self-supporting while studying. All students last year. Most experienced teaching faculty in any western law school. Prepare for bar of either common law or code state. Opportunity for students to make up deficiencies in preparatory work and to take special advanced work in history, political economy, logic, etc., without extra charge. Extension and debating. The most thorough and complete evening law course in the country. For catalogue address the dean, Albert H. Peasey, 261 East Erie St., Chicago.

31 STUDENTS

of the CHILLICOTHE BUSINESS COLLEGE placed last year as instructors in business colleges. Other schools recognize us, so students placed in BANKS, as Typewriters. Positions secured or tuition refunded. Write for free Catalogue.

ALLEN MOORE, Pres., 2225 Monroe St., Chillicothe, Mo.

MAUFEE'S COMMERCIAL COLLEGE
LIFE TIME TUITION \$50. Graduate guaranteed good positions. Fall term opens Thursday, Sept. 10. For beautiful illustrated catalogue, free, address DR. J. MAUFEE, Free, Chillicothe, Missouri.