

# CUT OUT THE COUPON

Which you will find in the lower right hand corner of this advertisement. It represents actual purchasing power. Sign your name and address to it, and present it to your grocer tomorrow, who is authorized to give you absolutely free for the coupon a full-size cake of Sweetheart Toilet Soap. We will pay him for it-rit costs you nothing. Your grocer makes his regular profit on every cake he gives away, and there is no reason why you should not receive the free cake at any grocery store in Nebraska and Western Iowa.

We publish a list below of a few of the grocers who would be pleased to have you visit their stores and redeem your coupons.

Any of the following jobbers will be pleased to supply the retailers in the territory with Sweetheart Soap.

Allen Bros. Co., Omaha. Hobbs & Jones Co., Omaha. McCord Brady Co., Omaha. Panton & Gallaghar Co., Omaha. Raapke Gro. Co., Omaha. Sloan Gro. Co., Omaha. Groneweg & Schoontgen, Council Bluffs.

May Bros., Fremont. Donald & Porter Co., Grand Island. Nebraska Merc. Co., Grand

Island. Cushing Gro. Co., Hastings. Grainger Bros. Co., Lincoln. H. P. Lau Co., Lincoln.

Sargent & Rice Co., Nebraska

Bradley Catron Co., Nebraska

Symns Gro. Co., Atchison, Kas., Nave McCord Co., St. Joseph, Letts-Spencer Co., St. Joseph,

Parker-Wilson Gro. Co., St. Joseph, Mo.

#### RETAIL GROCERS, OMAHA

Addy, W. J., 16th and Pratt. Allison, T. V., 30th and Burdette. Anderson Bros., 31st and Leavenworth. Ahmbrust, W., 16th and Canton. Armbrust, Fred, 2312 Vinton.

Barnett, A. & Co., 1916 N. 24th. Bastan Meat Market, 113 N. 16th. Bastian, J., 2908 Farnam. Beard, J. H., 2212 Farnam. Beitel, Joe, 12th and Capitol. Berger, L., 23d and Pierce. Blackson, C., 24th and Hamilton. Blumenthal, D., 29th and Cuming, Blumenthal, A., 1701 S. 10th. Bock, John & Son, 33d and Parker. Bogien, H., 1337 Park. Bower, S. B., 55th and Lincoln. Braasch, H. F., 27th and Lake. Brodsky, N., 20th and Grace. Burke, P. A., 27th and Q. Burnett & Son, 1610 Cass.

Chapman, John, 42d and Grant. Christiansen, P., 29th and Spalding. Cich, Joe, 28th and Walnut. Cornbleath, R., 30th and Chicago. Crew, J. D., 2602 N. 32d.

Duinzzo, J., 20th and Pierce. Dreifuss, Julius, 20th and Farnum.

Eckles, E. G., 29th and Chicago. Finkenstein, S., 2002 N. 26th.

Fogal, S., 18th and Mason. Frank, A., 26th and Cuming. Franzen, H., 1920 S. 17th. Fredericks C. A., 1723 Cuming. Fredrickson, A. 20th and Martha.

Gerber, Mary, 2405 Leavenworth. Goodman, B., 20th and Burt. Graham, J. B., 29th and Dupont. Gross, M., 2416 S. 16th. Groth, Ed., 10th and Pacific. Grybsky, E. F., 462 Woolworth.

Hager, S. E., 3411 Ames Ave. Hammond, P. H., 1619 N. 24th. Harding, G. E., 13th and Vinton. Heath Bros., 3001 N. 24th. Heline & Co., 25th and Cuming. Hinz, Wm., 13th and Jackson. Hoff, G. S., 21st and Vinton. Hughes, D. J., 24th and Fort.

Independent T. Co., 1701 Leavenworth.

Jepsen E., 25th and Cuming. Johnson, L., 1904 Cuming, Jourdan, D. J., 17th and Vinton. Johnson & Goodlet Co., 20th and Lake.

Karsch, E. & Co., 18th and Vinton, Kronstedt, O., 2704 Cuming. Kinkenstein, D. S., 805 S. 7th. Knezacek, J. F., 1401 William. Kulskofsky, I., 1944 S. 10th. Kramer, T. C., 24th and Franklin.

Landan, F., 24th and Indiana. Lang, The Gro. Co., 24th and Cuming. Larson, O., 27th and Grant. Larson, John, 2701 Leavenworth. Larson & Bayers, 2330 N-20th. Leisge, H., 2918 Leavenworth. Leptin & Eggers, 24th and Q. Levenson, F., 3215 Leavenworth. Lincoln, H., 33d and Leavenworth. Lyman, E. J., 2208 S. 16th.

Mallinson, C. H. & Co., 1612 Capitol Margoline, Gail, 13th and Dodge. Marks, H., 2911 Franklin. Merrifield, E. H., 2230 S. 16th. Meyer, A., 10th and Davenport. Mountbrian, A. A., 16th and Oak.

Muffinger, J. L., 22d and Pierce. Nathanson, I., 39th and Leavenworth. Nelson, Fred, 40th and Hamilton. Newman, B., 2420 Leavenworth. Newman, M., 27th and Woolworth. Newman, Sch., 1138 N. 18th. Newman, A., 3116 N. 24th. Nuckolls, A. K. & Co., 40th & Cuming. Nystrom, L. M., Benson.

Ogden, R. T., 2913 N. 24th. O. K. Grocery, 24th and Grace.

Pardun & Sipple, 3921 N. 24th. Parker, Shaw Co., 1333 Park Ave. Persels, S., 4422 N. 24th. Powell, Tony, 708 N. 16th.

Rachman, H., 2802 Sherman Ave. Rachman, M., 23d and Leavenworth. Raisman, S., 1320 Capitol. Rasmussen, N., 13th and Ohio Reed Bros., 2228 Leavenworth. Reiter, J., 45th and Leavenworth. Rezinchek, J., 2707 Leavenworth. Rice Bros., 25th and Davenport. Richards, I., 6th and Pierce. Robinowitz, M. & Co., 5301 N. 16th. Roman, Wm., 37th and Gold.

Salisbury, J. L., 2562 Reese.

Sauter, J., 10th and Bancroft. Savage, E., 4323 Cumings. Schiller, L., 16th and Williams. Schlaifer, O., 24th and Mason. Schnowber & Hoffman, 408 N. 16th. Shaw, A., 55th and Center. Sherman Ave. Market, 16th and Locu Sherman Ave. Mkt., 16th and Locust. Singer, H., 1014 Pacific. Slabodinsky, N., 13th and Chicago. Sommer, L., 26th and Cuming. Spigel, H., 20th and Grace. Strawn Bros., 24th and Hickory, Stribling, Geo., 7th and Pierce. Sunshine, C., 17th and Webster. Syacina, Jacob, 6th and Pierce. Svacina, P. M., 1242 S. 13th. Swoboda, F., 1261 S. 16th.

Tuchman Bros., 324 N. 18th.

Vopalka, Joe, 1324 S, 5th. Veunto, R., 1413 N. 27th.

Wacina, M., 20th and Martha. Wallace & Rummell, 30th and Maple. Waxenberg, J., 1505 Park Ave. Weiner, B., 1104 S, 13th. Weinstein & Greenberg, 16th and Capitol. Wilde, O. J. Jr., 613 S. 13th.

Wister, J., 48th and Leavenworth. Woodruff, L., 30th and Pratt. Wolff, B., 2018 Manderson.

Zlotsky, H., 3624 N. 30th. Zourski & Zourski, 29th and Dupont.

#### RETAIL GROCERS, SOUTH

Andreason, M., 20th and H.

Bazar, Mary Co., 36th and V Sts. Beavers, R. C., 530 N. 24th. Beister, J., 33d and K. Bendixon, G. P. 25th and L. Bradley, J. A., 24th and K. Beaverers, G. F., 424 N. 24th. Bromer, A. G. & Co., 1224 N. 24th. Byrne, Wm., 28th and Q. Burne, J. E., 32d and Q.

Cahn & Co., Albright. Chapman, J., 190 S. 21st. Cohn, L. J., 129 N. 26th. Collins, G. S., 561 S. 33d. Cokos, A. & Co., 2519 Q.

Davis, A. M., 25th and N. Degan, M., 3125 T St. Dickman, A., 20th and M. Dietz, R., 329 N. 26th. Dworak, F., 21st and S.

Ehler, Dora, Mrs., 20th and L.

Etter, F. G., 24th and J. Fingerlos, C., 27th and X.

"Geest, Henry, 20th and L. Gerber, J., 24th and N. Greene, R. F., 403 N. 24th. Gross, B., 30th and Benary.

Hansom & Freicks, 16th and Locust. Hart. F. A., 21st and Z. Hazuka, J., 20th and W. Herdlinger & Gibbern, 24th & Sprague Hermanek, Chas. F., 13th & Williams. Horacek, G., 2010 Q St. Howell, S. G. & Son, 1713 Leavenworth Husted, C. M., 3724 Sherman Ave.

Johnson & Motensen, 452 S. 32d.

Katskee & Belding, R. R. Ave. & Wash-Klein, Max., 30th and R.

McGoldrich, P. J., 409 S. 39th. McQuba, J., 2721 Q St. Mertens, E. & Co., 24th and K. Meyer, E., 24th and N. Meyerson Bros., 412 N. 26th. Moskovitz, M., 26th and N.

Nagle, W. J., 208 N. 24th. Newville, E. J., Polk & R. R. Ave.

Parsley & Co., 20th and L. Pipal, J., 21st and R. Ponec, R., 2110 Q St. Pros. F. J., 4011 S. 13th. Prusha, J., 21st and Q.

Ravens, R., 24th and A.

Sadill, S. F., 21st and S. Saum & Wilson, 24th and Q. Snef, P., 20th and L. Shoramek, J., 19th and W. Smisek & Hardlicka, 27th and L. Sullivan, M., 24th and W. Svabodo, F., 13th and H.

Vachal, J., 42d and L. Vasak, Frank, 17th and Beny. Volz, Chas., 4008 Q St.

Welch & Co., 2418 N. 18th.

#### RETAIL GROCERS, COUNCIL BLUFFS

Alleshouse, M. L., 343 W. Broadway. Applequist, O. N., 1013 W. Broadway. Arnd, W., 719 S. Main.

Bartel & Miller, 100 W. Broadway.

Cherniss, S. M., 1118 W. Broadway. Christofersen, N., 1523 S. 8th. Clarey, John, 1501 W. Broadway, Crowe, J. J., 3409 W. Broadway. Cronkelton, C. J., 637 W. Broadway.

Deupree, Geo., 381 Harrison. Evers, Fred, 2313 W. Broadway.

Freidman Bros., 531 S. Main.

Flower, C. A., 1600 High. Graham Ave. Grocery, 105 Graham.

Green L., 134 W. Broadway. Hakenson, O., 3340 W. Broadway.

Hitchcock, A. Holm & Co. Jennings, V., 204 E. Broadway.

Jensen, Jos., 1823 S. 9th.

Kennedy, P. S., 21st and Ave. C. Keppner, J., 1102 5th Ave.

Lewis & Lewis, 400 N. 8th. McAtee, A. T., 230 S. Main.

McSorley, John.

Nelson, J. M., 603 N. 8th. Nogg, M., 1522 W. Broadway.

Olson, John, 739 W. Broadway. O'Neill, P. B., 2534 Ave. B.

Palace Grocery, 620 W. Broadway. Peoples Store, \$18 W. Broadway. Petersen, Nels, 316 W. Broadway. Petersen, Hans, 2118 S. 9th. Petersen, Frank, 201 W. Broadway, Petersen, H. C., 925 E. Broadway.

Sixteenth Ave. Grocery, 16th. Smith, W. L., 2227 W. Broadway. Sorensen, O. C., 628 16th Ave. Spetman, A. M., 511 S. Main. Simon Bros., 6th and Broadway. Swanson, E., W. 701 N. 10th.

Thompson & Frazer Co., 932 5th Ave. Toller, R., Co., 1001 S. Main.

Zoller, J., & Co., 100 E. Broadway.

#### RETAIL GROCERS, COUNTRY

Able—Roh, F. J. Arapahoe—De' Allmond, A. E. Arapahoe-Hutchcroft, T. O. Arlington-P. Z., The Shoe Man. Ashland-Hoffman, Oscar. Atkinson-Erychleb, Mann & Co. Atlanta-Coffey, C. S. Aurora-Davidson, J. R., & Co. Aurora-Johnson, S. J.

Bennington-Wilt, Mick. Bertha-Buing Bros. Bertrand-Swanson, P. Blair-Robinson, C. J. Blair-Gilbert, O., & son. Bradshaw- Bubell, C. A.

Carter-Johnson, Bloom & Co.

Dow City, Ia .- Bruner Bros.

Edison-Burt, G. S. Eldorado-Bauer, Emil. Elkhorn-Housely & Buteschoen. Elwood-Carrill, J. A. Exeter-Wilson, J. C.

Fairfield-Fairfield Dept. Store. Florence -- Anderson & Hollingsworth. Fort Crook-Stickles & Katskee. Fremont-Gumpert, H. G. Fremont-Hanlon, Frank. Fremont-Jordan Bros. Fremont-Murrell, J. A.

Gering-Onstoft, D. C. Giltner-Marvel, J. A. Glenwood, Ia.-Timmerman & Hamil-

Grafton-Rossman, C. H. Gresham-Dien Bros. Grand Island-Alden Bros. Grand Island-Bee Hive Gro. Co. Grand Island-Bock Bros. Grand Island-Costello, T. F. Grand Island-Glover, H., & Co. Grand Island-Second St. Cash Gro. Grand Island-Veit, L. .

Hampton-Hanson Bros. Harvard-Florine, Carl. Harvard-Yost, Ayton & Swartz. Hastings-Abbott, M. M. Hastings-McDonald, T. A. Hastings-Proffitt & Lovell. Hayes Center-Hudson, J. E. Henderson, Ia. -- Adams & Harding. Holbrook-Bohl, C. A. Holbrook-Cooper & Tieter. Hooper-Saunders, J.

Imperial-Benner, L. P. Co. Imperial—Davis, A. A. Imperial—Terwilleger, C. P.

Linwood-Tichacek, T. E.

Lushton-Strater Morris.

Mead-Ostenberg & Son. Maywood-Perkins, Jos. McCook-DeGrosse, C. T. & Co. Mitchell-Burton, J. A. Millard-Peters Bros. Mitchell-Burton, J. A.

Nebraska City—Bartling Gro. Co. Nebraska City—Bickel, P. B. & Co. Nebraska City-Carlton, H. R. Nebraska City-Cleveland & Son. Nebraska City-Cox, A. S. Nebraska City—Fenner, Mary, Mrs. Nebraska City—Fields & Johnson. Nebraska City-Hoban, H. L. Nebraska City-Lawrence, T. F. Nebraska City-McNamara, Chas. Nebraska City-Mandelson & Goldstein Nebraska City—Petring, F. W. Nebraska City—Rodenbrock, L. W. Nebraska City-Sloan, W. B. Nebraska City-Stahlhut, C. W. Nebraska City-Stephens, L. L. Nebraska City-Thomson, Bros. Nebraska City-Thygeson, J. C. Neligh-Phillips, A. H. North Bend-Buchta Bros. North Bend-Dotie, T. B.

Oakdale-Dunham, H. W. Oakland-Lindohl Bros. Oakland-Rosen, C. E., & Son O'Neill--McManus, P. J.

O'Neill-Mann, J. P. Osceola-Abery, Alof. Palisade-Ridrour, C. A. Pilger-Krueger & Happel.

Pilger—Pilger Merc. Co. Prague—Polock, F. J. Ravenna-Rasmussen, Henry.

Scotts' Bluff-Rice, Wm., & Son. Scribner-Milligan, G. J. Scribner-Stell, Louis. Smithfield-Beckford, J. W. Smithfield-Edelman & Co. Springfield-Bates, G. A. Stanton-Loebe & Fuchs. Stanton-Raabe, F. A. Stratton-Daubler, A. Stockham-Maupin, P. J. Superior-Oliver & Felt. Sutton-Burlingame, A. C. Sutton-Figi, M. Sutton-Greiess, C. M., Co. Sutton-Roberts, John. Sutton-Heinz & Dulaigh.

Tennant, Ia.-Woods, W. B., Co. Tilden-Nelson, G. K. Tilden-Avery, Erickhoff & Thompson Trenton-Allen & Kirkbride. Trenton-Bosseman Bros

Utica-Ren, F. H., Co. Uehling, Christensen, Martin.

Valley-Collen, Chas.

Waco-Waco Merc. Co. Wannet-McCullum Cattle Co. Washington-Simersen, H. Weeping Water-Johnson, Hans. West Point-Goldsmith, L., Co. West Point-Jurman Bauman Co. West Point-Krause, A. E. West Point-Smith W. L. West Point-Steisen, Wm. Wisner-Himes, H. L.

York-Chair, J. H. York-Kleinschmidt, H. S.

### To all Grocers Everywhere:

This will be the biggest distribution of Toilet Soap ever made in this territory. We will publish another free coupon next Sunday. We want each of you to get your share of this business. If you have neglected so far to get Sweetheart Soap in stock, please note that we allow your customers two weeks from July 5th for redemption of coupons to enable you to get stock from your jobbers.

Order a case today, and have the jobber you buy it from report your name for publication. This Will advertise your store and let your customers know you are prepared to redeem their cupons.

## Manhattan Soap Co. New York

### Sweetheart Soap COUPON Omaha. Neb. July 5, 1908



This coupon is redeemable for a full size cake of Sweetheart Toilet Soap, when properly signed, at any grocer's where the soap is sold. Please sign your name and address and present it to your grocer before July 19, 1903, as it is void after that date.

Town ...... and and the analysis of the second seco RETAIL GROCERS-Your jobber will redeem this coupon at 5c, when properly signed, This is to certify that this coupon was redeemed for a full size cake of SWEET-HEART TOILET SOAP by Address transmission representations represent the property of the property of

CUSTOMER'S NOTE-Your grocer is allowed two weeks from July 5th to get SWEETHEART SOAP in stock if his present stock is enhausted.

#### CORONER HARRY DAVIS DIES

Death Finally Wins in Brave Struggle for Life.

FUNERAL MONDAY AFTERNOON Services Will Be Under Auspices of

the Elks at Their Lodge Rooms

and Burial at Porest

Lawn.

After a lingering illness of nearly six ceks, Harry B. Davis, coroner of Dooglas county, one of the city's best known citizens and a ploneer undertaker of Omaha, died at his home, 620 South Seventeenth avenue, at 5:45 Saturday mornsing. Death was due to numerous compli-Mentions following a severe attack of tythold fever. His care was pronounced he exhibited wonderful vitality and hope

edelde constantly day and night.

with other complications.

15-year-old daughter, Ethel, who were at his bedside when the end came, and a sister, Mrs. James Stribling of this city. clent Order of United Workmen, Modern ternal Order of Engles, Brotherhood of American Yosmen, Royal Achates and

Woodmen of the World. The funeral will be held under the auspices of the Eiks in their lodge repus at 2 p. m. Monday, Rev. T. J. Mackay officiating. interment will be at Forest

Harry B. Davis was born in Gloucestershire, Newest, Bagland, April 14, 1864, oming to America with his parents, Houry

J. and Mary Davis, while still a child. After several years' residence in Kunsas the family removed to Omaha thirty-four in the Union Pacific shops. The mother was held out for his recovery. During the died several years ago and was shortly lust few days his physicians were at his followed by the father.

maining with them several years. He entered the undertaking business about VALUATION OF WATER WORKS

twenty years ago, with Drexel & Maul Benevolent Protective Order of Elks, An- So efficient were his services that he was made a partner by M. O. Maul, the firm Woodmen of America, Loyal Mystic being known as the Maul-Davis company Legion, Knights of the Mystic Circle, Ffu- After the death of Mr. Maul Davis conaucted the business for a time, until about five years ago, when he established an undertaking business for himself. The only office ever aspired to by Mr.

> elected last fall by an overwhelming mabridy, succeeding Sheriff Brailey. Mr. Davis was married May 27, 1891, to Miss Ethel, being born to the couple. Strangely enough Mr. Davis was stricken Trainor voting for it and Ure, Kennard and Omaha share. with his last iliness on the anniversary Riggs against it. of his wedding day.

Davis was that of coroner, to which he was

At the funeral services Monday afternoon Short stear by his play it in a several days the family removed to Omaha thirty-four the following will act as pallboarers: Ac- Urs. Kennard and Riggs voting for it and ous municipalities as complete his death but as long as he lived years ago. Mr. Davis. sr., being employed tive. H. I. Piumb, Frank Fursy. E. F. Bruning. Haverly. Trainor and Shriver Brailey, John Sautter, H. S. Mann, Leo against it. Grotte, John Drexel of Omaha and W. G. In the committee room the minority pro-Corporar Davis was stricken with a situate played in Poterson's notion store, then Dr. J. E. Summers, Charles Creighton, John majority refused to score the proposal and On complaint of Victor Research and Company of Shelver and C

attack of pneumonia on May 27, which was located on South Tenth street, near the old R. Ringwalt, Harry Ackerman, J. M. Tan- stood out for the original assessment by followed by an attack of typhoid fever union depot. The following year young nor, John N. Crawford, A. F. Clark, G. the assessor Davis secured employment with the Good- Roth, I. G. Baright, J. W. Doran, C. H. The board followed the action on the He is survived by his widow, Laura, a rich Toy company on Farnam street, re- T. Riepen, Dan W. Canon and Max Becht. water company's personal assessment by a

> ment Three and One-Half Millions.

mise between those who demanded a \$6,000,-

This vote was taken after Ure's motion to raise it to \$6,000,000 had been voted down,

reapportionment of the shares of the five municipalities in which it does business. This was the result of a protest by City company, remaining after Drexel withdrew. Board of Equatization Makes Assess- Attorney Thompson and R. H. Olmsted of Florence that that village was not getting its share of the property for assessment purposes. According to their statement, the appraisers who valued the property of The personal assessment of the Omaha the water company found that about 28 Water company will remain at \$2,500,000 for per cent of it was in Florence. They dethe next year. After efforts at a compre- manufed at least \$100,000 of the \$700,000 of the assessment of the company on a one-fifth 000 assessment and those who favored tak- basis be allotted to the village. According and passed the motion to adopt the re- sion at which changes in assessments could ing last year's assessment of \$2,500,000 had to their theory, Omaha would get \$525,000 falled, the Board of Equalization adopted and South Omaha \$30,000. On motion of Bruning's motion to allow the assessment Riggs \$,000 was deducted from the Omaha Laura Van Haller of this city, one child, to stand at \$3,500,000. This motion was allotment and the same amount from the carried, Bruning, Haverly, Shriver and Florence allotment and added to the South Near the end of the night session a mo-

> Under this action the shares of the vari ous municipalities as compared with last

newspapers in Omaha be equalized, the and Trainor refused to present it to the board raised the assessment of the Daily | board, asserting it was "boys' play." Ure News \$5,000. This leaves the assessments justified it on the ground it would equalize of the three papers as follows: Bee, \$68,-075; World-Herald, \$51,300; News, \$40,000. Over the protests of Bruning the board | In spite of Assessor Spriver's declaration made a reassessment of the district lying

between Eleventh and Sixteenth streets and the railroad tracks and Pierce, reducing the lots, the board reduced his assessmen the assessments about % per cent. Bruning on the subdivision 30 per cent. George H. objected to making the reduction in this Payne, whose summer residence is across district without including adjacent property, the street from the division, was also reut the hourd was satisfied an injustice had been done in the first assessment, and while admitting that the district should after it o'clock, when a recess was taken have been larger, pleaded lack of time until July 7. Last night was the last ses-

The threatened increase of land and improvement values in Jefferson precinct and its work, when the annual levy will be land values in Union did not materialize. tion was passed leaving the assessment as was originally.

Ure Starts Something.

Just as the board was about to adjours re proposed that, owing to the failure of board to raise the real cetate valuetion in the retail district, the assessments of all other districts in the city and South Omaha be reduced 20 per cent and Benson

that the assessments of the three daily Trainor. Shriver declared it was "hot air" the assessments in the residence district with those of the retail district.

he had assessed Fairacres subdivision at only 75 per cent of the prices asked for

duced 30 per cent. The night session of the board lasted until be made. The board will now adjourn from day to day until the state board finishes

James Booth Not Guilty.

PORTLAND, Ore., July 4-The jury in the case of James H. Booth, ex-receiver of the Roseburg land office, charged with accepting unlawful compensation while a government official, returned a verdict of not guilly after almost fifteen hours' delib

By using the various departments of The Bec Want Ad Pages you get quick returns