

BRANDEIS & SONS

BOSTON STORE

GREATEST SALE OF FINE Ostrich Plumes

Ever Held In the West

Brandeis made an Immense Purchase from
A. Hoccheimer, 719 Broadway, New York
One of the Foremost Importers of High Class Ostrich Plumes and Feathers in America.

Entire Stock on Sale Thursday and Continuing for Three Days At Wonderful Bargain Prices

This was one of the most fortunate purchases we have ever made. There were thousands of the finest quality ostrich plumes in this stock and our cash purchase secured them at far below their regular prices. If you have been awaiting a rare chance to buy plumes below cost don't miss this one.

Great crowds have been admiring our unique window display showing real ostrich eggs, ostrich chicks and the feathers in every stage of their finishing.

These feathers and tips in white, blacks and an immense range of colors that includes all favorite shades. We have grouped these feathers into special bargain lots. It will be the greatest sale of its kind ever known in the west.

15-Inch Plumes—Worth \$2.25	1.39	18-Inch Plumes—Worth \$6	4.25
16-Inch Plumes—Worth \$2.75	1.79	19-Inch Plumes—Worth \$8.50	5.75
17-Inch Plumes—Worth \$3.25	2.12	20-Inch Heavy Head Plumes—Worth \$10	7.19
18-Inch Plumes—Worth \$3.75	2.87	21-Inch Heavy Head Plumes—Worth \$12.50	8.69
19-Inch Plumes—Worth \$4.25	3.49	22-Inch Heavy Head Plumes—Worth \$16.50	10.75

Elegant Ostrich French Tips

16-Inch French Tip—worth \$8.50, will go at	5.75
16 1/2-Inch Tip—worth \$10, will go at	7.19
17 1/2-Inch Tip—worth \$12.50, will go at	8.69
18-Inch Tip—worth \$16.50—will go at	10.75

On sale in our great Millinery Department 2d Floor.

The Large Willow Plumes
Willow Plumes to go entirely around a hat—black, light blue, white, worth eighty dollars, will go at \$50
Long Willow Plumes—Worth \$20.00 go at \$10.75—will go at \$10.75-14.50

BRANDEIS

You can buy a high class summer suit at Brandeis now for less than half what you usually pay

We made an immense cash purchase of

Men's Up-to-date SUITS

Entire Surplus Stock Hirsch-Wickwire Co.
Famous Chicago makers of Men's High Quality Clothes—Your choice of all their

Men's \$25 Suits 12.50
Men's \$30 Suits 12.50
Men's \$35 Suits 12.50

BRANDEIS

Big Specials in Undermuslins

This was a very special purchase and it includes hundreds of fine and daintily made muslin undergarments at just about one-half price.

Chemises at 75c Actually worth up to \$1.50
These are extra wide, full made garments, in three-quarter and full lengths—made of selected nainsooks, cambric and long cloth, lace embroidery and ribbon trimmed—\$1.50 garments—Thursday, at 75c

Underskirts at 95c Worth up to \$2.50
The finest nainsooks and cambrics are used in these skirts—all are cut full and are beautifully made with rows of laces and embroidery, full ruffled flounces, also under ruffles of lace and embroidery worth up to \$2.50, at 95c

Women's Shirt Waist Suits
In white and colors—jumper and 3-piece effects—many are beautifully trimmed, while others are in smart, summery plain tailored styles. 1.50-1.95-2.50

Dainty Shirt Waists
Made in tailored and pleated styles, now so popular, also the fluffy summery waists, daintily trimmed. 98c-1.50

BRANDEIS

NEXT SATURDAY is that great sale of Children's Dresses

Daintiest little white and colored wash frocks, many very elaborate

The Biggest Bargains Every Offered in Omaha

BRANDEIS - Boston Store

Women's Fine Elbow Length Gloves
Women's long pure silk gloves, Milanese and Triest weave—16-button length, extra heavy silk—all the new shades of tan, brown, leather, blue, also white and black—all sizes, worth \$2 pair, at \$1.00

Women's Milanese Lisle Thread Long Gloves—Milanese weave, black and white—the "fit-right" glove—worth \$1.50 pair, at pair 50c

BENNETT'S

FREE—Any 15c Ladies' Home Journal Pattern with the Summer Quarterly Style Book at 20c.

A Great Day in the Muslin Underwear Stock Thursday

On July 1st we take inventory. That means get stock down to the lowest point possible even to a sacrifice of profit to accomplish it. Thursday we begin the stock reducing.

Thousands of beautiful snowy garments will be arranged on the tables at lower prices than regular stocks ever sell for. Summer needs are best bought now.

TABLE NO. 1—Hundreds of well made attractively trimmed Corset Covers and Drawers, drawers have tucked and hemstitched ruffles, Corset Covers are lace trimmed, all values to 35c, at each 17c

TABLE NO. 2—Gowns and Skirts. Here's an assortment that regularly are on sale at 59c, 65c and 75c. The styles are excellent, the materials are good, now on sale to cut down the line, at 33c

TABLE NO. 3—Includes Gowns, Skirts, Corset Covers, Drawers, Etc. Garments not made for sale but our most desirable styles, worth to 89c, your pick at 48c

TABLE NO. 4—Shows Skirts, all styles of Gowns, elaborate drawers and corset covers, and chemise, lace or embroidery trimmed, positively \$1.25, \$1.50 and some \$1.75 garments, at 98c

Hosiery on the Bargain Tables

Every Thursday unusual values of real merit are big attractions at BENNETT'S. We search the markets for the best bargains and usually get them. Thursday's specials tell why the lions' share of the hosiery business comes here.

Women's imported tan lisle hose, lace boot, positively the best 50c quality, Wednesday for 35c

Women's imported lisle hose, all over and lace boot styles, 35c qualities, for 25c

Misses' fine gauge seamless cotton hose, 17c kind for 12 1/2c

One Day Flyer—Men's Straw Hats

A special purchase, twenty-five dozen new blocks, all fine split braids, in straight or rolling brims, dressy hats, all at values up to \$2.50, on sale Thursday, at 1.69

Men's Suspenders, fine lisle elastic web, splendid assortment summer styles; leather ends; the regular 50c line, on sale Thursday at 37c

BOYS' OVERALLS

Made of blue denim, with bib, from last week's sale, only sizes four, five and six left, all 25c quality—will close them out at 10c

Thursday and Friday Specials in the Meat Market

Store open all day as usual. Phone us your orders if you can't come. Will make prompt deliveries.

1000 lbs. Sliced Baby Ham, per lb. 12 1/2c
500 lbs. Cat Fish 15c
Chuck Steak, lb. 10c
Pork Chops, lb. 10c

Bennett's Big Grocery

Bennett's Best Coffee, three pounds for \$1.00—and 100 Green Stamps
Tea: assorted, pound 50c—and 50 Green Stamps
Bennett's Capitol Flour, per sack 1.50—and 20 Green Stamps
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Blue Bunch Starch, package 1.00—and 10 Green Stamps
Waldorf Chili Sauce, bottle 1.00—and 10 Green Stamps
Assorted Cookies, pound 1.00—and 10 Green Stamps
Bennett's Capitol Sweet Wrinkled Peas, 5 cans 50c—and 30 Green Stamps
Galliard's Imported Olive Oil, basket bottle 35c—and 20 Green Stamps
Allen's Boston Brand Flour, package 1.00—and 10 Green Stamps
Best We Have Corn, two cans for 25c—and 20 Green Stamps
Dr. Price's Food, three packages for 25c—and 20 Green Stamps
Hartley's Imported Jam, jar for 25c—and 20 Green Stamps
Snider's Pork and Beans, large can for 25c—and 10 Green Stamps
Bayley's Pickles, bottle for 25c—and 10 Green Stamps
Diamond "C" Soap, ten bars for 25c—and 10 Green Stamps
50c bottle Olives for 30c—and 10 Green Stamps
25c bottle Olives for 18c—and 10 Green Stamps

Modern homes can keep their cutlery in the best condition at a small expense by the use of motor grinders. This small motor may be put on the table or shelf and is always ready to grind or polish. Can be attached to any lamp socket; the cost is surprisingly small

Omaha Electric Light & Power Company
Phone Douglas 1062. Ind. A. 1278. Y. M. C. A. BUILDING.

THE MAN WHO

neglects having his watch cleaned and oiled at least once in two years does not realize the injury he is doing to it. Like any other piece of machinery, it must be oiled and cleaned to do good work—Our workmen are the best to be had. Look for the name

S. W. LINDSAY, Jeweler
1516 DOUGLAS STREET

DR. BRADBURY, Dentist

1506 FARNAM.
Extracting... 25c up.
Crowns... \$2.50 up.
Plates... \$2.00 up.
Bridge Work \$2.50 up.
Porcelain Fillings—up from \$1.50

17 Years Same Office. Phone, Douglas 1750.
Alveolar Dentistry a specialty. Loose teeth made solid. Nerves removed without pain. Work guaranteed ten years.

MORPHINE

and other drug habits are positively cured by HARTMAN'S. For hypodermic or internal use. Sample sent to any drug store by mail. Regular price \$2.00 per bottle at Free your druggist or by mail in plain wrapper. Delta Chemical Co., St. Louis, Mo.

For sale by HAYDEN BROS., OMAHA, NEB.

WRITE IF YOU USE OR WANT COAL
Rogers Coal Mining Co., Pella, Iowa

ASSOCIATED ADVERTISING CLUBS OF AMERICA CONVENTION KANSAS CITY AUG. 26, 27, 28 1908

You May Equal the Prices But Not the Quality at the Prices

HAYDEN'S

THE RELIABLE STORE

Muslin Underwear Day

Thursday Means Splendid Price Savings to Our Customers

Hundreds of dozens of high grade Undergarments from the great New York manufacturers purchased together with many great lots from our own regular stock, all full cut and generously proportioned will be sold at most astonishingly low prices.

Skirts—Worth to \$3.00, deep lace and embroidery flounce... \$1.50 and 98c

Gowns—In fine nainsooks, cambrics and muslins, beautifully trimmed, values to \$2.50, at 98c 75c and 50c

Drawers and Corset Covers—Made to sell up to \$1.00, priced at... 49c 39c and 25c

ROUSING HOUR SALE BARGAINS.

Small lots that will not last through the day offered to close at prices much less than cost of production.

8 Till 9 A. M.—Ladies' Gowns, Drawers and Corset Covers, values to \$1.00, at 39c

9 Till 10 A. M.—Ladies' Long Silk Lisle Gloves, black, white and colors, values to \$1.50, at, per pair 39c

10 Till 11 A. M.—Corset Covers and Drawers, values to 50c, at, choice 15c

11 A. M. Till 12 M.—Misses' and Children's Parasols, white and all colors, values to \$1.50, at 39c

2 Till 3 P. M.—Men's and Boys' Shirts: madras, ginghams, etc., also a big line of heavy work shirts, worth 50c to 75c, at 25c

3 Till 4 P. M.—Men's, Women's and Children's Hose, blacks, tans and fancy embroidered, values to 25c, choice 15c

4 Till 5 P. M.—Ladies' Gauze Vests, regular or extra size, taped neck and sleeves, regular 15c values, at, choice 5c

Several other specials during the day.

Three Great MILLINERY Specials.... Splendid Assortment Matchless Bargains

328 Trimmed Hats that sold to \$5.00, Thursday choice, at 1.69

365 Trimmed Hats that sold to \$7.50, Thursday, choice, at 2.50

1.00 and 1.25 Untrimmed Leghorn Hats, choice... 39c

Summer Silks at About Half

The first great sale of High Grade Wash Silks this season, an event of keenest bargain interest.

37 1/2c Figured Habutias Jap. and China Silks, 27-in. wide, beautiful new patterns, also an immense line of plain silks in black, cream and nearly all colors. Regular 50c, 65c and 75c yard values... 37 1/2c

25c Embroideries Thursday 9c

Beginning Thursday at 8 A. M. sharp, we will place on sale these lines of wonderful embroidery values:

25c Corset Cover Embroideries... 9c

25c Skirt Flouncings... 9c

25c Double Edge Beadings... 9c

Baby Sets 15c and 25c values

Matched Sets, 15c to 35c. Band and Insertings, worth to 25c.

See them Thursday. Comparison of values welcomed.

Sole Agents in Omaha for ZION CITY LACES—finest wash laces made.

Extra Specials for Thursday

IN OUR FAMOUS DOMESTIC ROOM.

FROM 9:00 TO 10:00 A. M.

1 case of 12 1/2c India Linon, fine for the needle, at a yard 4 1/2c 10 yards limit.

FROM 10:30 TO 11:30 A. M.

1 case of Ballard Vale fine muslin, 8 1/2c grade, 10 yards limit, at a yard 5c

FROM 2:00 TO 3:00 P. M.

1 case 32-inch German blue prints regular 12 1/2c grade... 5c

FROM 2:30 TO 3:30 P. M.

1 case of Edwards' Muslin, regular 10c grade, full bleached, 10 yards limit, at a yard 5c

FROM 3:30 TO 4:00 P. M.

1 case of 8 1/2c Bath Towels, good weight and size, 4 towels to customer, at each 2 1/2c

FOR ALL DAY

Simpson's Silk Novelties, fast colors, regular 10c goods... 3 1/2c

Fine light Skirting Prints... 3 1/2c

10c Toweling... 5c

10c Towels... 5c

19c Linen Huck Towels, very large and heavy... 8 1/2c

19c Printed Batiste... 10c

19c printed Organdies... 10c

15c printed Batiste and Organdies... 7 1/2c

12c printed Batiste and Organdies... 7 1/2c

10c Batistes, various lengths... 3 1/2c

Arnold's 32-in. celebrated Scotch Cloth, 25c grade... 7 1/2c

75c Bedspreads... 59c

65c Bedspreads... 39c

\$1.00 all Linen, 70-in. full bleached... 57c

39c Turkey Rugs... 15c

39c Mercerized Damask... 15c

29c Damask... 12 1/2c

A Whole Carload of CALIFORNIA CANTALOUPE

Hayden Bros. have had consigned to them from The Imperial Valley Fruit Ranch of California, a whole car load of very fancy Cantaloupes. They are of very fine quality and are of the best grades that come out of California. These Cantaloupes are the first shipment of its kind to be sold direct to the consumer from the producer and will mean a big saving to the people of Omaha. This car will be opened Thursday morning and will go on sale at the following prices:

Regular 7 1/2c, 8 1/2c and 10c size, all go at, each 5c

Regular 12 1/2c and 15c size, all go at, each 7 1/2c

Read This Special Grocery Sale List FOR THURSDAY

10 bars best brands Laundry Soap 25c
Wiggle Stick Biting, per stick 35c
15c Combination Package for 1.00
The best Bulk Starch, per lb. 4c
The best Domestic Macaroni, per package 8 1/2c
1 pound can assorted Soups for 7 1/2c
Quaker Oats Company Wheat Berries, or Toasted Wheat Flakes, 24c 50
Any kind of Corn Flakes you want, per package 8 1/2c
Large Cooking Raisins, per lb. 7 1/2c
Bromelangeon, Jelly, or Jello, per package 7 1/2c
Large Bottle Pure Tomato Catsup, assorted Pickles, or Worcester Sauce, per bottle 8 1/2c
Fresh Crisp Potato Chips, lb. 20c

SPECIAL SALE OF FINE TEAS AND COFFEES:

We import direct, and guarantee every pound purchased of us to be the best possible values money can buy.

Golden Santos Coffee, exceptionally good, per pound 15c
Marschello and Bogota Blend, an excellent drink, per pound 17 1/2c
Porto Rico Blend Coffee, the great family drink, per pound 20c
Akola Blend, rich flavored and a fine body Coffee, per pound 25c
M. & J. Blend, a top notch Coffee for lovers of a rich and elegant drink, per pound 35c

If you cannot drink Coffee, try a 1 pound package of the Health Cereal Coffee for 85c

The best Tea Siftings, per pound 15c

Choice Unbleached or Sun Dried Japan Tea, per pound 85c

Fancy Spider Leg Japan, Oolong, English Breakfast, Ceylon, or Gunpowder Tea, per pound 25c

FRESH VEGETABLES AND FRUITS

8 bunches fresh Radishes for 50c

8 bunches fresh Onions for 50c

8 bunches fresh Asparagus for 50c

8 bunches fresh Beans for 50c

8 bunches fresh Carrots for 50c

8 bunches fresh Turnips for 50c

8 bunches fresh Potatoes for 50c

Large Egg Plant, each 7 1/2c

Large Cauliflowers, each 80c

New Potatoes, per pound 15c

Anything you want in the fresh vegetable line we have it, at one-half the price you will have to pay for it elsewhere.

CALIFORNIA PLUMS AND APRICOTS SALE:

To Be Continued Thursday:

4 basket crates fancy Blue Glycerin Plums for 1.00

4 basket crates fancy Apricots, 1.00

Buy now, as this will be the lowest price this season. Strawberries are a total failure in Colorado.

Don't forget the Big California Cantaloupe sale. Regular 10c size for 50c. Regular 15c size for 7 1/2c.

TRY HAYDEN'S FIRST