

A Great Clearing Sale Special WOMEN'S SKIRTS \$1.98 WORTH UP TO \$5, at ...

All the newest, smartest tailored Skirt models for 1908. made of High Quality PANAMAS and MOHAIRS. All



are in light weights and are extremely smart for Summer wear. The new light greys, browns, blues, and blacks, pleated and flared, stitched and strapped, our

genuine \$4 to \$5 Skirts, Wednesday at, each.....

Muslin Underwear

Well made and beautifully trimmed Skirts, Drawers, Chemises, Gowns, in Undermuslin Dept .- 2d Floor. All the Undermuslins, worth

All the Undermuslins, worth up to \$2.00, at98c

Great Special Sale

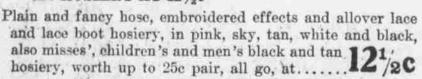
Silk Hosiery

Worth up to \$2.50, at 98c.

Plain thread silk hose, in black and fancy colors, silk embroidered hose, in many shades, also lace boot pattern-some double soles and spliced heels and toes

worth as much as \$2.50, 98c

25c HOSIERY AT 121/2c



Mussed White Goods at 32c Yard

These are 10c, 121/2c and 15c Grades.

Plain and fancy weaves, including 40-inch wide Victoria and Persian lawns-a great assortment of new and perfect desirable mill lengths, slightly mussed. Will be cleared away in our basement, at 3 2C

BRANDEIS



THOROUGHBRED CLOTHES Brandeis Purchased The Entire Stock on Hand HIRSH-WICKWIRE & Co

- CHICAGO -

The Renowned Tailors Whose Clothes are First in the Race For the approval of American Gentlemen

THURSDAY WE OFFER THE UNRESTRICTED CHOICE of the Great Cash Purchase of Hirsh Wickwire Suits OBVIOUSLY WABSOLUTELY WORTH 25 TO 35 1 50

BRANDEIS

IT WILL PAY YOU...

MATTING AND RATTAN SUIT CASES

hefore you start on your vacation. They are light, roomy and nest. They are strong and endurable

PRICES FROM \$2.00 UP.

Omaha Trunk Factory



Kills Fleas on the Cat.
Kills Fleas on the Dog.
Kills Fleas in the Cellar.
Kills Fleas in the Attic.
Kills Fleas on the Carpet.
Kills Fleas on the Carpet.
Kills Fleas on the Bedding.
Kills Fleas on the Bedding.
Kills Flea Bites, too.
Victor's Flea Killer—large bottle, 25c;
gallon, 50c.

Sherman & McConnell Drug Co., Corner 16th and Dodge. OWL DRUG CO., Corner 16th and Marney.

Red Men's Carnival ALL TRIS WESE, AS COUNCIL BLUFPS

Gole Euunger and Blooks Shows,



2 for 25 Cents.

Why pay the same price for other makes? Ask Any Men's Furnisher.

WRITE IP YOU COAL
USE OR WANT COAL
Rogers Coal Mining Co., Polis, Iowa





Tryona leas at 60c Pound

Choicest Selections of Pirst Pickings in All Varieties of Teas. To supply the increasing demand for exquisite teas at 60c per ib., we have made arrangements with the largest importers, (who are also growers) for the exclusive sale of TRYONA teas, and buying from first bands, we are enabled to offer you "better teas for less money" than you have ever bought. ave ever bought.

In TRYONA tea style has been sacficed for "Cup Quality", and we do
of think it possible for you to dupcate our quality for 75c, or even 90c
or th

TEYONA teas are sold upon the bsolute guarantee "money refunded not satisfactory." The quality is hiform; the taste delightful; the per-Following varieties all at 60c per

TRYONA Basket Fired Japan, TRYONA Sun Dried Japan. TRYONA Gun Powder. TRYONA Young Hyson. TRYONA Colong.
TRYONA English Breakfast.

TRYONA India TRYONA Mixed. Try a pound of TRYONA Mixed for

Jourtney & Co.

17th and Douglas Sts. Phone Douglas 647 Private Exchange Connects All Depts.

Do you notice how uncomfortable it is getting along without a Refrigerator this hot weather? Why do you do it when you can buy the Cold Storage on small monthly payments or at a cut price for ash? Read below what people who are using it say about its good qualities.



Mr. Johnson, president of the City Council, says: "When we bought our refrigerator four years ago, my wife said: 'If what you claimed for it is all true it must be something pretty good.' Only a few days ago she spoke of how pleased she was with it and how everything came true that you claimed for it. She said it was the best ice and provision keeper she ever saw and the white enamel is as good as the day we bought the refrigerator. It is as free from smell as the winter air. She appreciates the convenience of the glass trap."

We are proving to everybody the su-We are proving to everybody the su-eriority of the Detroit Ideal Gas Stove and the New Improved Gazoline Stove.

Stoetzel Stove Co. 714 South Sixteenth



FOOT

to us. Our stock is full of good, comfortable as well as stylish shoes.

A most beautiful Oxford may be had at \$3.50, and that's cheap for the foot comfort they

16th and Douglas Streets.

HOTELS. HOTEL *Wartinioue*

BROADWAY AND SID STREET HERALD SQUARE, N. Y. CITY.

close every Tuesday at 1 o'clock in July and August; other days at 6. Saturdays, 10 P. M.

78 WASH TAILOR MADE SUITS-Worth \$7.50, \$10.00 and \$12.50-on sale Wednesday, at each

45 DOZEN WHITE AND COLORED SHIRT WAISTS-Sold everywhere at \$1.00—Wednesday.

at each..... 800 TAILORED SKIRTS go on sale Thursday; Voiles and Panamas, thirteen, nineteen and thirty-one, gored models at half price. See Window Display.

WEDNESDAY IS

Jardiniere Day

IN OUR CHINA DEPARTMENT If you need a Jardiniere or Jardin-lere and Fedestai for your porch, lawn or home, here is your best opour loc sardinieres will sell 120 Our suc Jardinieres will seil Our 75c Jardinieres will sell 39C Our \$1.00 Jardinieres will sell 490 for Our \$1.50 Jardinieres will sell 750 for Our \$2.00 Jardinteres will sell 980

for Our \$2.50 Jardinieres will \$1.25 sell for Our \$5.00 Jardinieres will \$2.50 sell for The assortment consists of Lou-welsa, Mattgreen, Japanese, Indian Pottery and other decorated patterns. Come early for best choice.

TWO TREMENDOUS

Wash Goods Bargains AT A GREAT REDUCTION

LOT L.-Consists of the choicest 20c satin striped, sheer Organdles, in every color you want; beautiful designs, neat effects, stripes, dots, or pretty new floral designs, come 29 inches wide,

good values at 20 cents.. 71c LOT II .- 20 and 25 cent Wash Goods, Wednesday at5¢ One of the choicest Wash Goods bargains is offered Wednesday nearly every new weave of sheer fabrics as well as heavier goods; Satin-finished Foulards, Zephyrs, Ginghams, Percales, Batistes, Mulls, Organdies, etc., all in one tremendous lot, worth up to 25c, Wednesday......5c

Wednesday Notion Day

Our Corset

Department

Summer Net, girdle top, long hip,

hose supporters on front, our

Wednesday, only......47c

High bust and long hip, hose sup-

porters attached, in Batiste and

Batiste and Summer Net Girdles,

Special for Wednesday

300 Boxes of Brandon Linen

Paper, 50 sheet and 50 envelopes

regular 75c values,

Summer Net, Wednes-

regular 50c quality,

in each box, as long

as they last, at per box

500 pairs of white nainsook washable Dress Shields, all sizes, worth 5C Satin pad Belt Hose Supporters, in white, light blue, pink, red 15C and black, worth 25c, at ... 15C 100 yards black speed Silk, in all letters, per dozen speeds Patent Hooks and Eyes, worth 5c per card, at three cards 5c for Lenox White Twilled Tape, worth 5c per piece, at four pieces 5c 5c spool, at three spools 5-yard pieces of Black Skirt Braid, worth 10c per piece. 5c

Bennetts Big Grocery

	PIE SPECIAL-Home-made Peach and Plum Pies, fresh an			
	at each	***	10e	
	Bennett's Capitol Coffee, pound package 28c and	30	Stamps	
	Teas, assorted, pound	30	Stamps	
	Bennett's Capitol Pepper, can10c and	5	Stamps	
	Best We Have Corn, two cans	10	Stamps	
	Bennett's Capitol Strawberry Beets, 2 cans 25c-and	10	Stamps	
	Blood of Grape Juice, pint bottle25c-and	20	Stamps	
		10	Stamps	
	Bennett's Bargain Soap, ten bars for25¢			
L		20	Stamps	
	25c Bottle Pimolas Olives for		ar contact grap	
	Eddy's Salad Mustard, jar	5	Stamps	
	Allen's Boston Brown Bread Flour, package 15c and	100		
			Stamps	
			1	
	New York Full Cream Cheese, pound 20¢ and		Stamps	
	Snider's Pork and Beans, large can20c and	10	Stamps	
	Ginger Snaps, fresh and crisp, pound5c			
	Pyramid Washing Powder, large package 20c-and	10	Stamps	
	Gherardellis' Chocolate, 1/2 pound can 20c and	10	Stamps	
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Round Trip Summer Rates

	Denver, Colorado Springs and Pueblo, daily
	San Francisco, Los Angeles, Portland, Tacoma, Seattle, daily\$60.00
	To include California and Puget Sound\$75.00
	To Yellowstone Park, rail, stage and hotel for five and one-half days'
	tour via Gardiner, daily
1	Rail, stage and hotel for four and one-fourth day's tour, via scenic
ı	Colorado and Yellowstone, daily
	Salt Lake City and Ogden, daily\$30.50
	Glenwood Springs, Colo., daily
	Boston, Mass., and return, daily\$40.35
d	Buffalo, N. Y., and return, daily\$38.40
	Toronto, Ont., and return, daily
	Quebec, Que., and return, daily\$39.00
	Rates to Hundreds of Other Eastern and Western Destinations on Request.
	High grade passenger service to Colorado, California, Puget Sound Chicago,

St. Louis and points beyond.

Let me help you plan your trip the most attractive way at the least cost.

Houte

J. B. REYNOLDS, City Passenger Agent, 502 Farnam Street. Telephone Douglas 3580.

Omaha, Neb.

In heart of the shopping district



The most centrally located hotel in the city for shopping and business. Only one-half block from Emery, Bird, Thayer Dry Goods Co.; near all theaters. Absolutely modern in avery detail. Our new grench Cafe is the handsomest in the city. Prices moderate.

EUROPEAN PLAN \$1.00 Per Bay and Upward.

Hotel Kupper

KANSAS CITY, MO.

Store Closes At 5 P. M. During July

and August.

Do Your Trading Before 5:00 P. M

Big Sale of Embroideries



25 CENT EMBROIDERIES, PER YARD 9 CENTS A big line of very fine matched sets in nice wide cambric, swiss and nainsook, worth 15c, 20c and 25c. All go at one price Wednesday,

NW LACES:

We have recently secured the sole agency for the product of the American Lace Manufacturing Co., and this, with the sole agency of the Zion City Laces puts us at the head of any house west of Chicago. A new lot of American and Zion City Laces on sale Wednesday at 4 % & and 15¢ per yard. The best Wash Laces made. 9c and 15c per yard.

WEDNESDAY IN THE DOMESTIC ROOM

FROM 9:30 TO 10.30 A. M .- One case of India Linons, 15c grade, FROM 3:30 TO 4:30 P. M .- One case of fine Prints, fine stripes, fast colors, 10 yards to a customer, at a yard

FOR ALL DAY. 19c Towels for 10c | Remnants of 15c White Goods, at per

READ THE BIG SALE FOR WEDNESDAY On Groceries, Fresh Vegetables, Fruits, Butter, Cheese, Crackers, Teas, Coffees, Etc.

FRESH VEGETABLE AND FRUIT PRICES: New Sweet Corn, per doz 10c Fancy, large, sweet California Canta-bunches Fresh Onions 5c Fresh Roasted Peanuts, per quart. 5c Large Head Fresh Cabbage 21/c Fancy Wax and Green Peas, lb .. 21/4 c Fresh Parsley, per bunch...... 1c Fresh Turnips, per pound...... 1c Fresh Leaf Lettuce, per head..... ic Large basket fancy California Plums

TRY HAYDENS'



Summer Excursion Rates

TICKETS ON SALE DAILY		
Buffalo, N. Y\$38.40	Quebec, Que\$39.00	
Niagara Falls, N. Y. \$38.40	Chautauqua, N. Y \$38.40	
Toronto, Ont\$30.60	Mackinac Island, Mch. \$31.80	
Ottawa, Ont\$35.00	Petosky, Mich\$29.85	
Boston, Mass\$40.35	Pittsburg, Pa\$37.15	
Montreal, P. Q \$35.00	Portland, Me\$42.30	

Tickets on sale to many other points in the east and northeast. Limit thirty days from date of sale. Certain stop-overs allowed.

SUMMER TOURIST TICKETS on sale daily with long limits to many points in Michigan, Canadian Northeast and New England States.

For rates, routes and detailed information call at City Ticket Office, 1402 Farnam St., or write

SAMUEL NORTH, District Passenger Agent OMAHA, NEB .



PASTEURIZING

is the only known process which will rid milk of all germs and impurities. Use PASTEURIZED MILK and CREAM and you will be perfectly safe. Recommended by the Depart-Phone Douglas 411. Office 1812 Farnam.



BAILEY @ MACH

THIRD FLOOR Corner 16th and Farnam Streets

Best equipped Dental office in the middle west, Highest grade Dentistry at Reasonable Prices, Percelain fillings, just like the tooth.