

# Sweetheart Toilet Soap

### FREE---TO ALL READERS OF TO-DAY'S

CUT OUT the COUPONS in the LOWER RIGHT HAND CORNER of THIS advertisement. Present it to YOUR GROCER tomorrow, and receive a FULL-SIZE cake of Sweetheart Toilet Soap ABSOLUTELY FREE. We will pay him for it. It costs you nothing. Your grocer makes his regular profit on every cake he gives away. There is absolutely NO reason why you should not RECEIVE the free cake at ANY grocery in Nebraska and Western Iowa.

Any of the following grocers will be PLEASED to have YOU visit their stores and REDEEM your coupons.

### RETAIL GROCERS, OMAHA

Addy, W. J., 16th and Pratt. Allison, T. V., 30th and Burdette. Anderson, Aug., 24th and Clark. Anderson Bros., 31st and Leavenworth. Ahmbrust, W., 16th and Canton. Armbrust, Fred, 2312 Vinton. Baker & Melsinger, Benson.

Barnett, A. & Co., 1916 N. 24th. Bastan Meat Market, 113 N. 16th. Bastian, J., 2908 Farnam. Beard, J. H., 2212 Farnam. Beitel, Joe, 12th and Capitol, Berger, L., 22d and Pierce. Blackson, C., 24th and Hamilton. Blumenthal, D., 29th and Cuming. Blumenthal, A., 1701 S. 10th. Bock, John & Son, 33d and Parker. Bogien, H., 1337 Park. Boston Meat & Grocery Co., 113 No.

Bower, S. B., 55th and Lincoln. Braasch, H. F., 27th and Lake. Brodsky, N., 20th and Grace. Burke, P. A., 27th and Q. Burkovitz & Co., 24th and Charles. Burnett & Son, 1610 Cass.

Chapman, John, 42d and Grant. Christiansen, P., 29th and Spalding, Cich, Joe, 28th and Walnut. Cohen, S., 720 N. 16th. Cornbleath, R., 30th and Chicago. Crew, J. D., 2602 N. 32d. Crisman, J. E., 32nd and Burt. Danielson, C. E., 16th and Carley. Duinzzo, J., 20th and Pierce. Dreifuss, Julius, 20th and Farnum. Dwark, A., Benson.

Eckles, E. G., 29th and Chicago. Finkenstein, S., 2002 N. 26th. Finkenstein, D. S., 805 S. 7th St. Fogal, S., 18th and Mason. Frank, A., 26th and Cuming. Franzen, H., 1920 S. 17th. Fredericks C. A., 1723 Cuming. Fredrickson, A. 20th and Martha. Gerber, Mary. 2405 Leavenworth. Gentleman & Son, 24th and Lake. Goodman, B., 20th and Burt. Graham, J. B., 29th and Dupont, Gross, M., 2416 S. 16th. Gross & Muskin, 2702 Lake. Groth, Ed., 10th and Pacific. Grybsky, E. F., 402 Woolworth.

Hampleman, John, 2414 Cuming. Hagelin, F., 24th and Parker. Hager, S. E., 3411 Ames Ave. Hammond, P. H., 1619 N. 24th Har.som & Freicks, 16th and Locust. Harding, G. E., 13th and Vinton. Heath Bros., 3001 N. 24th. Heline & Co., 25th and Cuming. Herdlinger & Gibbern, 24th & Sprague Hermanek, Chas. F., 13th & Williams. Hinz, Wm., 13th and Jackson Hornstein, Emil, 1813 St. Mary's Ave. Hoff, G. S., 21st and Vinton. Howell, S. G. & Son, 1713 Leavenworth Hughes, D. J., 24th and Fort. Husted, C. M., 3724 Sherman Ave. Hunter, W. J., 24th and Binney. Hurdlinger & Dibbins, 4004 N. 24th.

Independent T. Co., 1701 Leavenworth Jankowski, L., Military Ave. Jensen & Christiansen, 27th and Bur-

dette. Jepsen E., 25th and Cuming. Johnson, L., 1904 Cuming. Jourdan, D. J., 17th and Vinton. Johnson, E., 24th and Seward. Johnson & Goodlet Co., 20th and Lake.

Kaer, A. C., 36th and Hamilton. Krogh & Smith, 33d and California. Kulakofsky, 24th and Ames, Karsch, E. & Co., 18th and Vinton. Kronstedt, O., 2704 Cuming. Knezacek, J. F., 1401 William. Kulskofsky, I., 1944 S. 10th.

Kramer, T. C., 24th and Franklin. Landan, F., 24th and Indiana Lang, The Gro. Co., 24th and Cuming. Larson, O., 27th and Grant. Larson, John, 2701 Leavenworth. Larson & Bayers, 2330 N. 20th. Leisge, H., 2918 Leavenworth, Lenhart, R. A., 16th and Izard. Lieberman, 20th and Paul. Leptin & Eggers, 24th and Q. Levenson, F., 3215 Leavenworth. Lincoln, H., 83d and Leavenworth. Lyman, E. J., 2208 S. 16th.

Mallinson, C. H. & Co., 1612 Capitol

Margoline, Gail, 13th and Dodge, Marks, H., 2911 Franklin. Moeller Bros., 17th and Clark. Merrifield, E. H., 2230 S. 16th. Meyer, A., 10th and Davenport. Mountbrian, A. A., 16th and Oak. Muffinger, J. L., 22d and Pierce. Nathanson, I., 39th and Leavenworth. Nelson, Fred, 40th and Hamilton. Nelson, C. E., 30th and Hamilton. Newman, B., 2420 Leavenworth. Newman, M., 27th and Woolworth, Newman, Sch., 1138 N. 18th. Newman, A., 3116 N. 24th. Nuckolls, A. K. & Co., 40th & Cuming. Nystrom, L. M., Benson.

Ogden, R. T., 2913 N. 24th. O. K. Grocery, 24th and Grace. Pardun & Sipple, 3921 N. 24th. Parker, Shaw Co., 1333 Park Ave. Persels, S., 4422 N. 24th. Peterson, C., 20th and Clark. Peterson, John, 24th and Lake. Powell, Tony, 708 N. 16th. Rachman, H., 2802 Sherman Ave. Rachman, M., 23d and Leavenworth. Raisman, S., 1320 Capitol. Rasmussen, N., 13th and Ohio. Reed Bros., 2223 Leavenworth. Reiter, J., 45th and Leavenworth. Rezinchek, J., 2707 Leavenworth. Rice Bros., 25th and Davenport. Richards, I., 6th and Pierce. Robinowitz, M. & Co., 5301 N. 16th. Roman, Wm., 37th and Gold. Salisbury, J. L., 2562 Reese. Savage, E., 4223 Cumings. Schiller, L., 16th and Williams. Schnowber & Hoffman, 408 N. 16th. Sellgren, K. P., 30th and Ames. Shaw, A., 55th and Center. Sherman Ave. Market, 16th and Lock Sherman Ave. Mkt., 16th and Locust. Singer, H., 1014 Pacific. Slabodinsky, N., 13th and Chicago, Sommer, L., 26th and Cuming. Spigel, H., 20th and Grace, Strawn Bros., 24th and Hickory, Stribling, Geo., 7th and Pierce. Steinberg, N., 16th and Grace. Smith, F. P., 14th and Cass. Smith, C. F., 1421 Military Ave. Swelgert, M. W., 19th and Clark. Sunshine, C., 17th and Webster. Svacina, Jacob, 6th and Pierce. Svacina, P. M., 1242 S. 13th.

Swoboda, F., 1261 S. 16th.

Tuchman Bros., 324 N. 18th.

Tharrine, Theo., 40th and Hamilton.

Vopalka, Joe, 1324 S. 5th. Veunto, R., 1413 N. 27th. Wacina, M., 20th and Martha. Wallace & Rummell, 36th and Maple, Waxenberg, J., 1505 Park Ave. Weiner, B., 1104 S. 13th. Weinstein & Greenberg, 16th and Capitol. Wilde, O. J. Jr., 613 S. 13th. Wister, J., 48th and Leavenworth. Woodruff, L., 30th and Pratt. Wolff, B., 2018 Manderson. Wulff Bros., Benson Wolfson, M. L., 19th and Charles,

#### RETAIL GROCERS, SOUTH OMAHA

Zourski & Zourski, 29th and Dupont.

Zlotsky, H., 3624 N. 30th.

Andreason, M., 20th and H. Bazar, Mary Co., 36th and V Sts. Beavers, R. C., 530 N. 24th. Beister, J., 33d and K. Bendixon, G. P. 25th and L. Bradley, J. A., 24th and K. Beaverers, G. F., 424 N. 24th. Bromer, A. G. & Co., 1224 N. 24th. Byrne, Wm., 28th and Q. Burne, J. E., 32d and Q.

Cahn & Co., Albright. Chapman, J., 190 S. 21st. Cohn, L. J., 129 N. 26th. Collins, G S., 561 S. 33d. Cekos, A. & Co., 2519 Q.

Davis, A. M., 25th and N. Degan, M., 3125 T St. Dickman, A., 20th and M. Dietz, R., 329 N. 26th. Dworak, F., 21st and S.

Ehler, Dora, Mrs., 20th and L. Etter, F. G., 24th and J.

Fingerlos, C., 27th and X. Geest, Henry, 20th and L. Gerber, J., 24th and N. Greene, R. F., 403 N. 24th. Gross, B., 30th and Benary. Hart. F. A., 21st and Z. Hazuka, J., 20th and W. Horacek, G., 2010 Q St. Johnson & Motensen, 452 S. 32d. Katskee & Beiding, R. R. Ave. & Wash-

Klein, Max., 30th and R. McGoldrich, P. J., 409 S. 39th. McQuba, J., 2721 Q St. Mertens, E. & Co., 24th and K. Meyer, E., 24th and N. Meyerson Bros., 412 N. 26th. Moskovitz, M., 26th and N.

Nagle, W. J., 208 N. 24th.

Newville, E. J., Polk & R. R. Ave. Parsley & Co., 20th and L. Pipal, J., 21st and R. Ponec, R., 2110 Q St. Pros. F. J., 4011 S. 13th. Prusha, J., 21st and Q. Ravens, R., 24th and A. Sadill, S. F., 21st and S. Saum & Wilson, 24th and Q. Snef, P., 20th and L. Shoramek, J., 19th and W. Smisek & Hardlicka, 27th and L. Sullivan, M., 24th and W. Syabodo, F., 13th and H. Vacbal, J., 42d and L. Vasak, Frank, 17th and Beny.

Volz, Chas., 4008 Q St. Welch & Co., 2418 N. 18th.

#### RETAIL GROCERS, COUNCIL BLUFFS

Alleshouse, M. L., 343 W. Broadway. Applequist, O. N., 1013 W. Broadway. Arnd, W., 719 S. Main.

Bartel & Miller, 100 W. Broadway.

Cherniss, S. M., 1118 W. Broadway. Christofersen, N., 1523 S. 8th. Clarey, John, 1501 W. Broadway. Crowe, J. J., 3409 W. Broadway. Cronkelton, C. J., 637 W. Broadway.

Deupree, Geo., 381 Harrison. Evers, Fred, 2313 W. Broadway. Freidman Bros., 531 S. Main. Flower, C. A., 1600 High.

Graham Ave. Grocery, 105 Graham, Green L., 134 W. Broadway.

Hakenson, O., 3340 W. Broadway. Hitchcock, A. Holm & Co.

Jennings, V., 204 E. Broadway. Jensen, Jos., 1823 S. 9th.

Kennedy, P. S., 21st and Ave. C. Keppner, J., 1102 5th Ave.

Lewis & Lewis, 400 N. 8th. McAtee, A. T., 230 S. Main. McSorley, John.

Nelson, J. M., 603 N. 8th. Nogg, M., 1522 W. Broadway. Olson, John, 739 W. Broadway. O'Neill, P. B., 2534 Ave. B.

Palace Grocery, 620 W. Broadway. Peoples Store, 318 W. Broadway. Petersen, Nels, 316 W. Broadway. Petersen, Hans, 2118 S. 9th. Petersen, Frank, 201 W. Broadway, Petersen, H. C., 925 E. Broadway.

Sixteenth Ave. Grocery, 16th. Smith, W. L., 2227 W. Broadway, Sorensen, O. C., 628 16th Ave., Spetman, A. M., 511 S. Main. Simon Bros., 6th and Broadway.

Thompson & Frazer Co., 932 5th Ave. Toller, R., Co., 1001 S. Main.

Zoller, J., & Co., 100 E. Broadway.

### RETAIL GROCERS, COUNTRY

Abie—Roh, F. J. Arapahoe—De Allmond, A. E. Arapahoe-Hutchcroft, T. O. Arcadia-Hastings, M. Arlington-P. Z., The Shoe Man. Ashland-Hoffman, Oscar. Atkinson-Erychleb, Mann & Co. Atlanta-Coffey, C. S. Aurora-Davidson, J. R., & Co. Aurora-Johnson, S. J Arlington-Unthink, O. N. Anselmo-Warren & Bass. Archer-Hansen & Templin. Auburn-Grant, Edward. Auburn-Weishon, G. W.

Bassett-Levensky & Lippman. Boelus-Jensen, P. Bridgeport -- Miller, J. L. Bennington-Wilt, Mick. Bertha Buing Bros. Bertrand-Swanson, P. Blair-Robinson, C. J. Blair-Gilbert, O., & son. Bradshaw- Bubell, C. A. Brock-DePue, A. C. Brock-Sinsel & Jewell.

Broken Bow-Peale, J. N. Carter-Johnson, Bloom & Co. Central City-Fouts, A. Central City-Kibble, A. P. Cushing-Green, P. M. Dawson-Smith-Buser Co.

Dow City, Ia.-Bruner Bros. Edison-Burt, G. S. Eldorado-Bauer, EmH. Elkhorn-Housely & Buteschoen. Elwood-Carrill, J. A.

Exeter-Wilson, J. C. Falls City-Mauger, L. C. Fairfield -Fairfield Dept. Store. Florence-Anderson & Hollingsworth, Fort Crook-Stickles & Katskee. Fremont-Gumpert, H. G. Fremont-Hanlon, Frank.

Fremont-Jordan Bros.

Fremont-Murrell, J. A. Gering-Onstoft, D. C. Giltner-Marvel, J. A. Glenwood, Ia.-Timmerman & Hamil-

Grafton-Rossman, C. H. Gresham-Dien Broz. Grand Island—Alden Bros. Grand Island—Bee Hive Gro. Co. Grand Island-Bock Bros. Grand Island-Costello, T. F. Grand Island-Glover, H., & Co. Grand Island-Second St. Cash Gro. Grand Island-Veit, L. Hampton-Hanson Bros. Harvard-Florine, Carl. Harvard-Yost, Ayton & Swartz. Hastings-Abbott, M. M. Hastings-McDonald, T. A. Hastings-Proffitt & Lovell. Hayes Center-Hudson, J. E. Henderson, Ia .- Adams & Harding. Holbrook-Bohl, C. A. Holbrook-Cooper & Tieter. Hooper—Saunders, 3. Hyannis—Ashley & Co. Hazard—Fuller & Fuller. Hay Springs-Waterman & Heinze. Holdrege-Fredricks, J. A. Humbolt-Lyford, V. G. Hyannis-Ashley & Co. Imperial-Benner, L. P. Co.

Imperial-Davis, A. A. Imperial-Terwilleger, C. P. Linwood-Tichacek, T. E. Lushton-Strater Morris. Lanham-Ostendorf, H.

Mead - Ostenberg & Son. Maywood-Perkins, Jos. McCook-DeGrosse, C. T. & Co. Mitchell-Burton, J. A. Millard-Peters Bros. Minden-Broman Bros. Mitchell-Burton, J. A. Nebraska City-Bartling Gro. Co. Nebraska City-Bickel, P. B. & Co. Nebraska City-Carlton, H. R. Nebraska City-Cleveland & Son. Nebraska City-Cox, A. S. Nebraska City-Fenner, Mary, Mrs. Nebraska City-Fields & Johnson. Nebraska City-Hoban, H. L.

Nebraska City-McNamara, Chat Nebraska City - Mandelson & Goldsteip Nebraska City-Petring, F. W. Nebraska City-Rodenbrock, L. W. Nebraska City-Sloan, W. B. Nebraska City-Stablbut, C. W. Nebraska City-Stephens, L. L. Nebraska City-Thomson, Bros. Nebraska City-Thygeson, J. C. Neligh-Phillips, A. H. North Bend-Buchta Bros. North Bend-Dotle, T. B.

Oakdale-Dunham, H. W. Oakland-Lindohl Bros. Oakland-Rosen, C. E., & Son. O'Neill-McManus P. J. O'Neill-Mann, J. P. Osceola-Abery, Alof. Oxford-Uebel Bros. Odell-Schlangen, C. C. Ord-Siler, M. E.

Palisade-Ridrour, C. A. Pilger-Krueger & Happel. Pilger—Pilger Merc. Co. Plattsmouth—Gering & Co. Plattsmouth-Hatt & Son, J. Plattsmouth-Soennichsen, H. M. Plattsmouth-White, F. S. Plattsmouth-Wurl, E. A. Prague-Polock, F. J. Palmer-McKay, G. C. Pawnee City-Adnew, Lew. Pawnee City-Neill & Jones. Peru-Good, M. E. Ravenna-Rasmussen, Henry. Redington-Gilman, Fred.

Scotts' Bluff-Rice, Wm., & Son. Scribner-Milligan, G. J. Scribner-Steil, Louis. Smithfield-Beckford, J. W. Smithfield-Edelman & Co. Springfield-Bates, G. A. Stanton-Loebe & Fuchs. Stanton- Raabe, F. A. Stratton-Daubler, A. Stockham-Maupin, P. J. Superior-Oliver & Felt. Sutton-Burlingame, A. C. Sutton-Figi, M. Sutton-Greiess, C. M., Co. Sutton-Roberts, John. Sutton-Heinz & Dulaigh. South Auburn-Kidwell, George. Springview-Jones, R. E. St. Paul-Freeman, C. B. Shelton-Dickinson & Easter.

Table Rock-Carter, W. G. Tennant, Ia.-Woods, W. B., Co. Tilden-Avery, Erickhoff & Thompson Trenton-Allen & Kirkbride. Trenton-Bosseman Bros. Utica-Ren, F. H., Co. Uehling, Christensen, Martin. Valley-Collen, Chas. Waco-Waco Merc. Co. Wannet-McCullum Cattle Co. Washington-Simersen, H. Weeping Water-Johnson, Hans. West Point-Goldsmith, L., Co. West Point-Jurman Bauman Co. West Point-Krause, A. E. West Point-Smith W. L. West Point-Stelsen, Wm. Wisner-Himes, H. L. Walbach-Schmidt, F. M. Wymore-Mentgen Bros. Wymore-Robertson, C. W. & Co. Wymore-Thiessen, Edward.

Wood River-Britt Mercantile Co.

York-Chair, J. H.

York-Kleinschmidt, H. S.

# To all Grocers Everywhere:

This is the LARGEST distribution of toilet soap ever made in this territory. We want EACH of you to get YOUR share of this business. If you have neglected so far to get Sweetheart Soap in stock, please note that we allow your customers ONE WEEK from JULY 12TH for redemption of coupons to enable you to get stock from your jobber.

Order a case TODAY, and be prepared to redeem the coupons. YOUR JOBBER has this soap IN STOCK. He will redeem your coupons.

# Manhattan Soap Company

**NEW YORK** 

## Sweetheart Soap COUPON



Omaha, Neb., July 12, 1908 This coupon is redeemable for a full size cake of Sweetheart Toilet Boap, when properly signed, at any grocer's where the soap is sold. Please sign your name and address and present it to your grocer before July 19, 1908, as it is void after that date.

RETAIL GROCERS-Your jobber will redeem this coupon at 5c, when properly signed.

This is to certify that this coupon was redeemed for a full size cake of SWEET-HEART TOTLET SOAP by

CUSTOMER'S NOTE-Your grocer is allowed one week from July 12th to get SWEETHEART SOAP in stock if his present stock is exhausted.

### WATTLES WRITES OF TRIP

Finds Many Interesting Things on Tour Across Asia.

Rich Land Going to Waste in Manchuria and Siberia, but

Latter. At the end of a ten days' journey across Siberia Gurdon W. Wattles, who is making a tour around the world, reached Mos-

Russin is Now Colonique

Hee he writes interestingly of his obser-

be his arrival there after his journeyings

TEN DAYS ON RAILROAD TRAIN difficult to say anything in a letter that country find it convenient and advisable to evitable struggle with Japan. country, where not only natural resurces are unsurpassed, but government is admin-

istered by the people for the people. Waste Land in Manchuria "I was especially impressed with this thought as we were passing through Mancow June 26. In the following letter to The | churia, It is as fine a country as much of

will convey even an approximate descrip- purchase from the brigand leaders in the tion of the many impressions one receives cities on the borders of Manchurla insurmore the benefits and blessings of our identification which will insure his release if he is attacked by robbers on the way. Revolution in China.

Manila with the thought that it is the make it very rich and population principal city of our colonies; the Philippines, a wonderful country full of future

traveler than to hear from home unless it men and women who would be a thousand looking for new territory in the east. This west. Flowers bloom everywhere and it times better off on these rich lands than conclusion has been accelerated by the all the towns and cities (mostly settled by

all intents and purposes has taken over aid for two years by the government. her government. We found Manchuria. (the bone of contention between Japan and a hand in all that tends to build up Omaha he calls them, never, as a rule, forget he, as Muldoon, all perspiration, walked "Passing Japan with the single express Russia), a descried but beautiful country, or help Nebraska again. I have been very this first drive on their arrival. It is up. "By the way, you forget I took that on that it is delightful to the visitor, and It only awaits a stable government to well inded all the time since leaving home. one of the regular jokes of the trainer ride with you last year-only it was I

Wonders of Siberia. "But Siberia is the wonder of all the our west is. Thousands and thousands of problems and possibilities. I found China countries I have seen. We traveled on a acres of as fine prairie as I ever saw lies in the throes of a peaceful revolution, fast train constantly for ten days in crossvations on the trip:

"I was glad last night to end our ten days in cross"I was glad last night to end our ten days in crossand especially glad on reaching this hotel to find many letters and papers from the find many lett

ome. Nothing is more pleasing to the cities of China are millions of half starved control of other countries which were extent both north and south and east and they now are, but the government of recent success of Japan in her war with exiles) we only saw prosperous looking "I have enjoyed this trip around the China is so weak that it cannot protect Russia. So now the Chinese hate the people. I am almost of the opinion that world very much, indeed, though some of life or property rights of its people in aggressive Japanese and China is trying the exiles to this much advertised country it, especially through China, was fraught Manchuria, and so the land lies idle and to take on sufficient military and commer- have not suffered more as a rule than with some personal discomforts. It is very travelers or caravans going through the cial strength to save herself from the induring its early settlement. The Russian "Corea is pitiful. Not a semblance of government is now promoting the settle her former nationality is left. Japan keeps ment of Siberia and we saw hundreds of on such a trip. It dispels many Illusions ance on their lives and goods. For a liberal her emperor under guard, has taken long freight trains filled with families and Plains farm, the buggy was brought bay mare and she was off like a shot. and in the end makes a man appreciate fee openly collected the traveler is given possession of her public property, policed goods on the road to Siberia, where land around in the afternoon, driven by the Muldoon yelled in vain, and nearly ar possession of her public property, policed goods on the road to Siberia, where land around in the arternoon, griven by the the streets of the principal cities and for is to be given them and also financial physical culturist, and the secretary was hour later he arrived at the farm, to fine the streets of the place."

Mr. Root on the veranda cooling himself. "I shall be glad to get home and take

> Omaha about August 15. Bishop Potter's Condition.

#### WARM PLAY OF MERRY WITS How the Secretary of State Turned the Tables on Muldoon, the

Solid Man.

Secretary Root's previous visit to Mul-

doon farm about a year ago stood him get it;" and, handing the reins to Mr. in good stead this time when, as is the Root, he jumped to the road. In a flash custom with new arrivals at the White the secretary clucked to the horse, a big invited to "see the place,"

Patients at Muldoon's, or "clients," as We shall sail on August 5, and reach to drive a patient out about four or five who walked home. miles, under pretense of showing him the country; drop the whip on purpose, and when the obliging victim gets down pound medicine ball to begin on instead of for it Muldcon drives rapidly off. The a lighter.-New York World.

a wood about four miles from the farm the whip fell to the road, as though by The secretary had not forgotten a similar incident on bis previous visit, and he said: "Muldoon, I think I twisted my ankle when I got into the buggy.

"Oh, all right," said the trainer, "I'h "I couldn't hold the mare in." said Muldoon said nothing. He never swears, But they say the secretary got an eight

By using the various departments of The

When Muldoon and the secretary on Bee Want Ad page you get best results