



WEDNESDAY SPECIAL

25c Quality Women's Imported Sample Neckwear 5c
Pretty new wash neckwear, embroidered collars, stock and jabots, turnovers, collars and cuff sets, Peter Pans, laundered embroidered collars, lace trimmed collars—about 100 styles—neckwear that sells regularly up to 25c, at...

7,000 Yards of Desirable New EMBROIDERIES at 3 1/2c Yd.
Cambrie and Nainsook embroideries, up to ten inches wide—open work, and shadow effects—also many fine insertings, worth up to 10c a yard, at...

Wednesday Specials in Basement
25c Embroidered Swisses at 10c
Embroidered dots, figures, corded stripes and plaids—for summer dresses and children's wear—worth 25c a yard, on sale at, 10c

Printed Organdies and Batistes at 5c Yd.
Stripes, figures, floral designs, dots and combinations of rings, checks, etc.—for every day tub dresses, per yard, at...

BRANDELS BOSTON STORE & SONS logo

White negligee waists, worth \$1.50 and \$2.00 for 48-52's. Most of them from a recent sale but we find all the smaller sizes are gone. Nothing but 40, 42, and 44, that's the reason for the low price, the waists are beautiful and well worth, about three times our price.

Red Letter Day Sale Gloves
The very Gloves that you want and that are now in greatest demand uncommonly underpriced for a day's busy selling.

Red Letter Day Sale of HOSIERY
Women's imported tan Lisle Hose, lace boot, positively the best quality, Wednesday, 35c

Red Letter Day Special UNDERWEAR
Women's ribbed, sleeveless Vests, full tape neck and trim, best quality, 10c

Red Letter Day in the Shoe Dept.
Some very desirable Summer Shoes for women are specialized for Wednesday's selling at reduced prices.

Red Letter Day in the Hardware
We continue the sale of Enamel and Granite Ware. All kinds of kitchen utensils that we brought up at considerably below the regular value, will be on sale at savings that are really worth while.

Woman's Exchange Books
520 pages, special, 69c
And 50 Green Stamps.

Putting Up Fruit!
Let us supply you with fruit jars. Phone you order and we'll send them promptly, besides making you a saving on your purchase.

500 Fancy China Plates
All makes, handsome decorations, values upward to \$1.00, choice, Wednesday, 25c

DRINK SODA WATER TODAY AT THE BIG FOUNTAIN FOR CHARITY'S SAKE
Today, Wednesday, June 24th, the proceeds of our Soda Fountain will be donated to the Y. W. C. A. Building Fund.

Don't Fail to Attend the Skidoo Sale this week. It's 23 for all SUMMER SHOES at CHABOT
203 North Sixteenth Street, Hotel Loyal Bldg.

Entire surplus stock of Hirsh-Wickwire & Co., Makers of High Class Men's summer clothes
We bought this immense new stock at a big sacrifice—MEN'S \$25 SUITS, \$30 SUITS and \$35 SUITS for \$12.50

Entire surplus stock of Albert Hochheimer Importers of fine ostrich feathers New York at greatly reduced prices
Thousands of plumes in this immense purchase. Blacks, whites and every desirable color. Everything from the tiny tip to the plume two feet long.

SEE THE GREAT WINDOW DISPLAYS.
A unique display in one of our Douglas street windows shows real ostrich eggs, ostrich chicks a few weeks old, and the ostrich feather as they appear in every stage of development, from the time they're plucked until they're finished. It will be the grandest sale of ostrich feathers ever held in the West.

WEDNESDAY IS RED LETTER DAY

Wednesday we give the regular monthly compilation of the worth of \$1.00 H. Green Stamps to all collectors who bring in their book. Understand there are absolutely no strings to this offer. Just bring your books and let us fill in the stamps. Not even a purchase is necessary to get them. The last Wednesday of every month is Red Letter Day, watch for them. Get the free stamps.

Red Letter Day Specials in All Depts.
We mention only a few. Wednesday is one of the best bargain days of the entire month. Read every item:

Linen Tailored Outing Suits
We have been wanting to tell you of these suits for several weeks, but owing to the unreasonable weather we have waited. Now, with summer actually here and your Fourth of July outing just around the corner you'll appreciate the offering all the more.

Let's Go to Bennett's. It's Notion Day.
It's a common expression each Wednesday among shoppers. Our weekly sales never fail to make friends for us. This department has a way of underpricing notions that is the wonder of all who know values.

Black Sewing Silk, 100 yard Spools, made by a well known maker, one of the leading brands, that sells regularly at 10c per spool, black only, any letter, another big shipment special for Wednesday, 29c

Lenox Belt Pin Books, full count, assorted sizes, worth 10c, two books for 5c
Satin Pad Nose Supporters, white, pink, red, light blue and black, 25c quality for 15c
Wool Hair Brushes, five and six pieces, black only, best 10c quality for 5c

Here's a Waist Opportunity FOR PORTLY WOMEN
White negligee waists, worth \$1.50 and \$2.00 for 48-52's. Most of them from a recent sale but we find all the smaller sizes are gone. Nothing but 40, 42, and 44, that's the reason for the low price, the waists are beautiful and well worth, about three times our price.

Red Letter Day Sale Gloves
The very Gloves that you want and that are now in greatest demand uncommonly underpriced for a day's busy selling.

Red Letter Day Sale of HOSIERY
Women's imported tan Lisle Hose, lace boot, positively the best quality, Wednesday, 35c

Red Letter Day Special UNDERWEAR
Women's ribbed, sleeveless Vests, full tape neck and trim, best quality, 10c

Red Letter Day in the Shoe Dept.
Some very desirable Summer Shoes for women are specialized for Wednesday's selling at reduced prices.

Red Letter Day in the Hardware
We continue the sale of Enamel and Granite Ware. All kinds of kitchen utensils that we brought up at considerably below the regular value, will be on sale at savings that are really worth while.

Woman's Exchange Books
520 pages, special, 69c
And 50 Green Stamps.

Putting Up Fruit!
Let us supply you with fruit jars. Phone you order and we'll send them promptly, besides making you a saving on your purchase.

500 Fancy China Plates
All makes, handsome decorations, values upward to \$1.00, choice, Wednesday, 25c

DRINK SODA WATER TODAY AT THE BIG FOUNTAIN FOR CHARITY'S SAKE
Today, Wednesday, June 24th, the proceeds of our Soda Fountain will be donated to the Y. W. C. A. Building Fund.

Don't Fail to Attend the Skidoo Sale this week. It's 23 for all SUMMER SHOES at CHABOT
203 North Sixteenth Street, Hotel Loyal Bldg.

Entire surplus stock of Hirsh-Wickwire & Co., Makers of High Class Men's summer clothes
We bought this immense new stock at a big sacrifice—MEN'S \$25 SUITS, \$30 SUITS and \$35 SUITS for \$12.50

Entire surplus stock of Albert Hochheimer Importers of fine ostrich feathers New York at greatly reduced prices
Thousands of plumes in this immense purchase. Blacks, whites and every desirable color. Everything from the tiny tip to the plume two feet long.

SEE THE GREAT WINDOW DISPLAYS.
A unique display in one of our Douglas street windows shows real ostrich eggs, ostrich chicks a few weeks old, and the ostrich feather as they appear in every stage of development, from the time they're plucked until they're finished. It will be the grandest sale of ostrich feathers ever held in the West.

Red Letter Day Sale of HOSIERY
Women's imported tan Lisle Hose, lace boot, positively the best quality, Wednesday, 35c

Red Letter Day Special UNDERWEAR
Women's ribbed, sleeveless Vests, full tape neck and trim, best quality, 10c

Red Letter Day in the Shoe Dept.
Some very desirable Summer Shoes for women are specialized for Wednesday's selling at reduced prices.

Red Letter Day in the Hardware
We continue the sale of Enamel and Granite Ware. All kinds of kitchen utensils that we brought up at considerably below the regular value, will be on sale at savings that are really worth while.

Woman's Exchange Books
520 pages, special, 69c
And 50 Green Stamps.

Putting Up Fruit!
Let us supply you with fruit jars. Phone you order and we'll send them promptly, besides making you a saving on your purchase.

500 Fancy China Plates
All makes, handsome decorations, values upward to \$1.00, choice, Wednesday, 25c

DRINK SODA WATER TODAY AT THE BIG FOUNTAIN FOR CHARITY'S SAKE
Today, Wednesday, June 24th, the proceeds of our Soda Fountain will be donated to the Y. W. C. A. Building Fund.

From "Maker to Wearer"

Hot Weather Comfort Giving Footwear



ONIMOD OXFORDS \$3.00
A personal inspection of our ONIMOD and OVER-ALL Shoes for men will prove most convincing that we are leaders. We build shoes that meet every demand—they please—they satisfy.

Regent 205 SHOE & S. 15th St.

BETTER ASK US
about your ice cream, if you are on the committee to purchase it for a Picnic, Church, Lodge, Hospital or Charitable Institution. We make special prices for the above—as all know our ice cream is the good, wholesome, satisfying kind, delightfully rich and smooth—and it couldn't be better if you paid twice as much as we ask. Cheap ice cream is not good—good ice cream is not cheap—we make any flavor you wish—come in and talk with us.

Balduff's THE STORE FOR DELICACIES
1518-20 Farnam St. Phone Doug. 711. Ind. A1711.

Children's Barefoot Sandals
There is no better covering for the Children's feet during the Summer months than Sandals. There's just enough leather to protect the toes and soles of the foot and allow the foot to grow as nature intended. Lined with soft leather and made with hand welt soles.

FRY SHOE CO. THE SHOERS 16th and Douglas Sts.
Best in the World

HAND MADE LINEN COLLARS. CAUGA, A NEW STYLE. EARL & WILSON

FOOD FOR NERVES
Weak and nervous men who find their power is gone as a result of overwork or mental exertion should take GRAY'S NERVE FOOD PILLS. They will make you eat and sleep and be a man again.

CHAMPION FENCE COMPANY
with our Iron and Wire fence. Trestles and Arbors for vines, flower guards, chairs, settees, vases, tree guards, sitting posts, window guards, bath fixtures and chicken fence.

BEAUTIFY YOUR LAWN
with our Iron and Wire fence. Trestles and Arbors for vines, flower guards, chairs, settees, vases, tree guards, sitting posts, window guards, bath fixtures and chicken fence.

CHAMPION FENCE COMPANY
517-19 South 16th Street. Telephone Doug. 1550. Send for Catalogue. Ind. A1550.

Wednesday's special bargain bulletin

The best at less HAYDEN'S THE RELIABLE STORE
Omaha agents for Zion City Laces

\$1.50 embroideries, Wednesday, 49c
The greatest values yet offered in new, fine embroideries. Magnificent assortment.

45-inch Skirt Flouncings, in choicest new designs, regular \$1.50 a yard values, beautiful new corset cover or embroideries, newest styles, \$1.00 and \$1.25 values

Shirt Waist Fronts, the newest and most beautiful patterns, worth to \$1.00. Fine Allover Embroideries, in Swiss and Nainsook, a splendid line for selection, values to \$1.00.

Val Laces—A great clearance of all odd pieces of fine Val. Laces at one price, per yard. 2 1/2c

Rousing sale of women's dress skirts
Over 3300 garments bought at a tremendous sacrifice—offered Wednesday at most marvelous bargain prices.

Lot 1 consists of silks, voiles, panamas and fancy mixed fabrics. Regular values to \$12.50, garments that will stand inspection and meet with approval of the most critical—choice \$3.95

Lot 2 consists of 24 doz. white wash skirts, regular \$1.50 and \$2.00 values, all newest summer styles—choice Wednesday, \$1.89

100 Beautiful Lingerie Dresses—Values to \$10, whites, pinks, blues and helios, trimmed with dainty lace insertion and tucks—on sale Wednesday, at choice \$4.95

Special Sale of Infants' and Children's Dresses.

Ladies' underwear
Remarkable values from the New York manufacturer's purchase. Ladies' Union Suits, 50c quality, Jersey knit, regular and extra sizes, on sale, at 39c

Corset Covers, Drawers and Gowns—75c values in one lot at 39c
Corset Covers and Drawers, worth to 50c, in two lots, at 15c-25c
Children's Vests and Pants—All sizes, special 12 1/2c

Matchless bargains from the New York Bankrupt stock of Men's Furnishings.

One more day of the great sale Refrigerators and Ice Boxes

We are closing out all our ice boxes and chests. The season has been so backward that we have decided to unload them all now at less than cost. After reading the prices below do not say to yourself, "Oh, I can buy them any time at that price," or, "They are small size boxes," etc. For your own benefit at least come and see them.

\$9.00 Ice Chests on sale now at \$3.85
Ice Boxes, 19x12x17, worth \$12.75 to \$15.00, now \$6.50
Ice Boxes, 21x14x17, worth \$19.50, now \$8.75
Extra large Ice Boxes, hold 175 to 200 pounds of ice, 26x15x20, sold all over for \$20 and \$25, on sale now for \$10.95

This is the biggest snap in ice boxes you will ever get. All new, well made and the best box in Omaha today. Mail orders filled at these prices. Write quickly.

Fruits! Fruits!!
A whole carload of fancy blue Clayman Plums and Apricots. This is a special car, shipped direct to us from Yuma, Cal., and are extra fancy and the finest grown. Wednesday we will sell 4-basket crates of Plums \$85c 4-basket crates of Apricots \$81c No limit, all you want. Can them now! They will not be this cheap again. No dealers, commission houses or jobbers supplied at this price.

THE LAST OF THE PINEAPPLES
Our special car of fancy pineapples to be closed out at— Each .50c, 7 1/2c, 8 1/2c, 10c, 12 1/2c Dozen 55c, 80c, 90c, \$1.05, 1.35 Our regular advertised prices on all fresh vegetables.

TRY HAYDEN'S FIRST

FIREWORKS Largest Stock. Lowest Prices Goods Now on Sale

Mail Orders Solicited
JOS. F. BILZ 322 South 16th St., Omaha

PURE MILK
is the most healthful drink for the hot weather. It is very nourishing, also soothing to the nerves. Pasteurized milk is absolutely pure. Recommended by the dept. of agriculture at Washington, D. C. Delivered in the cool hours of the morning.

creamito PASTEURIZED MILK
Phone Douglas 411. Office 1512 Farnam.

BAILEY & MACH DENTISTS
THIRD FLOOR FAXTON BLOCK
Corner 16th and Farnam Streets. Best equipped Dental office in the middle west. Highest grade Dentistry at Reasonable Prices. Porcelain fillings, just like the tooth.

BEAUTIFY YOUR LAWN
with our Iron and Wire fence. Trestles and Arbors for vines, flower guards, chairs, settees, vases, tree guards, sitting posts, window guards, bath fixtures and chicken fence.

CHAMPION FENCE COMPANY
517-19 South 16th Street. Telephone Doug. 1550. Send for Catalogue. Ind. A1550.

FOOD FOR NERVES
Weak and nervous men who find their power is gone as a result of overwork or mental exertion should take GRAY'S NERVE FOOD PILLS. They will make you eat and sleep and be a man again.

CHAMPION FENCE COMPANY
with our Iron and Wire fence. Trestles and Arbors for vines, flower guards, chairs, settees, vases, tree guards, sitting posts, window guards, bath fixtures and chicken fence.

CHAMPION FENCE COMPANY
517-19 South 16th Street. Telephone Doug. 1550. Send for Catalogue. Ind. A1550.