

## On the top

floor, in white tile ovens of the $\$ 1,0 o 0,000$ sunlit bakerythe cleanest of bakenic

## Loose-Wiles

 Graham CrackersMade from the best whole wheat graham flour-with all the good of the
Dainty crackers-crisp and deli-cious-with a wholesome goodness - so
different - so much better than the common Insist on the Dark Brown pack age-it signifies the best-then you are The Dark Brown package is thrice ealed. This extra protection keeps these perfect graham crackerss fresh and firm - fre
from moisture and exposure.

At your grocer's -10

> LOOSE-WILES - Omaha, Neb.)


## Value of a Name

